

JKspotlight



Towards Perfection – Our Tradition

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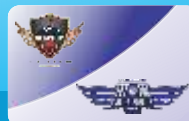
JK Super Cement *International Annual Dealers Conference* Malaysia



JK White Cement *Annual International Gold Dealers Meet* Bangkok



Highlights



JK Super Cement
International Annual Dealers
Conference - Malaysia



JK White Cement Annual
International Gold Dealers
Meet- Bangkok



Launch of Utkarsh, A manufacturing Excellence Drive - Muddapur

Utkarsh, a Manufacturing Excellence Drive, was launched at JK Cement works, Muddapur on 7th August. Mr. Rajnish Kapur - Business head (Grey Cement) participated in the launch via video conference. Mr. R.B.M. Tripathi - Unit Head, Mr. Jayant Malhotra - Technical Head, Mr. Basant Gupta - Commercial Head, along with the plant team was present on the occasion.

A new manufacturing excellence drive name & logo was unveiled by Mr. Tripathi in the presence of all the staff members.

Mr. Malhotra briefed the team about new KPIs & aspirations set for Utkarsh. To focus on reduction of specific power consumption & equipment reliability, 10 KPIs were decided upon for improvement along with other important KPIs like AFR & Thermal Energy. Awards were then presented to the Udaan-2 teams for achieving the targets for the previous year. This was followed by a plantation drive which saw participation from all the Utkarsh KPI teams.

Mr. Kapur congratulated the teams for previous years' achievements & conveyed his good wishes for everyone associated with Utkarsh. Mr. Tripathi congratulated the new teams with the hope that Utkarsh creates new milestones in the days to come and assured everyone of his unstinting support & co-operation.



New Central Lube Room - Mangrol

JK Cement Works, Mangrol set up a world class Central Lube Room to achieve its target of zero wastage of storage & dispensing of clean fluid used in the plant machineries under its 'Total Lubrication Management' program. The function was inaugurated by Mr. Rajnish Kapur - Business Head (Grey Cement). Mr. S.K. Rathore – President (Operations), Mr. D.K. Patel - Technical Head and many other executives/staff were present at the occasion.

Deploying tools that are a part of an inclusive lubrication management program, extends the life of lubricants and reduces leakage, change outs and unscheduled downtime. Also, reliability can be increased in numerous ways, such as by upgrading the lubricant or by filtering it to remove contaminants. Lubrication management helps when the plant uses multiple oil brands having the same functionality.



Mr. Rajnish Kapur - Business Head (Grey Cement) & Mr. S.K. Rathore - Unit Head cutting the ceremonial ribbon at the inauguration of the new Central Lube Room



Mr. Rajnish Kapur lighting the ceremonial diya

FROM THE editor's desk



Dear colleagues and friends,

As yet another issue of Spotlight reaches you, it gives me immense pleasure to round up a year of accelerated growth, where we celebrated our partnerships and reached new heights of success.

With the launch of Utkarsh, JK Cement Works, Muddapur, began a new journey towards manufacturing excellence. As a proud participant in nation building, we celebrated India's 72nd Independence Day across the different centres of the Company, with the unfurling of the tricolour and colourful parades.

The International Annual Dealers Conference of JK Super Cement in Kuala Lumpur, Malaysia, themed 'Fateh – The Celebration of Victory' and the first Annual International Gold Dealers Meet for JK White Cement in Bangkok, Thailand, themed 'WOW-The World of Winners' served to strengthen our relationships with the channel partners - the true champions behind the Company's success story.

Under the inspired guidance and vision of our Chairman and Managing Director – Mr. Yadupati Singhania, the Company embarked upon a business transformation journey, Project Nirmaan in the year 2016, which has helped us enhance the stakeholder experience and bring in more efficiency, transparency and speed in our business operations. The felicitation ceremony for the project acknowledged the tireless efforts and the commendable work of those behind its success.

On the achievements front, we bagged several awards and accolades including the India Sea Trade National Award 2018 for JK White Cement Works, Gotan and 'A' Grade Rating for quality and delivery for JK Cement Works, Nimbahera, amongst others.

In this issue, the spotlight is on Mr. Mohan Sharma - A.V.P. Marketing (White Cement) and Mr. Shantinath S. Kurangi of M/s Shri Shantinagar Enterprises, Shedbal, Karnataka, two important contributors to the Company's success story.

To conclude, I would like to extend my gratitude to all the avid readers of Spotlight for their unstinting support, encouragement and inputs. I urge you all to continue sharing your valuable feedback and suggestions.

Best regards,

Raghavpat Singhania
JK Cement Ltd.

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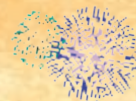
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Celebrations



Independence day

Patriotic zeal and enthusiasm marked Independence Day Celebrations across the different centres of the Company



Mr. Anil Agrawal hoisting the national flag

Kamla Tower

At Kamla Tower, the programme began with the Chief Guest, Mr. Anil Agrawal - Sr. V.P. (Taxation) garlanding the picture of the Father of the Nation. The programme continued with the Chief Guest hoisting the national flag along with Major S.B. Singh - GM (Admn. & Security) and Mr. R. K. Dwivedi - Sr. Manager (Security). Mr. Agrawal along with Mr. R. K. Dwivedi inspected the Independence Day parade conducted by the security personnel. The National anthem was sung by all the employees present which was followed by Mr. Agrawal's address. The celebrations concluded with distribution of sweets.



Mr. Anil Agrawal - Sr. V.P. (Taxation) inspecting the parade of the security personnel



Mr. R. P. Tomar - Sr. GM (Corporate HR) at the function

Kamla Nagar Township

Traditional gaiety and gusto marked Independence Day celebrations at Kamla Nagar Township. Patriotic songs were played during the festivities, honouring the day our country became independent in 1947. The function was well attended by the Security, Maintenance Staff and children of the residents at Kamla Nagar.

The event commenced with the unfurling of the National Flag by Mr. R. P. Tomar - Colony In-Charge and Sr. General Manager (Corporate HR), followed by singing of the National Anthem. The function finally concluded with the echoes of 'Jai Hind' reverberating in the air.



Mr. S.K. Rathore planting a sapling

Nimbahera and Mangrol

The Nimbahera family celebrated Independence Day on 15th August with great enthusiasm and patriotism. Chief Guest for the programme, Mr. SK Rathore – President (Operations) hoisted the National flag in the factory premises, followed by the

National Anthem. He then inspected the Guard of Honour presented by security personnel. In his address, he called upon everyone present to work hard in the interest of self, the Company and the society and nation at large. The program culminated with a vote of thanks and sweets distribution.

JK Cement Works, Mangrol also celebrated the



Students of Kailash Vidya Vihar presenting a Rajasthani folk dance



Chief Guest, Mr. SK Rathore – President (Operations) unfurling the tricolour

day with great dedication. On this occasion, Mr. DK Patel - Technical Head hoisted the National Flag and the security personnel presented the Guard of Honour. The students of Kailash Vidya Vihar also celebrated the day with patriotic fervour. The school choir filled the air with the spirit of patriotism with a beautiful rendition of the song – *Sare Jahan Se Achha*. The highlight of the program was a Rajasthani folk dance presentation by the students.



Security personnel presenting the Guard of Honour to Mr. SK Rathore



Gotan

The White Cement and Grey Cement unit at Gotan celebrated the 72nd Independence Day with great enthusiasm. Mr. Rajeev Sharma - Unit Head hoisted the Tricolour and saluted the parading security staff.

Mr. C.P. Jhagdawat - V.P. (Commercial and Admin) addressed the gathering and spoke about the great significance of the day in the Indian History. He also spoke about JK White Cement's growth and successes and its various CSR initiatives.

Mr. Sharma felicitated the employees for their exemplary contributions. The respective head of the departments also graced the occasion. The award ceremony was followed by distribution of sweets.



Mr. Rajeev Sharma - Unit Head saluting the national flag

Muddapur

JK Cement Works, Muddapur celebrated the day with great patriotic fervour. On this occasion, Chief Guest, Mr. R.B.M. Tripathi - Unit Head unfurled the National Flag in the factory premises, which was followed by the National Anthem. He then inspected the Guard of Honour presented by the security personnel. Much to the delight of the audience,

he then delivered a speech in Kannada.

Mr. Jayant Malhotra - Technical Head, Mr. Umashankar Choudhary, Mr. Anil Gupta and other employees, staff and labour were also present at the ceremony. The event concluded with a vote of thanks followed by distribution of sweets. Sir Padampat Singhania English Medium Primary School, Muddapur also celebrated the 72nd Independence Day with great enthusiasm.



