JK Cement LTD. **Spotlight 2.0** The visionary who illuminated our paths

Industrialist. Visionary. Nation Builder. (1953-2020)

Special Edition September 2020

JK Cement LTD.

ब prayer for the departed इठपो

ॐ हौं जूं सः ॐ भूर्भुवः स्वः ॐ त्र्यम्बकं यजामहे सुशनिंधपुष्टिवर्धनम् उर्वारुकमिव बन्धनान्मृत्योर्मुक्षीय मामृतात् ॐ स्वः भूवः भूः ॐ सः जूं हौं ॐ॥

हे तीन ऑस्तो वाले महादेव, हमारे पालनहार, पालनकर्ता कृपा कर हमें इस ढुनिया के मोह उवं माया के बंधनो उवम जन्म मरण के चक्र से मुक्ति दीजिउ जिस प्रकार पका हुआ खारबूजा बिना किसी यत्न के डाल से अलग हो जाता है ॥

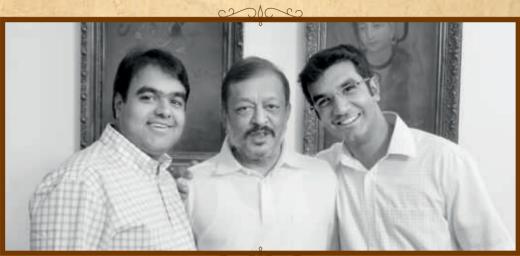
Hey three-eyed Lord Shiva, Our Nurturer, please relieve us from the worldly desires, bondages and the cycle of birth & death just like a ripe melon detaches from its branch effortlessly.





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In Remembrance of Our Tauji OUR MENTOR



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Myriad emotions come up as we try and pen down our tribute for our respected CMD – a visionary, philanthropist and a tall leader, our beloved Tauji... He was much more than a revered family elder; he was our guide, mentor, friend and indeed an anchor holding us steadfast in the ebs-and-flows of the ocean of business.

The loss for us all due to his passing is truly irreparable; but the kind of person that YPS ji was, he would've wanted us to carry on and continue on our pursuit for excellence, as an Organisation, and in our personal lives. Therefore, the responsibility on us all as fragments of his glorious legacy is now much higher, to excel and take JK Cement to greater heights.

From our early childhood, we have vivid memories of Tauji working tirelessly and navigating through the vagaries of business with a great sense of calm and effortless aplomb. He was completely devoted to the cause of taking the Company into unchartered territories and making it 'great' in the true sense of the word. At the same time, he always managed to make time to indulge with family and friends in a good laugh, good food, and discussions about almost any topic under the sun, owing to his vast knowledge that he amassed due to his voracious reading habit. The world knows Late Shri Yadupati Singhania ji as the inspirational visionary, leader, technocrat-industrialist and large- hearted philanthropist that he was. But it is his endearing 'other side' that comes to the fore in memory. He had many hobbies and interests beyond work, like vintage cars, sports - particularly cricket, travel to name a few. We will always cherish each precious moment we spent with him, be it at work or at home. In his life Tau ji donned many roles; a devoted Son, respected family elder, a spiritualist, a tall industrialist & philanthropist, a caring friend, a gregarious host and many more, and he balanced them all with humility and grace.

After completing our higher education, we joined the Company and had the blessed opportunity to work under Tauji's mentorship. As a visionary entrepreneur he was a true all rounder with the qualities of a knowledgeable technocrat, a genius strategist and a marketing guru, all rolled into one! He groomed us in diverse aspects of business, helping hone our knowledge and skills every step of the way and instilling in us the passion and vigour to constantly raise the bar.

Raghavpat Singhania

"No question was too trivial for Tauji, no discussion too menial. He kept a close eye on everything, yet gave me space to learn and broaden my repertoire of experiences through practical application."

Madhavkrishna Singhania

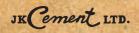
"Like him, I am an engineer too and have been mentored intensively in the technical side of the business personally by Tauji. His wealth of knowledge and understanding of every detail of Cement manufacturing and Global Cement scenario was astounding. His constant guidance and support was a valuable asset for me when facing any snags or roadblocks."

Tauji was an accomplished Guru because he chose to be a dedicated student all his life. He was an avid reader and was always on the quest to stay abreast with the latest developments in industry and business. One of his favourite mantras was, "you are only as good as the good that you are doing for your customers and for society as a whole. Admit your mistakes and take the consequences on your chin", he would say; and we learnt that it was better to dare, stumble and therefore learn and evolve, than to 'stay safe and small'.

As we wish him Om Sadgati with a heavy heart, we pledge to continue pursuing his vision, in his unseen yet unquestionable presence.







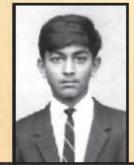
Shri Yadupati Singhania THE MAN

"A great man is different from an eminent one in that he is ready to be the servant of the society."

B. R. Ambedkar

A life well lived is a diamond that shines like a beacon; it stands as an inspiration for those fortunate enough to be able to imbibe its essence in themselves. Mr. Yadupati Singhania, whose life's journey was in itself a testament of the ethos and values one must imbibe, had triumphed over adversities through grit and perseverance, shouldering tirelessly the enormous responsibilities of leadership.

On 29th September 1953, Dr. Gaur Hari Singhania ji and Smt. Sushila Singhania ji were blessed with a boy, whose wide eyes radiated greatness. Christened after Lord Krishna, Mr. Yadupati Singhania lived up to the endearing ways of his namesake.



Raised in the Singhania ancestral home in Kanpur, he forged an irreplaceable place in the hearts of his grandparents, Sir Padampat Singhaniaji and lady Anusuiya Singhaniaji.

A favourite of his teachers at Methodist High School, Kanpur, he was an ace student and the ever curious child.

Benevolence and humanitarianism weaved into his moral fabric, the young lad showed keen intellect and insatiable desire to learn and as years passed by he led the way for millions as an industrialist, visionary and a nation builder.









Shri Yadupati Singhania THE TECHNOCRAT-ENTREPRENEUR

Mr. Yadupati Singhania earned his B. Tech degree in 1976 from the illustrious IIT Kanpur and joined the family business. Inspired by the family values, he knew that one must craft his own path to success and that no job is too small when it comes to learning and acquiring skills. He thus began his training, toiling on the shop floor under the watchful eyes of industry stalwarts Shri Sohanlal Singhaniaji, Sir Padampat Singhaniaji and father Dr. Gaur Hari Singhaniaji.

