

From the Editor's Desk

Dear Team,

As we embark on an exciting new chapter in our journey, I am thrilled to update you on the latest developments and achievements at our organisation. Our newsletter continues to be a cornerstone for celebrating milestones and fostering our strong sense of community.

Over the past quarter, we have achieved significant milestones across various fronts. A standout event was the Bhoomi Pujan Ceremony for our new Grinding Unit at Buxar, entering a new market region. This auspicious occasion was graced by leaders such as Dr. Nidhipati Singhanian and Shri Madhavkrishna Singhanian.

In addition, we recently celebrated the culmination of 2024 with grand festivities. We marked the Swarn Utsav for seven memorable days at our Nimbahera Plant, commemorating 50 years of our Grey Cement Plant's legacy. Simultaneously, we celebrated 40 years of excellence at our White Cement Plant in Gotan, creating cherished memories for all.

I am delighted to share that we organised Family Day in December at The Umrao, New Delhi, a cherished tradition that brought our extended JKCement family closer. It was a day brimming with warmth, camaraderie and festive cheer reminding us that we are more than just colleagues, we are one big family united by shared values and lasting connections.

Looking ahead, I encourage everyone to actively engage with our newsletter, "Spotlight," by sharing your thoughts and suggestions. Together, we can enrich it to be more engaging and informative for all.

Thank you for your unwavering support. Let's continue to strive for excellence and embrace the successes that await us!

Warm regards,



Dr. Andleeb Jain
Group President : People, Culture, & Digital
JK Cement Ltd.



Pioneering Change

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JKCement Acquires 60% Stake in Saifco Cements



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BUSINESS NEWS

Seven Days of Festivities to Celebrate 50 years of Existence of Our Grey Cement Plant, Nimbahera

In celebration of its monumental 50th anniversary, JK Cement Works, Nimbahera hosted a grand and spiritually significant event that spanned over seven days, featuring a series of divine rituals and cultural programs. The centerpiece of the celebration was a Yagya, Hawan, and Laxmi Puja, which were conducted with great reverence to seek blessings for continued prosperity, success, and harmony.

Alongside these sacred ceremonies, a captivating Bhajan Sandhya program was organized, where various renowned artists performed, filling the air with soulful music and devotion. The event was graced by the presence of numerous esteemed VIP guests, including Vasundhara Raje ji, National Vice President of BJP; Arjun Ram Meghwal ji, Minister of Law & Justice of India; Shri Chandrabhan Singh Akaya ji, MLA of Chittorgarh; Shri Shrichand Kriplani ji, MLA of Nimbahera; and several other distinguished guests such as the SDM and other local dignitaries. Their attendance underscored the significance of this milestone for JKCement and the local community.

The week-long festivities began with the spiritually enriching Ati Laxmi Narayan Yagya and ended on a high note with live performances by renowned artists like Sonu Nigam, Aparshakti Khurana, Vishu Bhatnagar, Uma Lahari, and Piyusha - Kailash Anuj.



40 Glorious Years of JK White Cement

JK White Cement recently celebrated four decades of success in Gotan, Rajasthan, with a series of heartfelt events marking its 40th anniversary. The celebrations kicked off with a puja ceremony, seeking blessings for continued growth, followed by a community bhandara and medical camp, expressing gratitude for the support from the Gotan community. On Day 2, the festivities continued with the inauguration of the National Flag by Dr. Raghavpat Singhania, along with a felicitation from the Lions Club and a tribute at the Ramdas ji Shyamdas ji Temple. Notable inaugurations included a new Go-Karting track at LK Singhania Education Centre, a first-of-its-kind "Earn while Learn" Fitter Centre at ITI Gotan, and a Safety Park at the JKWC plant, reaffirming the company's commitment to progress, safety, and community development.

The final day was marked by an emotional celebration with over 2,700 guests, including the Singhania family, government dignitaries, and employees. The day featured mesmerizing performances, a drone show, and a soulful concert by singer Shaan. The event concluded with heartfelt tributes to senior employees whose legacy continues to inspire.

JK White Cement looks forward to many more years of shared success, community building, and progress.



