

# JKspotlight



Towards Perfection – Our Tradition

Sep 2018 - Feb 2019  
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In honour of

# BRAVE HEARTS OF INDIA



*Highlights*



JK Cement  
SwachhAbility Run  
in Rajasthan and  
Kanpur



Founder's Day  
Celebrations



## MESSAGE FROM CHAIRMAN & MANAGING DIRECTOR

As I look back on the year gone by, I feel a great sense of pride in the commitment and competence of every single member of the large and growing JK Cement family.

I'd like to personally congratulate the editorial team on their tremendous efforts in bringing Spotlight to yet another milestone, the eighth annual edition. Over the years, Spotlight has grown to assume a life of its own. Today, it is an efficient tool for communicating, motivating and engaging the various facets of the organisation.

It is noteworthy how the editorial team has used this edition thoughtfully and effectively to honour the real heroes of our nation, the brave-hearts of India.

With the pragmatic feedback by business associates, channel partners and JK Cement team members, Spotlight is indeed a fountainhead of new ideas and team-building initiatives for all of us. I hope it continues its journey of garnering contributions and participation from everyone as many more milestones lie in wait for us.

**YADUPATI SINGHANIA**



## 8 BRAVE HEARTS OF INDIA



*Safety is of paramount importance to the existence of any individual, family, society, and the nation. And so is aesthetics. At JK Cement, we are driven by the passion to bring safety and beauty to life, for our customers.*

*At a time when the whole nation is concerned with the need for national security, we salute the nation's ultimate icon of safety - our soldier; the hero of our advertising campaign for Grey Cement.*

*In the 8<sup>th</sup> edition of Spotlight, JK Cement would like to present to you, eight blessed sons of India - winners of the ultimate gallantry award - the ParamVir Chakra. We are indebted to all our soldiers for their exemplary courage towards safeguarding our motherland!*



## FROM THE editor's desk

### Dear colleagues and friends,

Wishing you all a very happy and rewarding New Year!

Every new dawn brings with it, its own vibrant energy; particularly when the venture is as far-reaching as the one we recently embarked upon.

It gives me immense pleasure to round up a year of accelerated growth and exciting new tidings with the 8<sup>th</sup> anniversary issue of our prestigious newsletter, JK Spotlight. I congratulate the devoted Editorial team for the unflagging and effervescent spirit that has turned JK Spotlight into a promising publication. Bringing the management, employees and business associates on the same page, it has proved to be a great unifier.

The eighth edition is a proud spread of celebrating the brave-hearts of our nation, across the armed forces. Dedicating the special edition to the brave sons of India, awarded with the ultimate gallantry award - the Param Vir Chakra, is our humble gesture in honouring the exemplary acts of our heroes, for which we as a nation are much beholden.

Celebrations were at full swing when various centres of the Company commemorated the 134<sup>th</sup> Founder's Day with full zest and fervour. The 70<sup>th</sup> Republic Day was celebrated with ardour

amidst unfurling of the tri-colour and echoes of 'Jai Hind', parades and singing of the national anthem.

Spearheading the noble cause of Swachh Bharat and inclusion of divyangs as equals in the society, we trail-blazed JK Cement SwachhAbility Run, which was hosted in Rajasthan and a special edition was conducted in Kanpur. An overwhelming participation of over 17,500 people and various schools made it a massive success.

It is a matter of great pride that the Company has been bestowed with several awards and accolades including the 9<sup>th</sup> Rajasthan Energy Conservation Award for Gotan unit, Bronze at Big Bang Awards for JK PrimaxX TVC, Green Co Gold rating for JK Cement Works, Jharli and many more.

In this issue, the spotlight is on Mr. R.C. Purohit - AVP (Mines), Nimbahera and Mr. Satyanarayan Goyal of M/s Goyal Building Material, Rajasthan, for their significant contributions to the Company's prosperous journey.

Philanthropic outreach being a cornerstone of our ethos, we conducted extensive CSR activities like medical check-ups, vaccination camps, flood relief programs and much more.

To conclude, I would like to extend my deepest thanks and appreciation for your valued responses and contributions in making this newsletter a prominent platform for enriching communication.

Best regards,



**Raghavpat Singhania**  
JK Cement Ltd.

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## Celebration Founder's Day

*The 134th Founder's day - the birth anniversary of our founder Shri Lala Kamlapat Singhania, was celebrated with great zeal and fervour across different centres of the Company, as a tribute to his extraordinary vision, entrepreneurship and commitment to social welfare.*

### Kamla Tower



At Kanpur, founder's day was celebrated at the Kamla Retreat. Satyadev Pachauri - Hon'ble Minister for Khadi Gramudyog, Textile, Sericulture, Medium, Small and Micro Entrepreneur and Export Promotion (Government of Uttar Pradesh) graced the occasion as the Chief Guest and Mr. Abhay Tayal - Principal Chief Commissioner of Income Tax was the Guest of Honour at the function. Mr. Yadupati Singhania - Vice President, J.K. Organisation, Mr. Abhishek Singhania, Mr. Raghavpat Singhania and Mr. Madhavkrishna Singhania - Directors of J.K. Organisation and other family members were also present on the occasion.



The programme was convened by Mr. Anil Agrawal - Secretary, J.K. Organisation. He elaborated about the importance of Founder's Day and the contribution of Shri Lala Kamlapat Singhania in setting up various factories, hospitals, religious temples, sports academies etc.

Mr. Abhishek Singhania - Director, J.K. Organisation explained Shri Lala Kamlapat's vision and values, who believed that the industry, apart from creating wealth, should also promote and take active part in the mental, physical and social upliftment of man and the society at large.

On this occasion, various executives and dealers from all over India were honoured in recognition of their long and dedicated services of 25 years and 40 years with the Organisation. Mr. Yadupati Singhania also completed 40 years of service with the Organisation. He was felicitated by Mr. Pachauri and Mr. Tayal with a





memento on behalf of Shri Bharat Hari Singhania, President – J.K. Organisation. On this occasion, Smt. Sushila Devi Singhania and Smt. Kalpana Singhania also presented a clove plant to be planted at Kamla Retreat.

The programme was well attended by a large number of dignitaries from Kanpur and many other eminent personalities and government officials.



## Nimbahera & Mangrol

The Nimbahera family celebrated founder's day with great enthusiasm.

On 7<sup>th</sup> November, a function was organized in Nimbahera and Mangrol. Company officials and other dignitaries present at both the units, garlanded the statue of Lala Shri Kamlapat Singhania and paid floral tribute. At Nimbahera, Chief Guest Mr. S.K. Rathore – President (Operations) honoured 5 employees and 70 contractual workers of M/s Sawant Industrial Services for completing 40 years and 25 years of services by presenting them mementos and citations. He also applauded the loyalty of the employees and workers.

Mr. M.S. Shekhawat – Head (HR & ER) spoke about the growth and welfare of the employees. On behalf of the Company, he also distributed food to patients at a Govt. Hospital.



Mr. S.K. Rathore - President (Operations) garlanding the statue of Shri Lala Kamlapat Singhania



Mr. MS Shekhawat - AVP (HR & ER) distributing food to patients



Group photograph of the recipients of long service award



Group Photograph of executives, employees and workers

## Muddapur



JK Cement Works, Muddapur celebrated founder's day with great devotion. Mr. R.B.M. Tripathi - Unit Head paid a floral tribute to Shri. Lala Kamlapat Singhania and addressed the employees, speaking about the great founder's life and achievements. All the Head of Departments and employees joyfully participated in the event.



## Jharli

At JK Cement Works, Jharli, Mr. Harish Agarwal - Unit Head paid tribute to Shri Lala Kamlapat Singhania in the presence of all the plant staff members. He encouraged everyone to learn from the life of our founder and try to follow in his footsteps to take our organization to new heights of success. Mr. Agarwal also congratulated the employees and the workers for their time, effort and dedication towards the establishment of the plant. All staff members offered flowers to Shri Kamlapat Singhania and many spoke highly about his life, personality and achievements.





## Republic Day

*Amid unfurling of the tricolour and colourful parades, the 70<sup>th</sup> Republic Day was celebrated across the different centres of the Company.*

### Kamla Tower

At Kamla Tower, the programme began with the Chief Guest, Mr. Anil Agarwal - Sr. Vice President (Taxation) garlanding the picture of Father of the Nation. He then, along with Mr. R. K. Dwivedi (Sr. Manager, Security), hoisted the national flag. The occasion was graced by the presence of Maj. SB Singh.

Mr. Agarwal took a salute and inspected the Republic Day parade conducted by the security personnel. The national anthem was sung by all the employees. This was followed by an inspiring speech from Mr. Agarwal.



### Kamla Nagar Township

Traditional gaiety and gusto marked Republic Day celebrations at Kamla Tower, wherein the colony premises was beautifully decorated and patriotic songs were played.