Flag hoisting ceremony



Mr. R.B.M. Tripathi - Unit Head addressing the gathering



Jharli

The 72nd Independence Day was celebrated on 15th August with great enthusiasm at JK Cement Works, Jharli. A gathering of around 250 people came together to mark the occasion.



Mrs. Neelam Agarwal during the prize distribution ceremony for children

The National Flag was hoisted by Mr. Harish Agarwal - Unit Head followed by the National Anthem and march-past by Security personnel. He then addressed the gathering and spoke about the Swachh Bharat Abhiyan and several other programs launched by the Government and urged everyone to contribute towards making the Country proud. Staff members presented a beautiful patriotic group song while children of the employees recited poems. Workers were rewarded for their exceptional performance throughout the year and Swachh-3 prizes were also distributed on this occasion.



Mr. Harish Agarwal - Unit Head, Jharli saluting the National flag

Katni



Mr. Anil Bagotri - Unit Head addressing the gathering

The employees of JK White, Katni celebrated the 72nd Independence Day with patriotic fervor. The program began with flag hosting by Mr. Anil Bagotri - Unit Head followed by the National Anthem.

Mr. Badgotri then addressed the gathering, where he spoke about JK White, Katni and its achievements and some notable CSR activities. Mr. Badgotri expressed gratitude to the employees of the factory for all their sincere efforts and also felicitated the employees for their exemplary contribution to the growth of the plant. The respective head of departments were also present on the occasion.



Rudrabhishek Pooja Muddapur

Mr. R.B.M. Tripathi – Unit Head performed the Rudrabhishek Pooja at Lord Shiv Mandir, Lokapur on 27th August. Mr. Jayant Malhotra - Technical Head, other executives and employees also took part in the religious proceedings and sought blessings of Lord Shiva. The *pooja* was concluded with *Mahamangal Aarti* and *prasad* distribution.



Janmashtami

Kanpur

Janmashtami was celebrated with great devotion and enthusiasm at Dwarkadheesh Temple and Shri Radhakrishna Temple, Kanpur. Shri Radhakrishna Temple, popularly known as JK Temple, was beautifully decorated with colorful lights and 'Vishesh Puja', 'Abhishek' and 'Shringar' was performed on this occasion.



Nimbahera



Pooja of Lord Krishna at the JK Temple



Janmashtami special exhibition



Beautifully decorated Radha & Krishna idols

JK Cement Works, Nimbahera celebrated the birth festival of Lord Krishna with great reverence and faith on 3rd September. On this occasion, Shri Radha Krishna Temple as well as the idols of Lord Krishna, Goddess Radha, Lord Hanuman and Lord Yadureshwara Mahadev were beautifully decorated. Different stages from the life of Lord Krishna was depicted in the form of exhibitions and a puja ceremony was also conducted.

Mr. CL Jingar - SDM, Nimbahera, Mr. Gopichand Meena - DSP, Mr. K.M. Jain - Commercial Head, Mr. M.S. Shekhawat - AVP (HR & ER), Mr. S.K. Acharya - AVP (E & I), Mr. Dileep Singh Krishnawat, Mr. VK Maheshwari and other employees were present during the celebration.

Shri Radha Krishna Sewa Samiti expressed its gratitude towards the Company for making the function a success.

Gotan



Mr. Rajeev Sharma - Unit Head & Mrs. Chitra Sharma during Janmashtami celebration

JK White Cement Works, Gotan organised a grand Janmashtami festival on 2nd September. On the eve of Krishna Janmashtami, the Krishna Leela program was performed by the famous 'Shree Radha Vallabh Brij Folk Group, Mathura & Dayashanker Group, Jaipur'.

At the inauguration of the event, Mr. Rajeev Sharma – Unit Head, Mrs. Chitra Sharma, Mr. C.P. Jhagdawat, Mrs. Usha Jhagdawat - Vice President (C&A) and Mr. Amit Mehta - Asstt. Vice President (Technical) were welcomed with mementos. The birth of Lord Krishna was celebrated at midnight and Mr. & Mrs. Sharma and Mrs. & Mr. Jhagdawat performed the pooja under the guidance and blessings of Pandit Shri Rakesh Vyas from Mertacity and Mahant Baba Garibbandhu Dass Maharaj of Ramdas Shyamdas Samadhi Sthal.



Katni

JK White, Katni plant celebrated Janmashtami on 2nd September with great enthusiasm. The program began with a fancy dress competition for the kids of the employees. Mr. Anil Badgotri – Unit Head and Mrs. Veenu Badgotri distributed prizes to the winners.

A bhajan sandhya was organised on this occasion, where a team of bhajan singers from Jabalpur performed devotional songs based on Lord Krishna's life. They also performed the Raas Leela in the form of *nrityanatika*.

Krishna Janam was celebrated at midnight, where Mrs. & Mr. Badgotri performed the pooja with great devotion alongwith the employees at the plant. The program ended with *badhai geet* and *prasad* distribution.



Shri Ganeshotsav Nimbahera



Devotees performing the Gayatri Yajna

JK Cement Works, Nimbahera celebrated Ganeshotsav from 13th to 23rd September under the auspices of JK Officer's club, Surbhi Ladies Club and Ganesh Utsav Committee. On the first day, the programs involved sthaapna of Lord Ganesh idol and special puja, cultural programs, chappan bhog, JK Officer's Got Talent competition and many such attractions.

On 23rd September, a grand Shobha Yatra of Lord Ganesh's idol was taken around the colony and then submerged in the River Kadmali. The festival was celebrated with equal vigour in Mangrol. Much appreciated by the officials, the programme concluded with a prize distribution ceremony.



Tiny tots during the fancy dress competition



Mrs. & Mr. S.K. Rathore performing aarti

Gotan



Mr. Rajeev Sharma - Unit Head during Ganesh Chaturthi celebration

JK White Cement Works, Gotan celebrated Ganesh Chaturthi from 13th to 23rd September. A life-like clay idol of Lord Ganesh was installed on the first day. Mr. Rajeev Sharma - Unit Head and Mrs. Chitra Sharma performed the poojan under the guidance of Pandit Shri Rakeshji Maharaj from Mertacity and Mahant Baba Garibbandhu Dassji Maharaj of Shyamdasji Samadhi, Gotan. The celebrations included morning and evening *aarti*, *prasad* distribution and cultural programs by the children and women. On the last day, Mrs. & Mr. Sharma, Mr. C.P. Jhagdawat, Mrs. Usha Jhagdawat and other executives performed the havan. A sneh milan program was organised after the visarjan, followed by prasad distribution.

Muddapur



Devotees performing the Gayatri Yajna

JK Cement Works, Muddapur organised Ganesh Chaturthi from 13th to 17th September in the residents colony. All the executives, staff and workmen along with their family members actively participated in the festivities.

During the 5 day celebrations, *pooja & mahamangal aarti* was performed followed by *prasad* distribution. The children in the colony organised a cultural event and Mr. RBM Tripathi - Unit Head sponsored the *mahaprasad* for the colony residents.

Jharli

JK Cement Works, Jharli celebrated Ganapati Utsav with great enthusiasm. The celebrations began with the installation of Ganapati's idol followed by *puja and aarti* headed by Mr. Harish Agarwal - Unit Head on 13th September.



Mrs. & Mr. Harish Agarwal along with staff members during the aarti



Jharli Team members on the day of Ganapati Visarjan

This year's highlight was the environment friendly Ganesha murti. The five-day Ganesha festival, organized successfully by the Utsav committee, was celebrated from 13th to 17th September and was attended by all the staff members and their families. On the fifth day, a *bhandara* was also organized for everyone.

Katni

JK White, Katni celebrated Ganesh Chaturthi with great reverence and faith. Mrs. Veenu Badgotri & team beautifully decorated the venue for the function with flowers and lights. The festivities commenced with the establishment of a life-like clay idol of Lord Ganesha. Mr. Anil Badgotri - Unit Head and Mrs. Veenu Badgotri performed the *sthapana poojan* with great devotion, along with the employees at the plant. The program included morning and evening *aarti & pooja*, *bhajan* and *prasad* distribution. Mr. Badgotri, the Departmental Heads, devotees, along with the employees and their families were present during the *visarjan*. The procession began from the City Office and reached Mai River. A get-together was also organized after the *visarjan*.