JKCement Acquires Saifco Cements

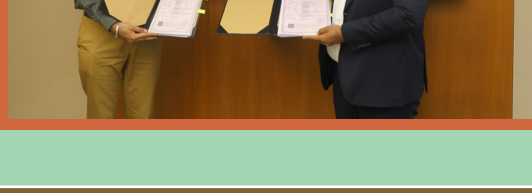
JKCement has partnered with Saifco Cements Pvt. Ltd. in a groundbreaking joint venture, acquiring a significant stake in the company. This collaboration brings together Saifco's state-of-the-art manufacturing unit in Srinagar and its extensive limestone reserves, setting the stage for enhanced cement production and a stronger regional infrastructure.

Expressing his delight, Dr. Raghavpat Singhania, Managing Director, JK Cement Ltd. said "Known for its rich culture and resilience, Jammu & Kashmir brings a special meaning to us, this acquisition is a significant step forward in accelerating JKCement's growth journey. We are committed to ensuring a seamless and successful integration of our businesses, bringing together our combined expertise and experience. The state of J&K holds not only strategic importance but also has immense potential for infrastructural development and partnering with Saifco Cements is a step towards solid cementing goal to manufacture the best for our customers and nation."

Sharing his views on the acquisition, Mr. Madhavkrishna Singhania, Joint MD and CEO, JK Cement Ltd. said "With this acquisition, we are strategically positioned to build a robust presence in Jammu and Kashmir. The location and rich limestone reserves of Saifco offer a unique opportunity to significantly increase our overall capacity. Currently, per capita cement consumption in Kashmir stands at approximately 168 kilograms, nearly 55% of the national average, presenting a vast growth potential. Cement demand typically leads economic expansion by a factor of 1.2X in regions with significant infrastructural development opportunities, and Kashmir is undoubtedly one of these regions. This acquisition opens up limitless possibilities to drive growth and foster progress in the region."

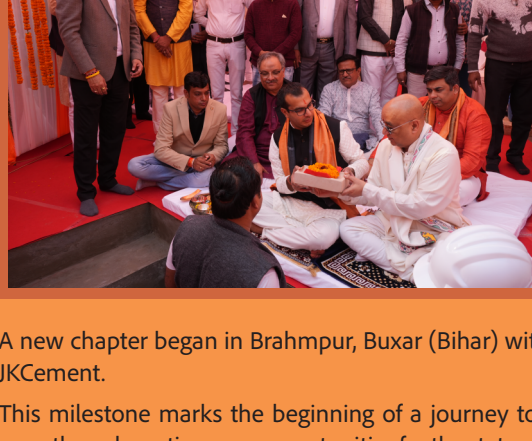


JKCement Ltd. and GMDC Forge Long-Term Alliance for High-Quality Limestone Reserves in Gujarat



JKCement successfully won the bid for 250 million tonnes (Mt) of high-quality limestone reserves for the next 40 years in Lakhpat Punrajpur, Kutch, Gujarat, with the Request for Proposal floated by Gujarat Mineral Development Corporation Ltd. (GMDC). This marks a strategic milestone for JKCement and further strengthens its growth trajectory and operational footprint in Gujarat.

Buxar - Grinding Unit Launch 15th December, 2024



A new chapter began in Brahmampur, Buxar (Bihar) with the Bhoomi Puja Ceremony for a new Grinding Unit of JKCement.

This milestone marks the beginning of a journey towards enhancing local infrastructure, fostering economic growth, and creating new opportunities for the state.

JKCement Participated in MP Invest Summit



JKCement reaffirmed its commitment to Madhya Pradesh's growth at the MP Invest Summit 2025. At the Curtain Raiser event, Mr. Madhavkrishna Singhania interacted with Hon'ble CM Dr. Mohan Yadav ji, and industry leaders, emphasizing JKCement's significant investment in Panna, Ujjain, Shahdol, and Singrauli, creating a multitude of jobs. While Dr. Raghavpat Singhania discussed the growing footprint with the Hon'ble CM Yadav ji during the summit, highlighting India's largest wall putty plant in Katni and a 4 MnTPA cement plant in Panna. Under CM Yadav's ji leadership, MP is emerging as a premier investment hub, and JKCement is proud to be a key contributor to its progress.

