

JKspotlight

Towards Perfection – Our Tradition

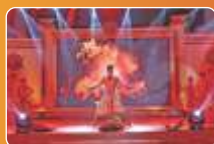
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ANNUAL
Dealer Conference
JK SUPER
CEMENT
BUILD SAFE

ANNUAL
Stockist Meet



Highlights



Dealer Meet -
Grey Cement &
White Cement



Hon'ble Chief Minister
of Rajasthan visits
JK Cement Works,
Nimbahera

Hon'ble Chief Minister of Rajasthan visits JK Cement Works, Nimbahera

Foundation Laying of JK Concert Hall and Inauguration of CC Road Phalwa by Smt. Vasundhara Raje

The Hon'ble Chief Minister of Rajasthan, Smt. Vasundhara Raje visited Nimbahera from 16th April to 18th April. On the day of

her arrival, she was warmly welcomed with a bouquet by Mr. Shrichand Kriplani – UDH Minister, Mr. Ashok Navlakha – Ex MLA, Mr. S.K. Rathore – President (Operations) along with Mr. M.S. Shekhawat and Mr. Dileep Singh Krishnawat.

Mr. Raghavpat Singhania also greeted Smt. Raje with a bouquet during the Jan Samwad program organized at JK ITI. Mr. Rathore, Mr. Jain and Mr. Shekhawat along with a number of executives, staff members and workers were also present at the event.

Prior to the Jansamwad program, she visited the JK ITI premises with Mr. P.C. Bhandari – Principal and appreciated JK Cement's efforts in providing employment opportunities to the villagers by enhancing their professional skills. She also attended the exhibition organized during the program.

Smt. Raje also laid the foundation stone of JK Concert Hall and inaugurated the CC Road at Gram Panchayat – Phalwa that was built with the financial support of JK Cement as a part of its CSR initiatives.



CM laid the foundation of JK Concert Hall



Mr Raghavpat Singhania welcoming the Chief Minister



Mr Raghavpat Singhania submitting the memorandum to the Chief Minister



Chief Minister visiting Government Hospital, Nimbahera

Smt. Raje Interacts with Surbhi Self Help Group members

The Hon'ble Chief Minister was graciously welcomed by Surbhi Self Help Group Members including Mrs. Neelam Rathore – President, Mrs. Renu Kachhwaha and other club members. The members from Mangrol village also got the opportunity to meet Smt. Raje and report their activities to her.

Ms. Sweta Rathore – Coordinator, Project Sparsh apprised the Chief Minister about the project. She further informed her that the project targets around 40,000 women of 175 nearby villages and creates awareness regarding the use of sanitary napkins by campaigning and spreading awareness about the importance of using sanitary napkins in girls' schools, health centers and anganwadis. Women from the Self Help group of Mangrol village who are working on this project have now got an opportunity to become self-employed and self-reliant. The project, which is being operated by JK Cement with the support of Kriti Sansthan and Arunima Seva Sansthan, was highly appreciated by Rajasthan CM.



Surbhi Self Help Group members with the CM



Mr SK Rathore - President (Operations) extending a warm welcome to the Chief Minister



Mrs. Neelam Rathore - President (Surbhi Club) welcoming the CM at Surbhi Self-Help Group Centre



FROM THE editor's desk

Dear colleagues and friends,

We are back again with a new edition of Spotlight to inform all you ardent readers about the latest developments in the Organisation.

Our dealer meets are an opportunity to rebuild and strengthen our relationship with our valued channel partners. With this aim, the Annual Stockist Meet for JK White Cement was organized in Kolkata for our channel partners from Bihar, Odisha, Jharkhand, Chhattisgarh, West Bengal and North-East while the Annual Dealer Conference for JK Super Cement was held in Pune for our dealer community from Maharashtra, Kerala, Karnataka and Goa.

Recently, our Plant in Nimbahera had the privilege of a visit by Honourable Chief Minister of Rajasthan, Smt. Vasundhara Raje. Smt. Raje appreciated our endeavours in providing the villagers with employment opportunities. She also laid down the foundation for JK Concert Hall and inaugurated CC Road, Phalwa. JK Centre for Technician Training, Kanpur added another feather to its cap when Uttar Pradesh Skill Development Mission (UPSDM) recognised the institute for quality training and placement and awarded a letter of appreciation. JKCTT's exhibition was visited by the Hon'ble President of India – Shri Ram Nath Kovind.

With great pride, I would like to share that our mines in Nimbahera and Mangrol have yet again earned 5 star rating for the second year in a row for exemplary implementation of sustainable development. Besides this, the Company has bagged several other awards and accolades in different fields.

As always, the Company's CSR initiatives were conducted with the desire to work towards the greater good of the society. From celebrating World Sparrow Day to organising health check-up camps, efforts were made to contribute to the welfare of people.

This month's spotlight is on Mr. Anil Badgotri – Unit Head (JK White, Katni) and M/S Mahabir B/M Store, South Delhi, who have been important contributors in the Company's growth story.

I would like to conclude by once again thanking all our avid readers of Spotlight, who have always supported and encouraged us over the years. Here's hoping that you'll continue sharing your suggestions and feedback to enable us to create new stories of success.

Best regards,

Raghavpat Singhania
JK Cement Ltd.

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Skill Training Exhibition & Recognition by Hon'ble President of India - JK Center for Technician Training, Kanpur

JK Center for Technician Training, Kanpur was invited by Uttar Pradesh Skill Development Mission (UPSDM) to showcase skill training at Varanasi in Fitter-Fabrication, Solar & Beautician Trades on 26th March. The Institute also got recognized by UPSDM for imparting quality training & placement and was presented with a letter of appreciation. The Exhibition stall was visited and highly appreciated by Shri Ram Nath Kovind – Hon'ble President of India, Shri Yogi Adityanath- H'ble CM of UP, Shri Ram Naik - H'ble Governor of UP, Shri Chetan Chauhan - H'ble Minister for Skill Development, Shri Bhuvanesh Kuma - Secretary Skill Development, Shri Pranjal Yadav - MD (UPSDM), other senior officers of UPSDM, local public representatives, Print & Electronic Media, other members of Training Institutes like Raymond, Maruti Suzuki, Lava Mobiles, ATDC & other visitors.

Mr. Abhishek Singhania - Director (JK Organization), Mr. Lalit Kumar Khanna - Head of Operations (JK Centre for Technician Training), Mr. Ashish Chauhan - PA to Mr. Abhishek Singhania, Mr. Ashutosh Kumar Tiwari - Sr. Manager (JK Centre for Technician Training) alongwith the faculty members & trainees from Fitter Fabrication, Solar & Beautician Trades were present on this occasion.



Innovative Projects on Renewable Sources of Energy exhibited in Project Endeavour - Sir Padampat Singhania University, Udaipur

Sir Padampat Singhania University, Udaipur organized projects on Renewable Sources of Energy under Project Endeavour on 7th April, which were evaluated by a team of experts from the Industry as well as academia. Project Endeavour is a unique initiative by the University that aims to learn, articulate, foster research, analyze and above all motivate the students for development of novel ideas into reality.

This year, the young minds at the University worked hard towards projects

based on 'Renewable Sources of Energy'. The students worked on various projects such as Solar Powered Mobile Charger, Construction and Comparison of Vertical and Horizontal Axis Wind Turbines etc. The experts highly appreciated the projects and their concepts.