The event commenced with the unfurling of the National Flag by Mr. R. P. Tomar, Senior General Manager, Corporate-HR and Colony In-Charge, Kamla Nagar Township, Kanpur.

The flag hoisting concluded with the echoes of 'Jai Hind' reverberating through the air. The security staff under the guidance of Capt. (Retd.) K. K. Singh gave an impressive display of military drill.



### Nimbahera & Mangrol



The celebration of 70<sup>th</sup> Republic Day commenced with the Chief Guest Mr. Maheem Kachhwaha – Head (Mines) unfurling the tri-colour in the presence of some executives and a large number of employees. This was then followed by inspection of Guard of Honour presented by Security personnel. Thereafter, employees were felicitated for their exemplary performance in the previous year and winners of various events in Annual Sports Meet organized on the occasion, were also rewarded.



At the Mangrol, the Chief Guest for the day, Mr. DK Patel – Head (Technical) unfurled the national flag to mark the occasion. He then awarded the employees for their best performance in the previous year. The celebration concluded with distribution of sweets.





## Gotan



The White Cement and Grey Cement unit celebrated the day with great enthusiasm. Mr. Rajeev Sharma Unit - Head hoisted the Indian tricolour and took the salute of the parade of security staff. Mr. C.P. Jhagdawat - Vice President (C & A) addressed the attendees and highlighted the various achievements of the Company.

Staff & Permanent Workers were felicitated with a Certificate of Association. LK Singhania Education Centre also celebrated the day with great pomp and splendour. The day was marked by a powerful march past and various other cultural events by the students.



Mrs. Arora unfurling the National Flag



## Muddapur

The Muddapur family celebrated 70th Republic Day with great patriotism and joy. Chief Guest,

Mr. R.B.M. Tripathi - Unit Head hoisted the national flag, in the presence of Mr. Jayant Malhotra - Technical Head, other executives, staff and workers. Mr. Tripathi in his address paid tribute to the martyrs and highlighted the various recent achievements of our nation. The ceremony was concluded with a prize distribution ceremony for the Security, Civil and Vehicle Departments.

The Republic day ceremony was celebrated with great joy and patriotism by the children, teachers & staff at Sir Padampat English Medium School.



## Jharli



At Jharli, everyone actively participated in the programme which was presided over by Mr. Harish Agarwal - Unit Head. The Guardsmen saluted the Tricolor. Mr. Agarwal after the flag-hoisting gave an eloquent speech inspired with patriotism and simultaneously resolved that his team will take the Plant to new heights. Rewards were given to the workers for their exceptional performance throughout the year and also to the winners of Intra-Plant Volleyball tournament.



## Katni



Patriotic fervour marked the celebrations at JK White, Katni where Mr. Praveen Singh - HOD (Mechanical) hoisted the national with flag and took the salute of the parade of security staff.



Mr. Amit Choudhary & Mr. Praveen Singh felicitated the winners of the tug of war competition held in plant premises. On this occasion, stationery items were distributed to the village school children in Rupaund.





## Family Day – Fujairah

JK Cement Works, Fujairah organized its first Family Day on 22<sup>nd</sup> December at the Oberoi, Al Zorah, Ajman. On this memorable occasion, the Management staff at Fujairah along with their families came together to enjoy an eventful evening filled with dance performances, magic shows and loads of fun & laughter.

The function began with the lamp lighting ceremony by Mr. Amit Kothari – CEO, which was followed by his inspiring speech where he spoke about the vision and mission of the Company. During the event, a 'Lifetime Achievement' Award was presented to Mr. Ajit Singh Yadav for his untiring efforts and hard work. The event concluded with a vote of thanks by the HR Head, followed by a festive dinner.



Mr. Amit Kothari - CEO presenting the Lifetime Achievement Award to Mr. Ajit Yadav

## Late Major Somnath Sharma (1950)

In 1942, Major Sharma was commissioned into the 8<sup>th</sup> Battalion, 19<sup>th</sup> Hyderabad Regiment. He fought with great courage in the Indo-Pakistani War of 1947. He was martyred on 3 November 1947 while evicting Pakistani infiltrators from Srinagar Airport, and was posthumously awarded the Param Vir Chakra for his actions prior to his death.



## New Year

*Commencing the New Year with towering fervour and stronger commitments*



### Gotan

The day was celebrated with glittering lights, foot tapping music and great camaraderie. All the ladies club members and plant staff were also present on the occasion. The main attraction at the celebration was the magician, Mr. R.K. Soni, particularly for the children who enjoyed themselves thoroughly. Besides this, a surprise quiz contest was conducted & the winners were rewarded with some exciting prizes. To make the New Year memorable for everyone, a very attractive selfie zone was created for the employees and their family members to capture selfies.



### Jharli



JK Cement Works, Jharli welcomed the New Year with great joy and enthusiasm. Mr. Harish Agarwal – Unit Head along with Mrs. Neelam Agarwal inaugurated the programme, where all staff members were invited with their families. Mr. Agarwal congratulated team Jharli for meeting all the targets for 2018 and expressed his best wishes to the team for achieving new milestones for the year 2019. The event included a dance

performance by Shadow Dance Troop from New Delhi, who added an extra spark to the evening. The get together also included a musical concert anchored by Amit Dani, a former RJ from Udaipur. The staff members and their children also presented some beautiful performances. The evening concluded with a sumptuous dinner.

### Katni

At Katni, New Year party was arranged to celebrate the New Year's Eve with all the employees and their families.

The party began with dance performances by staff members and kids. Thereafter, a surprise comedy act titled – 'JK Ki Sholay', was performed by Mechanical & Production Department. The play was based on the all time blockbuster film, Sholay. The gathering thoroughly enjoyed the spectacular performance. Mr. Anil Badgotri - Unit Head on behalf of the management conveyed his best wishes to everyone present. All the attendees welcomed 2019 by cutting the cake and exchanging greetings.





## EVENTS

### 42<sup>nd</sup> Mines Safety, Cleanliness and Silicosis Awareness Week Celebrations - Nimbahera

The 42<sup>nd</sup> Mine Safety, Cleanliness and Silicosis Awareness Week was celebrated from 24<sup>th</sup> - 30<sup>th</sup> November, where 209 Mines of Udaipur Region participated in the Mechanized/ Semi Mechanized opencast category. All five mines of JK Cement participated in the event, which was celebrated under the auspices of Indian Mines Bureau, Udaipur Region.

A function was organized on 24<sup>th</sup> and 25<sup>th</sup> November at JK Cement Lime Stone Mines, Tilakhera in the presence of Mr. Kishore Murjani - Convener of Mines Inspection Team and his team members Mr. Vinod Gautam and Mr. Gajendra Dahima. During the awareness week, the team thoroughly inspected all the mines and appreciated the measures taken to ensure safety.

During the program, Mr. Vinod Kumar Dev administered the oath for observing the rules and regulations for mines. On this occasion, Students of Rajkiya Vidyalaya, Arnia Joshi presented various songs on safety. The employees and workers also disseminated the message of safety through their songs and poems. An exhibition was also organized to display the monitoring tools used in the mines



Chief Guest, Mr. Kishore Murjani lighting the ceremonial lamp

with the help of posters and slogans.

The prize distribution function was held on 18<sup>th</sup> December at Birla Cement Works, Chittorgarh. Our mines from Nimbahera & Mangrol won several awards under different categories.



Prize distribution ceremony for students



The Mines team displaying their prizes awarded to them at the 29<sup>th</sup> MEMCW

### 29<sup>th</sup> Mines Environment & Mineral Conservation Week - Nimbahera

The 29<sup>th</sup> Mines Environment & Mineral Conservation Week 2018 was celebrated from 18<sup>th</sup> November to 24<sup>th</sup> November under the auspices of Indian Mines Bureau, Ajmer Region. During the week, the inspection team visited JK Cement Works, Nimbahera to inspect the various mines of the Company. A function was also organized in the Mines Department, Tilakahera on 22<sup>nd</sup> November.

Distinguished guests at the event included Mr. Rajendra Bhati and Mr. Sayeed Jaki Ahmed - Conveners of inspection team, Mr. S.K. Rathore – President (Operations), Mr. Maheem Kachhwaha - Head (Mines) and JK Cement Shramik Sangh's Mr. Nahar Singh Devra and Mr. Dharam Puri – Secretary, Mangrol. Mr. Kachhwaha spoke about JK Cement's commitment towards mineral conservation and environment protection. During the inspection, the conveners appreciated water harvesting management, adoption of latest techniques for mining and hoped that more efforts will be made pertaining to mine environment and mineral conservation activities.



Plantation initiative

On the final day, a prize distribution ceremony was hosted by JK Lakshmi Cement

Ltd., Sirohi. This year, 52 Mechanized Mines participated in different categories. All five mines of JK Cement participated in the Mechanized Opencast Mines Group & won a total of 13 Prizes in different categories such as afforestation, waste dump management, sustainable development etc.



