

# JK spotlight



May-June 2013 Volume : 1  
Issue : 9

## *Taking visionary excellence further...*

Dr. Gaur Hari Singhania takes  
J.K. Organisation's illustrious legacy forward



Torchbearers of progress

## *Highlights*



Dr. Gaur Hari Singhania -  
President of J.K. Organisation



JK Centre for  
Technician Training -New Initiatives





## Indore Office Inauguration



Sh. Raghavpat Singhania -  
Special Executive during the  
inauguration



### Indore Office Address

J.K. Cement Ltd.  
601 - B, NRK Business Park, PU-4  
Scheme No. 54, Vijay Nagar  
Square, Indore - 452001, M.P.

## Mobile Service Clinic Launched

### An initiative by JK Centre for Technician Training, Kanpur

JK Centre for Technician Training has provided training and arranged jobs for over 300 trainees in the last 2 years. JKCTT has introduced a course on Mobile Networking. The course covers not only mobile hardware repair but also, make them experts in "A to Z" of Mobiles i.e. hardware, software, downloading, synching and teach many cutting edge applications with which they can derive revenue streams. Further to this, a new initiative has been taken in this regard.

JK Centre for Technician Training has introduced JK Mobile Servicing Clinic at Kamla Nagar. This clinic has been started at M-14 from 9 am to 7pm with all 7 days working.

As an introductory scheme, the service will be free for first ten days. Cost of parts, if any, will be at cost.

One can now come and get old/new/damaged mobiles, chargers etc. repaired. Contact Transfer service will also be available. The contacts will be maintained, on request.

The centre is encouraging people to donate old mobile, chargers, accessories, which will then be used to give hands on practical training to the students and later, distributed to the needy.



## Rendezvous with Special Executive

Opportunity knocks again at your door with the fourth edition of the Rendezvous with Special Executive Contest! Write about **"How far does diversification contribute towards a Company's growth"** and send your entries to the Spotlight editorial team.

So let your creative juices flow... because this just might be your turn to share an exciting and enlightening day with the Special Executive!

**Last date of  
submission of entries :**  
31st August, 2013

Please send your entries to  
[nitish.chopra@jkcement.com](mailto:nitish.chopra@jkcement.com)  
[shivapriya.iyer@jkcement.com](mailto:shivapriya.iyer@jkcement.com)



# FROM THE editor's desk



## Dear colleagues and friends,

The past few months have been quite eventful and it gives me immense pleasure to share these recent happenings with you all.

A very proud moment for the company came when our esteemed Chairman, Dr. Gaur Hari Singhania, was appointed the new President of J.K. Organisation. He has been given the reigns to a legacy of excellence and I am sure that under his tutelage and leadership the company will prosper and attain new heights of success.

We have always believed that people are the key drivers of progress for any company and I take this opportunity to introduce two new members of the J.K. Cement family - Mr. Alok Agarwal - Head (International Operations) and Mr. R.K. Gupta - Technical Advisor. I am sure you will all warmly welcome them into the fold and with their expertise they will steer us towards a prosperous future.

Our commitment to social service has always guided the company's philanthropic directive and towards that end the World Environment Day was celebrated at our plants with great enthusiasm and dedication. The JK Centre for Technician Training is expanding and growing with the signing of a MoU with IIT Kanpur and introducing new courses that promise benefit the students significantly.

The response to the Rendezvous with Special Executive contest has been really tremendous and it has been a great experience to get to know the employees and their views on various topics. I hope we keep getting such enthusiastic response from you all.

The spotlight in this issue is on Mr. M.L. Goyal - Sr. VP (Commercial, Nimbahera), who has been a pillar of strength for the company since 1980 & Mr. Gurpej Singh of M/s Singh Cement Agency, Kasganj, who has been a committed and vital partner in our company's growth story.

Spotlight has become an instrumental communication platform for all of us with each progressive issue and the response we have received has been fortifying and has encouraged the entire team to continue the good work. I thank you for your participation and I hope you will keep sending in your suggestions and contributions.

Best regards,

**Raghavpat Singhania**  
Special Executive  
J.K. Cement Ltd.

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# Celebrations

## Annual Function of Shri Radhakrishna Temple

### Nimbahera

Nimbahera family celebrated 23rd Annual function of Shri Radha Krishna Temple on 15th May with traditional gaiety and enthusiasm. On this occasion, the temple and temple premises were beautifully decorated with flowers and lights. The Idols of Lord Radhakrishna, Lord Yadureshwara Mahadev and Lord Hanuman were also decorated attractively.

Mr. K.K. Jalori - Unit Head (Nimbahera) & Smt. Kumud Jalori, performed a special puja. On this occasion executives of the company Mr. D. Ravisankar - President

(Projects, Nimbahera), Mr. M.L. Goyal - Sr. VP (Commercial), Mr. S.K. Rathore - VP (Technical & IR), Mr. S.K. Gupta - Sr. Manager (P&I) along with officers and a large number of devotees were also present.

In the evening, it was time for 'Shobha Yatra' in which idols of Lord Radhakrishna were brought out of temple by the devotees and put up in a nicely decorated chariot. A large number of devotees from Nimbahera and nearby places participated with great devotion.



## Chhepia Nada Temple Celebrations

### Gotan

To the west side of Gotan village, adjacent to a small pond, there is an old and famous Samadhi sthal of Baba Narayandasji Maharaj. On the request of villagers, the company constructed a Hanuman Temple in the year 2000 in the campus of the Samadhi. Since then, every year the company celebrates the annual function of Murti Sthapana. The temple is quite renowned in the area as the Cheppia Nada temple. It is considered very sacred and is a symbol of immense faith for the locals in the vicinity.

As a tradition, this year also the annual function was held. The entire campus was beautifully lighted and there were programs of Satsang and Ratri Jagran in which Saints from far off places along with the locals of Gotan participated.

A havan puja was also performed with the guidance and blessings of pandit Shri Rakeshji Maharaj from Mertacity and Mahant Shri Garieb Dassji Maharaj of Ramdas Shyam das Temple.