Celebrations

Women's Day

Kanpur

Corporate HR team at Kanpur organized a workshop for women to mark the occasion of International Women's Day. The workshop was inaugurated by Mr. AK Saraogi – President (Corporate Affairs) and CFO. He welcomed the guests and praised the female employees for their contributions towards the organization, their homes and as well as the society. Mr. R P Tomar – Sr. General Manager (Corporate HR) addressed the audience, where he paid his regards to all the women who are playing a crucial role in our lives. During the event, personalized gifts were presented to the female employees as a goodwill gesture and a special Women's Day cake was also cut on this occasion.

Dr. Anuradha Varshney (an educationist, entrepreneur and a social worker) and Mrs. Rohini Vij (an entrepreneur, professional storyteller and an educator), graced the occasion as the Chief Guests. Dr. Varshney delivered motivational lectures on how one should face their problems bravely and the importance of time management for employees to achieve work-life balance. Mrs. Vij also addressed the audience and motivated them to dream big and achieve their long cherished goals. She also spoke about sexual harassment at workplace and how to prevent it.

Writing competitions as well as various games were also organized as a part of the celebrations. Vote of thanks was presented by Ms. Kriti Mehrotra.



Mr AK Saraogi - President (Corporate Affairs) and CFO and Mr RP Tomar - Sr General Manager (Corporate HR) along with the Chief Guests



Padam Tower

The HR Team at Padam Tower organized a small get together for all the female employees. Mr. Andleeb Jain – Chief People Officer addressed the gathering and congratulated them for their sincere efforts. This was followed by a cake cutting ceremony post which all the women employees were felicitated with mementoes and bouquets. The women were then treated to a lavish and sumptuous lunch. It was a joyful day for the women staff members, who got the opportunity to take some time off and enjoy some quality time with each other.



Sir Padampat Singhania University

International Women's Day was celebrated with great enthusiasm at SPSU, Udaipur. A series of games and activities were organized to celebrate the day. A team from TBZ Jewelers gave a presentation on gems and jewellery to the women staff at the University. Ms. Rinu Ghosh - Vice President, SPSU addressed the audience and motivated everyone to become a good human being. The entire event showcased and celebrated the achievements of women.



Annual Function of Shree Radha Krishna Temple

Nimbahera



JK Cement family at Nimbahera celebrated the 28th annual function of Shri Radha Krishna Temple on 20th April with traditional gaiety and enthusiasm. On this pious occasion, the temple, the idols and the premises were beautifully decorated.

Mr. SK Rathore – President (Operations) and Mrs. Neelam Rathore performed the Puja and were joined by company officials, workers, their families, members of Surbhi Ladies Club and other devotees. The Shobha Yatra, which included bhajans and religious slogans, was organized in the evening and saw wholehearted participation by everyone present. Some of the main attractions of the Shobha Yatra were two exhibitions dedicated to Lord Krishna and religious songs sung by members of Surbhi Ladies Club and other local clubs.

A special puja was organized after the return of the Yatra to the temple, which was attended by Mr. Rathore, along with Mr. K.M. Jain, Mr. Maheem Kachhwaha, Mr. M. S. Shekhawat, other company officials and devotees. Refreshments were organized by JK Cement Shramik Sangh, JK Officers' Club and the staff club for the devotees participating in the Shobha Yatra. Bhajan Sandhya was organized during the night at the temple premises and was attended by all the devotees.



Devotees attending the aarti after shobha yatra



The chariot during the Shobha Yatra

Rajasthan Day Celebration



Nimbahera

JK Cement Works, Nimbahera celebrated Rajasthan Day by organizing 'Run for Rajasthan' race on 30th March in the presence of Mr. Ashok Navlakha – Ex MLA, Mr. Champa Lal Jhingar – SDM, Mr. Gopichand Meena – DSP and Mr. Kanhaiya Lal Pancholi – Chairman (Municipal Corporation). The participants included players from a football academy, members of various NGOs, teachers and students from both Govt. and Private Schools. Mr. Dileep Singh Krishnawat and Mr. Satyadev Paneri – Ward Councilors welcomed the participants. Mr. SK Rathore – President (Operations) awarded nine participants for their outstanding performance.



Best performers presented with citations on Rajasthan Diwas

Spotlight on Mr. Anil Badgotri

(Excerpts from an interview with Mr Anil Badgotri - Unit Head, JK White (Katni))

1) Please shed some light on your journey with the Company. What is the fondest memory of your association?

I joined this prestigious organization in October 1990 as an Asst. Officer (Costing). My long association has been exciting, enriching and a challenging one.

I consider myself privileged to have worked under the leadership of Respected CMD, Mr. Yadupati Singhania, young and dynamic Mr. Raghavpat Singhania, Mr. Madhavkrishna Singhania and Business Head (White Cement), Mr. B.K. Arora. The various milestones that I have been able to achieve is a result of their confidence and the trust that they reposed in me. There are various memorable moments in my career but a memory from the years 2000 – 01 is the most cherished. In those days, the Company was in BIFR and the White Cement industry was facing survival threats. At that point, the imports needed to be restricted and therefore we filed a petition for imposition of anti-dumping duty on White Cement and after a long struggle we succeeded in imposing of ADD @ 32 US\$ upon imports from UAE and 38 US\$ upon imports from Iran. This ADD continued for a period of 10 years i.e. till 12th April 2012 and helped in survival of the White Cement industry.

I also fondly remember the time we acquired the Nihon Nirmaan plant in February 2007 and the Management gave us the target to start production by 31st March 2007. It was a big challenge for the whole team to make the plant operative within 45 days which had been closed for a period of 14 years. However, the Gotan team succeeded in starting the dispatches on time. Towards this, I finalized contracts and arranged the required material in a very short span of time.

2) As the Unit Head of Katni, what is your vision for the plant? Please share with us your experience of setting up the putty plant and the challenges you had to face in the process.

When I joined Katni plant in August 2016, production had only begun and due to heavy rainfalls, we faced a lot of obstacles. Some of these challenges included providing appropriate direction & leadership to a comparatively very young and less experienced but energetic team, to establish and produce quality putty comparable with Gotan, to improve the productivity, to establish the procedures & systems at the new plant, to bring down the cost to make the plant viable, to create a harmonious work environment, etc.

I am happy to share that within a short span of time, we have succeeded in accomplishing the milestones set for Katni. The quality of our Wall Putty is well accepted in the market and we have a clear edge over our

competitors. The productivity of the plant has enhanced remarkably and we are producing far ahead of the guaranteed capacity of ball mill & mixer. Regarding cost cutting, we have optimized the dosing of chemical, developed local material to replace the Rajasthan clay, phased out the use of hydrated lime, reduced the power cost by enhancing productivity, improved power factor etc. For an improved maintenance system, we implemented the PM module effectively ahead of all the plants. Most importantly within the first year of operation we have got certification of ISO9001:2015 for quality management system and ISO 14001:2015 for environmental management system from LRQA. In the subsequent year we were able to get OHSAS 18001 for occupational health & safety management system and ISO 50001 for energy management system. To show our commitment towards safety we have implemented work permit system and also the Lock-Out Tag-Out (LOTO) to ensure electrical safety.

3) You have played a pivotal role at JK White Cement Works, Gotan. What have been some of your milestones/significant contributions during your tenure as the AVP (Commercial) at the plant?

In the year 2004, I became the Head (Commercial) at Gotan. It was the year when JK Cement Ltd. demerged from JK Synthetics Ltd. and I was fortunate enough to be given this position at that time. At Gotan, we started with a V stage pre-heater project in 2004-05 and in the next 10 years we invested around ₹ 600 crores in capex. During this time, we developed the best procurement practices. Today, the procurement systems established at Gotan are one of the best in the Industry. I have done exhaustive work for cost saving and streamlining the procurement of raw materials, packing materials & fuels by developing alternative materials and sources thereof which has resulted in substantial cost savings.