Oath taking ceremony



Mr. S.K. Rathore - President (Operations) addressing the audience

## 29<sup>th</sup> Mines Environment and Mineral Conservation Week 2018-19 - Gotan

JK Cement Works, Gotan celebrated the 29<sup>th</sup> Mines Environment and Mineral Conservation Week 2018-19 from 19<sup>th</sup> to 24<sup>th</sup> November. During the week, teams from Indian Bureau of Mines inspected various categories of mines. The flag off ceremony was held on 18th November in Ajmer.

Prizes were distributed for a total of nine activities based on the evaluation of inspection teams. The ceremony was conducted under the aegis of Indian Bureau of Mines Ajmer region; hosted by JK Lakshmi Cement Limited, Sirohi. Mr. T. K. Rath- Chief Controller of Mines, Indian Bureau of Mines graced the final day prize giving ceremony as the Chief Guest. JK Cement's Dhanappa Limestone mine was awarded the first prize for overall performance.



## Intra-Plant Cricket Tournament - Jharli

A cricket tournament was organized at JK Cement Works, Jharli which witnessed great enthusiasm and active participation from the employees. 3 teams were formed named Gladiators, Super Kings and Warriors.

All the matches made for a good watch and kept the audience on the edge. Team Gladiator and Team Super Kings played the final match with 2 and 3 league match wins respectively.

The final match was a low scoring match in which Team Super Kings managed to defend their total of 84 runs. Team Super Kings emerged as the winner of the tournament. Many new players emerged from the tournament which helped us form a strong cricket team of JK Super Cement.



Mr. Harish Agarwal - Unit Head felicitating the winners - Team Super Kings





## JK Super Cement & Surbhi Ladies Home Industries organized exhibition at the National Dussehra Festival - Nimbahera

The Grey Cement team organized the Build Safe exhibition at the National Dussehra fair in Nimbahera. Surbhi Ladies Home Industries also put up an exhibition on the occasion. Hon'ble Guests, Mr. SC Kripalani – MLA and Mr. Nagar formally inaugurated both the exhibitions.

The 'Build Safe' exhibition, was a drastic makeover of the traditional form of exhibitions. The attractive exhibition included photo galleries, model of the Plant, special non-zones with railway wagons, special games for children etc. A selfie zone was also created, keeping in mind this generation's love for selfies and to enable the attendees create memories with the brand.

The attendees also appreciated the efforts of Surbhi Ladies Home Industries especially, their contribution towards helping the economically backward women earn their livelihood and respect in the society. Company officials, various dignitaries and journalists attended the exhibition.



Mr. Shrichand Kriplani - UDH Minister inaugurating the JK Super Cement exhibition



Mr. S.K. Rathore - President (Operations) and Mr. Shrichand Kriplani viewing the exhibition



Surbhi Mahila Grih Udyog stall at the exhibition

## Late Major Dhan Singh Thapa (1962)

The Sino-Indian War began in October 1962; on 21 October, the Chinese advanced to the north of Pangong with the objective of capturing Sirijap and Yula. As the post was surrounded by greatly superior Chinese forces, Major Thapa and his men held the post and repelled three attacks before eventually being overrun. The survivors, including Thapa, were taken as prisoners of war. For his gallant actions and his efforts to motivate his men under fire he was awarded the Param Vir Chakra.



## Go Live of Project Saksham Phase 1 - Fujairah

Project Saksham Phase 1 went live at JK Cement Works, Fujairah on 17<sup>th</sup> October in the presence of Mr. Amit Kothari - CEO, Mr. Andleeb Jain - CPO and other senior management personnel.

Mr. Kothari logged into the system and this was followed by a cake cutting ceremony to inaugurate the network. Mr. Jain shared the plans to launch Saksham Phase-2 for Fujairah unit next month and explained the enormous benefits of the network application to the employees.



## Bhoomi-Poojan for New Silo - Fujairah

JK Cement Works, Fujairah organized a Bhoomi-Poojan (ground breaking ceremony) for its new Silo (1000 MT) on 17<sup>th</sup> December near its packing plant premises.



Mr. Amit Kothari - CEO, Mr. SK Jain - Head (Technical), Mr. Ajit Singh Yadav - Advisor, Mr. Unmesh Shukla - Head (HR) and other staff members were present at the event.

## Town Hall Meeting - Gotan



Transparency, Empowerment and Meritocracy are some emerging indicators of a progressive organization. With this as the guiding spirit, the HR Team at Gotan launched a new initiative, 'Town Hall by Unit Head' during June, 2018. Since then, three Town Halls have been conducted with active and enthusiastic participation of Function Heads, HODs and Section Heads. At these meetings, the participants have played a significant role in talent showcasing, transparency, cross functional awareness, addressing chronic people hygiene issues and several other aspects with a culture of openness. The Town Hall starts with context setting and sharing the current health of the organization, discussion on upcoming goals, issues & challenges by Mr. Rajeev Sharma - Unit Head. It provides a platform to all the departments to share their key achievements on quarterly basis which helps the teams to establish a collaborative approach to solve issues and foster two-way

communication through transparency.

The third edition of Town Hall Meeting with the Unit Head was organized on 22nd November. Mr. Manish Bakshi started the meeting with context setting and discussing the usefulness of the town hall meeting for all stakeholders. The Unit Head felicitated Mr. Amit Mehta, Mr. Prakash Gujar & Mr. Gajendra Panwar on successful completion of CemNet Online training. The HR team shared a 12 Minutes video on 'Listening Skills', one of the best watched video on TED Talk website. This was followed by the Departments sharing & discussing their key achievements of second quarter (Jul-Sept) of financial year 2018-19. The meeting ended with an open house discussion towards chronic people hygiene factors to facilitate the Management in decision making. The participants found the session very interactive and applauded HR Team for this new initiative.







## GreenCo 'Gold' rating for JK Cement Works, Jharli

JK Cement Works, Jharli was awarded the GreenCo 'Gold' rating, as per the GreenCo Rating System of Confederation of Indian Industry. This achievement is the result of the collective efforts by Jharli Team, who under the able guidance of Mr. Harish Agarwal – Unit Head, left no stone unturned to achieve their targets.

The Green Company rating system advocates a performance based approach and the Plant was able to achieve superior performance in most of the parameters set by the system to reach the highest rating level.

Main Parameters for achieving the target of Green Co-rating:

- Energy Efficiency
- Water Conservation
- Renewal Energy
- Green House Gas (GHG) Reduction
- Waste Management
- Material Conservation, Recyclable & Reuse
- Green Supply Chain
- Product Stewardship
- Life Cycle Assessment & Others



Mr. Harish Agarwal - Unit Head & Team Jharli with Green Co Assessment Team during the final

## JK PrimaxX TVC wins Bronze at Big Bang Awards



JK PrimaxX TVC bagged the prestigious Bronze at the Big Bang Awards 2018 in the Television advertisement category. The humorous ad features the Superstar comedian, Sunil Grover in the lead, playing a double role.

Organized by The Advertising Club Bangalore, the Big Bang Awards for excellence in communication and media drew over 50 eminent people from Creative, Media, PR, Marketing, Advertising, Research and Healthcare to evaluate the entries. The Ad Club Bangalore holds the reputation of being the only awarding body in the country to use a state-of-the-art online platform in association with Global Best Awards of USA for entry submission and judging.



## JK White Cement Works, Gotan bags the 9<sup>th</sup> Rajasthan Energy Conservation Awards, 2018



JK White Cement Works, Gotan was awarded the Prestigious 'Rajasthan Energy Conservation Award (RECA)-2018' and also bagged the 2<sup>nd</sup> Prize in Large Scale - Cement Sector by Rajasthan Government for their conscious and systematic efforts put in for efficient utilisation

and measurable conservation of energy during the year 2017-18.

The award was presented by Mr. B.K. Doshi - Managing Director (RRECL) & Mr. A.K. Jain - Managing Director (REIL), Government of Rajasthan to Mr. Virendra Singh Rathore - Sr. Manager (Planning) & Mr. Sachin Gupta - Manager (Electrical) on 14<sup>th</sup> December in an award ceremony organized by Rajasthan Renewable Energy Corporation Limited (RRECL).



## JK Cement Works, Mangrol awarded the 2<sup>nd</sup> position in the 'National Awards for Cement Industry and Sustainability Excellence of Indian Cement Industry and its Vision 2030'



JK Cement Works, Mangrol participated in 'National Awards for Cement Industry and Sustainability Excellence of Indian Cement Industry and its Vision 2030' under the leadership and guidance of Mr. S.K. Rathore – President (Operations) and Mr. DK Patel - Technical Head. The plant was awarded the 2<sup>nd</sup> Prize for their best practices in 'Alternative Fuels & Raw Materials Excellence' by Quality Circle Forum of India, Hyderabad Chapter (QCFI) in association with CMA & NCCBM. The award was presented by Mr. Bala Krishna Rao, Head-QCFI to Mr. Rajesh Soni and Mr. Yadvender Singh from JK Cement Works, Mangrol at National Cement Conclave held on 15<sup>th</sup> & 16<sup>th</sup> October in Hyderabad.