## 129th Anniversary of Dwarkadheesh Temple - Kanpur



The 129th Anniversary of Dwarkadheesh temple was celebrated in the month of June. The priests beautifully draped the idols of the deities and the temple was decorated with flowers. Special puja, prayers and other rituals were performed on this occasion. The celebration was led by Acharya Marari and the puja was performed by Mr. Vedang Hari Singhania, grandson of Sh. Govind Hari Singhania.



The celebrations concluded with Aarti, which was attended by Sh. Govind Hari Singhania, Sh. Gaur Hari Singhania, Sh. Vijaypat Singhania, Smt. Sharda Singhania, Sh. Harsh Singhania, Sh. Raghavpat Singhania, Sh. Nidhipati Singhania, Smt. Sonam Singhania and other family members. Senior officials from Kamla Tower also attended the puja.



## Birthday Celebrations of Respected Chairman at Kamla Tower



Dr. Gaur Hari Singhania is a dynamic leader, under whose guidance the organization has grown leaps and bounds. Born on June 12, this Gemini gem is adored, respected and honoured by all. His birthday was celebrated with great enthusiasm and simplicity at Kamla Tower, Kanpur.

A puja was organized at Dwarkadheesh temple and this was followed by a small celebration at Kamla Tower.

Elites of the city were present to wish him on his birthday. Member of Legislative Council, Sh. Jagendra Swaroop presented a bouquet to him. Special Executives Sh. Raghavpat Singhania, Sh. Madhavkrishna Singhania, Sh. Yadupati Singhania - MD & CEO, Sh. Govind Hari Singhania - VP (J.K. organisation), Mr. A.K. Saraogi - President (CA) & CFO were present on this occasion.



Mr. VDV Singh - VP (Corporate HR, Kanpur) and Mr. R.P. Tomar - GM (Corporate HR, Kanpur) presented a bouquet and card to Chairman Sir on behalf of all the employees. The employees wished him a prosperous year ahead, and a happy and healthy life.



Dr. Gaur Hari Singhania - Chairman,  
J.K. Cement Ltd.



## PEOPLE POWER TRAINING PROGRAMMES

### RTC TRAINING PROGRAMMES - Nimbahera

#### 1. Training Program on 'Electrical Hazards and Safety' for Technicians : May 02 - 03

Seventeen participants from J.K. Cement, Nimbahera and Mangrol and Lafarge Cement, Bhawaliya attended the program. Senior Trainers from J.K. Cement were faculty for the program.

#### 2. Training Program on 'Hydraulics Basics & Application in VRM and HEM Equipment' for Engineers/ Supervisors : May 06 - 08

Ten participants from northern region cement plants attended the program. Senior Trainers from J.K. Cement served as the faculty.

#### 3. Management Program on 'Personality and Self Development' for Frontline/ Middle Management : May 09 - 10

Sixteen participants from J.K. Cement, Nimbahera and Mangrol attended the program. Dr. B.L. Dubey, an internationally known clinical psychologist with over 27 years of experience in counseling and industry conducted

the program. He has served as a professor in university business schools in India & USA.

#### 4. Training Program on 'Electrical Protection System and Relay Coordination : Transformers & Motors' for Managers / Engineers : May 28 - 29

Mr. B.D. Shah, Power Consultants, Mumbai was faculty in the program. Twenty participants from Birla Cement; Lafarge Cement; Shree Cement; JP Cement; Trinetra Cement and Shriram Cement Works attended the program.

#### 5. Training Program on 'Machinery Alignment' for Technicians : May 29 - 30

The programme was organized at Dariba Mines, the Hindustan Zinc Ltd., Rajsamand. Twenty Seven participants from Contractor - Hoficons, Monomark, SS & Co., etc attended the program. Model of Machinery Alignment demonstration, various practical problems and case studies were discussed in the program. Mr. Surendra Singh - Dy. Manager (Mech., Nimbahera) and Mr. Lokesh Jain - Sr. Engineer (Mech.), Vikram Cement were faculty in the program.

In the valedictory session Mr. Birendra Mohaptra - VP (Corporate HR); Mr. A.S. Bedi - GM (Admin); Mr. Nikhil Diwan - AGM (HR) from Vedanta Group - Dariba Mines were present.

The program was appreciated by the participants.

#### 6. Specialized Training Program on 'An Orientation to Cement Manufacturing Process' for New Entrants (Workmen, Reliance Cement, Satna) : May 27 - June 12

Twelve Technicians/Supervisors from Reliance Cement attended the program. Senior line managers from J.K. Cement are faculty at the program.



Specialized Training Program on 'An Orientation to Cement Manufacturing Process'

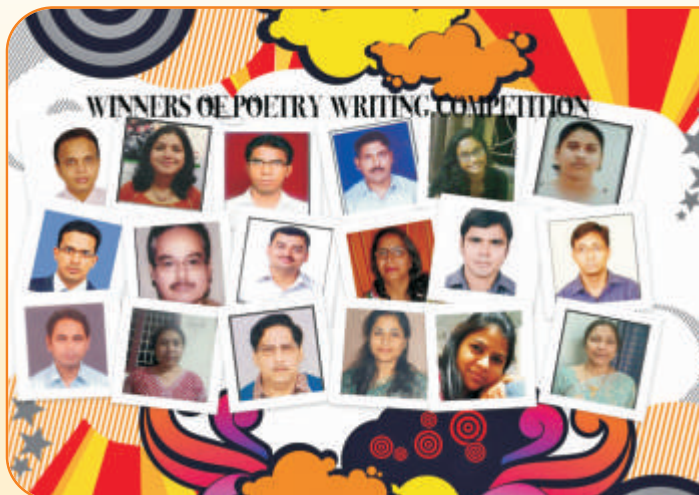
### Poetry Writing Competition - Kanpur

Corporate HR organized a Poetry writing contest for the employees and their family members under the banner of Fun@Work.

The employees were given the topics and they were to submit the entries to Corporate HR. The contest was classified in three categories viz, English, Hindi and Other/Regional Languages. It was extended to Kanpur, Delhi, Udaipur and Grey Cement South & White Cement Employees.

The contest was adjudged by Mr. Rajiv Chauhan - Principal (Sir Padampat Singhania Education Centre, Kanpur); Dr. Suneel Gupta - Dean (GHSIMR, Kanpur) and Mr. Jitendra Awasthi - Taxation Dept. (Kanpur).