I have also done comprehensive work for putty chemicals. We have gradually upgraded the chemicals, developed new chemicals and sources thereof from the world's top chemical producers. To safeguard the risk of international trade and interest of the Company, we started to enter into long term agreements for supply which has legal binding in the International Chamber of Commerce. The various other steps taken by us include 90 days credit without any LC which resulted into keeping the inventory at plants at supplier's cost, shifting the port of destination from Nhavasheva to Jodhpur ICD for Gotan and Nagpur ICD for Katni, which have alone saved crores of rupees for the Company.



Mr Anil Badgotri



Mr. Rishabh Aggarwal & Mr. Antariksh Aggarwal with Mrs. Rekha Aggarwal

and steel and now have ventured into the manufacturing of high end uPVC windows as well as high end aluminium. They are currently the 2nd top performing dealer for JK Super Cement in Delhi.

1) You have had a very long association with JK Cement. How has your experience been so far?

Our association with JK Cement is over 25 years old now and we are the second generation working with the Company. The experience has been very positive so far and we hope for many such fruitful years ahead.

Spotlight on Mrs. Rekha Aggarwal

M/s Mahabir B/M Store, Delhi

M/s Mahabir B/M store has had a very long and fruitful association of over 25 years with JK Cement. The business is run by brothers Mr. Rishabh Aggarwal & Mr. Antariksh Aggarwal and they are assisted by their mother Mrs. Rekha Aggarwal. Based in South Delhi, they are a trusted name in the dealer network. They began their business by selling lime based products, timber, stone

2) What is the key behind sustaining a thriving business for so long? What are lessons that you have learnt along the way?

To sustain a cement business in a market like Delhi, we have to ensure timely fulfilment of commitments at two ends; one is towards the Company in terms of payment and targets while the other is towards ensuring customer satisfaction.

Some of the key lessons that we have learnt in our journey include the ability to maintain a steady market share and to constantly adapt to the ever changing dynamic market conditions.

3) What do you think makes JK Cement stand apart as a brand?

The team's commitment to ensure dealer satisfaction in terms of service and maintaining product quality are some notable strengths of the brand. Also, the current management's quick response towards any problem or situation is commendable.

4) What message would you like to give to the JK Cement family?

To the JK Super Cement team, we would simply like to convey our best wishes and hope that they continue their growth story in the industry by coming up with new ideas and innovative ways of doing business in order to ensure higher profitability for the Company as well as their channel partners.



JK Cement Mines honoured with five star rating in the second consecutive year

The Ministry of Mines organized, 'Third National Conclave on Mines & Minerals on 20th March at Hotel Ashoka in New Delhi which was partnered by Federation of Indian Mineral Industries (FIMI).

On this occasion, a felicitation ceremony was held, where a total of 57 Mines were honoured with 5 Star Rating. The Maliakhara and Mangrol – Tilakhara Limestone Mines of JK Cement Works, Nimbahera were also honoured with Five Star Rating for second time in a row for exemplary performance in implementation of Sustainable Development framework during 2016 – 17 assessed under the Star

Rating System

by Indian Bureau of Mines, Government of India, Ministry of Mines.



Mr. Maheem Kachhwaha - VP (Mines) and team receiving the memento



Awardees and participants with the Guests

Chief Guest Mr. Narendra Kumar Tomar, Hon'ble Minister of Rural Development Panchayati Raj and Mines and Special Guest of Honour, Mr. Haribhai Parthibhai Chaudhary, Hon'ble Minister of State for Mines presented the shield and certificates to the awardees. The awards were received by Mr. Maheem Kachhwaha - Vice President (Mines), Mr. Pramod Kumar Joshi - Sr. GM (Mines) and Mr. DK Dhakar - GM (Mines)

JK Cement Works, Muddapur bags Apex India Excellence Award 2017

It is a matter of great pride that JK Cement Works, Muddapur bagged the Apex India Excellence Award 2017 under the Silver Category. Apex India reward institutions, organizations, their units and activities which have made unique contribution to the field of environmental conservation and protection. The award encourages implementation of strategies for improvement in operational standards. In addition, Apex India Excellence Award gives our business the ability to attract and retain employee talent.

The award was presented to Mr. R.B.M. Tripathi – Unit Head (Muddapur) by Hon'ble Minister of Commerce & Industry and Civil Aviation - Shri Suresh Prabhu (Chief Guest) and Member of Parliament, Hon'ble Shri Manoj Tiwari (Guest of Honour) on 29th May at Le-Meridien, New Delhi. The other dignitaries at the event included Member of Parliament, Major General (Retd.) Mr. P.K. Sehgal (Guest of Honour), Defence Expert, DATO DR. Kanagaraja Raman (Guest of Honour), President, Malaysian Occupational Safety and Health Practitioners' Association (MOSHPA), Dr. Sarat Kumar Acharya (Guest of Honour), Chairman & Managing Director, NLC India Ltd., Mr. Kuldeep Singh - President, Apex India Foundation.



Mr. RBM Tripathi - Unit Head receiving the award

JK Cement Works, Muddapur felicitated with 18th Annual Greentech Environment Award 2018

JK Cement Works, Muddapur was felicitated as the winner of the 18th Annual Greentech Environment Award 2018 under the Platinum category at a glittering ceremony held on 31st May in Guwahati. Greentech Foundation was established in the year 2000 in New Delhi. The award is presented to companies/ organizations and their units demonstrating the highest level of commitment to environment management. Greentech Environment Award serves as a catalyst to understanding the intrinsic value of environmental management in business excellence and sustainability. The award aims to recognize exemplary environmental operations and systems and the evidence of their impact to business vitality.

The award was received by Mr. R.B.M. Tripathi - Unit Head from Shri Topon Kumar Gogoi - Minister of State for Power (Independent Charge), Mr. Kamleshwar Sharan - Chairman & CEO, Greentech Foundation and Mr. V.P. Mahawar - Hon'y Advisor, Greentech Foundation and Director - Onshore (Retd.) ONGC Ltd.



Mr. RBM Tripathi - Unit Head receiving the trophy

JK White Cement's campaign Mera Sapna, Meri Udaan bags gold at Asia Pacific Customer Engagement Forum and Awards

JK White Cement won gold at Asian Customer Engagement Forum and Awards (ACEF) for its 'Mera Sapna, Meri Udaan' campaign under the category 'Successful Use of CSR Activity'. This campaign celebrated women empowerment in a small district of Rajasthan, where they created awareness around issues like sex selection and female foeticide and promoted female education. The team not only encouraged the girls to share their dreams but also organised a costume show, to inspire them to keep their dreams alive. The award ceremony was held on 7th April at Westin Hotel, Mumbai. The theme of the ceremony was 'Marketing Strategies for Customer Engagement'.

The ACEF Awards are organized by a team of professionals from India, Sri Lanka and UAE and are guided by the Advisory Board members from Branding, Marketing and Creative Agencies based in India, US, Australia, Singapore, UAE and Sri Lanka. This award is yet another milestone in the Company's brand journey.



Plant Orientation Programme for Architecture Students - Fujairah

JK Cement Works, Fujairah conducted a training program for several architecture students from Sharjah University. The training program included a tour around the factory and interactions with different departments to explain how they act homogeneously to produce white cement. JKCWF believes that it is important to build bridges between educational institutions and the industry as it helps in giving back to the society by sharing knowledge with the future generation.



EVENTS

Flower Show Organized - Kanpur

The Kanpur Floriculture Society organized a Flower Show at JK Lawns, Kamla Nagar Township. It was inaugurated by Mrs. Usha Jhunjhunwala, a renowned citizen of the city.