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The cotton and cement divisions of JK Organisation marked the beginning of his career where he gained a 360 degrees perspective, working in technical, commercial and marketing aspects of business.

Mr. Singhania envisioned a growing Nation and acted as a catalyst with his responsible entrepreneurship that encompassed organizational growth which stimulated the Country's growth as well.

In his early years itself, he could sense the immense potential the cement industry held in our fast-growing economy. That meant establishing more cement plants to meet the increasing demand. A task easier said than done, also because the Singhania scion had exacting requirements. He visited several cement manufacturing units nationally and internationally and kept himself updated with the latest trends and technology to get first-hand information. He envisioned a world class plant, a wide range of superior building products and a global presence. But he wanted it sans exploitation of men, resources or environment. So, he not just built plants but a utopian world around it!

In over 40 years of service to the Nation, he built 8 cement plants across the Country at Nimbahera (Rajasthan), Mangrol (Rajasthan), Gotan (Rajasthan), Mudhol (Karnataka), Jhajjar (Haryana), Katni (Madhya Pradesh), Balasinor (Gujarat) and Aligarh (UP), generating several thousands of direct and indirect employment.





Spotlight 2.0

JK White Cement is a pioneering initiative of Mr. Singhania, being the first white cement facility in India, which was limestone based and manufactured white cement through the dry process. With this, JK Cement changed the landscape of India's cement industry. The White Cement plant at Gotan that came into being in 1984, inspired by his vision, magically transformed a barren, desolate small desert village into a thriving township, attracting other enterprising entrepreneurs and investors.

Going global and expanding beyond the Country's shores was Mr. Singhania's long-nurtured goal. He envisioned JK Cement leaving its gleaming mark on the international market and this dream was to see the beginnings of its realisation with the setting up of the maiden overseas plant at Fujairah, UAE. Today, the Company is the third largest white cement manufacturer in the world with exports to over 43 nations.

Under his leadership, JK Cement has recorded various accomplishments, positioning itself as a premier contributor in the Cement Industry. For over four decades, JK Cement has partnered India's multi-sectoral infrastructure needs on the strength of its product excellence, customer orientation and technology leadership.

The plants established by Mr. Singhania are industrial success stories today. This is a testament to his belief in sustainable growth and co-creating value for the Nation by investing in cutting-edge technology, highly skilled workforce and the environment.



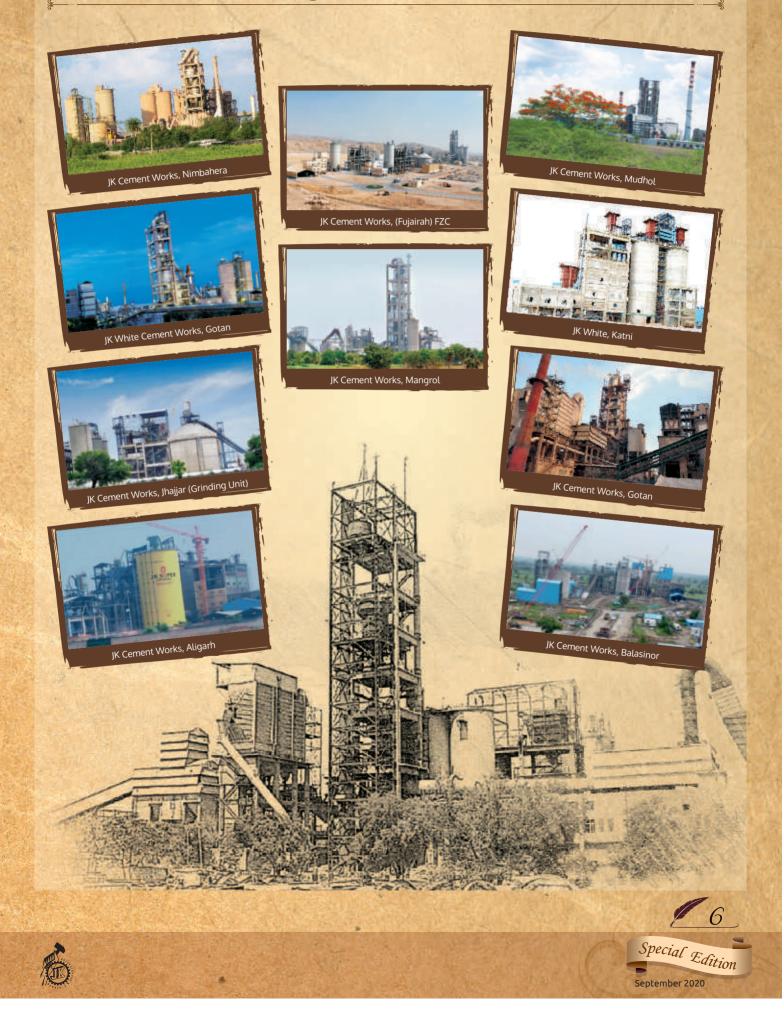


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His Legacy of Excellence



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Message from Mr. A.K. Saraogi



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What YPS ji meant to me as a boss cannot compare with what he meant to me as a guide, a mentor, a family member. Words may not suffice to express the loss that I feel with his untimely demise. He was my Krishna and the void left behind would be impossible to fill. My association with JK Cement goes a long way. Moreover, added together, my family has put in over 250 years of service with JK Organisation. I have had the privilege to serve the Company and work under the leadership of our CMD for over 40 years. The support, affection and unequivocal confidence he bestowed upon me inspired me to put my best foot forward.

Three generations of my family were present along with the founding members of the organisation and Promoter family members during the inauguration of Kamla Tower on 1st April, 1935. Little did I know then that one day, I was going to be a part of this glorious legacy. I have many unforgettable memories with him. I fondly recall the regular phone calls YPS ji would make to stay abreast with the developments in the Company. His quick decision making skills would resolve issues in no time and discussions on achieving even bigger avenues would follow. Even during the most challenging times that the Company went through such as restructuring of J.K. Synthetics, he remained undefeated and steadfast. It was a landmark achievement and would not have been possible without his conviction, honesty and perseverance.

YPS ji was an undisputed leader, a compassionate philanthropist and a visionary, in equal measures. He performed each of his roles with admirable perfection and his humility was both endearing and inspiring. His life is a testament to the fact that one must never give up and we shall continue to fetch inspiration from his teachings to take the Company higher.