JKCement Shines at ACETECH Delhi

JKCement stole the show at ACETECH Delhi industry leaders with their impressive lineup: Grey Cement, White Cement, JKTylo, JKProfix, JKMaxx Paints, and wood coatings. The commitment to innovation and sustainability was clear, making a splash in the world of architecture and construction. ACETECH was abuzz with visionaries and trailblazers, cementing its place as the ultimate event for cutting-edge design and building solutions.



★ A W A R D S ★



HURUN INDIA Industry Achievement Award 2024-25

We are pleased to share that JKCement has been honoured with the prestigious HURUN INDIA Industry Achievement Award 2024-25 at India's Most Respected Entrepreneurs Awards 2025. This prestigious award was conferred upon Dr. Raghavpat Singhania and Mr. Madhavkrishna Singhania. This esteemed accolade is a testament to our unwavering dedication to excellence and our substantial impact on the industry.



Smt. Sushila Devi Sighania has been awarded as one of the Dun & Bradsheet Dynamic Women Business Leaders 2025!

This prestigious recognition honors women leaders and entrepreneurs who have either received individual recognition or led companies that have been recognized for their outstanding leadership and business acumen.



Best Employee Award 2024, JK Cement Works, Nimbahera

In 2024, JKCement was honored with the Best Employer Award, a recognition that underscores the company's commitment to creating an empowering and inclusive work environment. This accolade highlights JKCement's continuous efforts to prioritise employees' well-being, professional growth, and work-life balance. The award also reflects the company's dedication to diversity and inclusion, ensuring that all employees feel valued, supported, and motivated.



Celebrations of +8000 TPD clinker Production at Muddapur

Muddapur Plant has successfully reached a new milestone of achieving ever highest Clinker production of + 8000 TPD very recently and the glimpse of the celebration of same by Team Muddapur.

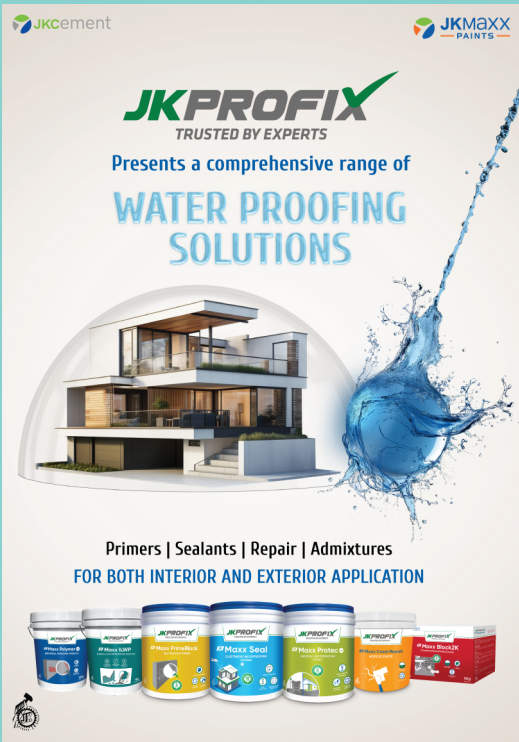


National TV Campaign



The campaign made waves nationwide with its impactful TV ad! Airing on top news channels like Aaj Tak, News18 India, TV9 Bharatvarsh, R. Bharat, News Nation, News 24, and Times Now Navbharat, the campaign captured widespread attention.

Adding a new chapter in the growth story of JKMaxx Paints with JKProfix



As a significant step in the journey of establishing JKMaxx Paints as a trusted household name in the paints industry, the business has forayed into the construction chemical category with JKProfix. This addition marks a pivotal moment in expanding the JKMaxx portfolio, enhancing the offerings and opening new growth opportunities for the team as well as the channel partners. JKProfix will be entering into the market with 7 products with exciting launch schemes. This launch is a resounding success and a stepping stone to even greater achievements in the upcoming year!

Radio Show Featuring Experts from Our Retailer Community



Radio promotions spanned 16 states, featuring interviews with 80+ retailers on BigFM's popular show, "Jahan Expertise Wahin Trust." This dynamic radio presence elevated brand awareness and showcased the expertise and trust that JKMaxx Paints bring to the table, making a memorable impact across the nation. This activity garnered a reach of 270K and views of 150K.