The show showcased a variety of flowers such as dahlias, roses, polianthes as well plants such as foliage plants, aromatic herbal & medicinal plants etc. In all, there were 4000 plants and 60 varieties. Many seasonal varieties and their by-products were also displayed and their contribution towards curbing environmental pollution was explained to the visitors.

Various schools, institutes, hospitals and Corporates took part in this event. Ganga Kuti and Kamla Retreat also participated with great enthusiasm.



Transporters with Mr. S.K. Rathore - President (Operations) and Mr. Pushpraj Singh - President (Marketing)

Transporter's Meet - Nimbahera

JK Cement Works, Nimbahera successfully organized a Transporter's Meet on 18th March, where all registered transporters of Nimbahera and Mangrol Plants were present.

Mr. SK Rathore – President (Operations) and Mr. Pushpraj Singh – President (Marketing) graced the occasion as Chief Guests while Mr. R.S. Shekhawat – Head, Logistics (Nimbahera) was the Guest of Honour. Mr. R.B. Jain – Head, Logistics (Mangrol) welcomed all the guests and Mr. D.K. Pandey expressed his gratitude towards the transporters at the end of the function.

Mr. SK Rathore - and other Executives welcoming and presenting a memento to Mr. Pushpraj Singh



Executives of JK Cement with Mr S.K. Rathore & Mr. Pushpraj Singh

JK White Cement Works, Gotan participates in National Workshop cum Technology Exhibition

JK White Cement Works, Gotan participated in the '2nd National Workshop cum Technology Exhibition for Promoting Energy Efficient and Cleaner Production for Sustainable Industrial Growth' which was organized from 8th to 9th March, at the India Habitat Centre, New Delhi. The Technology and Poster Exhibition was inaugurated by the Hon'ble Chief Guest, Mr. Abhay Bakre - Director General (Bureau of Energy Efficiency).



Mr. Virendra Singh Rathore - Sr. Manager (Planning) and Mr. Anuj Kumar Tailor - Engineer (CPP) at the workshop

The Gotan team prepared 4 posters that were displayed at the exhibition. These posters were prepared by Mr. Virendra Singh Rathore - Sr. Manager (Planning) & Mr. Anuj Kumar Tailor - Engineer (CPP). Many participants at the exhibition appreciated the posters, which encouraged the team to participate & represent the organization on platforms like KEP etc.



Mr. K. K. Chakarvarti - Expert Consultant & Senior Advisor, KEP (left) and Mr. Abhay Bakre - Director General, Bureau of Energy Efficiency (Right) viewing the posters of JK White Cement Works, Gotan

National Safety Week Celebration

Nimbahera

JK Cement Works, Nimbahera celebrated the National Safety Week starting from 4th March, with the commitment to keep safety as the top priority and to maintain the safety culture of the Company. On this occasion, a function was organized by the Safety Department, where Mr. S.K. Rathore – President (Operations) graced the occasion as the Chief Guest. Mr. Maheem Kachhwaha – Head (Mines), Mr. M.S. Shekhawat – AVP (HR & ER), Mr. S.K. Khandelwal – AVP (Power Plant), Mr. Chun Chun Kumar, Mr. S.N. Sharma and Labour Union President and Secretary Mr. Nahar Singh Devra and Mr. P.K. Saxena attended the event as the Guests of Honour.

After the formal welcome of the guests, Mr. Rathore unfurled safety flag, followed by the safety oath which was administered by Mr. Rajendra Sharma. Banners depicting safety related messages were also displayed in the factory premises. To promote more awareness on safety, the safety department organized competitions such as quizzes, poster making, poem and slogan writing competitions for the employees as well as their families. A similar function was also organized at JK Cement Works, Mangrol. The concluding ceremony of the Safety Week was held on 10th March at Nimbahera.



Chief Guest Mr. JR Gautam addressing the participants



Participants taking the safety oath during Safety Day celebration at Nimbahera



Demonstration of usage of safety belt

Jharli

JK Cement Works, Jharli celebrated the 47th National Safety Day from 4th to 10th March under the guidance of Mr. Manoj Srivastava – Safety Officer. The event saw active participation of all the HODs, engineers, officers, supervisors, contractors and workers. The program was inaugurated by Mr. Harish Agarwal – Unit Head who hoisted the flag and administered the safety oath.



The audience taking the safety pledge



The workers participating in competitions

Poster making competition was coordinated by Mr. Sanjay Purohit - Dy. Manager (Electrical) where all personnel, contractors and their workers participated with full enthusiasm. A slogan and quiz competition for workers was also organized by Mr. Mohit Tyagi – AM (Mechanical) & Mr. Avtar Singh – AM (Electrical). A seminar and demo program pertaining to safety devices such as welding and cutting equipment was presented by M/s Cutting Pvt. Ltd. This was co-ordinated by Mr. Gaurav Singh.

At the closing ceremony, an exhibition was conducted where posters & slogans prepared by staff and workers were displayed. The winners were felicitated by the Unit Head.

Celebrating Shaheed Diwas - Jharli

JK Cement Works, Jharli celebrated Shaheed Diwas on 23rd March by sponsoring a wrestling competition organized by Bhagat Singh Khel Mandal, Jharli. Mr. Pukhraj Jain - Commercial Head graced the function as the Chief Guest, where more than

100 Wrestlers participated including some national level wrestlers. The function was attended by dignitaries from neighbouring villages. Mr. Pukhraj Jain and other team members were felicitated with a trophy and pagdi by the village sarpanch



Mr. Pukhraj Jain with others during the inauguration of the wrestling contest



Mr. Pukhraj Jain - Commercial Head being felicitated by the Village Sarpanch



Mr. Pukhraj Jain along with Jharli team members and villagers

Annual Dealer Conference



Sangmeshwara Steels - Winner, Raichur (North Karnataka)



Banshankari Steel Center - Winner, Kolhapur (Maharashtra)



KS Steel Traders - Winner, Malappuram (Kerala)



New Laya Associates - Winner, Kozhikode (Kerala)

JK Cement has always focused on building a strong network of channel partners based on the firm belief that they play a crucial role in the Company's overall growth. To celebrate this cherished bond, the Annual Dealer Conference for JK Super Cement was held on 23rd March in Pune. Themed 'Power of U', the meet was attended by 550 guests from Maharashtra, Karnataka, Goa and Kerala.



The theme can be viewed as a true depiction of the indomitable spirit of the channel partners and their determined efforts towards the Company's growth. This meet, thus recognized and celebrated their true potential. It also served as a platform where they could rejuvenate to come

back on the field with renewed energy.

In line with this, various entertaining performances were organized for them including the enthralling Bahubali themed dance, Ganesha act and various other artists. Motivational speeches and the



Shri Swami Samarth Trading Company - Winner Bagalkot, (North Karnataka)



Cover Story

- JK Super Cement, Pune



Mr. Deepak Khanna -
Marketing Head,
(Grey Cement South)



Aishwarya Traders - Winner, Shivamogga (South Karnataka)



Savani Traders - Winner, Kolhapur (Maharashtra)



Metro Cement Sales Corporation - Winner, Dakshina Kannad
(South Karnataka)

felicitation ceremony were woven seamlessly into the fabric of the meet to recognize the exemplary work done by our valued channel partners in the previous financial year and also to motivate them to surpass their own performance.

The meet was able to captivate the imagination of the guests with its

larger-than-life tribute to the dealers. This memorable evening expressed the ethos of the Company in recognizing the value of its stockists and how they have been instrumental in the company achieving higher growth. This gesture is a part of the organization's tradition, serving as a token of appreciation for their indispensable role in the Company's success story.