Birthday Celebrations of Respected CMD

Kamla Tower



Kamla Tower celebrated the birth anniversary of Mr. Yadupati Singhania – Chairman & Managing Director on 29th September with great simplicity. Mr. Madhavkrishna Singhania, Mr. Abhishek Singhania, Mr. A.K. Saraogi - President (CA) & CFO and other senior executives were present on this special occasion.

The Corporate HR team presented a bouquet and card to Mr. Singhania on behalf of all the employees, who wished him a happy and prosperous year ahead. The board room was decorated with flowers and refreshments were arranged for all the guests and employees.



EVENTS

Hindi Diwas - Kamla Tower, Kanpur



Hindi, along with English, was accepted as the official language of India by Constituent Assembly on 14th September 1949. Since then, Hindi Diwas came to be celebrated annually on the same date to promote Hindi.

JK Cement promotes Hindi language along with English. Corporate HR at Kanpur celebrates Hindi Diwas every year, where they organize various activities to commemorate this day. This year, a quiz was organized at Kamla



Tower Library by Corporate HR Team. The event was organized under the guidance of Mr. Anwarullah Abbasi and under the leadership of Mr. R P Tomar - Sr. G.M. (Corporate HR). The event was hosted by Ms. Priyanka Srivastava and Ms. Nitya Chawla, and ably co-ordinated by Ms. Santosh Yadav and Mr. Gajendra Pandey.

The winners of the quiz were felicitated in a prize giving ceremony, which was followed by a poetry recitation competition. Mr. Kirti Goel from Accounts Department and Mr. Akhilesh Pandey from Shares Department shared their views on Hindi Diwas. Mr. Tomar addressed the audience and spoke about the importance of the day. He also emphasized on the usage of Hindi language in our daily life, so that our younger generation can remain connected to their mother tongue.



Re-Launch of Sankalp - A Manufacturing Excellence Drive

Mangrol & Nimbahera



Mr. Rajnish Kapur & Mr. S.K. Rathore releasing balloons at the launch at Mangrol



Cake cutting ceremony at the launch of Sankalp Drive at Mangrol



Mr. Rajnish Kapur addressing the gathering at Nimbahera

JK Cement Works, Nimbahera and Mangrol re-launched the manufacturing excellence drive called Sankalp in July and August respectively in order to achieve better plant performance. The objective was to realign everyone to achieve new levels of excellence by giving their very best and ensuring availability of necessary equipments.

The launch ceremony at both the plants was graced by Mr. Rajnish Kapur - Business Head (Grey Cement) & Mr. S.K. Rathore - President (Operations) & Unit Head. Mr. Kapur inaugurated the drive and shared his valuable inputs & expectations from this journey. Mr. Kapur addressed the gathering and inspired everyone to give their best, surpass expectations and perform consistently.

At Nimbahera, all team members took an oath to contribute their best and to build the spirit of teamwork in the organization. Mr. G.C. Jain - PPEO and Mr. Amit Solanki - Coordinator shared the highlights from the report of Udaan over the last three years.



Mr. Rajnish Kapur - Business Head (Grey Cement) & Mr. S.K. Rathore - President (Operations) inaugurating the Sankalp Drive at Mangrol



Team members taking oath during the launch ceremony at Nimbahera

Spotlight on Mr. Mohan Sharma



Mr. Mohan Sharma

(Excerpts from an interview with Mr. Mohan Sharma - A.V.P. Marketing (White Cement))

1) Please shed some light on your journey with the Company. Please share with us your most fond memory of your association.

My journey with the company over the past 30 years has been an incredible ride. During this period, I have enjoyed a variety of job challenges and handled numerous assignments.

I joined the company as an officer in the White Cement division in Agra and I am currently handling pan-India sales since 2009. I also had the pleasure of working under Late V.P. Singh Sahab for seven years, who was a polished business leader with exceptional marketing and sales aptitude, combined with outstanding operations and management capabilities. Since the past 4 years, I have been learning a lot under the leadership of Mr. Niranjan Mishra – President (Sales & Marketing), White Cement, who is a strategic business leader having in-depth knowledge of wide distribution network and analytical skills. He constantly inspires and challenges me as he is dedicated to achieving results, but at the same time, he is caring and compassionate. I have been leading the sales department under his leadership.

There are many fond memories associated with the Company. However, the fondest memory was at the time of the launch of JK Wall Putty, when I took the entire marketing team by surprise by readily accepting the high target of the newly launched product. Achieving this huge target was a challenging task in itself, but I worked on developing new markets/ new systems/ channel partners for increase of sales including rural markets.

I vividly remember an incident during the open meeting in January 2009, where our Chairman & Managing Director – Mr. Yadupati Singhania, suddenly asked whether we would be able to sell 10,000 MT Wall Putty in a month. During those days, the average sales of Wall Putty per month was around 6000 MT, but I promised that we would do it in the month of October 2009, and we were able to reach very close to the committed figure.

2) Considering your vast experience in White Cement Marketing and long association with the Company, what are some of the challenges that you have had to face?

When I joined the Company in the year 1988 as an officer in the White Cement division in Agra, our competitor had launched white cement in the market, and started appointing our major distributors. Safeguarding our distribution network was a big challenge as the competitor had vast resources. However, with the supreme guidance of our CMD, we managed to safeguard our distribution network. My second challenging experience was during my stint at Ghaziabad in the year 1991. One of the major problems that we faced was to recover our critical outstandings from the market by the dominating defaulters at that time. With the right strategy in place, we managed to recover our outstandings and continued to grow despite criminal activities that prevailed in Ghaziabad during those days.

Another challenge was when I got the charge of Bihar and Nepal. No one was ready to go to those states during that time as there were rampant criminal and naxal activities. Despite all these, I recovered our critical outstandings, and managed to open a depot at Patna.

3) What according to you has been your most significant contribution?

During the year 2007, Late V.P. Singh Sahab attended the monthly review meeting of my zone, and visited the markets. He appreciated my system of operations and the strong relationships built in the market. He was so impressed with my system of operations that he advised other zones as well to adopt the same system of operations.

I increased the sales of JK Wall Putty inspite of heavy competition in markets and in fact used to sell 30% - 35% Wall Putty in UP/ UTR year-on-year out of the total production.

In 2008, our Special Executive, Mr. Raghavpat Singhania, advised me to come to Delhi for future growth after visiting Agra market, and reviewing the sales team of UP/ UTR.



Mr. Shantinath S. Kurangi

Spotlight on Mr. Shantinath S. Kurangi

M/s Shri Shantinagar Enterprises, Shedbal, Belgaum, Karnataka

Mr. Shantinath S. Kurangi of Shri Shantinagar Enterprises began his cement business with JK Cement's dealership in August 2015 in a small town called Shedbal. He displayed tremendous growth on a year to year basis and soon became the top dealer of JK Super Cement in Belgaum District, Karnataka. Mr. Kuranagi is currently connected to 30 retail networks. Prior to being a cement dealer, he worked as a Government contract worker.

1) How has your association with JK Cement been so far?

My association with JK Cement Ltd. since 2015 has been a wonderful journey and I am very happy to be a part of the JK Cement family. When I took up dealership with JK Cement, I never dreamt of achieving 1000 MT sale. However, because of the Company and their staff support, I have achieved this milestone and look forward to many more such achievements. Being a small dealer who began with 100 mt, the tag of top dealer in Belgaum district is a huge accomplishment. Today, I can proudly say that JK Cement has

played a major role in my success story.

2) You have witnessed 120 to 130% growth from the previous year. What is your mantra of success?

Continued support & timely service from the Company and adding 20 new retailer networks helped me in improving the sales. The Company Officer also helped me expand my network. Covering rural markets, giving timely service to customers and maintaining consistent quality also contributed towards my growth.

3) What according to you differentiates JK Super Cement from other brands?

Some factors that differentiate JK Super Cement from other brands include good sales support, quality service, consistent quality and transparency in billing system.

4) What message would you like to give to the JK Cement family?

I request JK Cement family to keep supporting us and to maintain the quality of service and products so that we can improve the sales and brand equity in the market. We hope that the Company continues to be aggressive in the market, given that several new brands have entered the space.



WINNING ENTRY

Is E-Commerce killing Retail?