With fond memories and tribute to a great leader, A.K. Saraogi CFO&President (CA)



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Shri Yadupati Singhania THE LEADER



A towering personality rooted in humility, the brilliance of his leadership lay not just in leading from the front but in empowering employees. His wealth was the community he built, his vision included the entire country but his strength came from his people.

Employee welfare was his top priority. He always strove to provide his employees, especially those working at the plant with the best working and living conditions. A firm believer in the philosophy of karma, he was a vocal advocate of hands on training and constant up-skilling among his people. At the same time, he gave every employee space, to learn, grow and expand.

He was a pillar of strength, standing tall and steadfast for his people on many an occasion.

Several employees and colleagues; who, lovingly addressed Mr. Yadupati Sighania as 'YPS ji', emotionally recount incidents where he helped them, without ever letting them know about it.

Mr. Yadupati Singhania always believed that our channel partners are the lifeline of the Organisation and equal stakeholders in the Company's success story. He always focused on strengthening this valued relationship and the network by honouring and acknowledging the efforts of our business partners. Many dealers still recall fond memories of how he had always been very gracious and prompt in solving any issues that they faced relating to the market. Blessed with a sharp memory, he remembered even the oldest channel partners with affection and regard. Due to the family like culture developed by him within the Company, there are many instances of even fourth generation descendants of certain dealer families still doing business with JK Cement.

His ethical approach earned him the respect of esteemed peers, dignitaries and national leaders alike.





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Shri Yadupati Singhania THE PHILANTHROPIST



Mr. Yadupati Singhania's chronicle of life reveals his strong sense of social responsibility. A magnanimous philanthropist at heart, Mr. Singhania made sure the JK Cement family followed his cocreating values. His philosophy and vision have spun off a number of welfare activities across different centres of the Company.

With a deep sense of commitment towards the Nation ingrained in his DNA, he strove to create value for the society, stakeholders and the environment. His philanthropic spirit finds reflection in the comprehensive and ongoing outreach programmes of the Company, entailing participation in various social, charitable, healthcare, educational and religious initiatives.

Mr. Yadupati Singhania always believed that education and knowledge are the critical pillars for Nation building as they shape the perspective and understanding of the populace and hence, JK Cement has been prominent in the Nation's educational landscape for decades. The educational institutions set up by him comprise K-12 schools, universities and technical institutes at various locations across the country. L.K. Singhania Education Centre, Gotan (CBSE - affiliated co-educational school), Sir Padampat Singhania University at Udaipur and Gaur Hari Singhania Institute of Management, Kanpur have played a key role in helping shape the country's knowledge potential.

Developing the country's youth and creating employability for them was always very close to Mr. Singhania's heart. This has also been a vital cog in the community development vision of JK Cement Ltd. Over two decades ago, when skill development was unheard of, he set up vocational training institutes which have been creating promising career avenues for many. These institutes develop human resources that will contribute to the Nation's development on the technological and infrastructural front.

Driven by the tradition of the Singhania Family, Mr. Singhania also set up many temples across the centres of the Company to cater to the spiritual needs of the people. The Radhakrishna Temple, Nimbahera was set up by him inspired by the Radhakrishna Temple in Kanpur. He himself participated in many religious activities and *poojas*, organized and conducted regularly.

He was an avid sports lover and did his bit to promote sports. The cricket academy in Kanpur was set up under his guidance and he was also a member of the Uttar Pradesh Cricket Association.

Be it an employee or a just man in need, he extended selfless service to individuals and families alike; sponsoring children's education, lending help and support for marriage, providing aid for medical needs, the man with a golden heart impacted lives in many ways.



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JK Cement Family remembers the pillar of strength Shri Yadupati Singhania

The passing away of Shri Yadupati Singhania, is a void that will be very hard to fill in the hearts and lives of countless people who came in touch with this great personality. I am no different.

I had my first interaction with him over 6 years back when I met him in Kamla Retreat for an interview to join JK Cement. My first impression on meeting him is etched in my memory and is of a person with great humility, warmth and a genuine smile which also was the most important factor that made me decide to join the JK Group. It was one of the best decisions of my life.

In a career spanning over three decades with best part of it in the Indian Army, I have had the opportunity to serve under many great leaders and Generals and have no hesitation in admitting that Shri YP Singhania ranks right at the top of this pack.

A person ahead of times, a technocrat, a visionary, a philanthropist, a giant leader etc. are just some of the words that describe the personality of a Legend who led us. The setting up of JK Cement, its revival from BIFR, expanding JK Cement's frontiers beyond India and growth of the company are all the result of his astute leadership and business acumen.

It is now the responsibility of all of us at JK Cement to carry on the journey on the path envisioned by our CMD and his legacy will guide us in this.

We are all going to miss the guidance and leadership of our CMD, but I consider myself lucky to have got the opportunity to work under a "Legend" and pay my respects to the departed leader. We pray to God that the family members have the fortitude and strength to bear this grave loss. May the departed soul attain "Sadagati".

Rajnish Kapur

Business Head, Grey Cement Division

It is so much easier to mourn in silence; it takes away the worry of not being able to get your words out.

How can I say goodbye to someone who has been a part of my life for over 50 years? How do I reconcile myself to the reality that Yadu is no longer physically with us? For months now, I have tried to prepare myself for this inevitability, but it was Yadu himself, with his quiet humour, with his courage and absolute lack of self-pity, who made us believe that we might still have more time, that the void we have in our hearts today might be put off at least a little while longer.

I first met Yadu in school and our friendship grew as we shared our childhood thoughts, aspirations and of course, some boy's fun. This special edition is being brought out because we have all been touched by him. I will remember Yadu with some of the happiest thoughts of our times spent together.

Yadu was stronger than he thought he was – very strong in spirit, in character, in personality and presence. He was brilliant and always intellectually curious. His love for his family could only be matched by his compassion towards others.

I will miss you, my friend, present and future. I honestly did not know saying goodbye would be so difficult.