The contest received a wonderful response. There were around 70 entries, and these were judged on the basis of the following criteria: Originality, Content & Usage of words, Creativity, Message shared/Feelings expressed. Prize distribution ceremony was organized at Kamla Tower, Kanpur on 23rd May.



Winners of Poetry Writing Competition



## CTS Induction 6th - 8th June, Gotan & Nimbahera

Induction for CTS executives was conducted from 6th June to 8th June. The induction was conducted in two phases viz. three days at Nimbahera and three days at Gotan.

The CTS team reached Nimbahera on 3rd June with Mr. Michael Ekoh - Head (Training & Development, Delhi) and Mr. Rajesh Sharma - Manager (Training, Kanpur) and was inducted at Nimbahera by Dr. R.P. Singh - AVP (HR & RTC, Nimbahera).

Second phase of Plant Orientation for the CTS executives started on 6th June at Gotan. The team was welcomed and greeted in the opening meeting by Mr. B.K. Arora - President (J.K. White Cement Works, Gotan) along with Mr. Rajeev Sharma - VP (Technical, Gotan) and Mr. C.P. Jhagdawat - VP (C&A, Gotan).

Mr. Rajesh Sharma took the presentations on the company profile, taking the group through the journey of J.K. White Cement over the past three decades. This was followed by a short brief on the plant and its various sections by Mr. Virendra Singh - Dy. Manager (Planning, Nimbahera). Mr. Singh explained the basics of cement manufacturing and accompanied the team for a plant visit to exhibit the practical dynamics of cement manufacturing.

Following the plant visit, Mr. K.N. Pandey - Sr. GM (Quality Control, Gotan) took a session on the basics of cement explaining the history of cement and white cement, the manufacturing process of white cement, BIS specifications, specifications for cement testing procedures, quality parameters and performance of white cement and uses and

applications of white cement, chemical characteristics of cement paint were explained. Post the classroom session, Mr. Pandey took the group to Quality control Lab wherein there were demonstrations of physical and non-conventional testing of cement apart from other methods and techniques implemented to ensure consistency of quality.

Second day started with a presentation by Mr. K.N. Pandey on J.K. Waterproof, its effectiveness, and methods to use it. Later, Mr. Pandey took the group to Quality control Lab wherein there were demonstrations of XRF and XRD and its benefits in quality consistency. Following the lab visit, Mr. Ujjawal Kumar - Civil Department (Gotan) took a session on the basics of mosaic flooring including the raw material requirements, its flooring and grinding process, the comparison between traditional and designer flooring.

Third day started with the application of J.K. Wall Putty. Application was exhibited to the group at the site itself by Mr. D.D. Purohit - Manager (Value Added Products, Gotan) and Mr. A.K. Gautam - Head (Putty Plant, Gotan). Mr. Purohit and Mr. Gautam took the session explaining the basics of

J.K. Wall Putty, covering its requirements, paste preparations, applications, and storage.

Post that, Mr. R.K. Jha - Sr. Manager (CTS, Delhi), gave a presentation on Genesis & Significance of Quality Complaints followed by Post Training Test. This was a great learning experience for the team as it familiarized them with the product, giving them a lot of confidence and would be a great help in their interactions with the customers.



Batch 1 and Batch 2 at the plant orientation programme at Gotan

**We heartily welcome them to the J.K. Cement family and look forward to a fulfilling and mutually rewarding association**

**New Joinees  
May - June 2013**



**Mr. Sudarshan Jain**  
Area Sales Manager  
J.K. Cement Ltd.  
Jaipur



**Mr. Sanjeev Lal Karn**  
D.G.M. Procurement  
J.K. Cement Ltd.  
Kanpur



**Mr. Amit Saraogi**  
Dy. G.M.(Accounts)  
J.K. Cement Works  
Mangrol



**Mr. Sahdev Singh Charan**  
Manager (Inst.)  
J.K. Cement Works  
Mangrol

\* Manager level & above only.

## Marketing Induction 18th-20th Feb - Gotan

Induction for the marketing executives was conducted during 18th-20th Feb. Twenty-three marketing executives from all over the country viz. Delhi, Punjab, UP & UK, W. Bengal & N.E States, Bihar, Chattisgarh, Gujarat, Kerala, Tamil Nadu and Maharashtra were inducted. The team was welcomed and greeted in the opening meeting by Mr. Rajeev Sharma - VP (Technical, Gotan) and Mr. D.D. Khajwania - Head (Planning, Gotan).

Mr. Akshay Pratap Singh - Manager (HR, Gotan) took presentations on company profile, taking them through the journey of J.K. White Cement and giving them a short brief of the plant and its various sections. Mr. Khajwania explained the basics of cement manufacturing and accompanied the team for a plant visit to exhibit the practical dynamics of cement manufacturing. Mr. K.N. Pandey - Sr. GM (Quality Control, Gotan) took a session on the basics of cement explaining the history of cement and white cement, the manufacturing process of white cement, BIS specifications, specifications for cement testing procedures, quality parameters, and performance of white cement and uses and applications of white cement.

Mr. Khajwania started the second day, explaining the fundamentals of management systems. This was followed by a session on General Insurance, which was taken by Mr. P.S. Chouhan - Stores (Gotan). Later, Mr. Pandey took the group to Quality control Lab wherein demonstrations of physical and non-conventional testing of cement apart from other methods and techniques implemented to ensure consistency of quality were conducted. Following the lab visit, Mr. Ujjawal Kumar - Civil Department (Gotan), took a session on the basics of



mosaic flooring including the raw material requirements, its flooring and grinding process, the comparison between traditional and designer flooring. The team was also taken to the school site and civil sites to exhibit mosaic flooring, sand spray, and pre-cast panels.

The final day started with the basics of application of J.K. Wall Putty. The application was exhibited to the group at the site itself by Mr. D.D. Purohit - Manager Value Added Products (Gotan) and Mr. A.K. Gautam - Head Putty Plant (Gotan).

The induction programme concluded with the meeting with Mr. Rajeev Sharma - VP (Technical, Gotan) and the respective faculties of the induction. The group members shared their experiences, concerns, and suggestions towards improvement.