Citation awarded to JK Cement Works, Mangrol for best practices in 'Alternative Fuel & Raw Materials Excellence'

Mr. Rajesh Soni and Mr. Yadvender Singh receiving the award at the National Cement Conclave

## JK White Cement Works, Gotan participates in National Awards for Cement Industry and Conclave on Sustainability Excellence of Indian Cement Industry



JK White Cement Works, Gotan participated in the National Awards for Cement Industry and Conclave on Sustainability Excellence of Indian Cement Industry and its vision for 2030 organised at Cyberabad Convention Center Pvt Ltd., Hyderabad. The Conclave was organized by Quality Council forum of India - Hyderabad Chapter.

The team from Gotan utilized this opportunity and platform to share the best practices in productivity excellence, energy excellence and safety excellence. All the participants and jury members appreciated JK White Cement's presentation, which greatly encouraged the team members. The team members were also presented with mementos for their participation.

JK White Cement team with the award received at the conclave





## JK White Cement Works, Gotan Bags the Productivity Super Excellence Award 2016-17

JK White Cement Works, Gotan was honoured with one of the most prestigious awards, the Productivity Super Excellence Award for the year 2016-17, by the Rajasthan State Productivity Council on 27<sup>th</sup> November.



The Chief Guest, Mr. D.B. Gupta - Chief Secretary, Govt. of Rajasthan and Guest of Honour, Mr. O.P. Galhotra - DG Police presented the award to Mr. C.P. Jhagdawat - Vice President (C&A). Mr. Amit Mehta - AVP (Technical) & Mr. Ajay



Mr. C.P. Jhagdawat - Vice President (C&A) accepting the Productivity

Garg - Sr. General Manager (Sales) were also present at the occasion. The Company was adjudged as the best for its performance in terms of productivity, operational excellence, quality, safety, cost efficiency, CSR activities etc.

## Late Company Quarter Master Havildar Abdul Hamid (1965)

Company Quarter master Havildar Abdul Hamid, PVC, was an Indian Army soldier who posthumously received India's highest military decoration, the Param Vir Chakra, for his actions during the Indo-Pakistani War of 1965. At the Battle of Asal Uttar on 9-10 September 1965, Hamid destroyed six Pakistani tanks and was killed during an engagement with a seventh.



## Spotlight on Mr. RC Purohit

(Excerpts from an interview with Mr. R C Purohit - AVP (Mines) Nimbahera)

### 1) Please throw some light on your journey with the Company. Please share with us the most fond memory of your association.

My journey with the Company of over 34 years has been exciting and challenging. I have enjoyed a variety of job challenges and received various opportunities to grow professionally as well as personally.

I joined JK Cement on 4th July 1984 as Assistant Mines Manager after serving in central and state public sector units. I worked for five years at Nimbahera Mine when limestone requirement was met from this mine only with departmental working.

In 1989, I was given the charge to set up and develop Maliakhhera Mine in a virgin area. The initial 3-4 years were very tough to establish mining activities in the region because of no familiarity with the people and lack of land to cover blasting danger zone. Over a period of five years, we managed to build good relations with the villagers living in the surrounding areas and this bond became stronger with time. In 2001, I was also given the charge to set up Karunda Mine adjoining to Maliakhhera Mine. Due to our good liasoning skills, we could set up the mine smoothly to feed limestone to our newly installed Mangrol Unit Line-1. It is a matter of pride that our Maliakhhera Mine is the best developed mine in the region.

In February 2013, I was given the responsibility as Head (Mines) at Nimbahera. This tenure is the most fond memory of my association. During this tenure, with the support of superiors and good liasoning with Government Officials at all levels we have cleared Royalty assessment of all mines pending since 2000-01 and Mining lease renewals of Maliakhhera & Karunda Mines pending since 2004 from Department of Mines and Geology, Govt. of Rajasthan.

I am also fortunate to be a founder trainer of the Regional Training Centre. In January 2018, I moved to Muddapur location to take care of mining activities. I believe that success can be only achieved with team work and I have always tried to create a healthy work culture and motivated the team to do better. My journey from Asst. Mines Manager to Asst. Vice President (Mines) has been one of transformation under the dynamic leadership of seniors. This has helped me to fulfill my dream to develop mining areas most effectively.

### Q2) You have been working on allotment of mines, liasoning and taking approvals from the Government for the projects. Please share with us your experience of working on key projects and the challenges you have had to face in the process.

I was fortunate to be associated with many other assignments which enriched me professionally in diversified areas. I got the opportunity to be a part of the team responsible for getting the initial environment clearances and later for increased

production of all five mines of Nimbahera location from MOEF. This was a very challenging assignment in view of the new initiative of Government causing frequent amendments in the law.

The most challenging task was to conduct successful public hearings.

I was also involved in land acquisition work in respect of Maliakhhera and Karunda Mines. The most important achievement was that 60-70% land acquisition was smoothly done without any agitation from villagers. Moreover, we evacuated around 10-15 houses from Karunda Mining lease without any interference of public representative and with complete satisfaction of the house owners.

I was fortunate to be a part of the steering committee for implementation of ISO:9001 right from the beginning i.e. 1995. We have successfully implemented the quality management system and have been certified by LRQA. I am grateful that our Honourable CMD Mr. Yadupati Singhania had appreciated the efforts of the steering committee members in this regard. Liasoning with villagers, public representatives and Govt. Officials is a vital part of the mining process. Infact, due to our good liasoning, we have been able to run our mines smoothly, specially those situated far from the cement plants.

### Q3) Mining has an environmental impact. What are the endeavours that we have taken as a Company to mitigate such effects of mining on the environment.

We have always emphasised on sustainable mine development considering environmental aspects, scientific development of mines, safety oriented work environment & community development issues. We have encouraged plantation drives, water harvesting and conservation in mining pits. We have been utilizing mine water not only for our plants but also for agricultural purposes for areas surrounding the mines.

We have been regularly improving and updating our blasting practices to not only reduce vibration, noise and flying fragments but also for the benefit of the nearby habitants. The mines at Nimbahera have been recognized for initiatives to mitigate the environmental impact of mining during the Environment Week celebrations under the aegis of Indian Bureau of Mines.

Owing to these initiatives, two of our mines were assessed under the five-star rating system in the first attempt in 2016 by Ministry of Mines.



Mr. R C Purohit







Mr. Satyanarayan Goyal

## Spotlight on Mr. Satyanarayan Goyal

*M/s Goyal Building Material, Rajasthan*

*Mr Satyanarayan Goyal of M/s Goyal Building Material, Rajasthan has been associated with JK Super Cement since 2016, though he started his business as a small trader of building material, lime and cement in 1992. His key strengths include his unwavering dedication towards customer service that has enabled him to create an individual identity, differentiating him from other traders in the market. He was awarded as the top performer of Rajasthan in 2017-18 and continues to be a star performer in the State.*

### 1) Please share your thoughts on your association with JK Super Cement?

I am very proud to be associated with the Company and the brand. Although my journey with JK Super Cement has not been very long, it has been very fulfilling and inspiring. Starting as a small trader, I achieved phenomenal growth with JK Super Cement and that was a tremendous leap for me.

### 2) You have been the top performing stockist for JK Super Cement in Rajasthan for the year 2017-18. What makes you successful?

I firmly believe that our dedication towards our work, our ability to value each and every consumer, irrespective of the size of orders, and our service to the consumers in terms of delivery and product information, has collectively contributed towards our success. I am deeply grateful for the support received from my team and truly consider that as the most important contributor.

### 3) What according to you differentiates brand JK Super Cement?

Brand JK Super Cement has stood the test of time and also kept pace with the ever changing business environment, understanding the pulse of the customer. In my personal opinion, this is what differentiates it from other brands in the market.

### 4) What message would you like to give to the JK Cement Family?

The work culture of JK Cement makes them stand out from the rest. I am very grateful for being a part of this dedicated family and hope that this association continues in the times to come.

## Late Lance Naik Albert Ekka (1971)

Lance Naik Albert Ekka, PVC was a soldier in the Indian Army, who was killed in action in the battle of Hilli, during the Indo-Pakistan War of 1971. He was posthumously awarded the Param Vir Chakra, India's highest award for valour in the face of the enemy.



# JK Cement SwachhA



**J**K Cement is an organisation which stands tall on the foundation of care and commitment. We believe in a business model where there is a continuous effort made to operate ethically and contribute to the economic development while improving the quality of life of the communities and the society that we operate in. These values and responsibilities drive us towards a higher yardstick of Corporate Social Responsibility.