**JK SUPER
CEMENT**
BUILD SAFE

Mr. Pushp Raj Singh -
President, Marketing
(Grey Cement)



Annual Stockist Meet -



To celebrate the contribution of the ever-growing force of JK White Cement's channel partners and their contribution in our success story, the Annual Stockist Meet for Bihar, Jharkhand, Chhattisgarh, West Bengal, North-East and Orissa was organized on 14th March at JW Marriott, Kolkata. The splendid event was aptly themed 'Bahubali' to pay tribute to the fighting spirit and year-round hard work of our dealer community.



The mesmerizing performances at the gala event were an awe-inspiring experience for everyone present. The scale of splendor, the event displayed left the audience absolutely spellbound. The pulsating and inspirational audio-visual presentation on the theme 'Bahubali' was a fitting prelude to the event. The enticing 'Ganesha Act' and 'Bahubali Act', received a standing ovation from the



B.R. Traders, Chattisgarh -
Winner, White Cement



Sanjay Kumar Shaw, West Bengal -
Winner, White Cement



Mr. Niranjana Mishra -
President Marketing
(White Cement)
addressing the
gathering



New Jaipur Marble House, West Bengal
- Winner, Wall Putty



White Cement, Kolkata

Cover Story


Shubh Labh, Jharkhand - Winner, White Cement



Global Marketing, North East - Winner, Wall Putty



Ravi Hardware Stores, Bihar - Winner, Wall Putty



audience. Amongst all these attractions, the Bahubali themed selfie zone garnered special attention of the guests.

The evening not only brought together captivating performances, it also celebrated the year-long exemplary contribution of our valued dealers. Continuing with the long standing tradition, the channel partners were acknowledged by awarding them for their outstanding performance in the previous financial year.

The meet was a humble token of appreciation from the Company for its channel partners for their tireless efforts and also a significant opportunity for further strengthening this winning partnership.



Satish Enterprises, West Bengal - Winner, Wall Putty



Shiv Shakti Stores, Bihar - Winner, White Cement



Global Marketing, North East - Winner, Wall Putty



WINNING ENTRY

Importance of Cyber Security Awareness for Employees

Nowadays, hackers are continuously identifying new means of stealing information. Unfortunately, user uneducated in the matters of IT may become easy targets of cybercrimes. To counter such threat, users may be trained and educated about IT security, who in turn must not only learn it theoretically but also apply it in daily life.

Online or/and offline cyber security training must be provided within an organisation, either regularly or on a monthly basis. The management can also organise local awareness campaigns by distributing posters and emailing newsletters to alert users/employees. The method of preparing the Cyber Security Awareness materials and its delivery process is very important and should be delivered to each employee of the Organisation.

There are various ways how an organisation can educate its employees. They may use social media websites or official websites to educate them on a large scale. There

should also be a focussed session to explore different types of Cyber-attacks. Telecommunication Companies can offer advices on how to use internet safely. Media should continuously post IT security advices, reports on IT Security Incidents and the penalty that the attackers got. Schools and Universities should offer Security awareness campaigns and IT security topics in their curriculum. The Government should pass strict laws against Cyber Crime and enforce them. The employees should also take the onus of training themselves by constantly reading magazines on IT Security Threat.

Organisations have now started developing strong security policies and hiring IT security experts. These measures have helped reduce the number of possible attacks. It is also high time they start adopting proactive

approach rather than reactive approach to counter any future cyber security threats.



Mr. Pawan Kumar Mishra
Officer (JKITC)
Kanpur

Winning Entries

1st Runner Up
Is Death Penalty an answer to Crime against Women?

Mr. Ajit Yadav
Advisor (Liaison), Fujairah

2nd Runner Up
Importance of Cyber Security Awareness for Employees

Mr. Praveen Singh
Dy. Manager (Mechanical), Katni

Participating Entries

Is death penalty an answer to crime against women?

1. Mr. Ajit Yadav – Advisor (Liaison), Fujairah
2. Mr. Ashish Asopa – Deputy Manager (Electrical), Katni
3. Mr. Praveen Singh – Dy. Manager (Mechanical), Katni
4. Mr. Pulkit Gaur – PM Cell (Mechanical), Mangrol
5. Mr. Sanjeev Trivedi – Deputy Manager (Quality Control), Nimbahera

Participating Entries

Importance of Cyber Security Awareness for Employees

1. Ms. Nishat Hashmi – Engineer (Process), Fujairah
2. Mr. Pawan Kumar Mishra – Officer (JKITC), Kanpur
3. Mr. U.A.V. Prasad – ASM (Marketing), White Cement Guntur

The topics for July'18 issue are:
(Max 300 words)

1. Role of employee motivation towards increasing productivity at workplace
2. Will the growing trend of e-wallets replace currency notes?

Last date for submission of entries is
10th July 2018

Please send your entries to
nitish.chopra@jkcement.com
shivapriya.iyer@jkcement.com
diya.sengupta@jkcement.com

*Decision will be taken as per the discretion of the Editor.
Please send original articles only to avoid copyright violation.

JK Centre for Technician Training, Kanpur participates in World Skill Competition

In the Zonal Level World Skill Competition held on 15th March at Govt ITI Pandu Nagar Kanpur, four Electrician & welder trainees from JK Centre for Technician training Pvt ITI were selected and qualified for the next Regional Level Skill Competition at Lucknow.

On this occasion, the Trainees were honoured with skill competition certificates by Mrs. Pramila Pandey – Mayor, Kanpur Nagar, Mr. Rahul Dev - JD (Training/Apprentice, Kanpur Mandal) & Mr. KM Singh – Principal, Govt. ITI.

Also, at the Skill Competition that was held on 26th March, one welder trainee also qualified for the next state level competition.



JK Cement Works, Jharli implement GreenCo Rating System

Confederation of Indian Industries Godrej Green Business Centre (CII – Godrej GBC) has developed the GreenCo Rating System – a 'first of its kind in the world' framework that provides guidance to organisations that are striving to become more environment friendly. The objective is to define and assess "How green is your company" and highlight the way forward to facilitate world class competitiveness through Green strategies. The assessment provides significant value addition and direction to businesses to facilitate excellence in Resource Conservation, Greener Value Chain, superior Ecological performance and an enhanced Corporate Green Image.

The framework adopts a cradle to cradle life-cycle approach to evaluate the activities of the Company on the ecological front.

The implementation of GreenCo Rating offers the following benefits to companies:

- Drives excellence in Resource

- conservation
- Enhances Corporate Green image
- Builds world class competitiveness in Green Manufacturing / Green Services
- Bottom line improvement
- Makes company future ready to meet stricter environmental needs/regulations
- Helps understand where the Company stands compared to peers & competitors
- Builds strong long term roadmap for ecologically sustainable business growth
- Excellent tool for top management to monitor green performance
- Drives global best practices and improves existing systems to become more resource productive
- Drives innovation within the unit & enhances employee involvement
- Enhances credibility & creates transparency among stakeholders



JK Cement Works, Jharli under the guidance of Mr. Harish Aggarwal – Unit Head undertook the challenge to implement the GreenCo Rating in the year 2018. The Plant has already started the process of implementation. The GreenCo. training program was attended by Jharli team members as well as company officials from Nimbahera, Mangrol and Udaipur.

Motivational Lecture Organized at JK Centre for Technician Training, Kanpur

JK Centre for Technician Training, Kanpur lays utmost importance on practical training for the students. In line with this, eminent speakers from the Industry are also invited at regular intervals to share their knowledge, ideas and experiences with the trainees.