Ashok Ghosh President – Education & CSR I consider myself to be extremely fortunate for having had the privilege of working under the leadership of YPS Sir. I fondly recall our many discussions which were always forward looking and invariably had the central theme of 'what next?'. He inspired us to deliver our absolute best and put no boundary conditions on us, as far as innovation and trying new things was concerned. What once was deemed unfathomable, saw the light of day due to his vision and unstinting support. JK Wall Putty becoming the undisputed leader by market share was a wish that he had expressed, which saw fruition last year. His guidance in tempering our plans and the path to the reach the top, was invaluable. Every moment of that conversation with him in which I shared the news of this milestone being achieved in April 2019, is etched indelibly in my mind. His signature, measured response after a short silence was, "Very good, well done; now we have to ensure that we stay there too", is still as fresh in my memory.

He was a man of few words, but his actions spoke volumes. His generosity and humility among other transcendent qualities, set him apart as a person with the most benign soul. A visionary who was ahead of the times, has left a lasting impression on every person that was lucky enough to have interacted with him. He also leaves behind a glorious legacy and we shall strive in earnest to carry his vision forward, and keep the flag of JK Cement flying ever high.

Niranjan Mishra Business Head, White Cement Division





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JK Cement Family remembers the pillar of strength Shri Yadupati Singhania

Shri YP Singhania ji was truly a great man whose impact will forever be felt by the entire JK Cement family and the cement industry. He was a doyen of the cement industry and a selfless person, whose passing has left a void that cannot be filled.

His ability to lead, sacrifice, provide, support and forgive will forever be a lesson to all he knew. He was known as a man with a golden heart and a selfless human being.

I had my first interaction with him at Kanpur when he had taken my final interview and from then onwards, I had developed a special respect for him. Later on, after I joined, I used to get his telephone calls where he would understand all the issues and guide me to take the right decisions. He was very humble and a true visionary who always led from the front.

I will miss this great personality who always stood by my side as a mentor and guided me through the good and the tough times.

Pushp Raj Singh President Marketing (Grey Cement) Right from the beginning of my career, YPS ji's simplicity, intelligence and solution-oriented approach motivated me and my colleagues.

In 1985, Preventive Maintenance Cell was planned in collaboration with Holderbank Management & Consulting, Switzerland (now known as Holcim) which was a new thought altogether in the Indian Cement Industry and it involved the use of latest equipments. They were among the many firsts in India at that point of time.

This decision by YPS ji mirrored his farsighted vision for the growth of the Company. I was fortunate to be a part of that setup and got the opportunity to meet YPS ji in person.

There on, many such innovations were introduced in the plant under his distinguished leadership and we had the privilege to learn significant lessons about both business and life.

It was because of YPS ji's unwavering determination and support that Mangrol Line 1 plant could turn around its fortune. Even after facing various technical hardships, the plant ultimately became a turning point for the Company. His dynamic vision, strong relationships, steadfast faith and encouragement helped the plant and the Company reach new heights of success.

His teachings, support and guidance for me and my team will always remain in our hearts and will continue to enlighten our path to success.

S. K. Rathore

Unit Head – JK Cement Works, Nimbahera

I had the privilege to meet CMD in Kanpur over seven years ago. What struck me immediately was an aura that emanated from him. Whilst meeting him (little did I realize that it was an interview!) he focused on my personal side, asking questions about who I was rather than what I had done. He spoke little but each word carried the weight of wisdom. I looked forward to each interaction with him as every meeting filled me with motivation and more knowledge about various aspects of work as well as life. The relationship with CMD never felt professional, it was truly personal. This is one of the reasons why all of us treat JK Cement as our own organization and not just a workplace.

As time went by, I began to know him better and understood what he valued and loved the most: people. To him, his employees were his family. He always made it evident that every individual plays an important role. He empowered us with great authority.

For me he will continue to define the values and culture of our organization. I have learnt priceless lessons from him and he will be missed dearly. We seek his continued guidance from his heavenly abode and will work tirelessly to carry JK Cement to greater heights.

Amit Kothari CEO - JK Cement Works, Fujairah





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JK Cement Family remembers the pillar of strength Shri Yadupati Singhania

It is a tragic blow to the immediate family of Mr. YP Singhania as well as to the ones who have had the privilege of meeting him and knowing him in person.

He was an epitome of humility and a man with a golden heart. In my professional life spanning over 27 years, I have interacted with many senior people, but Mr. YP Singhania stood miles apart. One seldom comes across such a visionary who treats everyone with respect and dignity. It has indeed been an opportunity of a lifetime to work under his guidance, and, to interact with him on various occasions. Unfortunately, this ended too soon and I feel sad as I realise that I will not be able to continue learning under his wings.

My very first interaction with him in 2017, even before joining JK Cement, gave me enough confidence that I will not be joining a company, but an 'institution' called Mr. YP Singhania. He added a personal touch to every interaction that one could instantly realise his greatness and charm. I have never seen or heard him lose his cool on any employee. He valued every employee and respected them as individuals.

I remember my interaction with him on the annual appraisals of our employees where he would often refer to people by names, whom he recognised from various plant and office visits. He would even ask for names from the lowest rung in the hierarchy and also enquire about their well-being. This trait of his left a lasting impression on me and many others who have known him.

He has left behind a rich legacy of values and ethos which we are proud of and, we promise to leave no stone unturned to build on it further.

Andleeb Jain

Chief People Officer

I was fortunate enough to meet late CMD Sir during major Project Reviews and finalization of major orders. During all these meetings, he encouraged us to speak up, not only for the progress of Projects but also about the challenges ahead and our proposed action plan. When we presented our strategy for splitting the contracts and awarding significant contracts to new contractors, he reposed full confidence in our assessment and approved the proposal. When we completed our assessment of major bidders for equipment supply package for Mangrol line 3, we were advised to meet him the same evening at Kanpur. It was around 9.00 PM when we presented our assessment to him at Ganga Kutir. The decision was given then and there and order was awarded to M/s F L Smidth, the very next day. His clarity of thought and quick decision making is something I will never forget in my lifetime.

With his blessings and guidance, we have been able to complete most of the projects within sanctioned budgets and in quite challenging timelines. The Projects Team is determined to put in their best efforts to complete the ongoing projects as well as future endeavours at the most competitive cost and with design & execution excellence, which will be a befitting tribute to our respected CMD Sir.

S. K. Tejwani President (Projects) Mangrol Plant

Om Shanti. Om Shanti.

With the passing of our CMD, Shri Yadupatiji Singhania, the Indian industry has lost a shining star. His loss has created a vacuum and he will be missed dearly. But his values and teachings will continue to guide us.