With the noble mission of inclusion of Divyangs as equals in the society and Prime Minister Narendra Modi's flagship initiative of Swachh Bharat, JK Cement trail-blazed JK Cement SwachhAbility Run – a unique run and the brain child of India's first blade runner - Major DP Singh.

We hosted the run successfully at Rajasthan and conducted a special edition in Kanpur.

## Rajasthan:

After two hugely successful editions of its social initiative, Rajasthan witnessed the 3<sup>rd</sup> edition of the run from 7<sup>th</sup> October to 14<sup>th</sup> October, 2018.



The run covered 5 cities over a span of 5 days - starting from Kota across Udaipur, Ajmer and Jodhpur before closing in Jaipur.



# Ability Run

## in Rajasthan and Kanpur



Mr. Raghavpat Singhania – JK Cement Ltd. says “The JK Cement SwachhAbility run has reached new heights in the last 2 years and has brought to the forefront, the grit and determination of citizens across the Country. In its 3<sup>rd</sup> edition, the JK Cement SwachhAbility Run as expected was bigger and better, touching the pulse of thousands from all walks of life. We are proud to spearhead this noble cause and to become a part of the initiative which enables us to become a catalyst in creating a better future and society for all.”

Over 17,500 people from all walks of life participated enthusiastically in the 3<sup>rd</sup> edition, making the run a resounding success.







## Kanpur:

Kanpur united on December 23rd, 2018 to create history, aiming for an inclusive and cleaner India. Over 8000 participants from all walks of life participated with great enthusiasm. The event was graced by Mr. Y a d u p a t i S i n g h a n i a – Chairman & Managing Director, JK Cement and Smt. Sushila Singhania. The Veer Naris of India and the families of martyrs were felicitated at the event. JK Cement brought the run to Kanpur with the support of Rotary Club of Kanpur Gaurav.

“The immense response that the run has seen in Kanpur is very encouraging. Kanpur is, and always will be very dear to us given that the city is tied interminably with the JK Cement legacy. We are proud to

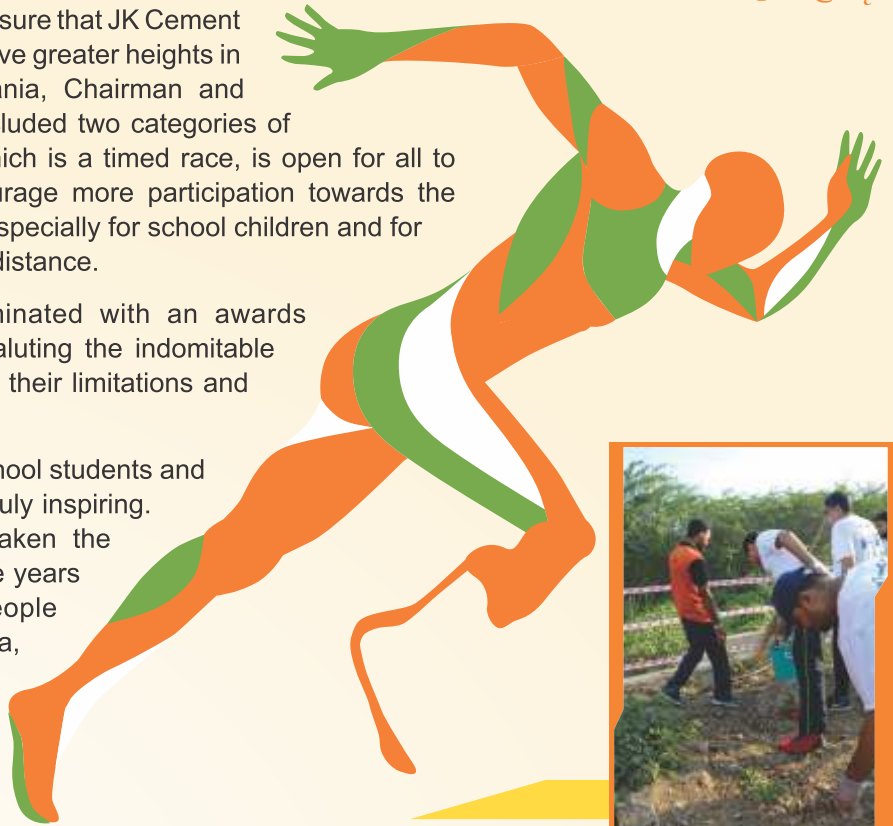




be associated with the cause and we are sure that JK Cement SwachhAbility Run will continue to achieve greater heights in the future,” said Mr. Yadupati Singhania, Chairman and Managing Director. Both the events included two categories of runs – 5 kms and 3kms. 5 kms run which is a timed race, is open for all to participate, however in order to encourage more participation towards the cause, 3 kms run was done alongside especially for school children and for anyone else who wishes to run a shorter distance.

JK Cement SwachhAbility Run culminated with an awards ceremony – 'SwachhAbility Awards', saluting the indomitable spirit of some Divyangs for overcoming their limitations and making a difference in the society.

The overwhelming participation from school students and divyangs was not only heartening but truly inspiring. JK Cement SwachhAbility Run has taken the shape of a revolution over the last three years with participation of over 40,000 people across 17 cities in Punjab, Haryana, Goa, Karnataka, and Rajasthan, and now Kanpur. We hope to take this movement across the country and keep the spirit of SwachhAbility alive.



## JK Cement SwachhAbility Run in the news



## Story Telling Competition - Kanpur

Stories become a part of our lives since the day we are born. We hear stories from our grandmothers and mothers as kids. They instantly open up every child's world of imagination.

As a part of employee engagement, Corporate HR organized a story-telling competition for the kids of the employees at Kanpur to mark Children's Day Celebrations at Kamla Nagar Township. The event was inaugurated by Mr. R. P. Tomar - Sr. General Manager (Corporate HR). In his address to the gathering, he emphasized on inculcating reading habits among children for their overall development.

The contest witnessed active participation from over 30 kids across age groups. The event was well co-ordinated by Ms. Priyanka, Ms. Santosh Yadav, Ms. Nitya Chawla and Mr. Santosh from the Library and Corporate HR Teams under the leadership of Mr. Tomar and the guidance of Mr. A.K. Saraogi - President (CA) & CFO.





## Inauguration Saras Parlour - Gotan

The Saras dairy product parlour was inaugurated in the premises of JK Cement Works, Gotan by Baba Garibbandhu Dasji Maharaj. Mr. Rajeev Sharma - Unit Head, Mrs. Chitra Sharma, Mrs. Usha Jhagdawat, plant staff & family members were present on the occasion.

The main objective of Saras Dairy Parlour is to provide milk and milk products such as curd, lassi, ghee, paneer etc. to the colony residents. Besides the product range from Saras Dairy, frozen products like ice-cream etc. will also be available in summers.

The colony residents praised the efforts of the Management for fulfilling their long awaited need.



Mr. Rajeev Sharma - Unit Head and Mrs. Chitra Sharma during the inauguration

## Late Flying Officer Nirmal Jit Singh Sekhon (1971)

Flying Officer Nirmaljit Singh Sekhon, PVC was an officer of the Indian Air Force. He was posthumously awarded the Param Vir Chakra, India's highest military decoration, in recognition of his lone defence of Srinagar Air Base against a PAF air raid during the Indo-Pakistan War of 1971. What makes the achievement even more remarkable is the fact he was the only member of Indian Air Force to be honoured with this prestigious award.





## PEOPLE POWER TRAINING PROGRAMMES

### RTC TRAINING PROGRAMS - SEPTEMBER, 2018

RTC Nimbahera conducted 11 training programs for 213 participants in the month of September, which included 6 Technical and 4 Management programs. The participants belonged to different companies such as Nirma Cement, JK Lakshmi Cement, Gujrat Cement Works and Birla Cement Works.



Participants from the program on 'My Environment My Role'



Participants from the 'Operation & Maintenance of HT Motors' program

The highlight of the month was the onsite training program on 'Operation & Maintenance of HT Motors'. This two-day program was conducted at Nirma Cement Ltd., Jaitran and was attended by 27 participants. The trainers at the program were Mr. KR Yadav & Mr. KD Bairagi.

In the same month, RTC organized two onsite training programs at JK Lakshmi Cement, Sirohi on 'Team Building & Leadership' & 'Presentation Skills', conducted by Ms. Huma Aziz.