In the past few years, online shopping has increased at an astounding rate across the globe. Statistical reports on different websites state that with the rise of smartphone users, E-commerce has received a huge boost. However, we still find a lot of people who prefer visiting the store to see, touch and verify the products personally before buying. A recent survey in the US shows that offline sales are ten times more than online; however, at the same time online shopping business is growing three times faster than offline. Should we then assume that E-Commerce is going to overpower retail business very soon? Let's have a closer look at the scenario.

Undoubtedly, E-commerce has a significant edge over retail shopping in certain areas, such as the ability to shop 24/7, the convenience of shopping from the comfort of your home, saving time and hassle of visiting the store, avoiding crowds etc. However, in spite of the increasing popularity of online shopping, retail stores still have a lot of significance that cannot be ignored. The feel of the item i.e., to see, touch and try the product in person before buying it, definitely gives a better sense of satisfaction that cannot be enjoyed while shopping online. Also, many a times the concerned product that we order online looks different when we see it

physically. The return process is often complicated and time consuming as well. The prolonged wait time for the delivery, high shipping cost and security/ authenticity issues with the increasing number of cybercrimes are also reasons of concern while shopping online.

Redefining the roles of the retail and E-Commerce sector is the need of the hour. If retail stores reinvent themselves in line with the changing social needs and come up with newer concepts, there is nothing much to worry about. Adaptability is the key word here. Instead of limiting themselves to only being a place of storage and sale, the retailers can use their outlets as a marketing tool to display the brand's product range that the customers can see and feel. At the same time, the customers should have an option to order the product online later at their convenience and get it delivered to their doorstep. This will make the age old retail stores more exciting and appealing to the new generation of shoppers. In other words, the retail stores should integrate with the

E-Commerce sector and simultaneously maintain retail and online E-commerce store efficiently. This will help both the segments work and flourish together.



Mr. Abhijit Chakraborty
Plant Finance Controller
Fujairah

Winning Entries

1st Runner Up

Is e-commerce killing retail?

Mr. Mohamed Hassan Elassi
Sr. Officer (Application Sales), Fujairah

2nd Runner Up

The role of technology in transforming the workplace

Mr. Shesh Narain Trivedi
Assistant Manager (Accounts), Delhi

Participating Entries

The role of technology in transforming the workplace

1. Mr. Sachin Gupta - Manager (Electrical), Gotan

2. Mr. Sanyog Dubey - Dy. General Manager, Muddapur

Participating Entries

Is e-commerce killing retail?

1. Mr. Louai Taha El Baba - Officer (Branding & MIS, Marketing), Fujairah
2. Mr. Babu Santhanam - Manager (NPD), Fujairah
3. Mr. Rahul Sonker - Management Trainee (MIS), Kanpur
4. Mr. Sanyog Dubey - Dy. General Manager, Muddapur
5. Mr. Shesh Narain Trivedi - Assistant Manager (Accounts), Delhi

The topics for Sept'18 issue are:
(Max 300 words)

1. Are web series changing the way we watch TV?
2. How to stay motivated in a competitive work environment?

Please send your entries to
shivapriya.iyer@jkcement.com
diya.sengupta@jkcement.com

*Decision will be taken as per the discretion of the Editor.
Please send original articles only to avoid copyright violation.

Bankers Visit to Jharli

A joint inspection of Jharli Plant was conducted by a team of three Bankers comprising Allahabad Bank, Axis Bank and Union Bank of India on 28th June, accompanied by Mr. Ajai Srivastava - Dy. General Manager (Finance) from Padam Tower, Delhi. The bankers were welcomed by Mr. Harish Agarwal - Unit Head along with Mr. Pukhraj Jain - Commercial Head and his team. During their site visit, they were accompanied by Mr. P.R. Jain, Mr. Manoj Pandey and Dr. Balendu Gaur. The bankers were briefed about the Plant proceedings and the inspection ended on a satisfactory note.



Team of bankers in the Packing Plant section



Mr. Harish Agarwal - Unit Head welcoming the bankers

Workshop for Housewives – Gotan



JK White Cement is recognized for its unparalleled efforts for its employees and its commitment & contributions towards Corporate Social Responsibility. The Gotan team organized a development program for the housewives which was conducted under the able guidance of Mr. Manish Kumar Bakshi - Head (HR) while Mr. Amit Vaid - Officer (HR) was the coordinator. It was conducted by Ms. Huma Aziz - Trainer - Regional Training Centre, Nimbahera. The opening ceremony was graced by Mrs. Chitra Sharma, Mrs. Usha Jhagdawat & Mrs. Pooja Mehta, where they shared valuable inputs & their expectations from the workshop. The objective of the training session was to help the housewives groom their personality and inculcate better communication skills, relationship-building skills, proper etiquettes etc. It was quite an informative session and was well appreciated by all the participants.

Project NIRMAAN Felicitation Ceremony



Under the aegis of the Management and the inspired guidance of Mr. Raghavpat Singhania and Mr. Madhavkrishna Singhania, the Company embarked upon a business transformation journey called Project Nirmaan in partnership with Accenture in the year 2016. The project was aimed at leveraging the synergies and knowledge across the Company and developing best in class processes and technologies.

Project Nirmaan has helped the Business in India and Fujairah come on a common platform bringing in synergy and best practices. The following partners helped us with the implementation of project recommendations-

- Diligent Technologies for SAP Upgradation,
- PwC to implement C4C and BPC,
- Team Computers for implementation of Dashboard in Clikseence

As a part of the project, the team has completed the process design, drafted SOPs, KPIs, and policies under 5 different modules - **Order to Cash & Order to Delivery, Record to Report, Plan to Produce, Procure to Pay**. To complete the exercise, the Internal Coaches extended their complete support and guidance to the team. Besides this, process leads ensured that the exercise was completed successfully.

The key achievements across the different verticals are:

Order to Cash

- Integrated Business planning like Annual Business Plan and Operating Sales Planning along with Operating Despatch Planning
- Creation of Credit Management Cell, Market Intelligence Cell
- Creation of Customer segmentation based on the Dealer/Stockist performance.
- Policies were created and implemented, KPIs were defined and put in place
- Standardization of reports

Procure to Pay

- Transformed Procurement Organization into strategic arm through creation of CPO, defining vision, mission, values and procurement policies.
- Leveraged procurement power to generate higher savings through:
 - I. Operational & Functional based focused approach
 - II. Cluster/Central Category Management
 - III. Enablement of IT systems for better dashboards development and data visualization
 - IV. Institutionalized procurement KPIs and reports

KANPUR



GOTAN



DUBAI



NIMBAHERA



Plan to Produce

- Integrated production plan with sales business plan for alignment with strategic business plan.
- Institutionalized plans to produce KPIs and reports
- Optimized planning module through redefined material inspection characteristics and production plan transparency.
- Developed real-time information, dash-boards with key parameters for effective & efficient process management.

Record to Report

- Standardization of KPI definitions and cost allocations. This ensures uniformity in reporting across all levels and enables system based reporting.
- Another key achievement is development of system based cost sheets with minimal manual interference.
- System of 4 way matching of invoice (PO, GRN, Invoice, Quality match)
- Payment automation using H2H facility has also commenced and is gradually being scaled for increased number of payments.
- Besides, BPC system is on the verge of Go-Live to ensure effective and smoother budgeting, forecasting and consolidation process.



The journey of Project Nirmaan has been commendable with the entire organization coming together to work towards bringing in transparency, speed and efficiency for achieving the organization goals and enhancing the stakeholder experience.

JK Super Cement's International Annual Deal

Continuing with its endeavour to strengthen the winning partnership with its channel partners, JK Super Cement celebrated the 2nd edition of International Annual Dealers Conference in the pristine land of Malaysia. The three-day event was held with great vigour and gusto from 24th to 26th July in Kuala Lumpur for Business Organisers and Platinum and Gold dealers around the Country.

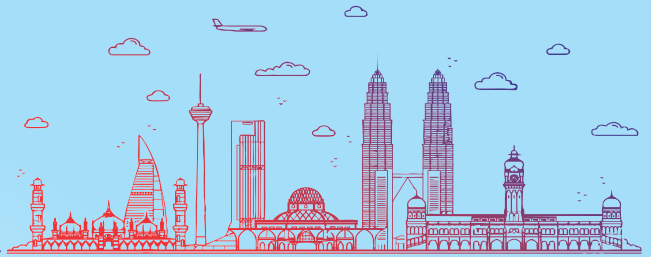
The theme for the dealers meet, 'Fateh - the Celebration of Victory', celebrated the winning spirit of the channel partners, beautifully capturing the essence of the event. The spectacular set-up, the highly entertaining performers and charming hosts made for a wonderful get-together, which was attended by a huge gathering of around 750 guests.