## PAPER PRESENTATION

### International Association of Academician and Researchers - Bangkok

Dr. Pankaj Tiwari - Assistant Manager (HR, Nimbahera), presented a paper at an international conference held at Bangkok on May 17-18. The conference was organised by International Association of Academician and Researchers (INAAR). The paper was co-authored by Dr. R.P. Singh - AVP (HR & RTC, Nimbahera). The title of the paper was "Impact of Selected HRM Practices on Employee's Perceived Performance in Cement Companies". In this research, the perception of employees about various HRM practices implemented by various cement companies in Southern Rajasthan was measured.



Dr. Pankaj Tiwari presenting the paper

## National Seminar by UPLA Kanpur

Corporate HR undertakes initiatives to groom their employees by upgrading their skills and making them capable of handling new opportunities and challenges.

With this view, Mrs. Priyanka Srivastava - Librarian (Kanpur) was nominated from the Company to present a paper at the National Seminar on Impact of E-Resources and ICT in Development of LIS Profession which was organized by UPLA at Juhari Devi Girls' Degree

College on 1st and 2nd June. Mrs. Srivastava presented a paper on "Building capacities - Resource sharing in Industries' libraries: A case study of the J.K. Organisation Library.

She was awarded a certificate and a memento.



Mrs. Priyanka Srivastava presenting a paper at the seminar



## Spotlight on Mr. M.L. Goyal

(Excerpts from an interview with Mr. M.L. Goyal - Sr. VP (Commercial, Nimbahera))

**Q1. Please shed some light on your journey with the Company. What is your most fond memory of your association.**

I am a Chartered Accountant by qualification. I joined the organization in the year 1980, as Assistant Accounts Officer and since then, it has been a very fulfilling and enriching journey for me. At J.K. Cement Works, Nimbahera, within a span of five years, I learnt different aspects viz communication, corporate working, commercial & administrative skills. An instance that is etched in my mind is the time spent while working during the financial crunch the Company had to go through. I dealt with vendors, business associates and learnt how to work, balancing different jobs and ensuring customer satisfaction.

**Q2. You have been involved in projects ranging from land acquisition/ procurement, allotment of mines, liasoning to taking approvals from the Government and much more. Please share with us your experience of working on key projects and challenges that you have had to face in the process.**

I have worked mostly on commercial activities like funds arrangement for projects, land acquisition, procurement, allotment of mines and liaisoning work of various projects and plant installation. The real challenge came from my experience during the demerger of J.K. Synthetics Ltd. and the property transfer to J.K. Cement Ltd. All the titles had to be transferred from J.K.S.L. to J.K.C.L. Applications were submitted for Sick Unit survival benefits to J.K. Cement Ltd. During this time I learnt a lot and got an incentive package for JKCL from the Government of Rajasthan which contributed towards the growth of the Company. Implementation of SAP was also a challenging project that I handled as

Project Manager and successfully implemented the same in Nimbahera in July 2009 and at Muddapur in March 2011.

**Q3. The company is gearing up for expansion in Mangrol. You have been closely involved in this project. Please throw some light on this project. What kind of challenges have you had to face?**

This is the first time that the commercial team is directly involved in the project. We have done some considerable cost saving on this project. Nowadays land purchase / acquisition has become very typical and due to this most of the project implementation in India is postponed or rejected, but in our case the required land for plant, BG line, mines as well as grinding unit at Jhajjar have been acquired in due time so that project implementation is smooth. In Karnataka, land acquisition rules are again very typical and to avoid any delay, we have purchased the land in our employees' name and then surrendered for acquisition. The process was very risky however we have emerged successful.

**Q4. Being the commercial Head of our Nimbahera Unit, what is your take on the culture of cost consciousness in the Company? What kind of commercial compliances are being followed at the plant level?**

I am happy to see the progress of the plant over the years. By conducting the monthly cost analysis meeting with plant officials and highlighting the areas where saving is required has helped immensely in creating a culture of cost consciousness. SAP implementation and on line day to day analysis has also helped in bringing about transparency of data.



Mr. M.L. Goyal

## Spotlight on Mr. Gurpej Singh

– M/s Singh Cement Agency, Kasganj

*Mr. Gurpej Singh of M/s Singh Cement Agency has been associated with the Company for more than 20 years. He is an exclusive dealer of J.K. Cement. The firm that is based at Kasganj, U.P. is headed by Mr. Singh who is assisted by his able sons in the business. Their sale for the last financial year was 900 tonnes. His years of committed and prolific partnership with the company has made him a vital part of the company's growth story and we believe it would be fitting to hear his story of the journey with us. .*

**Q1. You have been associated with the Company for the last 15 years. How has your experience thus far been?**

We have been associated with the Company for the 20 years. In these 20 years the support that we have got from the Company is remarkable. We hope that this association becomes even stronger in the future.

**Q2. What is your mantra for achieving success in Marketing? How have you been able to sustain your business for so long?**

The satisfaction of customer is paramount for us. Hence our sincere effort is to provide best quality product and service to the customer. We believe that a satisfied customer has the

potential to bring in ten new customers. And we have been working on the same principle for a long time.

**Q3. What is the perception of our brands in the Market? What do you think sets our brand apart from the others in the market?**

The primary and secondary buyers have always been very satisfied with the products. The superior quality of the cement as compared to other brands has always been recognised by the masons and the customers. All these factors have contributed to the reputation that the Company has today.

**Q4. What message / suggestions would you like to give to the J.K. Cement family?**

I believe the company should focus on strengthening relationships further with sub-dealers as well as stockiest. The demand for OPC-43 GRADE is high and the Company should ensure timely and sufficient supply. Also, at the time of announcing the annual scheme, the company should take the exclusive and big stockists into special consideration.



Mr. Gurpej Singh

## Empowering youth today. For their brighter tomorrow.



## JK Centre for Technician Training

Guided by the deep-seated philanthropic ethos, the company has always sought community development through the education of promising youth. With a vision to hone the talents of young minds, JK Centre for Technician Training was instituted to create career avenues for many. The brainchild of Shri Yadupati Singhania, MD & CEO, J.K. Cement Ltd, the institute was established to develop technicians trained with cutting edge skills through short

**Half the fee is returned to the students in the form of scholarships. Performance based scholarships are given to deserving students.**



Jobs made by Students

term and intensive hands-on training programmes. From basic computer training to mobile technology, electrical to welding, over 350 students are currently benefitting through lucrative employment opportunities.