A stalwart entrepreneur, visionary and a talented leader, he impacted many lives and inspired everyone around him to perform to the best of their abilities. He has touched our hearts with his compassionate deeds. Under his wings, we have all learnt the importance of being benevolent towards our fellow humans. A man like him who touched so many lives can never really leave this world because he continues to live in the hearts of the people and will always be remembered in their prayers. We are all experiencing grief and sorrow at the passing away of one such revered personality.

Kanpur has lost an invaluable gem. He was associated with various religious, cultural, social and business institutions and had devoted his life towards their upliftment. He will live on through the many lives he has touched and inspired.

Let's pray to the almighty to grant peace to the departed soul. May lord grant his immediate family as well as the entire JK Cement fraternity the power to bear this tragic loss.

Anil Agrawal

Secretary, JK Organisation & President – Taxation & Management Services







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JK Cement Family remembers the pillar of strength Shri Yadupati Singhania

There are no words to express the loss of our revered Late Shri Yadupati Singhania who left us for his heavenly abode on 13th August 2020 for his onward journey to eternity.

The vacuum can never be filled but we all need to rise to the occasion and work harder in order to realize his vision.

Personally, I have lost my mentor and a true counselor who guided me right from the beginning, when the present JK Cement was carved out of JK Synthetics.

Wherever we lost confidence and were consumed by self-doubt, he would stand by us as solid as a rock and would guide us patiently; teaching us how to face the complex issues.

My interaction with him increased with the launch of 'Project Nirmaan' and the wisdom he imparted then has left an indelible impression on my mind.

He was truly a visionary who became a legend in his own lifetime. A human being par excellence and an industrialist who could foresee business opportunities despite all odds, maps our CMD Sir's professional journey the best.

There are plenty of memories to share but currently our focus is to strive to live up to his vision and I seek cooperation from all my colleagues to bring his dreams to fruition.

I pray and sincerely hope that we all can together carry forward his legacy.

Sanjeev Garg Head (Corporate Affairs & MD Office)



With the sad demise of CMD Sir, we have lost a great visionary, entrepreneur, a very kind hearted and ethical human being. It is a personal loss and memories of the moments with him will always remain alive. Sir will always remain in our hearts.

On being conferred with the Best CEO in the Cement Industry award by Business World, a team visited Kanpur for an interview, where he asked them why he has been nominated for this award as he is only fulfilling his responsibilities towards the company and all its stakeholders. This incident speaks about his simplicity and unique style of working which made him a legend.

I remember receiving a call from him one day to enquire about work. He asked me about my plans of visiting Mumbai and invited me over to meet him. So I took an appointment in the evening post an Investor Conference. He spared about half an hour and took complete details of each and every meeting. This was my last memorable interaction with him. His words of inspiration and forward looking approach will continue to guide me.

May his soul rest in peace.My heartfelt condolences to the Singhania family and JK Parivaar.

Prashant Seth Deputy CFO

A visionary leader who fostered innovation at each step, I can never forget his infectious smile and the magnanimity with which he treated all his associates. I wonder if he ever said no to a genuine request or proposal (Yes, he had this gift of identifying the difference between genuine or otherwise within the first few minutes of a discussion). Whenever I met him, always came back with enhanced energy, enthusiasm and a resolve to do better – such was his way of encouraging his people. Will always remember him as "Our MD Sir" or "Saab", and I am sure each one of us has some fond memories with him. Will miss you Sir.

Jitendra Singh Chief Information Officer

I have been fortunate enough to work under the leadership of our CMD sir and since the last 4 years, I had the opportunity to meet and interact with him from time to time to seek his guidance on various fronts related to business. He always made me comfortable while talking about different topics. His generosity and humility has left a lasting impression on me. I pay my humble homage to the great personality, who guided us in the journey of organisational transformation that catapulted JK Cement to greater heights. His values will continue to guide us in our future endeavours. Om Shanti.

Yagyesh Gupta Chief Procurement Officer





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JK Cement Family remembers the pillar of strength Shri Yadupati Singhania

Mr. Yadupati Singhania played the role of a sheet anchor not only for his family but for everyone who was fortunate enough to bask in the warmth of his geniality and association. I always felt a sense of closeness when he would call me by my name. His death is a personal loss for me

A person with a heart of gold, he would always think of the greatest amount of good for the greatest number.

I still remember the day when I was fully engrossed working on the spray lubrication system in Nimbahera. Mr. Yadupati Singhania observed my work from a distance, and then approached me to plant an encouraging pat on my back. His presence and that motivating gesture left an indelible imprint on my mind.

Having had a very memorable association with him and having been on the receiving end of his love and kindness, I feel all my work from hereon will be dedicated to the distinguished mentor. An inheritor and practitioner of the best tradition and qualities of leadership, he will continue to inspire all of us.

S. K. Jain

Unit Head - JK White Cement Works, Gotan

I have had the privilege of interacting with Late YPS Sir during his visit to Gotan in 2009 & in 2012. The interactions mostly took place either in meetings or at get-together dinners organised for celebrating his visit. He was a man of few words and his comments and suggestions, particularly during meetings, were always unique, specific and perfect. He was a visionary and one of the greatest entrepreneurs of our country. We will always remember him as a great leader who taught us the true meaning of humility. Refusing to help the ones in need never occurred to YPS Sir; his response to our proposal for various social welfare activities always made this evident. His absence has created a vacuum and he will be missed dearly but his gentle and kind face will always remain in our memories. inspiring us forever.

Anil Badgotri

Unit Head - JK White, Katni

The passing away of Shri Yadupati Singhania marks the end of an era of industrialists, who believed it was the duty of the industry to contribute towards nation building. A multi-dimensional industrialist, and a caring philanthropist, he leaves behind a rich legacy for many to emulate.

His excellence and brilliance has always guided me throughout my career and I have also had the honour of receiving an award from him for completing 25 years with the JK Cement family at Kamla Retreat, Kanpur.

I will always be thankful to him for recognizing my potential and giving me the opportunity to execute the role of a leader at Muddapur as a Unit head.

The last time I had the opportunity to meet him was after the inauguration of the newly built iconic Lord Yadureshwar Temple. While looking at the pictures, he enquired enthusiastically about every detail and congratulated us for achieving this feat within a year. Even then, he guided us to further to improve the education and living standards of people in and around Muddapur. I pray to the Almighty to give strength to the family to bear this irreparable loss with fortitude.