The theme suitably portrayed the winning



ers Conference

Kuala Lumpur, Malaysia



Sarvesh Cement Shoppy, Kolhapur - South Zone Winner



Om Cements, Gurugram - North 2 Zone Winner

attitude of the partners; in fact, it was this spirit that set a high tempo for the gala evening. To match this, Studio 5678 presented a series of mesmerizing performances, which left the audience

awestruck. The event was kick-started by a powerful AV, followed by a dazzling award ceremony, making the winners the real 'superstars' of the evening. The charming hosts, Pragya Tiwari and Randeep Singh kept the high-energy flowing.



Mr. Rajnish Kapur -
Business Head (Grey Cement)
addressing the gathering





Agarwal & Co., Agra - North1 Zone Winner



Goyal Building Material, Sawai Madhopur - West Zone Winner

Mr. Rajnish Kapur - Business Head (Grey Cement) was at his usual, motivating best, and his inspirational address served as rocket fuel for the gathering of winners.

The famous comedian, VIP, took the audience on a joy ride with his comic timing and sense of humour while Modern Circus and Dhol Highlanders raised the fun quotient by several notches. The concluding performance by the very popular, 1st Indian Idol – Abhijeet Sawant was the icing on the cake that kept the party going till the wee hours.



CELEBRATION OF VICTORY

Apart from the scintillating entertainment, the event was suitably hi-tech with the use of LEDs, truss and mood lighting that created an enthralling ambience. Right from the guests' welcome to the finale, the audience was kept thoroughly engaged. From celebrating the accomplishments of the partners to making them feel like an integral part of the family, the

team left no stone unturned to put together an unforgettable evening. All in all, it was a celebration of the invaluable contributions of the channel partners, who continue to write the Company's success story.

First Indian Idol
Abhijeet Sawant
performing at the meet



Mr. Pushpraj Singh -
President Marketing
(Grey Cement)
addressing the
gathering



JK White Cement

Annual International

JK Cement has always striven for growth based on the collaborative efforts of its channel partners, who have time and again proved themselves to be true champions. Keeping this in mind, the theme of the 1st ever International edition of JK White Cement's Gold Dealers Conference, held in Bangkok on August 7th was aptly named 'WOW – World of Winners'.

It was a spectacular event that saw an interesting amalgamation of technology innovations and thematic entertainment. Around 100 guests gathered at the occasion, which included JK White Cement's brand custodians & Gold Dealers from various regions across the Country, along with their spouses.

The gala evening was a treat for the dealers with some enthralling performances and its grandeur and scale left them spellbound.

The spectacular set-up and the outstanding host, Pragya Tiwari, made for a wonderful evening.

The event kick-started with a powerful AV that captivated the attention of the audience and set the tempo for an exciting evening



Sigma Sales, Delhi - North-L All India Winner



Santosh Color's & Coating, Chandigarh -North Zone Topper



Sanjay Kumar Shaw, West Bengal - East-1 Zone Topper

Gold Dealers Meet

Bangkok, Thailand



Tech Pro Marketing, Madhya Pradesh - Central-2 All India Winner



Om Prakash Sumit Kumar, Rajasthan - West-2 Zone Topper

ahead, followed by impeccable performances such as acrobats, contortionist & classic local Thai acts. Mr. Niranjana Mishra – President Marketing (White Cement) inspired the gathering with his motivating speech which laid a strong foundation for strengthening future winning partnerships.



Simhapuri Hardware Iron & Paint Co., Andhra Pradesh - South-1 Zone Topper

One of the highlights of the event was the uniquely conducted award ceremony, which was truly appreciated by everyone, especially the winners who felt like superstars that evening. Just like the rest of the event, the felicitation ceremony was a memorable affair.

The Gold Dealers Conference concluded on a triumphant note as it successfully celebrated the channel partners' achievements, making them feel like an integral part of the JK White Cement family. Meets such as these help strengthen the bond between the Company and its channel partners, thereby setting a new benchmark for future growth and success.



Pratik Cement Agency, Uttar Pradesh – Central-1 Zone Topper



Chetak Minerals, Maharashtra - West-1 Zone Topper



Iqbal Traders, Bihar - East-2 Zone Topper

Mr. Niranjana Mishra -
President (Marketing)
addressing the gathering



JKIT building receives GEM Certificate - Nimbahera



GEM 4 Certificate awarded to JKIT, Nimbahera.

The newly constructed Green Building of JK Institute of Technology, Nimbahera received GEM 4 rated Certificate from Gem ASSOCHAM. The certificate was presented by Prof. Ashutosh Sharma -Chief Secretary, Science and Technology (Govt. of India) to Mr. P.C. Bhandari - Principal and Mr. C.P. Dak during a grand function held at New Delhi. The building was constructed as per the green building norms and is the only ITI building in India that has already received the Global Green Building Award in the platinum category from Energy and Environment Foundation, New Delhi and Gold Certificate from US Green Building Council.

Setting new benchmarks in production – JK Cement Works, Fujairah

JK Cement Works (Fujairah) FZC, achieved a new milestone in the history of white cement production in the month of August and reached new heights of performance. The plant could make this possible under the valuable guidance of Mr. Subhash Kumar Jain

– Head (Technical) and with the support of the highly motivated team working under him. The Fujairah team is determined and hopeful to continue this winning streak.



New Milestone in the History of JKCWF

- Highest Ever Clinker Production of the Day (20nd Sept 2018)
2235 MT @ design capacity of only 1750 TPD
- Highest Ever Clinker Production for Month-Aug'18= 65,285 MT
- Lowest Ever Thermal Energy of the Month-Aug'18 (Kcal/kg)= 864
- Lowest Ever Power for Month-Aug'18 (KWH/MT) = 88.82



Movie show on Eid Al Adha - Fujairah

As a part of Eid celebrations, JK Cement Works (Fujairah) FZC, organized a movie session for the employees and their families. The Management team saw the movie 'Gold' while the other employees enjoyed the movie 'Paltan'. This unique initiative was organized by the HR Department to strengthen the company culture and team spirit amongst the staff.



Summer Training Award Ceremony – Fujairah

JK Cement Works (Fujairah) FZC concluded a two month informative and practical summer training for twelve students from Sir Padampat Singhania University, Udaipur with a Certificate Distribution Ceremony. The event was attended by Mr. Amit Kothari - CEO. The students were given a corporate induction to make them understand the various functions of the Company such as Production, Logistics, Finance, IT and HR & Admin. This was a first of its kind programme that was organized at the Fujairah Plant, under the leadership of Mr. Unmesh Shukla - Head (HR & Admin) & Mr. Subhash Kumar Jain - Head, Technical.



Mr. Amit Kothari - CEO along with the student trainees from Sir Padampat Singhania University, Udaipur



India Sea Trade National Award 2018 for JK White Cement Works, Gotan

JK White Cement Works, Gotan was adjudged as the Cargo Owner of the Year 2017-18 under the category of private companies at the Coastal Shipping & Inland Water Transport Business Conclave 2018 and India Sea Trade National Award held at Kochi on 10th August.

Gotan plant has been regularly using the costal services from Mundra to Southern States since the last 7 years. In the financial year 2017-2018, the plant dispatched around 3340 containers i.e. around 91800 MT JK White Cement, JK Wall Putty and JK PrimaxX through costal shipping to Kochi/ Chennai/ Mangalore/ Vishakhapatnam/ Tuticorin.

The objective of these awards is to reward consistent leadership, significant efforts, exceptional commitments and path-breaking initiatives taken in developing, supporting and scaling coastal

shipping and inland water transportation in India. The India Sea Trade Award is one of the most coveted awards for Excellence in Coastal Shipping & Inland Water Transport; recognizing individuals, organizations and corporates, who have made a difference with their outstanding contributions to these sectors.

Mr. Ajay Garg - Sr. General Manager (Sales), received the award from Mr. K. Mohandas - IAS (Retd.), Chairman, India Sea Trade and former Secretary Shipping, Govt. of India.



Mr. Ajay Garg - Sr. General Manager (Sales), receiving the award

JK Cement Works, Nimbahera awarded 'A' Grade Ratings for Quality and Delivery

Afcons Infrastructure Ltd. awarded JK Cement Works, Nimbahera with an 'A' Grading for quality & delivery after conducting vendor evaluation for six months from January to June 2018 amongst different cement plants. The Mangrol team has achieved this under the able leadership of Mr. S.K. Rathore,

President - Operations & Mr. Jitander Kumar - AVP (Quality Control). The performance was evaluated on the basis of quality and delivery of supplies and the final percentage was based on the aggregate ratings of quality and delivery of all supplies from each vendor.