The JK Centre for Technician Training (JKCTT) came into operation on 24th January 2011 in Kanpur with its 1st batch of electricians consisting of 18 trainees. Today the institute has about 60 trainees training under different courses. A recent addition to the training programs offered at the centre is Mobile Technician, where students are trained in hardware, software, applications etc.

The institution has come a long way in a short span of time. **Recently, JKCTT signed an MOU with IIT Kanpur, one of the premiere technical and academic institutions of the world, producing ace Engineers &**

**JKCTT also provides training to the children of workers employed at various plants. Currently a batch of trainees from J.K. Cement Works, Nimbahera are undergoing training at JKCTT.**



Electrical Trainees at the workshop

**Technocrats and Research Work. The trainees of JKCTT will be undertaking a 3 days intensive training at an IIT workshop for advanced exposure to skills development.** This initiative will be a great advantage to the trainees as well as the industry at large and will contribute towards the Central Government's mission to

achieve five million skilled youth by 2020. For the trainees of JKCTT, to share the same classroom with IIT students and work on their projects is a dream come true. IIT Kanpur will not only provide them with resources and knowledge to work on industry usable and self-employed projects but will also award the students of JKCTT with a certificate of training.

The institute, under the leadership of Mr. Manoj Pant - CEO, JKCTT has now launched mobile technology and technician courses for physically disabled women from the slums of Kanpur who are the most neglected. Women, especially differently abled, are the most affected. The aim of the project is to equip them with skills that will enable them to create value for themselves and for others. The team at JKCTT is also in the



Welder Trainees from Nimbahera Rajasthan



"There is an attitudinal difference in the students of JKCTT. Their quality of work, conduct and willingness to learn sets them apart from others. Absenteeism is low in their case. I feel that they can be trained for the role of supervisors which holds a lot of importance."

**Mr. R.K. Agarwal**  
M/s Netplast Pvt. Ltd. (MD)

process of identifying slum areas where they plan to send trainers for language training.

**Another new program titled 'Project Shakti' is focused on providing vocational training to the most neglected section of the society i.e. women/girls with physical disabilities. For this purpose, JK Centre for Technician Training is working closely with the NGO, Shramik Bharti, which has been working in this field for many years now. The NGO will assist the institute in selecting deserving candidates for the training programme.**



L- R (1st row) Mr. Md. Umar - Advisor, Mr. Ashutosh Kumar Tiwari - Manager (Business Development), Mr. P. C. Bhandari - Academic Head, Mr. Manoj Pant - CEO, Mr. Lalit Khanna - Head of Operations, Mr. Rakesh Gupta - Accountant, Ms. Sumi Rani Bera Marketing Associate, (L-R 2nd Row ) Mr. Govind Tiwari - Network Administrator (Uday center), Mr. Sachin Awasthi - Faculty (Welding), Mr. Arvind Tiwari - GM (Uday Center), Mr. Naresh Yadav - Faculty (Electrical), Mr. Uday Beer - Faculty (Mechanical Fitter)



Mechanical Fitters Trainees at the workshop

At J.K. Cement, we believe in equal opportunity for all, to grow, develop and achieve the pride of becoming a contributing member of the community. J.K. Centre for Technician Training is a platform that is making this possible for the youth, skilling them for a life of success and accomplishment. And, it will be our endeavour to continue to bring this light through knowledge for as many people as we can.

**"It has been a learning experience at JKCTT. The training imparted here has really helped me do things on my own and also boosted my confidence to better."**

**Student - JKCTT**



## J.K. Cement Honoured With Bhamashah Award

J.K. Cement is playing a leading role in granting financial assistance in the area of primary education in the State of Rajasthan by constructing school building and providing other amenities.

The Primary Education Department, Government of Rajasthan organizes a function every year on Bhamashah Jayanti to honour the organizations contributing towards education. In this series, a function took place at Birla Auditorium, Jaipur on June 28 wherein the Company's contribution was acknowledged. Mr. S.K. Gupta - Sr. GM (P&L, Nimbahera) received citation on behalf of the Company from Hon'ble Minister of Education, Government of Rajasthan - Shri Shri Brij Kishore Sharma.



Mr. S.K. Gupta - Sr. GM (P&L, Nimbahera) receiving Bhamashah Award from Hon'ble Education Minister, Govt. of Rajasthan.



# Leading a legacy with passion and vision

J.K. Cement Ltd is a proud member of the J.K. Organisation and has always endeavoured to imbibe and uphold its cumulative values and ethics.

It is a rare enterprise that thrives for over a century without any change of ownership and that constantly adapts to the relentless changes that occur in its environment. And rarer still is an organisation that manages to have a profound impact on its industry and the society at large through not only its businesses but also its philanthropy. J.K. Organisation is an apt example of such a unique business group.



*Lala Juggilal Singhania*



*Lala Kamlapat Singhania*

## J.K. Organisation - A heritage of excellence

J.K. Organisation was founded by the Late Lala Kamlapat Singhaniaji, our visionary leader and has been in business since the early 1900s. Today, the J.K. Organisation has a leading presence in diverse industries ranging from cement, paper, tyres, textiles, and many more. The J.K. Organisation represents the highest ideals of corporate governance and a rich value system, which resonates across each area of its business presence.

The J.K. Organisation is renowned for its various pioneering initiatives and technological breakthroughs in the Indian industry, and is one of the foremost participants in India's industrial growth. It is also renowned for its role as a responsible corporate citizen through a significant contribution to society, creation of public infrastructure, health initiatives and founding and supporting many educational institutions.