On 6th February, Ms. Nitya Chawla – Manager (Corporate HR) was invited at JK Centre for Technician Training, Kamla Nagar, Kanpur to deliver a motivational lecture to the trainees. The main theme of the lecture was 'Path Towards Success', which involved topics on self-identification and improvement.

It was an interactive session, which saw active participation from around 180 trainees from various courses along with the faculty members. Mr. Ashutosh Tiwari – Manager, JKCTT welcomed Ms. Chawla and also presented the vote of thanks.



Baking Workshop at Surbhi Ladies Club - Nimbahera

Surbhi Ladies Club, Nimbahera organized a one day baking workshop for club members on 25th April. The Chief Guest, Mrs. Sheetal Purohit from Cake Genie, Pune was welcomed by Mrs. Neelam Rathore – President of Surbhi Club and Mrs. Renu Kachhwaha.

In the workshop, Mrs. Purohit taught the audience how to make different varieties of cakes and affirmed that homemade cakes are healthier for children. She also added that she has been conducting such bakery workshops in Pune since the last 2 years and has been able to help around 200 women get employed by enhancing their baking skills.

Mrs. Purohit expressed her gratitude towards Surbhi Ladies club for organizing the event. The members of the Club enjoyed the workshop and appreciated the initiative.



Baking expert sharing baking techniques with the participants



Audience viewing the baking workshop organized at Surbhi Ladies Club

Basket Ball Game and Coaching Inauguration - Muddapur

JK Cement Works, Muddapur organized a basketball game for students of Sir Padampat Primary School as a part of summer camp. This was inaugurated by Mr. R.B.M. Tripathi – Unit Head. He was accompanied by Mr. Jayant Malhotra. The coach

Mr. Somappa gave instructions and taught the students how to play basketball. On this occasion, Mr. Tripathi promised the students that the team would provide tracksuits for students and teachers.



Meeting of Consortium Bankers

A meeting of Consortium Bankers was organized by the Company on 18th April at The Leela Palace, New Delhi which was chaired by Mr. A. K. Saraogi - President (CA) & CFO.

Senior Executives from all the lending banks and the Company attended the meeting. Mr. Saraogi, while sharing the performance of the Company with the Bankers, elaborated upon the ongoing as well as future business expansion plans of the Company.

Showing keen interest in the expansion, the lenders discussed the business plan of the Company with the CFO in detail.



Mr. A.K. Saraogi - President (CA) & CFO addressing the bankers



Bankers attending the meeting



Bankers during their discussion with Mr. A.K. Saraogi

Inauguration of Technical Office - Jharli



Mr. Harish Agarwal - Unit Head with Jharli Team members performing puja during inauguration of Technical Office



Mr. Harish Agarwal along with Jharli Team members during the ribbon cutting ceremony

The newly constructed Technical Office at Jharli was inaugurated by Mr. Harish Agarwal - Unit Head on 26th April in the presence of the entire Jharli Team. This new building contains a Safety Training Room, a PM Cell and a Conference Hall.

International Mining Forum - Fujairah

JK Cement Works, Fujairah participated in the 6th International Mining Forum at Fujairah, organized by Fujairah Natural Resources Corporation from 26th to 28th March. Mr. Abeed Hussain - Mining Department and Mr. Abid Ali - Production department were the exhibitors at JKCWF's stand.

The stand was visited by guests from UAE and Gulf area as well as government officials and representatives of mining and associated industries.

Mr. Saeed Rashid Al Zahmi - Head of Environmental Control Department along with team from FNRC also visited the stand.





PEOPLE POWER TRAINING PROGRAMMES

RTC TRAINING PROGRAMMES - MARCH 2018

RTC, Nimbahera conducted 19 training programmes in the month of March including 12 Technical and 7 Management programs. A total of 449 participants were trained during the month, out of which 229 participants belonged to JK Cement and 150 participants came from different companies including Hindustan Zinc Ltd., Vikram Cement, Aditya Cement and Nirma Cement. The highlight of the month was the training program 'Operation & Maintenance of Captive Power Plant'

which was attended by 20 participants. Mr. SK Khandelwal and Mr. Vishal Jain along with their team-members conducted the programme and shared their knowledge and experience with the participants.

In the month of March, RTC also conducted three training programmes at Nirma Cement. 96 participants were trained during these three onsite training programmes.



Participants of orientation program on Cement Manufacturing



Participants, faculty and senior executives from the training program on Leadership Development

Training Summary - March 2018

S. No.	Course Title	Trainer	Date	No. of participants
1	Seminar on XRF/XRD	Consultants	07.03.2018	63
2	Program on Mines Safety	RTC Trainers	8-9.03.2018	10
3	Electrical Relay Protection (Nirma)	Mr. Rohit Solomon & Mr. KR Yadav	8-9.03.2018	23
4	Union Development Program	Ms. Huma Aziz	12.03.2018	36
5	FLS Seminar on Productivity	Consultants	12.03.2018	17
6	Leadership Development	Ms. Huma Aziz	13-14.03.2018	27
7	Role of PLC in Industry (Nirma)	Mr. Ankit Beniwal & Mr. Chetan Mishra	15-16.03.2018	23
8	An orientation to Cement Manufacturing	RTC Trainers	15-17.03.2018	15
9	Seminar on Alumina Ball Mill	Consultants	19.03.2018	9
10	Managerial Effectiveness	Mr. R N Krishnaiyya	19-20.03.2018	12
11	Condition Monitoring & Vibration Analysis Technique	RTC Trainers	22-24.03.2018	13
12	Operation & Maintenance of C.P.P.	RTC Trainers	23-24.03.2018	20
13	Occupational Health & Safety (Contractor)	RTC Trainers	26.03.2018	18
14	Use of AFR as Industrial Waste	RTC Trainers	27-28.03.2018	7
15	Emotional Intelligence	Ms. Huma Aziz	27-28.03.2018	23
16	First Aid Training	St. John Ambulance	29-30.03.2018	56
17	Crusher Stacker & Re claimer	Mr. YK Mathur & Mr. Vivek Soni	29-30.03.2018	50
18	Environment Management System & ISO	RTC Trainers	30-31.03.2018	9
19	Safety Health & Environment	Ms. Huma Aziz	31.03.2018	18

RTC TRAINING PROGRAMMES - APRIL 2018

RTC conducted 8 training programmes in the month of April which included 6 Technical and 2 Management programs during which a total of 119 participants were trained. 59 participants from JK Cement and 60 participants from different companies including Hindustan Zinc Ltd., Vikram Cement, Digvijay Cement, Gujrat Cement Works and Nirma Cement Ltd. attended the training session and truly utilized the opportunity.



Participants from the program 'Creative Analysis'

The highlight of the month was a training program on 'Workmen Inspector'. This twelve days long program was conducted at RTC where, different members from Mines Department of JK Cement and nearby cement plants shared their knowledge and experience with the participants.

In the month of April, RTC also conducted a training programme on 'Operation & Maintenance of VRM' at Nirma Soda Ash Plant at Bhavnagar (Gujarat) where participants were trained on-site.