R. B. M. Tripathi

Unit Head - JK Cement Works, Muddapur

A doyen of the Indian Industry is no more amongst us. He commands respect across the country for his commendable contribution in turning around the fortunes of the Company and for leading it to its pinnacle. Besides being a visionary and highly successful industrialist, he had been a philanthropist all along. He carried forward the family legacy of benevolence to a new height and contributed immensely to various educational institutions, hospitals and public welfare institutions in Kanpur, Rajasthan etc. His support led a large number of poor students onto the path of higher education and innumerable students are well placed today. All thanks to his compassion and magnanimity He gave a lot to Kanpur, the city he was deeply attached to and Kanpur repaid this by showering utmost respect and love on the son of the soil. When he left for his heavenly abode on 13th August, even a common man who had never met him was immersed in mourning. It will be very difficult to fill the vacuum that his loss has created in our lives. He was the "King of Kanpur" in the truest sense He will be cherished in our memories forever.

Atul Bagla

Head (Corporate Finance, Banking & Treasury)







JK Cement LTD.

JK Cement Family remembers the pillar of strength Shri Yadupati Singhania

Words alone cannot even begin to express the sense of loss and sorrow that my heart feels on the passing away of our CMD. The wise words that he spoke to me over 24 years ago are still fresh in my memory. After sharing my views over a subject during one of my plant visits, he came up to me and said, "Anoop there is a big difference between worry and concern. A worried person sees problems everywhere and the concerned person solves a problem."

That motivated me to always keep a solution oriented approach.

Many such stories and insights would often fill our meetings and never failed to inspire me. He taught me how a simple life can also make a huge difference to this world. His generosity and humility always set him apart as one of the greatest souls. With the passing of Yadupati ji, I have lost a teacher, a guide, while the nation lost a visionary and a compassionate philanthropist.

His lessons and values will always mark his unseen presence and will guide us throughout our lives.

Anoop Shukla

Head of Accounts, Kanpur Office

I still remember my first meeting with Mr. Yadupati Singhania. I had heard a lot about him and was excited as well as nervous about the presentation I had to give. I wanted to make sure everything was just perfect. I reached Kamla Tower and waited for one of the most crucial presentations. To my surprise, unlike many other top leaders whom I had seen, I saw a charming gentleman in him, who made me comfortable and carefully listened to everything I was trying to explain. While IT may not be his forte, I was pleasantly amazed by his comprehending ability, connecting every dot in business sense and raising all the right issues. The coffee we shared made the moment even lighter and the warmth I found in his behaviour then is deeply instilled in my mind today, even after a decade.

I had the privilege of attending many more such meetings and having coffee with him and with every encounter my respect for him only increased. A leader par excellence and a humanitarian beyond comparison, YPS ji will be profusely missed by everyone who has ever crossed paths with him.

I sign off this tribute with a sincere prayer to the Almighty to grant eternal peace to his soul.

Ashok Cherian

The sad news of his untimely demise was a big jolt for me. I found myself going down the memory lane and recalling all the moments with respected Late Shri Yadupati Singhania.

I vividly remember it was 20th January, 1985, when we had Haryana Dealers Conference at Gurgaon and I got the first opportunity to share the dais with him. I was fortunate enough to learn about his vision and foresightedness. My interaction with him increased in 2001 when I got to work closely with him, after becoming the departmental head. His risk taking attitude made JK Cement one of the most powerful brands in the industry.

Throughout my career he was a great source of strength. His guidance and mentorship had a huge impact on me. He was a kind and compassionate human being with outstanding work ethics. YPSji was very ambitious as well as affable and cheerful. He addressed me as 'RC' and that still echoes in my ears. This is a personal loss for me, I lost my mentor.

His memories will always be close to my heart. And I wish the organization grows many fold and lives up to his vision.

R. C. Shukla Former Employee



Special Edition September 2020

JK Cement LTD.

The team from Kanpur pays tribute to their eternal godfather



Mr. Jagdish Shukla receiving a memento from Mr. Yadupati Singhania for completing 40 years with JK Cement



Lt. Col. G.S. Rajput sharing the frame with Mr. Yadupati Singhania

हमने उनके साथ 43 वर्ष काम किया है। हम उनके बारे में क्या बताएं, उनके जैसा दयालु और दूरदर्शी इंसान हमने इस दुनिया में नहीं देखा था। एक बार तो उन्होंने अपनी निजी FD तोड़कर जे के कॉटन मिल के वर्कर्स को सैलरी दी थी। ऐसा कोई मालिक नहीं कर सकता। बस वही कर सकते थे। जे के सीमेंट हमारे सामने ही शुरू हुआ। उन्होंने जो भी काम किया, सब हम देखते रहे। उनका व्यक्तित्व ऐसा था कि वो सबकी समस्या का समाधान करने थे। उन्होंने कभी किसी को निराश नहीं किया। बिना PA के ही उन्होंने अपना ऑफिस चलाया, जो की अपने आप में एक रिकॉर्ड है। उनका कोई तोड़ नहीं था। ये मान लीजिये कि वो एक युगपुरूष थे। वो कोई साधारण इंसान नहीं थे, दैव्यशक्तियों से भरे हुए थे।

में भगवान से प्रार्थना करता हूँ कि वह उनकी आत्मा को शांति दें।

Jagdish Shukla Supervisor, CMD Office

1984 से मैं कमला टॉवर में साहब के साथ ही काम करता रहा हूँ। उन्होंने मुझे हर क्षेत्र में ट्रैन किया। वो अपने कर्मचारियों का बहुत ध्यान रखते थे। वो इतने संवेदनशील थे कि उनसे बात करने पर लगता ही नहीं था कि वह इतनी बड़ी कंपनी के मालिक हैं। इसके साथ—साथ कठोर व बड़े निर्णय लेने की उनमें अद्भुत शक्ति थी। अगर उन्होंने ठान लिया कि कोई कार्य करना है तो वह उसे हर कीमत पर करके रहते थे। वे बहुत ही दयालु थे और सबकी बात सुनते थे। उनका मुझे ये निर्देश था कि कोई भी जरूरतमंद या ग़रीब व्यक्ति उनसे मिलने आये तो वह बिना मिले ना जाने पाए। चाहे कोई बड़ा हो या छोटा, वो सबका ध्यान रखते थे।

मैं यही प्रार्थना करता हूँ कि वो जहाँ भी रहें शांति से रहें और उनका आशीर्वाद हम सबको मिलता रहे।