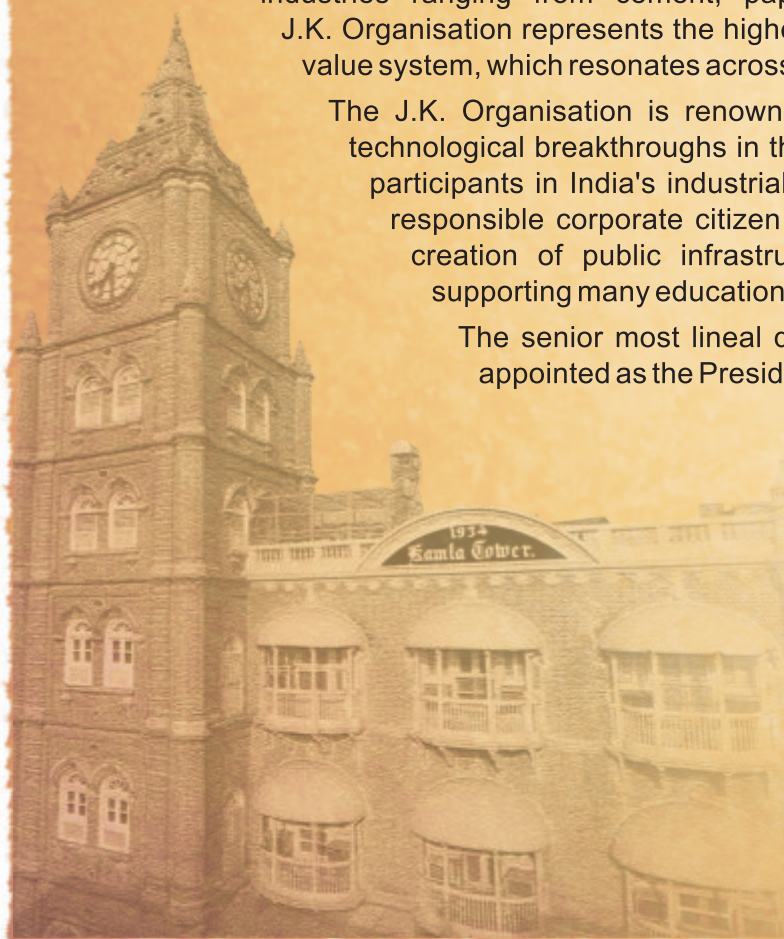
The senior most lineal descendant of Lala Kamlapat Singhania Ji is appointed as the President of the Organisation.



*Sir Padampat Singhania*  
Tenure : 1954-1979



*Sh. Hari Shankar Singhania*  
Tenure : 1979-2013





COVER  
STORY**Directors of Central Board**

Dr. Gaur Hari Singhania	President
Shri Hemantpat Singhania	Director
Dr. Vijaypat Singhania	Director
Shri Govind Hari Singhania	Vice President
Shri Bharat Hari Singhania	Director
Shri Raghupati Singhania	Director
Shri Yadupati Singhania	Director
Shri Nidhipati Singhania	Director

Shri Harshpati Singhania	Director
Shri Gautam Hari Singhania	Director
Shri Vikrampati Singhania	Director
Shri Abhishek Singhania	Director
Shri Anshuman Singhania	Director
Shri Raghavpat Singhania	Director
Shri Shrivats Singhania	Director

On a proposal by an existing director, approved by the President a person becomes a member of the Board of Directors. Vice President of J.K. Organisation is Shri Govind Hari Singhania. The senior most male descendent of Late Lala Kamalpat Ji Singhania is eligible for Vice Presidentship – after the President.

**The Organisation's identity**

After numerous attempts to graphically represent the group's ethos, the management unanimously chose the symbol of 'hand and hammer'. This symbol came into use as the corporate logo of the J.K. Organisation since the beginning of 1943. The symbol hand and hammer is registered under Copyright Act.

The circle around the typography of J.K. represents industries and the 24 teeth that it has denote 'round the clock' activity. The wheel is also a symbol of progress through industrial activity. The raised hand with the hammer signifies both labour and the empowerment of it with tools. The firm grip of the hand on the handle of the hammer connotes strength. Today this symbol is the identity of the J.K. Organisation and every member of the organisation uses this logo.

**Dr. Gaur Hari Singhania –  
Inspiring multi-faceted entrepreneurship**

Dr Gaur Hari Singhania, our respected Chairman and leader has been elected as the President of J.K. Organisation this year. We are sure that the Organisation will reach greater heights under his guidance and leadership. He is a leading industrialist, a philanthropist and a man with foresight and vision. A prominent figure in India's business landscape for over five decades, he has served as a deeply trusted industry-government interface.

Born on 12th June, 1935, Dr. Singhania obtained his Ph.D in Economics from Agra University in 1963. Surrounded by industry stalwarts, it was natural that his training began at an early age. After the demise of his father Sir Padampat Singhania in 1979, he took over the reigns of the business. At present, he is a member of the British Institute of Management, London and a Fellow of the Institute of Directors, London.

Before he became the President of J.K. Organisation this year, he remained at the centre stage of activities, playing a key role in units and policies of the Organisation. As the President of J.K. Organisation, he has great plans for this legendary enterprise. These lines of Robert Frost always inspire Dr. Singhania -

*The woods are lovely Dark and Deep  
But I have promises to keep  
And miles to go before I sleep  
And miles to go before I sleep*



## Dr. Gaur Hari Singhania – The Industrialist



It was under his guidance that many 'firsts' were recorded in the history of modern Indian Industry, such as the manufacture of N-6 Nylon Filament Yarn, White Cement manufacturing through dry process and the diversified use in jute and cotton fabrics technology.

Due to his extensive experience and qualities of leadership, he was elected as the President of Merchants' Chamber of Uttar Pradesh five times. He has also served as Chairman of the Employers Association of Northern India and was the first Chairman of the U.P Stock Exchange Limited. Now, he heads the J.K. Organisation that has a large membership of Industrial Companies

engaged in production of commodities from all walks of life, be it consumer products, luxury items, industrial supplements, vehicles, paper, fabrics, dairy, pharmaceuticals or others. Various associations and organisations frequently seek his advice and guidance in all matters of business. Apart from the units under the banner of J.K. Organisation, a large number of commercial as well as financial business organizations consider him as a mentor, guide, and power centre. These organisations are growing and benefitting due to the unquestionable ability, experience and all-encompassing vision of our esteemed Chairman.



### AWARDS

- ♦ He is a recipient of Marwari Ratna and UP Ratna.
- ♦ He is also a recipient of 50 years long term service jewel conferred by M.W. Bro. Captain Dr. Balaram Biswakumar OSM on 19th December 2010 at Kamla Retreat.
- ♦ He was also conferred Rank of Deputy Grand Master of Grand Lodge of India as well as Order of Service to Masonry (OSM) on 23rd March 2002 at Kamla Retreat.