JK Cement Works, Nimbahera awarded SEEM National Energy Management Award 2017



Mr. S Vishwanathan - Head (Mechanical) & Mr. A.K. Sisodia - DGM (Production) receiving the platinum medal & citation at 'SEEM National Energy Management Award 2017'

JK Cement Works, Mangrol team participated in 'SEEM National Energy Management Award 2017' under the leadership and guidance of Mr. SK Rathore - President (Operations) & Unit Head and Mr. DK Patel - Head (Technical). Mangrol plant was awarded the platinum medal in the Cement Sector for the second consecutive year. The award was presented by Mr. Saurabh Kumar - Managing Director, Energy Efficiency Services Limited in a ceremony held in Ahmedabad. The award was received by Mr. S Vishwanathan - Mechanical Head and Mr. Arun Kumar Sisodia - DGM (Production).

JK Cement Works, Nimbahera honoured with Exceed Award 2018

JK Cement works, Nimbahera won the silver trophy at the prestigious Exceed Award 2018 on 21st July. The award recognized the management's CSR initiatives, especially Sparsh Project, which aims towards development in women's health and hygiene. Dr. Harak Singh Rawat - Hon'ble Cabinet Minister for Forests, Wildlife, Environment, Solid Waste, Labour & Employment (Govt. of Uttarakhand) presented the award to Mr. Dileep Singh Krishnawat - GM (IR & Welfare) and Mr. Shailesh Choubisa. Mr. Dhan Singh Rawat - Hon'ble Cabinet Minister (Department of Higher Education), Mr. O.P. Babbar - MLA and Mr. Khajan Das - MLA (Govt. of Uttarakhand) were also present on this occasion. The award was presented by Ek Kaam Desh Ke Naam, an NGO engaged in national and social development. Eminent HR Professionals, Industry Experts, Bureaucrats and members of civil society were also present during the award ceremony.



Mr. Dileep Singh Krishnawat - GM (IR & Welfare) & Mr. Shailesh Choubisa - Dy. Manager (CSR) receiving the award



PEOPLE POWER TRAINING PROGRAMMES

RTC TRAINING PROGRAMS - JULY 2018

RTC Nimbahera conducted 12 training programs for 220 participants in the month of July, which included 8 Technical and 4 Management programs. The participants belonged to different companies such as Birla Cement Works., Wonder Cement, Shri Ram Cement DCM and Aditya Cement etc.

The highlight of the month was a two-day training program called 'Safe Working Practices at Height' conducted at the RTC,



Participants and faculty members



Session on Trainers Meet in progress

which was attended by 20 participants. Mr. Yogesh Pandya from Grasim Chemical, Bharuch conducted the program at Karam Training Centre, Chittorgarh which included a half day Safety Mock Drill.

RTC also conducted 'Trainers Meet' to felicitate the trainers for their long association with RTC. A workshop was also conducted to update RTC training packages.

Training Summary - July 2018

S. No.	Course Title	Trainer	Date	No. of participants
1	Reliability Centered Maintenance	RTC Trainers	5-7/07/2018	7
2	Industrial Safety & Hazard Management	RTC Trainers	9-10/07/2018	14
3	Enhancing Productivity through wastage & Cost Control	Ms. Huma Aziz	10-11/07/2018	12
4	Impact of Raw Mix Design & Burn Ability in Cement industry	RTC Trainers	11-13/07/2018	7
5	I- Lead	Mr. Satish Kumar	13-14/07/2018	18
6	Safe Working Practices at Height	Mr. Pandya	16-17/07/2018	20
7	An Orientation to Cement Manufacturing Process for CTS/Marketing	RTC Trainers	19-21/07/2018	16
8	Interpersonal Skills	Ms. Huma Aziz	23-24/07/2018	15
9	KEC Training program on Safety	Consultant	25-26/07/2018	30
10	An Orientation to Cement Manufacturing Process for DET/GET	RTC Trainers	25-28/07/2018	11
11	KVV & PVV Teacher's Training on Self-Development	Mr. Sanjay Tiwari	27-28/07/2018	62
12	Operation & Maintenance of ESP's, Bag House & Bag Filters	RTC Trainers	30-31/07/2018	8

RTC TRAINING PROGRAMS - AUGUST 2018

RTC Nimbahera conducted 11 training programs in the month of August, which included 7 Technical and 4 Management programs. The programs were attended by 149 participants from JK Cement and 37 participants from different companies including Birla Cement Works, Wonder Cement, Gujarat Cement Works and Thermax Ltd.

The highlight of the month was a two-day training program called 'Emergency Evacuation Rescue & Disaster Management'

conducted at the RTC, which was attended by 18 participants. The trainer, Mr. AK Singh from Safety Professional Association of India, shared his knowledge and experience with the participants. A half day practical session was also conducted on fire safety.

RTC also conducted two onsite training programs on 'Communication Skills' & 'Analytical Skills' at JK White Cement Works, Gotan.



Faculty and participants of the program on Emergency Evacuation Rescue & Disaster Management



Participants of the program on Workmen Safety

Training Summary - August 2018

S. No.	Course Title	Trainer	Date	No. of participants
1	Enhancing Managerial Effectiveness	Dr. RN Krishnayya	6-7/08/2018	15
2	Machinery Alignment Tools & Technique	RTC Trainers	9-11/08/2018	8
3	Communication Skills	Ms. Huma Aziz	11/08/2018	22
4	Analytical Skills	Ms. Huma Aziz	6-7/08/2018	24
5	Use of Microscopy as Quality Control Tool	Mr. D. Banarjee (BCW)	17-18/08/2018	5
6	Emergency Evacuation Rescue & Disaster Management	Mr. AK Singh & SPAI Team	17-18/08/2018	18
7	Positive Attitude for Peak Performance	Ms. Huma Aziz	20-21/08/2018	10
8	Thermax Education Program	Consultant	22-23/08/2018	24
9	Operation of HEM Equipments	RTC Trainers	23-25/08/2018	6
10	Electrical Energy Conservation	AMTECH Team	29-30/08/2018	12
11	Program on Workmen Safety	Dr. Chaudhary & Ms. Huma Aziz	29/08/2018	42

Marketing Induction - Gotan

JK White Cement Works, Gotan organized a four-day orientation program for white cement marketing executives from 23rd July to 26th July. The opening ceremony was graced by Mr. Rajeev Sharma – Unit Head, Mr. C P Jhagdawat - VP (C&A) & Mr. Amit Mehta - AVP (Technical), where they shared their valuable inputs. During the program, all the newly inducted employees were trained & equipped with necessary knowledge of product, process, specification & special features of JK White Cement, JK Wall Putty & JK PrimaxX.

Mr. Amit Vaid - Officer (HR) presented the Company profile of JK White Cement, taking the teams through the journey and giving them a brief description of the plant and its various sections. Mr. Rajesh Sharma - Sr. Manager (HR), Kanpur spoke about the journey of JK Cement. Mr. Ashutosh Shrivastava - Manager (Safety) conducted a session on Industrial Safety aspects and briefed the team on how to use PPE during plant visit, industrial hazards etc. Many other sessions pertaining to basics of cement, quality control and cement manufacturing were also held.

Dr. Tripti Jain - Dy. GM (New Product Development) conducted a session, where she taught the group how to apply JK Wall Putty and also explained the basics of the

product, including usage and storage. Mr. Prakash Kumar Saini & Mr. Brijesh Godha from the Civil Department took sessions on the basics of mosaic flooring including the raw material and other requirements. The team was also taken to the school site and civil sites to exhibit mosaic flooring, sand spray and pre-cast panels etc.

Mr. Ajay Garg - Sr. General Manager (Sales) explained the functioning of the sales department and spoke about the impact of GST on the Cement Industry. The Corporate HR team discussed HR related policies and procedures through a video conference. Mr. Vikas Malhotra - Dy. General Manager (CTS) briefed the team on how to handle market complaints.

The induction program concluded with a meeting with Mr. Sharma and Mr. Mehta, along with the respective induction

faculties. The group members shared their experiences, concerns and suggestions for improvement and termed the induction as a memorable experience. A total of 16 Marketing Executives from Andhra Pradesh, Bihar, Delhi, Gujarat, Haryana, Karnataka, Tamil Nadu, Uttar Pradesh, Madhya Pradesh, Rajasthan, West-Bengal & North East participated in the program.