Training Summary - April 2018

S. No.	Course Title	Trainer	Date	No. of participants
1	Cement Manufacturing Technology	RTC Trainers	9-11/04/2018	8
2	Seminar on Refractory & AFR	Consultants	11/04/2018	14
3	Continuous Improvement	Ms. Huma Aziz	12-13/04/2018	12
4	Operation & Maintenance of VFD Drives	RTC Trainers	19-21/04/2018	9
5	Creative Analysis	Ms. Huma Aziz	23-24/04/2018	14
6	Operation & Maintenance of Captive Power Plant, Nirma	RTC Trainers	23-24/04/2018	16
7	Program on Workmen Inspector	RTC Trainers	23/04/2018 - 05/05/2018	15
8	Operation & Maintenance of VRM, Nirma (Bhavnagar)	RTC Trainers	27-28/04/2018	31

Workshop on improving working skills of workers - Nimbahera

A one day training programme was organized for the workers at RTC on 12th March where Mr. Chun Chun Kumar - Head (Safety) and Ms. Huma Aziz - Asst. Manager (RTC) provided detailed information to workers to help them improve their working skills. In his address, Mr. MS Shekhawat - AVP (HR & ER) said that a healthy and happy worker is an asset for the Company. Mr. Nahar Singh Devra - President (Labour Union) urged the workers to work constructively with a disciplined approach and positive mindset to contribute towards the growth of the Organisation. Mr. Pravin Kumar Saxena - Secretary (Labour Union) and 50 workers participated in the said programme.



The workshop in progress



Mr. MS Shekhawat - AVP (HR & ER) addressing the participants during the workshop

Orientation for White Cement CTS Executives - Gotan

As a part of a robust induction plan, a 4 days orientation for White Cement CTS executives was conducted during 19th to 22nd March at Gotan. The opening ceremony was graced by Mr. Amit Mehta - Asst. Vice President (Technical) who shared his valuable inputs & expectations. During the program all new inducted employees were trained & equipped with the necessary knowledge of product, process, specifications & special features of White Cement, Wall Putty & PrimaxX. A total of 14 CTS

Executives from Gujarat, Delhi, Karnataka, Maharashtra, Tamil Nadu, Rajasthan, Uttar Pradesh, Punjab & Orissa were inducted during the above period.



The orientation program concluded with a meeting with Mr. Rameesh Sharma - Unit Head along with the faculty members of the orientation. The group members shared their experiences, concerns, and suggestions towards improvement. The team termed this a memorable learning experience.

Training on Finance for Non Finance Executives - Gotan

JK White Cement Works, Gotan is recognized for its unparalleled efforts and commitment towards employee learning & development. The team at Gotan organized a Training on Finance for Non Finance Executives on 30th and 31st January, 2018 for around 20 Technical Executives i.e. Head of the Departments and Section Heads of White Cement and Grey Cement Units.

Mr. Rameesh Sharma - Unit Head took the initiative to conduct this program for Gotan plant so that the senior leaders can understand the financial concepts and use them in preparing the annual budget and utilize the department's fund in the best possible manner.

The session was conducted by Mr. Ashok Malhotra of Birla Institute of Management & Technology, Greater Noida. The main agenda of the training was:

1. Demystifying Financial Statements of JK Cement Ltd
2. Importance of Cash Flow Statement

3. Understanding issues of working capital management
4. Financial statement analysis (PIES) - EBITDA, ROA, ROE
5. Understanding CAPEX & OPEX budgeting and decision making techniques
6. Understanding cost sheet and cost elements applied in JK Cement Ltd

Mr. Devesh Chandra Bajpai - Manager (Personnel) was the main coordinator for the program.

The opening ceremony was graced by Mr. Amit Mehta - Asst. Vice President (Technical) and & Mr. Manish Kumar Bakshi - Head (HR). The session was well appreciated by all the participants.

In the closing session, Mr. Mehta spoke about the outcomes of the session. Through this session, all the participants learnt about the technicalities of financial concepts and the commonly used terminologies.

Fire Service Week - Jharli

Fire Service Week was observed from 14th to 20th April at Jharli Plant under the guidance of the Fire Advisor, Ministry of Home Affairs, Government of India. This observance is in remembrance of the lives lost in the devastating fire that erupted and the explosions that followed on 14th April, 1944 at the Victoria Dock in the Bombay Port and also to prevent fire in all industries.

The programme covered the principle of fire safety in business and non-domestic premises, about the responsible key persons, fire risk assessments, buildings, fire compliance enforcement, appeals and penalties. It also covered the basic principles of fire

extinguishers, the Fire Triangle in order for fire to occur, presence of three elements for combustion to occur and how to apply first aid fire extinguisher at work place.

Mr. Vikash Barak, Fire and Emergency trainer from M/s. SLV Securities trained the plant employees for fire control and awareness on all types of emergencies. Mr. Manoj Srivastava - Safety Officer conducted a programme on fire prevention and protection. He explained about the types of fire, fire cylinder and what should be done in emergencies and at the time of Mock Drill. The programme was concluded with fire safety awareness using videos, lectures and safety oath.



Internal Training Programs - Jharli (March & April 2018)

The Jharli team has been organizing Internal Training programs on regular basis. The following training programs were held at Jharli in the month of March and April 2018.

- A two days learning session on GREEN CO. by faculty from Confederation of Indian Industries (CII) was held at Jharli on 8th and 9th March. The session was attended by Jharli team members as well as staff from Nimbahera, Mangrol and Udaipur.
- On 12th March, a training session was conducted on First Aid Training by faculty from Red Cross Society, Jhajjar. It was a full-day training programme that was attended by 20 members.
- On 19th & 20th March, a training session on ISO 9001:2015 & 14001:2015 was conducted by Mr. Vishal Chouhan for 20 Internal Auditors at the plant. From 17th to 19th April, he again trained the auditors on IMS Internal Auditor Course.
- A training session on Team Work & Conflict Management was conducted from 23rd to 24th March by Mr. Ashok Kapoor – Faculty from Vikaspuri, New Delhi. The training was attended by 60 staff members.
- A Percussion Session was organized at Jharli on 24th April. It was an interesting session conducted by Mr. Vikram Badhwar and Mr. Himanshu Arora of Syngnity Transformation Solutions, New Delhi. The session was attended by 60 staff members including Mr. Harish Agarwal - Unit Head.



We heartily welcome them to the JK Cement family and look forward to a fulfilling and mutually rewarding association

New Joinees
Mar. - Apr., 2018



Mr. Sudhir Bharania
DGM (Process)
Nimbahera



Mr. Amit P Kavaia
Manager (Mechanical)
Nimbahera

** Manager level & above only.*

UNSUNG WORKFORCE: THEIR TRAINING AND RECOGNITION

Pristine Facility and Management Services Pvt. Ltd. (PFMS) began its operations at Padam Tower from 1st November, 2017. Since then, there has been a constant effort by the Admin Staff along with the PFMS with a belief in SCQ (Smart Cleaning and Quality) work to constantly perform and improve. There is a constant endeavour to enhance the behaviour and skill sets of janitor (ground staff) by providing them on the job training on a regular basis. The Admin Department at Padam Tower now conducts on-site soft services training and HR training sessions on every 2nd and 4th of every month through PFMS. During these soft services training sessions, training on grooming standards & behaviour with colleagues, customers and clients has been the emphasis. Education on basic etiquettes are reiterated during all training sessions. Pantry Boys / Office Boys are trained on the basics of serving, cleaning and pantry services. Apart from this, it is also ensured that the janitors are imparted technical training on ground, which enhances their understanding and knowledge of the machines, chemicals and its composition according to cleaning requirement, handling of tools and equipment. The duration of each training session is one and half hour, which includes theoretical and practical sessions. So far, a total of 39 training sessions have been conducted.

In the HR training session, awareness on PF & ESIC and its benefits are imparted to the ground staff. Queries related to Salary, PF, Leaves, ESIC etc. is fully addressed by the concerned HR trainer. Counselling and training imparted by HR helps boost the morale of the employees. Till date, 20 HR training sessions have been imparted at Padam Tower. A monthly 'Recognition & Reward' (R & R), function has been introduced in order to encourage the employees and bring in an element of competitiveness and recognise their efforts by way of recognition and rewards. A high tea is organised and felicitation of the best employees is done by way of presentation of a certificate of performance & excellence, duly signed and honoured by Pristine Facility and Management Services along with a gift. The first R&R function was held on 12th May.