## Dr. Gaur Hari Singhania - The Philanthropist

Refusing to aid those in need has never occurred to Dr. Gaur Hari Singhania, whether it's an individual or an organisation come to him for personal or general help. The prestige that he enjoys in every section of society today is something that he has earned due to his selfless service rather than a hereditary title because of the Singhania family.

Dr. Singhania's interests and activities are varied and reveal many facets of his personality like his zeal for promoting education, his religious bent of mind and his humanitarian and compassionate heart. He is heading a number of educational, religious, social and charitable organisations and is the Chancellor of the Dayanand Shiksha Sansthan as well as the President of Kanpur Education Society, among others. He has played a pivotal role in preserving and maintaining all the great institutions that his ancestors created for the city of Kanpur.

*It is these assets that have enabled Dr Gaur Hari Singhania to reach such echelons of success. And it is with great pride that we envision J.K. Organisation ascension to greater heights under his leadership.*

**We acknowledge with thanks the inputs from :**

Mr. S.K. Agarwala - Personal Secretary to Dr. Gaur Hari Singhania,  
Mr. C.K. Arora - Ex. Secretary (J.K. Organisation), Mr. Anil Agarwal - Sr. V.P. (Finance & Taxation)





## In the Limelight

*Our company has many stars, who are working diligently and unwaveringly to take us all towards new horizons of success and prosperity through their passion and enthusiasm for their work. Here, we introduce two new members of the J.K. family who will inspire us all to shine like them.*

Mr. Alok Agarwal has over 35 years of experience in diverse industries in India and abroad. For the last 15 years he has been in the Cement sector having worked for Raymond, Lafarge and Holcim in the past. He is a Chartered Accountant and a Management Graduate from University of Delhi. As a part of continuous learning he has attended several Advanced Management Programs at Harvard, Wharton, London Business School and National University of Singapore.

**Q1 What are the risks and opportunities associated with our company venturing into international markets?**

In my opinion, major risks are acceptance of the brand in the international market and the competition from established International players. Also, the company needs to adapt to the local situation. Opportunities are many. If the company succeeds in its proper launch of the Fujairah project and establishes its market share quickly, it will open many new avenues for expansion not only in cement but also other related business. This is the first step for the Group to establish its brand internationally and to be known in a much larger market. At the same time, it is a very good opportunity for the employees to work and learn in an international and more competitive environment which throws up a challenge for each person of a different kind. A different working style and culture gives employees the opportunity to improve not only their skill set but also helps them develop and broaden their vision and adaptability.

**Q2 With the launch of the Company's maiden overseas plant in Fujairah, UAE just round the corner, what according to you could be some of the possible challenges that we may have to face?**

The main challenge is to establish the brand and market share, develop the right talent in the Organization, adapt to the local situation and respond to the needs of the domestic and international markets and environment. The other challenges according to me are acceptability of the product, positioning, getting the price right and to be good citizens of the region we are operating in while respecting local culture, customs and regulations.

**Q3 As the Head – International Operations, what is your vision for J.K. Cement Ltd?**

My vision is to settle the operations in UAE quickly with best practices and a talented team in place and to be able to generate required returns for the Group on its investment under the guidance of the Management. J.K. Cement in my opinion shall be synonymous internationally with Customer satisfaction, Quality, Best Practices, Innovations, Social responsibility and a preferred Employer. I am aiming to establish the brand and group internationally to see it become a formidable player. I see J.K. Cement as a responsible, respected player and a Good Citizen locally having deep footprints in the future not only in UAE but also in other locations of Asia and Africa where there may be synergies with our existing business and potential for economic addition to shareholder value.

**Building a brighter future with a global vision –  
Mr. Alok Agarwal  
(Head-International Operations)**



**Engineering a brighter tomorrow – Mr. R.K. Gupta  
(Technical Advisor)**



Mr. R.K. Gupta's career in the Cement Industry began way back in 1982 with J.K. Synthetics Ltd. He is a graduate in Production & Mechanical Engineering and holds a Honours degree in Physics. He has worked with some of the major players in the Cement Industry including Lafarge, Binani and Saudi Cement Company and successfully executed various projects over the years.

**Q1 This is your second stint with the Company. What changes have you observed since then?**

My journey with the Company began at Nimbahera in 1982. I left the organisation in 1990 and joined back in December 2012. There have been positive changes during these years and the management is doing some great work towards development of the organisation. Plant capacity has increased across the manufacturing facilities. The production capacity has increased from 2.5 MTPA to approximately 8 MTPA. The Management's prime focus is on performance. Continuous improvements and upgradations have taken place and today the systems and work culture can be compared with best industry practices.

**Q2 Where does J.K. Cement stand today in terms of technology at our manufacturing facilities?**

The Company has seen growth in phases. The best technology available has been put to use at our plants and the operational excellence of the units is satisfactory. J.K. Cement Works, Muddapur is using the latest state of the art technology from internationally renowned firms. There is scope for improvement and substantial investments are being made by the Company in this regard. With respect to system implementation, online information about plant performance is available and capturing of data is at par with any other company.

**Q3 What is your vision for J.K. Cement as a technologically leveraged company of the future?**

The Management has a progressive view and is constantly striving to adopt the best technology in the market and upgrade the units wherever required. With respect to technology, I see J.K. Cement as one of the foremost companies in terms of plant performance, systems as well as manpower development. The Company will emerge as a major player in the market in the times to come.



## WINNING ENTRY

### Importance of Ethics in Business

**E**thics play a pivotal role in the businesses today. Every company defines its vision, mission and Values after laying its foundation. The values of the Company are the subpart of the ethics. Business Ethics can be defined as the critical, structured examination of how people & institutions should behave in the world of commerce. Ethics concern an individual's moral judgements about right and wrong. Decisions taken within an organisation may be made by individuals or groups, but whoever makes them will be influenced by the culture of the company.

Business ethics are often guided by law, while other times provide a basic framework that businesses may choose to follow in order to gain public acceptance. Ethics is concerned with two things human conduct and what ought to be done. Making an ethical decision instead of a self interested one can lead to long term benefits. Unethical behavior of a company reduces efficiency and effectiveness of production and trade. Unethical behaviour leads to distrust and low

motivation. Therefore, the Company performance goes down. This ultimately leads to a reduction of the national standard of living and well-being.