### Training Summary - September, 2018

S. No.	Course Title	Trainer	Date	No. of participants
1	Scaffolding Safety Training	Mr. K Randhawa	7-8/09/2018	29
2	Mine Planning & Operation	RTC Trainers	10-12/09/2018	5
3	Operation & Maintenance of HT Motors (Nirma)	Mr. KR Yadav & Mr. KD Bairagi	14-15/09/2018	27
4	Leadership Development through managerial grid	Mr. RP Singh	18-19/09/2018	16
5	My Environment My Role	Ms. Huma Aziz	21/09/2018	25
6	Kiln Cooler & Hydraulics System (Nirma)	RTC Trainers	21-22/09/2018	22
7	Process Fluctuation Monitoring	Ms. Raghu Raj Rao	24-25/09/2018	12
8	Operation & Maintenance of HT Motors	Mr. KR Yadav & Mr. MC Upadhyay	26-27/09/2018	7
9	Team Building & Leadership (JK Lakshmi)	Ms. Huma Aziz	26/09/2018	30
10	Presentation Skills (JK Lakshmi)	Ms. Huma Aziz	27/09/2018	40

### RTC TRAINING PROGRAMS - OCTOBER, 2018



Executives from the training program - Performance Feedback Culture

RTC - Nimbahera conducted 10 training programs in the month of October which included 6 Technical and 4 Management programs. A total of 199 participants were trained during the month. 137 participants



Participants from Orientation on Cement Manufacturing Process program



from JK Cement and 62 participants from different companies including Nirma Cement Ltd., Hindustan Zinc Ltd. and Wonder Cement attended the training session and truly utilized the opportunity.

The highlight of the month was an onsite training program on 'Stress Management', conducted at Hindustan Zinc Ltd., Dariba. This one day program witnessed participation from 31 people.

The trainer of the program, Ms. Huma Aziz, shared her knowledge and experience with the participants.

In the month of October, RTC also conducted onsite training program at Nirma Cement, Jaitran on 'Energy Audit and Water Chemistry'. Mr. SK Khandelwal, Mr. PC Jain and Mr. Dharpal Singh Rathore delivered the training session and shared their expertise with the participants.

### Training Summary - October, 2018

S. No.	Course Title	Trainer	Date	No. of participants
1	Train the Trainer for HZL	Ms. Huma Aziz	8-10, October	8
2	Energy Audit and Water Chemistry (Nirma)	Mr. SK Khandelwal, Mr. PC Jain & Mr. DS Rathore	11-12, October	22
3	Electrical Hazard And Safety	RTC Trainers	12-13, October	10
4	Stress Management for HZI	Ms. Huma Aziz	13, October	31
5	Kiln Repair & Maintenance including hot Kiln Alignment	RTC Trainers	15-17, October	7
6	Orientation on Cement Manufacturing Process (CTS)	RTC Trainers	15-17, October	17
7	Performance Feedback Culture	Consultant	24-25, October	18
8	DGMS Safety Program	DGMS	25, October	60
9	Nav Chetna: Employee Development Program	Ms. Huma Aziz	29-30, October	18
10	Kiln Operation & Optimization	RTC Trainers	29-31, October	8

### RTC TRAINING PROGRAMS - NOVEMBER, 2018

Regional Training Centre, Nimbahera conducted 7 training programs in the month of November including 3 Technical and 4 Management programs. A total of 105 participants including 78 participants from JK Cement and 27 participants from different companies including Nirma Cement, Sewagram Cement and KEC International attended the training session and truly utilized the opportunity. The highlight of the month was KEC International-Safety Program. 26 participants attended this two day program which

was conducted by Mr. Vishal Singh. In the month of November, RTC also conducted a training program on 'Performance Feedback Culture' with Mr. Anshumal Dixit from HR Mantra as the trainer.



Participants from the Worker Safety Program



Participants of KEC Safety Program

### Training Summary - November, 2018

S. No.	Course Title	Trainer	Date	No. of participants
1	Worker Safety Program	Ms. Huma Aziz & Dr. Santosh Chaudhary	2/11/18	27
2	Operation & Maintenance of Pumps	RTC Trainers	15-17/11/18	5
3	Positive Attitude for Peak Performance	Ms. Huma Aziz	21-22/11/18	13
4	Performance Feedback Culture	Mr. Ashumal Dixit	22-23/11/18	17
5	Quality Control & Physical Testing	Mr. P K Sancheti & Mr. Harish Jaiswal	26-28/11/18	5
6	KEC-Safety Program	Mr. Vishal Singh	28-29/11/18	26
7	5S & Kaizen in Cement Industry	Mr. Sanjay Tiwari	29-30/11/18	12

## RTC TRAINING PROGRAMS - DECEMBER, 2018

RTC Nimbahera conducted 11 training programs in the month of December including 8 Technical and 3 Management programs. A total of 176 participants were trained during the month with 84 participants from JK Cement and 92 participants from different companies including Nirma Cement Ltd., HZL, Bela Cement (UTCL) and KEC International.

The highlight of the month was an onsite program, RCM for Zero Breakdown at Star Cement, Meghalaya. The two day program was attended by 25 participants. The trainers of the program

were Mr. Hemant Dave and Mr. Surendra Singh who shared their knowledge and experience with the participants. The program was well appreciated by Mr. SP Shrimali – President, StarCement.

In the month of December, RTC also conducted a training program 'Train The Trainers' for Hindustan Zinc Limited. Ms. Huma Aziz conducted the training session and shared her expertise with the participants.

### Training Summary - December, 2018

S. No.	Course Title	Trainer	Date	No. of participants
1	Seminar on Conveyor Belt	Bridgestone Consultant	05	12
2	KEC Safety Program	Consultant	10	35
3	An Orientation to Cement Manufacturing	RTC Trainers	10-12	13
4	Advance Wear Resistance Technology	Consultant	13-14	12
5	Leadership Development Program	Ms. Huma Aziz	14-15	10
6	LRQA Audit Program	Mr. Vishal Chavan	17-19	22
7	Train The Trainers	Ms. Huma Aziz	18-20	10
8	RCM for Zero Breakdown	Mr. Hemant Dave & Mr. Surendra Singh	17-18	25
9	Frontline Mining Supervisor	RTC Trainer	24-27	7
10	Process Control Automation	RTC Trainer	27-28	15
11	Shop Floor Man Management	Ms. Huma Aziz	27-28	15





## Marketing Induction - Gotan

As a part of a robust Induction Plan, a 4 days orientation for White Cement marketing executives was conducted during 18<sup>th</sup> to 22<sup>nd</sup> December. The opening ceremony was graced by Mr. Rajeev Sharma - Unit Head and Functional Heads, Mr. C.P. Jhagdawat - V.P. (C&A) & Mr. Amit Mehta - AVP (Technical) where they shared their valuable inputs & expectations.

During the program, the inducted employees were trained & equipped with all the necessary knowledge of product, process, specifications & special features of JK White Cement, JK Wall Putty & JK PrimaxX.

Sixteen Marketing Executives from Andhra Pradesh, Gujarat, Haryana, Kerala,

Maharashtra, Pondicherry, Telangana, Tamil Nadu, Uttar Pradesh, West Bengal and 2 Executives from Kanpur & New Delhi Office were inducted.

The induction program concluded with a meeting with the Unit Head, Functional Heads along with the respective faculty members. The group members shared their experiences, concerns and suggestions towards improvement. The team termed this a memorable learning experience.

On the last day, the team visited Umed Bhawan Palace & Mehrangarh Fort, enjoyed authentic Rajasthani cuisine & indulged in some shopping on the streets of Jodhpur.



## Late Second Lieutenant Arun Khetarpal (1971)

Second Lieutenant Arun Khetarpal, PVC born in Pune, Maharashtra, was an officer of the Indian Army and a posthumous recipient of the Param Vir Chakra. He was killed in action in the Battle of Basantar during the Indo-Pakistan War of 1971. This supreme sacrifice was honoured with India's highest military decoration.



## Townhall and R&R Awards Ceremony - Fujairah

The HR Department of JK Cement Works, Fujairah hosted its first Town Hall Meeting with Dy. MD & Board of Directors on November 29<sup>th</sup> in the plant premises and felicitated the first R&R Scheme winners. Mr. Raghavpat Singhania - Dy. Managing Director graced the occasion as the Chief Guest accompanied by Mr. A. K. Saraogi, Mr. Paul Heinz Hugentobler and Mr. Amit Kothari.

Mr. Unmesh Shukla, Head (HR) presided over the function.

The program was organized to provide a platform for all the staff members to meet with the Management and have meaningful interactions. Also, the winners of the newly launched R&R Awards were felicitated with certificates & gift coupons.

Following were the winners of the first R&R Scheme.

**Employee of the Month 'Hercules'** – Mr. Jasmeet Singh.

**Spot Award 'Spiderman'** – Mr. Gulrez Ahmed Khan, Mr. Gajraj Singh, Mr. Ranjith Nair, Mr. Srinivasa Rao Kasi & Mr. Anand Prakash Singh.

Mr. Unmesh Shukla delivered the vote of thanks and the ceremony concluded with High-Tea.