Leadership Accelerator Program 1.0



In line with our commitment to enable our leaders to formulate and implement effective leadership strategies, we have launched an exclusive course for our senior leadership team - Leadership Accelerator Program 1.0. This 6-months learning journey, co-curated in partnership with IIM-Indore, will focus key leadership areas like Emotional Intelligence, Strategic Thinking, Leading & Managing Change etc. Total 25 leaders, from different business units and locations, will undergo this learning journey which includes a variety of learning touchpoints like In-Person Workshops, Executive Coaching, Leadership Perspective Sessions etc.

SAMWAAD

Samwaad, a platform for employees to share key inputs and feedback was organised. Led by the CHRO and business heads, session had over 1,200 participants. More than 200 responses received prior to the event which leadership addressed during the session, reinforcing transparency and trust. Interactive polls conducted between sessions reflected the pulse of employees.



PRAGATI 1.0



PRAGATI Workshop focuses on self-development for employees to enable goal clarity, self-motivation, and skill development.

This workshop aims to strengthen the art of relationship management with a complete focus on improving interpersonal skills, ability to address challenges, managing market entry barriers, and intense competition. This Workshop is for employees of JK Cement Ltd which covers six major programs namely - Planning & organizing, Building collaboration & Interpersonal Skills, Effective Business Communication, and Creative Thinking & Problem Solving. Until December 2024 we have covered 1379 employees through four major programs.





Distribution of Equipment to Specially-abled People



As part of its Golden Jubilee celebrations, JK Cement Works, Nimbahera organised a heartfelt initiative to distribute essential equipment to specially-abled individuals, reaffirming its commitment to social welfare and inclusivity. The initiative aimed to empower differently-



abled community members by providing mobility aids, hearing devices, prosthetics, and other assistive equipment. By addressing their needs, JKCement seeks to promote self-reliance, improve quality of life, and foster dignity among beneficiaries. This initiative reflects the company's dedication to creating a more equitable society while giving back to the community that has been integral to its journey.

JK Cement Works, Nimbahera supported specially-abled children with advanced wheelchairs, reflecting its commitment to inclusivity.

Installation of Dialysis Machines at Safdarjung Hospital

JKCement partnered with NGO Adharshilla to install three Dialysis Machines at Safdarjung Hospital, New Delhi, enabling 565 sessions–25% of the total conducted across the center's 18 machines. The project focuses on providing quality dialysis services through state-of-the-art equipment and skilled technicians. This initiative underscores our commitment to enhancing healthcare infrastructure and service delivery in our nation.





Mobile Medical Unit: Advancing Healthcare Access and Community Well-Being

JK Cement Works, Panna and Nimbahera organised a Medical Mobile Unit. In Panna, 54 health visits were made, delivering curative services to 4,472 patients across 20 villages, with a focus on raising awareness about gynecological health among women and girls. At Nimbahera, the MMU provided free medical consultations and medicines to 119 beneficiaries, bridging healthcare gaps and ensuring access to essential care for underserved communities. Through these initiatives, JKCement reaffirms its commitment to enhancing health and well-being.



Health Camps

A series of health camps were organised across Gotan, Panna, Muddapur, Balasinor, Nimbahera, and Hamirpur to improve the health and well-being of the target communities. These camps offered access to specialized medical services, raised health awareness, and promoted preventive healthcare practices. 2,273 Beneficiaries received consultations with specialists in ENT, cardiology, gynecology, and general medicine. The camps also provided diagnostic tests for liver, kidney, heart, blood sugar, and thyroid health, alongside imaging services such as X-rays and ECGs. Comprehensive eye check-ups were conducted, and eyeglasses were distributed to those in need.



Upgrading Healthcare Infrastructure

At Panna key improvements were made to healthcare facilities. At the Panna CHC, the installation of a semi-automatic biochemistry analyzer, X-ray machine, and CBC machine will benefit 5,000 local residents by enhancing diagnostic and treatment capabilities. In Muddapur, a cattle grid trap was installed at the Primary Health Center to address hygiene and safety concerns caused by stray animals, ensuring a safer and cleaner environment for patients and staff. These upgrades significantly improve healthcare access and safety for the community.



Anganwadi Renovation

Renovation of Anganwadi at the villages in Muddapu, Katni and Balasinor focused on improving early childhood education centers. The completion of painting and infrastructure improvements in these Anganwadis has enhanced the quality of care and learning for over 200 children, fostering their social, emotional, and physical development.