Basic First-Aid Training - Fujairah

Marshal Training Institute conducted a 'Basic First Aid' training at JK Cement Works, Fujairah. This training was in line with the legal requirements and emergency management procedure of the Plant. The training sought to enhance the skills of the employees in supporting casualties during emergencies such as fractures, choking, burning, fainting etc.



Earth Day Celebration - Padam Vidya Vihar, Nimbahera

Sensitizing children at an early age about the environment builds a foundation for an environmentally friendly future. With this aim, Padam Vidya Vihar School celebrated Earth Day on 23rd April.

Hon'ble Chief Guest, Mrs. Neelam Rathore – President, Surbhi Club and Mr. P.C. Bhandari - Secretary (PVV), along with the children planted saplings and hung water pots for birds. Banners and colourful charts were also put up with slogans such as 'Go Green' and 'Plant a Tree Today'. Mothers of pre-primary children participated in activities like poster making, paper bag making, flower pot decoration, rangoli, etc. and displayed their creativity while showcasing their awareness about conserving natural resources.

The Primary Section of the school conducted a fancy dress competition based on the

theme, Save Earth – Save Trees, where the children learnt the importance of preserving planet earth. An inter-house dance competition based on the theme 'Caring Mother Earth' was also organized, where the children expressed their concern towards climate change, pollution, water scarcity, global warming etc. through beautiful dance performances.

The Chief Guest appreciated the efforts made by the school and the children and felicitated the winners of various competitions.



Mrs. Neelam Rathore - President, Surbhi Club watering a sapling along with the school children



Mrs. Rathore and students showcase Earth Day slogans painted on trees

Samuhik Bhoj - Jharli



Mr. Manoj Kumar Pandey - HOD (Packing Plant) addressing the gathering

To commemorate their achievements in the financial year 2017-18, the Jharli Team organized a *Samuhik Bhoj* in the newly built parking area of the Plant. The *bhojan* for workers began with food distribution by Mr. Harish Agarwal - Unit Head. All the staff members and workers participated in the activity with great enthusiasm

Inauguration of War Room (Management Excellence Room)

On the occasion of re-launch of Manufacturing Excellence meeting, Mr. Christer Eriksson - CEO inaugurated the first War Room (Management Excellence Room) for JK Cement Works, Fujairah. This war room is being used by the team on a day to day

basis for various improvements at the plant. A variety of technical charts, workflow and substantial information is displayed in the war room for day to day meetings and references.



Corporate Social Responsibility

Laying the foundations of a better world

Corporate Social Responsibility

Medical Camp - Kamla Nagar Township, Kanpur



A medical camp was organized at Kamla Nagar Township for all the employees, where various pathological tests were conducted at a very nominal rate. Many employees and their families availed the benefit of this scheme.

The camp was organized under the guidance of Dr. Prashant Singh and the supervision of Mr. R. P. Tomar - Sr. General Manager (Corporate HR and Colony In-Charge).

Free Medical Check-Up Camps - Nimbahera

JK Cement Works, Nimbahera in association with R.N.T. Medical College, Udaipur organized a medical check-up camp at Atal Seva Kendra, Gram Panchayat, Mangrol on 13th April. In the camp, various medical examinations were conducted by doctors specializing in orthopaedics, gynecology etc. The patients were given free medical consultation as well as free medicines. A follow-up camp was also organized on April 27th,

where several patients were examined. Mr. Amba Lal from R.N.T. Medical College, Dr. S.K. Choudhary and Mr. Shailesh Choubisa from Nimbahera Team extended the necessary assistance during the camp. On this occasion, the Sarpanch as well as other villagers expressed their gratitude towards the Management for organizing such camps.



Free distribution of medicines



Orthopaedic specialist examining a patient



ENT specialist examining a patient

Construction & Inauguration of Soil Testing Laboratory - Muddapur

JK Cement Works, Muddapur helped construct a Soil Testing Laboratory in Taluk Haliyal, Karnataka as a part of the CSR initiatives undertaken by the plant. The lab was inaugurated by Mr. R.V. Deshpande - Ministry of Industries, Govt. of Karnataka on 25th February. The local farmers of the region have been availing its benefits ever since.



Inauguration of the Laboratory by the Chief Guest

JK Cement Transport Association donates ECG machine at Government Hospital - Nimbahera

JK Cement Transport Association of Nimbahera and Mangrol gifted ECG machines equipped with modern technology to the Government Referral Hospital, Nimbahera on 21st March. Mr. S.K. Rathore – President (Operations), Mr. M.S. Shekhawat – AVP (HR & ER), Mr. Hari Shankar Sharma – President, Transport Association (Nimbahera & Mangrol) and Mr. Sushil Kala gifted the new machines to Mr. K. Asif – Chief Medical Officer.



Mr. S.K. Rathore - President (Operations) with other executives at the event

Mr. Ashok Navlakha – Ex-MLA spoke about how the machines would ease the process of testing for heart patients. Mr.

Champa Lal Jingar – SDM (Nimbahera) appreciated the efforts of the Association and hoped that they would continue such good work in the future as well.

Mr. Motilal Ahuja – City President (BJP), Mr. Viresh Chaplot, Mr. Pradip Modi, Md. Saeed Khan – Social Activist and officials from the transport department graced the occasion. Company officials such as Mr. DK Pandey – GM (Logistics), Mr. Dileep Singh Krishnawat – GM (IR & Welfare) and Mr. Shailesh Choubisa were also present.



Company officials and members of JK Cement Transport Association at the Govt Hospital

Oral Health Check-up and Awareness Camp - Sir Padampat Singhania University, Udaipur

SPSU's NSS Cell organized a free Oral Health Check-up Camp for the students and staff of the University on 8th March. A comprehensive dental checkup was conducted by a team of dental surgeons and para-medical staff from Bansal Orthodontic Centre and Dental Clinic, Udaipur. The camp also included a dental awareness talk to educate the students about common dental ailments such as tooth decay and gum diseases. A summary of the diagnosed dental problems and the recommended treatment plan was also provided by the dentists. The

doctors guided everyone about preventive oral care measures and the importance of oral health for overall well-being.



Animal Treatment Camp - Jharli

JK Cement Works, Jharli in association with JK Trust Gram Vikas Yojana organized a one-day Animal Treatment Camp at Akhedi Madanpur Centre on 14th March.

The camp was attended by a large number of farmers with their livestock, where many of the animals were treated for infertility, deworming and other treatments.



Corporate Social Responsibility

Celebrating World Sparrow Day - Jharli

The Jharli team marked the World Sparrow Day on 20th March by undertaking the initiative of spreading awareness towards saving house sparrows from extinction.

As a part of the initiative, the team organized an awareness programme at the Government Primary School in Mohanbari village. Mr. Ajay Singh –AEE, HSPCB (Bahadurgarh) was present during the event. A poster making and poem writing competition was also organized for the students, where each

one of them participated enthusiastically and took a pledge to safeguard the birds. The team also arranged water pots at various locations of the Plant in order to provide clean water for the birds, which is a regular practice during summers.



Donation of Benches & Inverter Batteries - Jharli

JK Cement Works, Jharli installed several benches at the Sunderheti and Akheri Madanpur Bus Stands for the benefit of the local residents. Furthermore, they donated inverter batteries to the Government Senior Secondary School, Jharli. Mr. Ashok Kumar – HR Team took complete responsibility towards making this CSR initiative a success.



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