The HR Team of JK Cement Works, Fujairah organized its 2<sup>nd</sup> R&R Scheme Award Ceremony during Family Day celebrations on 22<sup>nd</sup> December 2018 at the Oberoi, Al Zorah, Ajman. The winners in different categories were:

**Employee of the Month 'Hercules'** : Mr. Muthukumar P.; **Spot Award 'Spiderman'** : Mr. Ajay Kumar Nagi, Mr. Sayed Naseem, Mr. Abeed Hussain, Mr. Chandra Bhan Yadav & Mr. Antony Raj Soosai



Also, the 3<sup>rd</sup> R&R Scheme Award Ceremony was conducted on 31<sup>st</sup> January in the plant premises. A lunch for all the winners with CEO, Head (Technical) & Head (HR) was also organized. For the first time, quarterly award for team performance was also announced. The packing team was declared as the winner. The winners in different categories were:

**Employee of the Month 'Hercules'** :

Mr. Kartik Solanki (Technical); **Spot Award 'Spiderman'** : Mr. Ketan Bhat (Finance), Mr. Subodh Singh (Technical); **Star Award 'Champions'** : Packing Team - Mr. Muhammad Islam, Mr. Muhammad Irfan, Mr. Imran Ali, Mr. Jaswinder Singh, Mr. Dwarka, Mr. Vijay Kumar, Mr. Sunil Kr. Mandal, Mr. Shekhar Allem, Mr. Rajeshwar Dhonipally, Mr. Muhammad Javed, Mr. Padmanadan Angamuthu, Mr. Sanjay Velunni, Mr. Mohammed Saleem - Loader, Mohammed Saleem - Forklift Optr.







## Operator Training - Fujairah



The HSE department of JK Cement Works, Fujairah understands the importance of providing necessary training to employees so as to build their competency in their area of work and help them perform in an effective manner. In line with this, the department organized a 3rd party training for forklift, man-lift and wheel loader operators. The training was organized in compliance with the federal requirements and according to the Company's OHS policy.

## Civil Defence Training - Fujairah

The HSE section of JK Cement Works, Fujairah organized an in-house training called 'Plant Equipment & Machine Safety' for their management staff. The training was provided in accordance with OSHAD (Abu Dhabi Occupational Health and Safety Center) Code of practice. The main objectives of this training were employer and employee roles and responsibility outlines, risk assessment, design and manufacture requirement, operational requirements, maintenance, modification and records.



## Basic firefighting training - Fujairah

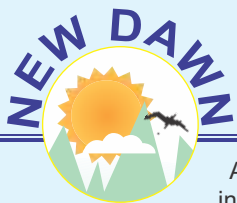
HSE section of JK Cement Works (Fujairah) FZC organized an external training in co-ordination with Civil Defence on 'Basic firefighting'. The training was delivered by Emirates Firefighting and Rescue Company (EFRC) authorized by Civil Defence. The training was mandatory to attain Civil Defence building safety certificate. Twenty management and non-management staff participated in the training and they are now trained in attending to fire emergency.



## UAE National Flag Day - Fujairah

JK Cement Works, Fujairah celebrated UAE National Flag Day at the plant on 1<sup>st</sup> November.

Mr. Amit Kothari - CEO marked the event by hoisting the flag, followed by the National Anthem. He then addressed the gathering and spoke about how Flag Day is an occasion that demonstrates the values of unity and solidarity amongst the people. He also added that the National Flag is a symbol of peace, affection, national unity and pride. Refreshments were also arranged for all the employees after the ceremony.



## Inauguration of Solar Power Plant - Jharli

A solar power generating system of capacity 300KWp was installed at JK Cement Works, Jharli on 11<sup>th</sup> October. It was successfully tested and charged by Mr. Harish Agarwal - Unit Head. This solar power plant consists of solar panels, five inverters, a power conditioning unit and HT panel. The plant is successfully synchronized and connected with the 6.6 kV internal grid, and is performing satisfactorily.



## Visit of Delegates from Skills SG Ventures, Singapore to JK Centre for Technician Training - Kanpur



On 16<sup>th</sup> January, JK Centre for Technician Training organised a meeting with Skills SG Ventures, Singapore (A major institution in Singapore for skills and implementing skill development projects in India with central and state governments. & other countries as well) for assessment and scaling up the training modules for the next generation. The delegates consisted of Mr. Anderson (Chairman), Mr. Cheng Hong Siang (Business Development Director) & 6 other team members.

The delegates were welcomed by the trainees of the Institute as per the customs of Indian Culture and were greeted by Mr. Lalit Kumar Khanna and his team.

They were taken on a tour of JK Centre for Technician Training & JK Industrial Training Centre

at Kamla Nagar. The team of delegates took keen interest in all the workshops where the trainees participated and displayed their skills. After the visit, a meeting was organized for them with Mr. Yadupati Singhania – Chairman & Managing Director. The discussion focussed on increasing the skill set to take the institute to globally benchmarked standards. A collaboration between JKCTT & Skills SG ventures to work together in the area of skill development was also discussed.

Mr. Anderson and his team appreciated the infrastructure, innovation and practical demonstrative skills of trainees, methodology and dedication of the faculty. They had a very meaningful trip and were also presented the book of 125 years of JK Organization' as a token.





## Workshop on Preventive Conservation of Archives - Kanpur

Corporate HR in association with 'INTACH' organized a two-day workshop on Preventive Conservation of Archive Material at Kamla Tower on 8-9 January. The workshop was organized with the aim to extend the life of library material and to reduce the risk of catastrophic loss of library and archival material. Another objective was providing a cost effective method for the preservation of collections.

The librarians from various institutes were invited to be a part of this workshop.

Mr. R. P. Tomar - Senior General Manager (Corporate HR) inaugurated the workshop by lighting the ceremonial lamp. Mr. Tomar, on this occasion addressed the audience and emphasized on the importance of archives and their preventive conservation. He also emphasised on development of skills and knowledge, and implementing such learnings in our day to day life. Mr. Anwarullah Abbasi, Mr. Rajesh Sharma and Ms. Nitya Chawla were also present on the occasion.

Various methods and demonstrations were conducted to teach the cause and effect, prevention etc. At the end of the two day workshop, the participants were provided with the material to preserve the archives.



## Convocation and Exhibition of Creations by Technicians – JK Centre for Technician Training, Kanpur

The Convocation and Exhibition of Creations by Technicians was organized by JK Centre for Technician Training in a glittering ceremony at Kamla Nagar, Kanpur. On this occasion, Employment letter was also distributed to the successfully trained and placed trainees under Uttar Pradesh Skill Development Mission.

The program was chaired by Chief Guest, H'ble Mr. Avinash Chandra (Additional Director General of Police, Kanpur Zone), Guest of Honour, Mr. Prashant Seth - Vice President (JK Cement), Mr. Naveen Khanna - CMD (Annakut Biscuit) & Vice President (IIA), Mr. R K Agarwal - CMD (Netplast Pvt. Ltd.) & Mr. Lalit Kumar Khanna - Head of Operations (JKCTT).

The Centre is affiliated with Uttar Pradesh Skill Development Mission (UPSDM), IIW-India (Indian Institute of Welding, Kolkata), National Institute of Solar Energy (NISE) & NCVT (National Council for Vocation Training). It is the first & only center of

Excellence Training Institute under UPSDM working in line

with the objective of Skill India. The Chief Guest inaugurated the Exhibition which had more than 85 projects on display including Electrical, Electronics, Solar, Fitter, Welder & Retail with special focus on Solar cycle, Air Cooler & Solar City. He appreciated the efforts made by JK Organization in the area of skill development & nation building.

Certificates were also presented to around 56 trainees trained by the Institute under Uttar Pradesh Skill Development Mission. Three trainees placed by the institute in different trades shared their experiences with the other trainees and the guests. The trainees have secured employment in esteemed organisations such as Future Group, Samsung and Zomato.



## Sir Padampat Singhania University, Udaipur collaborates with Spic Macay



Sir Padampat Singhania University, Udaipur in collaboration with Spic Macay organized Purulia Chhau Dance in the university premises. The dance troupe, led by renowned artist Tarapad Razzak, presented the mythological story of evolution of Goddess Durga, depicting the victory of good over evil. The Chhau Dance originated in the Purulia district in West Bengal and is a popular form of tribal dance in India that incorporates elements of martial arts in its movements. This form of dance is a means to portray stories to the audience, which is why elaborate masks and headgear associated with battle and war are worn during the performance. The splendid performance was enjoyed by the students, faculty and administrative staff of the University.



In honour of  
**BRAVE  
HEARTS  
OF INDIA**





## Civil Defence Inspection - Fujairah

As a part of the UAE Civil Defence statutory requirement for industries to complete firefighting system, the officials visited JK Cement Works, Fujairah to inspect the Plant. The officials inspected the Plant's fire prevention measures to test the effectiveness of the system. The inspection was completed successfully and the Plant was awarded with a Building Safety Certificate, valid for one year.