Major S. B. Singh GM, Administration and Security, Kanpur Office

हमारे परम्प्रिय, परम्श्रेद्धय श्रीयुत यदुपति सिंहानियां जी का अवसान एक अपूर्णीय क्षति है। यह केवल जे के संस्थानों की ही नहीं पूरे देश की क्षति है। हम सब तो अनाथ हुए ही पूरा देश भी उनकी कमी का अनुभव करेगा। हर क्षेत्र उन्हें याद करेगा। ईश्वर की माया है कोई भी दुःखी होने के अतिरिक्त कुछ नही कर सकता। यही कह सकते हैं :--

जब से आपने शहर को छोड़ा, हर रस्ता वीरान हुआ। अपना ही क्या सारे शहर का एक जैसा नुकसान हुआ।

दीन-बन्धु, असहायों के सहायक, सबकी हर मुश्किल में मदद करने वाले आप कहाँ चले गये।

परमेश्वर से प्रार्थना है कि आपकी आत्मा को शांति प्रदान करे और आश्रितों को सहने का साहस।

Lt. Col. G. S. Rajput Kamla Retreat, Nawabgani, Kanpur





JK Cement LTD.

Words of remembrance by our channel partners

Shri Yadupati Singhania always believed that people play the most important role in the success story of a business. Strengthening relations and honoring the valued business partnership are some of the many important lessons he has passed on to the future generation. Creating a family-like culture and treating each member with utmost affection and regard was on the priority list of our leader.

Honouring the bond strengthened over generations, our dealers pay tribute to the CMD.

I had the privilege of meeting our CMD Singhania ji in 2019 during the Architect of the Year Award Function, held in Chennai. Till then I had only heard about his charismatic persona. I was more than glad to see it in person.

A brave leader, warm hearted philanthropist, he always prioritized the well-being of his people and devoted his life to build the success story of JK Cement.

Although nothing can replace the loss of this eminent personality but Singhania ji's teachings and values will continue to guide us.

R. Sundararajan Hariram Enterprises, Puducherry

I have had the pleasure of meeting Yadupati Singhania Sir only twice, yet the meetings have left a lasting impression on me. I met him for the first time during one of his visits to Ahmedabad and then on the occasion of the 25th anniversary of JK White Cement. I was always in awe of his persona that radiated humility. It feels like just yesterday when I met him. I have still kept the Diwali wishes card that I received from him as a souvenir, a treasure that I will cherish forever. A true visionary, a fine entrepreneur and most importantly, a gem of a person, he will be sorely missed by everyone who knew him.

Atul Kadia Shakti Marketing Ahmedabad



As we say our final goodbye to Sh. Yadupati Singhania ji, we fondly remember him as a champion entrepreneur and a great leader. I had the honour of meeting him thrice and will always relish those interactions as they will always remain a source of motivation for me.

A mentor who was unfailingly willing to listen and eager to help; JK Cement grew to great heights under his leadership and as he sets for his heavenly abode, a deep void is left behind.

Sh. Yadupati Singhania ji will always remain in our prayers.

Umesh Trehan Gian Chand Ashok Kumar Chandigarh

Our prayers and condolences for the divine soul.

The loss is immeasurable but the precious life lessons from Shri YPS ji will always remain with us. I was fortunate enough to meet him in Umaid Bhawan Palace, Jodhpur where he praised my efforts in expanding JK Cement's marketing network in western Rajasthan. Under his guidance, I could achieve the stature of one of the best stockists of the Company, year after year. I will always be thankful to our leader.

May God bless all of us with all his mighty strength to bear this insurmountable loss. YPS Sir will remain in our hearts forever.

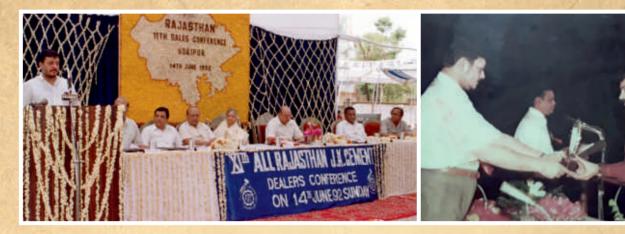
Jitender Bhandari Naveen Distributors, Jodhpur







Words of remembrance by our channel partners



Our family has been commercially associated with the JK Cement family for about 90 years now. The association began when my grandfather began buying cloth from the J.K. Cotton Mills for his business. Further, I took the association ahead with JK Cement when I began my cement business.

I am fortunate to have witnessed the Company's growth under the supreme leadership of Late Shri Yadupati Singhania. He had established a record-breaking business at Rajasthan, a testament to his entrepreneurial excellence. His personality was second to none and his contribution to social services was also unmatched.

I have had the privilege of meeting him in Jaipur, where I could spend some moments that inspired me to do better in my business.

He will be dearly missed but his teachings and values will always guide us.

The 4 decade long relationship with JK Cement has been special because of the support that we received from CMD Sir and we will continue to be associated with the Company in the future as well.

I pray for the departed soul and extend my deepest sympathies to the family.

S. Dalbir Singh National Cement Agency Bharatpur (Raj.) It is very difficult to accept the sad demise of Late Mr. Yadupati Singhania who was a great leader, a visionary industrialist and a sports enthusiast. He led JK Cement on the path of success and under his leadership and great vision cement industry experienced an evolution which cannot be forgotten.

I am associated with JK Cement from the last 36 years; the personal touch and affection he gives to every business association is unmatched in the industry.

My father Mr. K. C. Gupta had the privilege of receiving an award from Late Mr. Yadupati Sighania in Kanpur after we completed 25 years of association with JK Cement. He was like a father figure for us and I extend my deepest condolences to the entire JK Cement family and the dear ones.

Manoj Gupta Jagdamba Cement Corporation Noida

स्वर्गीय श्री YPS साहिब से मेरा परिचय 19 वर्ष की आयु में हुआ था। उनके पूछने पर मैंने उन्हें बताया था कि मैं कॉलेज के बाद खुद का व्यापार करना चाहता हूँ। सीमेन्ट के बिजनस पर मैंने अपनी दिलचस्पी भी जतायी। उस दिन के कुछ 15–20 दिनों बाद उन्होंने मुझे टेलीग्राम भेजकर कानपुर बुलाया। जब मैं वहाँ उनसे मिला मुझे मालूम पडा कि मुझे सीधा मध्य प्रदेश का सेल्स प्रमोटर बना दिया गया था, वो भी बिना किसी डिपोजिट के। ऐसे थे हमारे YPS साहिब!