Life Skill Training at Gotan

In Gotan, life skill sessions were conducted across 6 government schools, empowering over 500 students with essential skills such as communication, digital literacy, and gender awareness. The training reached an additional 2,500 individuals indirectly, supporting the development of well-rounded individuals prepared for both personal and professional challenges.



Young Grampreneur Development Program

We initiated an entrepreneur initiative which focuses on reaching 250 direct beneficiaries to start their enterprises with support of 150 mentors developed in the targeted areas at Panna district of Madhya Pradesh.



Apprenticeship Training in Panna

In Panna we provided apprenticeship training to 27 ITI students from nearby villages. This initiative is designed to enhance their technical skills, improve their employment prospects, and support regional economic growth by equipping them with valuable, industry-relevant experience.



Tree Plantation Initiative in Gotan

400 Neem and Mahogany saplings were successfully planted in 3 villages of Gotan, to improve air quality and promote environmental sustainability.

The project, implemented with local authorities, directly benefits 3,000 people, contributing to a greener and healthier future for the region.

Daan Utsav: The Joy of Giving

JKCement continued its commitment to social responsibility through a series of impactful volunteer engagement activities across multiple plant locations -Panna, Jharli, Balasinor, Gotan and in our corporate office. Employees enthusiastically participated in the Daan Utsav (Joy of Giving) initiative, dedicating their time and resources to various community welfare programs. These initiatives reflect JKCement's ongoing commitment to fostering a spirit of community involvement and making a positive difference in society.



EMPLOYEE ENGAGEMENT EVENT



Family Day At JKCement





EDUCATION

Bhoomi Puja of School at Panna



The Bhoomi Puja ceremony for Lala Kamlapat Singhania Education Centre (LKSEC), Panna, took place in November 2024. The event was graced by the presence of several distinguished guests and members of the JK Cement family. The ceremonial event commenced with traditional rituals and prayers, marking the auspicious beginning of the School Project..

The Magnificent 11th Convocation Ceremony

The magnificent 11th Convocation of Sir Padampat Singhania University for the graduating batches of 2024 was held in November, 2024 with grandeur and enthusiasm. The Convocation was presided over by the Honourable Chairperson of the University, Dr. Nidhipati Singhania. Prof. Ved Prakash, Former Chairman, UGC was the Chief Guest. Prof. Prakash in the convocation address stressed on quality education and outcome-based learning in Higher Education Institutions. The Guests of Honour were Shri Annu Madanlal Kapoor-Film and Television Actor, Shri Sunil Shastri - Indian Politician and Social Activist, Shri Dilip Kumar Tirkey-Former Captain, Indian Hockey team. They were also conferred with Honoris Causa for the significant contribution in their respective



fields. Dr. Raghavpat Singhania, Managing Director, JK Cement Ltd, Col. (Dr.) Sanjay Sinha, Vice President & Head of Education, Education Vertical, JK Cement Ltd. along with other dignitaries graced the convocation.



THE TRIVIA



TRIVIA CONTEST WINNER



Name : Romica Sharma
Department : Information Technology (I. T.)
Duration with the organization : 1 year
Favourite Memory at JKCement : Being Awarded by CDO sir for my active participation in organizing events in the IT Department.

About Yourself

Upon completing my B.COM from Delhi University in 2013, I embarked on my professional journey, gaining experience in both government and private sectors. Currently, I hold the position of Executive Assistant to the CDO at JKCement, having joined the organization as a Senior Officer. I am dedicated to fulfilling my daily responsibilities and eagerly anticipate a promising career within the company.

Hobbies

Playing badminton and learning new skills.

DID YOU KNOW?

You have a chance to get featured in next Spotlight edition??
All you have to do is get all the answers right and send them to us at corpcom@jkcement.com

Q1 What is our current Grey Cement and White/Putty Cement capacity?

Q2 Where did we recently innugrate our Grey Cement plant?

Q3 Which plant of ours has competed 40 years and 50 years in Dec 2024?

Q4 What was JKCement formerly known as?

Q5 Do you follow our MD and CEO on social media? Share proof of LinkedIn, Instagram and twitter



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