Managerial Skills Development Workshop - Jharli

A two-day Managerial Skills Development Workshop was organized from 21st to 22nd September at JK Cement Works, Jharli. The training was conducted by Dr. R. N. Krishnia from Suresh Gyan Vihar University, Jaipur, which was attended by 20 staff members from different departments.

The workshops were highly interactive as they included exercises, indoor games, video clips etc. All the participants thoroughly enjoyed the workshops and agreed that it would contribute towards improving organizational efficiency.



Dr. R. N. Krishnia training the participants of Managerial Skills Development Workshop



Participants taking part in an interactive session



Dr. R. N. Krishnia with the participants

Fun at Work - Fujairah



JK Cement Works, Fujairah organized some fun activities at work to maintain work and life balance. The activities, called 'Fun at Work', was organized to improve team work, build stronger relationships and increase employee retention. SPSU students, who came for their summer internship at Fujairah plant, also joyfully participated in these activities. The activity not only created positive energy amongst the employees but also helped them connect better with each other.

In-house Training - Fujairah

Mr. Subhash Kumar Jain - Head (Technical), JK Cement Works, Fujairah organized various in-house training programs for the employees in the month of August and September. More than 100 employees attended these programs that covered various technical subjects. The objective of this training was to enhance transparency, boost the confidence of the employees and keep the departments updated with latest technologies.



S. No.	Dept.	Topics	Month	Date of training	Trainer	No. of Participants
1	Civil & HSE	Risk assessment & Hazard Identification	August	7th	Mr. Arun Sekhar	5
2	Packing Plant	About cement - Manufacturing, Preservation and Delivery	August	9th	Mr. Subodh Singh	24
3	Civil & HSE	Manual Handling	August	15th	Mr. Arun Sekhar	10
4	Packing Plant	Cost effectiveness in packing and Loading activities	August	15th	Mr. Subodh Singh	20
5	Mechanical	Couplings	August	27th	Mr. Zahir Khira	10
6	QC	Compliance with different standards.	August	28th	Mr. Manoj Rath	15
7	Production	Burner Technology	August	30th	Mr. Rakesh Bhati	18
8	Civil & HSE	First Aid	September	3rd	Mr. Arun Sekhar	20
9	Civil & HSE	Plant & Equipment, Machine Guard	September	12th	Mr. Arun Sekhar	12
11	Packing Plant	Traffic system - cement trucks	September	17th	Mr. Subodh Singh	8
12	Civil & HSE	Working at height and fall protection	September	19th	Mr. Arun Sekhar	25

**We heartily welcome them to the
JK Cement family and look forward to
a fulfilling and mutually rewarding association**

New Joinees
Jul. - Aug., 2018



Mr. Mallar Ghosh
Asst. Vice President (Mech.)
Nimbahera



Mr. Mahendra Singh Gurjar
Sr. Manager (Mech.)
Nimbahera



Mr. David Sebastian
General Manager (Civil)
Mangrol



Mr. G Arunachalam
Sr. Manager (CPP & WHR)
Nimbahera



Mr. Prashant Kashyap
General Manager (Civil)
Nimbahera



Mr. Rakesh Taparia
Manager (Execution)
Nimbahera



Mr. Rajeev Ranjan Tiwary
Manager (Mech.)
Nimbahera



Mr. Arun Sharma
Grinding Unit Head
Nimbahera



Mr. Rahul Jain
Executive Assistant
Nimbahera



Mr. Rohit Sharma
Sr. Manager (Planning)
Nimbahera



Mr. Ashish Singh Chandrawat
Sr. Manager (Mech.)
Nimbahera



Mr. Ashish Sukhwai
Sr. Manager (Instt.)
Nimbahera



Mr. Reetesh Kumar
General Manager (Planning)
Nimbahera



Mr. Sanjay Tiwari
Head-School Education
Nimbahera



Mr. Ram Pal Goyal
General Manager (Environment)
Nimbahera



Mr. Vivek Sharma
Dy. General Manager (Mech.)
Nimbahera



Mr. Manoj Joshi
Asst. Vice President (Mech.)
Nimbahera



Mr. Amarjeet Chakraborty
Dy. General Manager
(Mines Maint.)
Nimbahera



Mr. Ajay Kumar Srivastava
Manager (Safety)
Nimbahera



Mr. Jeevan Kumar Jain
General Manager (Commercial)
Nimbahera

** Manager level & above only.*

Corporate Social Responsibility

Laying the foundations of a better world



Blood Donation Camps

Mangrol

JK Cement Works, Mangrol organized a blood donation camp on CA & Doctor's Day in association with Red Cross Society at Neemuch on 1st July. Mr. D.K. Patel - Technical Head warmly welcomed the Chief Guest, Mr. S.K. Rathore - President (Operations) & Unit Head, who inaugurated the camp. Mr. Rathore motivated the staff and the workers to donate blood.

CAAshok Somani – President, Chittorgarh branch of CIRC of ICAI, CA Gopal Mundra, Dr. JM Jain, Dr. K Asif, Dr. Mansoor Khan and Dr. RK Gupta were also present on the occasion. CA Abhay Dhuppar, Dr. Pankaj Mani (JK Cement) and his team of para-medical staff provided the necessary assistance.



Mr. S.K. Rathore - President (Operations) & Unit Head inaugurating the camp

Gotan



Manish Vijayvargiya along with Dr. Ritu Raj from the Blood Bank of Mahatma Gandhi Hospital of Jodhpur, by lighting the ceremonial lamp and offering floral tribute to Sir Singhanian.

Sixty units of blood was donated and the blood donation camp was a huge success due to the kind support of Dr. Ritu Raj and his team of doctors & medical assistants.

JK White Cement Works, Gotan organized a blood donation camp on 22nd July in the memory of Late Sir Padampat Singhanian. Employees at the plant and the staff members of LK Singhanian Education Centre, participated in the initiative and selflessly supported the noble cause. The camp was inaugurated by Mr. Rajeev Sharma - Unit Head, Mr. C.P. Jhagdawat - Vice President (C&A), Mr. Amit Mehta - AVP (Technical), Mr. PK Shamra - GM (Legal & Liaison), Dr. Ankur Arora - CMO, Dr.



Muddapur

JK Cement Works, Muddapur organized a Mega Blood Donation Camp in association with Red Cross on the joyous occasion of Chairman and Managing Director, Mr. Yadupati Singhanian's 65th birthday.

Mr. R.B.M. Tripathi – Unit Head inaugurated the camp, which was attended by Mr. Jayant Malhotra - Technical Head, Mrs. Poonam Malhotra and other executives, staff, contractors and workers. The camp was organized at two locations, one at plant premises & another at colony dispensary and a total of 210 units of blood was donated.





The Red Cross Society distributed certificates to both the individual donors and the Company.

Katni

JK White, Katni organised its second Blood Donation Camp to commemorate the birth anniversary of Late Chairman, Dr. Gaur Hari Singhania. The employees at the plant and the contract workers enthusiastically participated in the initiative. Mr. KVS Chaudhary - District Collector lit the ceremonial lamp and inaugurated the camp along with Mr. Anil Badgotri - Unit Head, Dr. Subba Rao - ESIC Head, Katni and Dr. D.S. Patel – Incharge, Blood Bank of District Government Hospital, Katni.

Mr. Badgotri addressed the gathering, where he spoke about Late Dr. Singhania's contributions towards the society. He also emphasised on the importance of blood donation. Dr. Rao & Dr. Patel highlighted the shortage of blood in the blood banks of the Country and the need for blood donation camps.

Mr. K.V.S Chaudhary along with Mr. Frank Nobel - CEO of District Panchayat also donated blood at the camp. Mr. Chaudhary also appreciated the efforts of JK White, Katni



Mr. Anil Badgotri - Unit Head addressing the gathering



towards regularly organising blood donation camps. A memento was also presented to Mr. Chaudhry and Mr. Nobel. Overall, the blood donation camp was a huge success.

Blood Donation Camp and visit to the Animal Shelter Jharli

To commemorate the 65th birth anniversary of Mr. Yadupati Singhania – Chairman & Managing Director, the Jharli team organized a blood donation camp in association with a team of Haryana State Blood Transfusion Council.