उन जैसा दयालु एवं दूरदर्शी, भला इंसान, यूँ कहें कि 'देवपुरूष' मैंने आज तक नहीं देखा। मेरा व्यसायिक जीवन जैसा भी है, सब उन्हीं का आशीर्वाद है और मुझे ये कहने में कोई संकोच नहीं कि मैं उनके संस्थान का ऋणी हूँ। मैं अपने आपको उनका एहसानमन्द मानता हूँ।

ईश्वर से प्रार्थना करता हूँ। कि उन जैसे 'देवात्मा' को निश्चित रूप से मोक्ष प्राप्त हो।

ऊँ शांति

सदैव YPS साहिब का ऋणी,

Anil Nagori Anil Nagori & Co., Neemuch

ऊँ शांति

ईश्वर के पास चले गए हमारे मालिक, हमारे प्रेरणा दाता, स्वर्गीय साहब के चरणों में झुक कर उन्हें प्रणाम करता हूँ। मैं शब्दों में बयान नहीं कर सकता, यदुपति जी ने मुझे उतना प्यार दिया है, बिल्कुल वैसे जैसे एक बाप अपने बेटे से करता है।

यूँ तो हमारी कई बार मुलाकात हुई है, पर मैं उनसे पहली बार हमारे परम पूज्य पिताजी के निधन के बाद गंगा कुटी में मिला था, जंहाँ उन्होंने मुझे आशीर्वाद देकर हमारा मनोबल बढ़ाया था।

इसके बाद मैं जब भी कानपुर के कमला टावर गया हर बार उन्होंने मुझे अपने चेम्बर में बुलाकर मेरा मनोबल बढ़ाया क्योंकि वो जानते थे कि मैं उनसे बात करने में हिचकियाता हूँ। उसके बाद 2017 में, मैं गंगा कुटी गया था तब उनका अपनी बात धीरे–धीरे कहना और मुझे आशीर्वाद देकर कहना कि कोई भी संकट हो तो हमारे पास आ जाना। ये उनकी महानता को दर्शाता है।

साहब ने मुझे यही प्रेरणा दी, कि आप किसी का भी बुरा मत करो और सभी को एक समान इज्जत दो।

साहब कि छवि सदैव मेरे आखों के सामने बनी रहेगी। मेरा सम्पूर्ण जीवन उनका ऋणी रहेगा।

ईश्वर उनकी आत्मा को शांति प्रदान करें और उनके हर स्नेही को ये दुःख सहन करने कि शक्ति दे।

अंत में प्रार्थना करता हूँ कि परम पूच्य अम्मा जी, राघव बाबू और माघव बाबू को ये कष्ट सहन करने के लिए द्वारकाधीश महाराज शक्ति प्रदान करे।

सदैव आपका ऋणी,

Deepak Lohia Jai Maa Jagadamba Trading Corporation, Agra



JK Cement LTD.

The JK Cement family expresses its deep gratitude for all the heartfelt condolences

Ashok Gehlot Chief Minister, Rajasthan

Satyadev Pachauri Member of Parliament, Kanpur

Vinai Kumar Saxena

Khadi & Village Industries Commission Government of India

- Agrawal Sabha
- Ashok Masale, Kanpur
- Sports Club Bilhaur, Kanpur
- Swastik Coal Corporation Pvt. Ltd.
- Shree Ganpatlal Onkarlal Agrawal & Co.
- Emerald Garden Resident Welfare Society
- Lady Anusuiya Singhania Education Centre
- L K Singhania Education Centre, Gotan
- Dheeraj Sharma
- Uttar Pradesh Cricket Association
- Ghaziabad Cricket Association
- Chinmaya Mission
- Kanpur Udyog Vyapar Mandal
- Builder Home, Dehradun
- Sir Padampat Singhania Education Centre, Kanpur
- U.P. Stock and Capital Ltd.
- Anoop Asthana Properties
- UPTTI, Kanpur
- Juhari Devi Girls Inter College
- Mahila MahaVidyalaya Post Graduate College
- Mahila Shiksha Mandal, Kanpur
- Muzaffarnagar Cricket Association
- Kanpur Promoters and Builders
- Rotary Club of Kanpur
- The Printman
- Advocate, Kanpur
- Antyodaya Primary Pathshala
- V.P. Aditya & Company
- The KCP Limited, Chennai
- JK Centre for Technician Training, Kanpur
- Indian Industries Association
- Kanpur Chamber of Commodities and Derivatives
- Shubham Goldie Masale Pvt. Ltd.

Shivraj Singh Chauhan Chief Minister, Madhya Pradesh

R.V. Deshpande

MLA, Bangalore

Salil Vishnoi BJP

- UP Marwari Association
- JK Lakshmi Cement Ltd.
- Maharaja Agresen Sabha
- Pyrotech Electronics Pvt. Ltd.
- The Moral
- Employer's Association of Northern India
- JK White Cement Mazdoor Sangh (INTUC)
- Juhari Devi Girls Post Graduate College
- Peritus Advisory Pvt. Ltd.
- Lions Club, Nimbahera
- Jagran Prakashan Ltd.
- Rajeev Bajaj
- Arun Kumar Singhania
- Rajesh Kanthed
- PSSP, Kanpur
- The Cawnpore Union Club Ltd., Kanpur
- JK Fenner, Chennai
- Dayanand Shiksha Sansthan, U.P.
- Shri Maharaja Agrasen Vansaj
- Kanpur Cricket Association
- Shri Agrasen Seva Samiti, Kanpur
- BNSD Inter College, Kanpur
- Sir Padampat Singhania School, Kota
- JNK School Society, Kanpur
- The Palace, Udaipur
- Baijoo Furnitures, Jaipur
- JK Paper Ltd.
- JK Tyre & Industries Pvt. Ltd.
- Sir Padampat Singhania Education Centre, U.P.

Special Edition

September 2020

- JK Business School, Gurugram
- The Attic, Kanpur
- Selcon Enterprises



His legacy will continue to guide us...

As Shri Yadupati Singhania leaves behind a glorious legacy, we, the JK Cement family, pray that his soul may rest in peace. We will forever remember his vision, his beliefs and above all else, his compassion. We must now continue steadfastly on the path he carved out for us, and carry forward his legacy of excellence and humility.