## Mock Oil Spill Drill - Fujairah

JK Cement Works, Fujairah's HSE section conducted an oil spill emergency response drill to cross-check the effectiveness of emergency management procedures. During the drill, a spill was created in oil storage area and the emergency responders were alerted by the store personnel, who then rushed to the spot and took necessary safety measures before attending to the spill.

Mr. Subhash Kumar Jain - Emergency Team Officer and team members Mr. Shahid Khan and Mr. Arun Sekhar closely observed the oil-spill cleaning activities.



## Late Major Ramaswamy Parameshwaran (1987)

Major Ramaswamy Parameswaran, PVC was an Officer of the Indian Army. While returning from a search operation in Sri Lanka, engaged in a hand-to-hand combat, a militant shot him in the chest. Undaunted, Major Parameswaran snatched the rifle from the militant and shot him dead. Gravely wounded, he continued to give orders and inspired his command till he died. The ambush was cleared when five militants were killed, along with the recovery of three rifles and two rocket launchers.



## Corporate Social Responsibility

Laying the foundations of a better world

# CORPORATE SOCIAL RESPONSIBILITY



### Collection for Kanpur Flood Victims Kamla Tower

JK Cement Ltd. is firmly committed to its obligation towards the society, stakeholders and the environment. Our employees have always been forthcoming in giving donations during the time of calamities. This time, the employees pooled in their resources to help the flood victims of Kanpur.

Since the individuals affected by the calamity lacked basic necessities like grains, pulses, clothes, blankets, mats, mosquito nets, etc., such items were collected and distributed to them near Ganges River in Kanpur. These contributions helped the victims survive and begin a new life.



### Distribution of school bags & text books at Anganwadi Schools Nimbahera

As a part of JK Cement Works, Nimbahera's CSR initiatives, Mr. Champa Lal Jingar - SDM and Mrs. Neelam Rathore – President, Surbhi Club distributed school bags and text books to Anganwadi children of Kachchi Basti. This activity was conducted under 'Nand Ghar' scheme & Udaan Project run by Arunima Sewa Sansthan, in the presence of Mrs. Renu Kachhwaha, Mrs. Anita Dak & Mrs. Rekha Jain.

On this occasion, Mrs. Rathore addressed the Anganwadi students and spoke to them about the importance of cleanliness. She also inspired them to attend school regularly and to maintain cleanliness in their surroundings. Mr. Jingar - Chief Guest appreciated the work done by the

Nimbahera unit and also addressed the gathering, where he motivated the parents to provide higher education to their children.

Mr. Shailesh Choubisa expressed his gratitude and shared that the Company would continue to support such CSR activities acts for all its adopted Anganwadis.



Distribution of school bags at Anganwadi Kendra



## Free Medical Check-up Camp Nimbahera

JK Cement Works, Nimbahera in association with RNT Medical College, Udaipur organized a free medical camp at village Payari, Karunda on 26<sup>th</sup> October. During the camp, Dr. Anurag Talesara - Orthopaedician, Dr. Bhanu Prakash Verma - ENT, Dr. Prateek Bapat - Physician and Dr. Rekha - Dermatologist carried out the medical check-up and consultation of around 140 patients. Free pathological tests and ECGs were also performed



Doctor examining a patient



Doctor measuring the blood pressure of a patient

during

the camp and the patients were provided medicines free of cost. Mr. Amba Lal of RNT Medical College, para medical staff and Mr. Shailesh Choubisa extended necessary assistance during the camp.

Social activists and other senior citizens who were present on the occasion expressed their gratitude towards Nimbahera Plant for organizing the camp and hoped that the Company would continue to support such social welfare initiatives in the future.



Distribution of free medicines

## Free Vaccination Camp for Livestock Nimbahera



Doctors providing free medicines and mineral mixtures to the anim

JK Cement Works, Nimbahera, under its JK Gram Vikas Trust Scheme, organized a two-day free vaccination camp for livestock at Gram Panchayat Thikaria and Ukhali. At the camp, doctors of JK Trust Gram Vikas Yojana vaccinated the cows & buffalos for disease prevention and to increase milk production. Dr. Dinesh Kumar examined the animals and gave free consultation to the owners. Medicines and mineral mixtures were also provided to them free of cost.

Dr. Dinesh Kumar, Mr. CM Saini - Asst. Project Manager, Mr. Nand Kishore Soni - Rural Development Officer (Mangrol Centre), Mr. Sonu Agarwal, Mr. Ramesh Dangi, Mr. Dhanraj Dhakar and others offered their services at the camp. Mr. Ratan Lal Dangi and other animal owners expressed their gratitude to the team for organizing this initiative.

## Installation of Benches Gotan

JK White Cement Works, Gotan installed benches made of white cement and mosaic mixture in the cremation yard (Moksha Dham) of Kharadi Village, Jaitaran Tehsil, Pali District in October. The village community appreciated this initiative and thanked the Management for this compassionate gesture.



## Animal Treatment Camps Jharli

As a part of the Company's CSR initiatives, animal treatment camps were organized by JK Trust, with the support of JK Cement Works, Jharli at the ILD centers in Dhakla and Matanhail villages, Jhajar districts in the month of October and November respectively. Mr. Ajay Kumar - JK Trust DMO and Mr. Kuldeep Singh - RDO actively participated in the camp along with other dignitaries.

The camps helped in treating seasonal diseases and infertility amongst the cattle population as well as in spreading awareness among the public about the ways to manage and feed cattle. During the camps, around 900 animals were treated and it benefitted many dairy farmers from the surrounding villages.



## First Medical Awareness Programme Fujairah



JK Cement Works, Fujairah has started a new initiative 'Medical Awareness Programme' for its staff and their families in collaboration with medical agencies/hospitals. As a part of this initiative, the Plant organized its 1<sup>st</sup> Medical Awareness Programme titled 'Work Life Balance' for its employees on 31<sup>st</sup> Jan in the plant premises in collaboration with Response Plus Medical, a unit of VPS Healthcare (Dubai).

Dr. Akhtar Afaq Siddiqui of Response Plus Medical (RPM), gave a detailed presentation on work life balance and shared his knowledge about healthy lifestyle, stress management, obesity etc. & prevention and cure relating to these medical terms. The program also included full body health checkup for the participants.





## Cleanliness Drive (Swachh Bharat Abhiyan) Gotan



JK White Cement Works, Gotan organized a cleanliness drive under the Swachh Bharat Swasth Bharat Abhiyaan programme on the occasion of Gandhi Jayanti. Mr. Rajeev Sharma – Unit Head, Jharli, Mrs. Chitra Sharma and all the staff members and their families actively participated in the event. The main purpose of this programme was to create awareness among the colony

dweller towards cleanliness and its benefits.

Such drives are a wonderful opportunity for community participation and they help raise awareness on the importance of cleanliness in our lives.



## Late Captain Vikram Batra (1999)

Captain Vikram Batra, PVC was an officer of the Indian Army, posthumously awarded with the Param Vir Chakra, India's highest and most prestigious award for valour, for his actions during the 1999 Kargil War in Kashmir between India and Pakistan. He led one of the toughest operations in mountain warfare in Indian history. He was often referred to as 'Sher Shah' ('Lion King') in the intercepted messages of the Pakistan Army.



## Corporate Social Responsibility

### Annual Eye Camp Gotan

JK White Cement Works, Gotan alongwith the Lions Club organized the 33<sup>rd</sup> Annual Eye Camp on 16<sup>th</sup> December at the Government Community Health Centre, Gotan.

The camp was inaugurated by Lion Satish Bansal - PDG, Ajmer, Baba Garibbandhu Dasji Maharaj, Ramdasji Syamdasji Samadhi Sthal Gotan along with Mr. C.P. Jhagdawat - V.P. (C&A) & other company officials and club members. The renowned ophthalmologist Dr. Ratan Purohit M.S., F.R.F. and his team selected around 150 patients to be operated from an OPD. The patients were operated by FACO and microscopic technique at the 'Centre for Sight' at Ramrishi Laser Centre, Jodhpur. The entire boarding and lodging expenses alongwith the transportation for the patients and their aides were taken care of by JK White Cement Works, Gotan. Mr. P.K. Sharma - Lions Club President, Mr. Bajrang Lal - Lions Club Secretary and the employees organized and supported the entire proceedings of the event.

To ensure that maximum number of people benefit from the eye camp, the club distributed pamphlets in the radius of 25 kms and made announcements on loud speakers.



### Blanket Distribution Jharli

JK Cement Works, Jharli distributed blankets for villagers at Mohanbari Village and a slum near Jharli village on 30<sup>th</sup> December. Mr. Pukhraj Jain, Mr. Umesh Rangwani, Mr. Uttam Kumar Paul, Mr. Ashok Kumar and Mr. Manoj Yadav distributed the blankets on behalf of the team. They were also welcomed by the Mohanbari village Sarpanch, who thanked them on the behalf of the villagers and hoped for more such social initiatives.



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