The camp was inaugurated by Mr. Harish Agarwal - Unit Head with a ribbon cutting ceremony in the presence of the Jharli Team and members of Indian Red Cross Society, Jhajjar branch. Mr. Agarwal appreciated Jharli team's efforts in organizing the camp. A cake cutting ceremony was also organized on the occasion. To further mark the occasion, a group of staff visited Shree Krishna Gaushala,

Charkhi Dadri to donate food and feed the animals at the shelter.



Mr. Harish Agarwal - Unit Head inaugurating the blood donation camp



Jharli Team members at Shree Krishna Gaushala



A worker donating blood at the camp



Mr. Harish Agarwal felicitating the blood donors

Distribution of Bags & Study Material at Coaching Institute - Nimbahera



Executives, teachers & students at the Coaching Centre

On behalf of JK Cement Works, Nimbahera, Mr. M.S. Shekhawat - AVP (HR & ER), distributed bags and study material to the students attending free coaching classes at Village Karunda & Mangrol of Nimbahera sub-division.

JK Cement Works, Nimbahera, in association with Eklavya Education Institute, began providing free coaching classes to the promising students of nearby villages since June this year. Here, the students get trained by qualified teachers for competitive exams for Government jobs.

Mr. Shekhawat addressed the audience and shared his thoughts on how a student determined to succeed would do so with the strength of his own determination and hard work. Ms. Kavita Jat, Ms. Payal Dhakar, Mr. Kapil Upadhyaya and Mr. Rajendra Singh appreciated the efforts made towards this initiative and shared their training related experiences. President of Eklavya Education Institute, Mr. Lalit Vaishnav and teaching staff were also present on the occasion.



Mr. M.S. Shekhawat - AVP (HR & ER) addressing the students at the coaching centre



Mr. M.S. Shekhawat distributing bags & study material

Free Medical Check-up Camps - Nimbahera



Sparsh napkins distributed to the women at the camp

On 24th July, JK Cement Works, Nimbahera, in association with Chitrangan Mobile Unit of R.N.T. Medical College, Udaipur organised a free medical check-up camp at Mangal Vihar Community Centre, Kailash Nagar-2. Also, the team organised another free medical check-up camp on 21st August, in association with RNT Medical College, Udaipur at Basa village, Ahiran. An able team of doctors spared their precious time to attend to general public at the camp. The patients were also provided free medicines. Mr. Amba Lal of RNT Medical College, Dr. Major Abhishek Rathore, Dr. SK Choudhary and Mr. Ashish Ojha from JK Cement along with their teams extended the necessary assistance during the camp.

Members of Surbhi Self-Help Group attended both the camps to create awareness about the importance of using sanitary napkins and the disadvantages of using un-hygienic napkins. The group urged the women present at the camp to use Sparsh napkins which are of good quality and a cheap alternative. The napkins were also distributed free of cost.



Doctor checking the blood pressure of a patient



Free medicines being distributed at the medical camp



Orthopedic Doctor examining the X-Ray report of a patient

Animal Treatment Camps - Jharli

JK Cement Works, Jharli organized animal treatment camps, which were conducted by JK Trust at ILD centers in three villages, namely Kaliyawas, Kheratharu and Maliya was (Jhajjar districts) on 19th July, 20th July and 4th August respectively. The camps were attended by the village sarpanch along with JK Trust members and Mr. Umesh Kumar - Jr. Officer, Jharli.

The camp treated various seasonal diseases and infertility issues among the cattle population and also helped spread awareness amongst the public on how to manage and feed the cows. The camps were highly beneficial for the dairy farmers of surrounding villages.



Animal treatment camp at village Kheratharu



Animal treatment camp at village Kaliyawas



A worker at the Audiometry test counter

Health Checkup Camp - Jharli

JK Cement Works, Jharli organized a two-day Health Checkup Camp on 7th and 8th September. The camp was organized by the Plant's HR department in association with Fulcrum Health Care Services, New Delhi. At the camp, the staff members and workers underwent free medical tests including spirometry test, audiometry test, vision test, ECG, X-ray, blood tests among several others.



Jharli staff member at the vision test counter during the Health Checkup Camp

Donation of Sewing Machines - Jharli



Samrtha-a welfare society dedicated towards the welfare of underprivileged women, especially in the rural sector organized a function on the participants' successful completion of the training in tailoring and embroidery. The event was organised on 25th August, in association with JK Cement Works, Jharli, Agriculture Development & Panchayat Ministry and the Education Department of Haryana.

The programme was presided over by Mr. Omprakash Dhankad - Agriculture Minister. Mr. Krishan Lal Panwar - Transport Minister graced the occasion as the Chief Guest while Mr. Harish Agarwal - Unit Head was the Special Guest. The Jharli team donated sewing machines for the participants of the Samrtha workshop. The women at the workshop learnt the craft of sewing, stitching & embroidery, thereby becoming financially self-reliant.



Mr. Omprakash Dhankad - Agriculture Minister and Mr. Krishan Lal Panwar - Transport Minister during the prize distribution

Construction of Bitumen Road at Chhepia Nada & Lokarpan Function - Gotan

The Management of JK Cement Works, Gotan was approached by a delegation under the leadership of Sarpanch, Karwasaroki Dhani with a request to construct Bitumen road from Gotan village to Chhepia Nada pond.



Mr. Rajeev Sharma - Unit Head attending the Lokarpan ceremony

Considering the hardships faced by the villagers, this project was immediately sanctioned by CMD. The road construction work began on 28th May and was completed within a very short span of time on 21st June. To celebrate the completion of the road



construction, road lokarpan function was held, where the pooja ceremony was conducted by Baba Garibbandhu Dasji Maharaj. The ceremony was attended by Mr. Rajeev Sharma - Unit Head, Mr. C.P. Jhagdawat - Vice President (C&A), Mr. Amit Mehta - Asstt. Vice President (Tech), panchayat representatives and villagers. This road will be very helpful for the devotees and villagers who visit the Samadhi.

Inauguration of Saras Parlour - Gotan

The Saras Dairy Product Parlour was inaugurated in the premises of JK Cement Works, Gotan by Baba Garibbandhu Dasji Maharaj. Mr. Rajeev Sharma - Unit Head, Mrs. Chitra Sharma, Mrs. Usha Jhagdawat, staff & their families were also present on the occasion. The main aim of Saras Dairy parlour is to provide milk and milk products like curd, lassi, ghee, paneer etc. to the colony residents. Besides the product range from Saras Dairy, frozen products like ice-cream etc. will also be available during summers at the parlour. After the inauguration, Baba Garibbandhu Dasji distributed prasad to the gathering. The colony residents praised the efforts of the Management towards fulfilling their long awaited need.



Mr. Rajeev Sharma - Unit Head and Mrs. Chitra Sharma inaugurating the parlour



Corporate Social Responsibility

Swachha Abhiyan - Jharli

As a practice followed in the last 2 years, JK Cement Works, Jharli undertook the initiative of 'Project Swachh-3' in the month of August under the able leadership of Mr. Harish Agarwal – Unit Head, to improve housekeeping & safety at the plant.

The theme of this year's competition was 'War on Waste' and the main criteria was waste management, waste generation, waste segregation, waste disposal and waste management awareness amongst the teams.

Each department was given 15 days to improve housekeeping, waste management & safety compliance of their designated areas/zones. An inspection team comprising of Mr. Agarwal, Mr. Pukhraj Jain - GM (Finance), Mr. Surjit Rana – GM (Logitics) and Mr. Abhinav Jain – Sr. Manager inspected each department thoroughly on the basis of set criteria.

The results were announced on Independence Day after the final inspection was done. All the departments wholeheartedly participated in the initiative.



Packing Plant Zone receiving the 1st prize in Production Dept. for Project Swachh-3



Project Office Zone receiving the 1st prize in Non-Production Dept. for Project Swachh-3

Donation of Tree Guards - Jharli

JK Cement Works, Jharli donated tree guards to village Sulodha, Jhajjar for protecting the saplings. Mr. Ashok Kumar from the HR Team worked hard towards this and ensured the success of the initiative.



Mr. Ashok Kumar – HR Team (2nd from right) with the villagers during the donation of tree guards

Editorial Board :

Shivapriya

Dy. Manager (Branding)

Diya Sengupta

Officer (Branding)

Editor : Raghavpat Singhania
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Head - Strategy & Branding (White Cement)
nitish.chopra@jkcement.com

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For any feedback, inputs and suggestions please contact : editor.jkspotlight@jkcement.com

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