On the other hand, when business is run in an ethical manner, it can lead to greater prosperity. When companies conduct their business in an ethical manner it creates trust between them and their stakeholders. Trust is an important factor in business. When people engage in business, there is always risk involved and trust makes them more willing to take the

risk. Trust leads to greater productivity and essentially a greater national well-being. Overall, conducting business in an ethical matter creates greater prosperity for both the company and stakeholders. Good ethics give a company a better reputation and therefore more business. Good ethics in the business world is essential for a fruitful and long-lasting career.



**Mr. Robin Gupta**

*Sr. Engineer.*

*(Mechanical Department, Muddapur)*

### Winning Entries

#### 1st Runner Up

##### Qualities of a good leader

Mr. A.L. Sundararajan  
GM (South), J.K. White Cement

#### 2nd Runner Up

##### Qualities of a good leader

Mr. S.K. Kansal  
Sr. Officer (Personnel, Nimbahera)

### Participating Entries

#### Qualities of A Good Leader

- |  |  |
|--|--|
| 1. Mr. Shiv Shankerappa - Dy Manager (Inst), Muddapur        | 14. Mr. Geetansh Sikka - GET (Chemical), Nimbahera               |
| 2. Mr. Ashish Goyal - Engineer (IT), Muddapur                | 15. Mr. Robin Gupta - Sr. Engg. Mechanical Dept., Muddapur       |
| 3. Mr. D.D. Purohit - R & D (Putty Lab), Gotan               | 16. Mr. Rahul Agarwal - Asst. Officer (IT), Gotan                |
| 4. Mr. Pankaj Motwani - G.E.T (Electrical), Nimbahera        | 17. Mr. Mohsin Khan - Engg. (Instrumentation), Jharli            |
| 5. Mr. Vinit Kr. Sharma - Env. Officer, Muddapur             | 18. Mr. Francis Xavier - GM (Comercial), Muddapur                |
| 6. Mr. C.S. Dashora - Dy. Manager, Nimbahera                 | 19. Mr. Sanjeev Trivedi - Laboratory, Nimbahera                  |
| 7. Mr. K.C. Khandelwal - GM (Instrumentation), Muddapur      | 20. Mr. Jigar Padhya - ME - White Cement, Gujarat                |
| 8. Mr. A.L. Sundararajan - GM (South - White Cement)         | 21. Mr. R.C. Joshi - Principal (LKSEC)                           |
| 9. Mr. Ashish Asopa - Electrical, Gotan                      | 22. Mr. Puneet Agrawal - DGM (Marketing - White Cement, Lucknow) |
| 10. Mr. Juned Khan - HR, Muddapur                            | 23. Mr. Himanshu Upadhyay - ME, Ludhiana                         |
| 11. Ms. Nitya Chawla - Dy. Manager (HR), Kanpur              | 24. Mr. Rajeev Kr. Srivastava - HR, Kanpur                       |
| 12. Mr. Rahul Jain - Management Trainee (Purchase, Muddapur) | 25. Mr. Manish Todwal - Asst. Engineer (Projects), Gotan         |
| 13. Mr. S.K. Kansal - Senior Officer (HR), Nimbahera         | 26. Mr. Sunil Sharma - Dy. Manager (Personnel), Nimbahera        |



### Importance of Ethics in Business

1. Mr. CS Dashora - Dy. Manager, Nimbahera
2. Mr. Pradeep Jain - Sr. Engineer (Process), Mangrol
3. Mr. Anurag Tiwari - Asst. Eng. (Mechanical), Gotan
4. Mr. Nishant Satakarni - Management Trainee (Logistics), Muddapur
5. Mr. Dinesh Sharma - SSA, J.K. White Cement, Ludhiana
6. Mr. Himanshu Upadhyay - ME, Ludhiana
7. Mr. Rajeev Kr. Srivastava - HR, Kanpur
8. Mr. Francis Xavier - GM (Commercial), Muddapur

**The topics for July '13 issue are:**  
(Max 300 words)

1. Traditional Vs Modern: Keeping pace with the changing times.
2. First impression is the last impression. How true is the statement?

Last date for submission of entries is **31<sup>st</sup> August, 2013**

Please send your entries to

**nitish.chopra@jkcement.com**

**shivapriya.ier@jkcement.com**

\*Decision will be taken as per the discretion of the Editor.

Please send original articles only to avoid copyright violation.

## STOCKIST'S CORNER

### SDA - BARODA



Mr. Pankaj Gupta - GM (Marketing - Grey Cement, Gujarat) addressing the gathering at the SDA organised on 20th June

### SANGLI



4th from Right Mr. Manish Bahuguna - Head Sales (Grey Cement South) and team with the three top retailers of Sangli

### DEALER MEET - PUNE



Mr. R.C. Shukla - President (Marketing - Grey Cement) addressing the gathering at the Dealer Meet organised in Pune on 19th June. Also, seen in the photo are Mr. A. N. Shukla - Sr. GM (Marketing - White Cement), Mr. Arun Khurana - Head (Logistics) and Mr. Manish Bahuguna - Head Sales (Grey Cement South)

### KOHLAPUR



Dr. Kaustubh Dadich - Head (Marketing - West Zone) presenting the trophy to Mr. Kumar Mali of M/s Shivam Traders Also seen in the photo are Mr. Nitant Shah - Sr. GM (CTS) (2nd from Left), Mr. Majid Bidiwale - Sr. Manager Mktg (Kolhapur Region) (3rd From Left), Mr. Pannalal Daliya of M/s Sarvesh Cement Agency (4th From Left), Mr. Cecil Mathew - RPP (Head, Delhi) (2nd from Left)

# Rendezvous with Special Executive



Winner Ms. Nitya Chawla - Deputy Manager (Corporate HR, Kanpur)

I was overwhelmed with delight to see my name as the winner of the prestigious Rendezvous with Special Executive competition. The announcement mail by Mr. Nitish Chopra was followed by numerous mails and calls from colleagues pan India, congratulating me for this success.

On 1st July, I received a call that I am invited to join Raghavpatji for lunch on 3rd July. It was a highly anticipated moment for me when on 2nd I received the tickets and other arrangement details. Time passed quickly in the flurry of excitement and I reached Delhi office on 3rd July.

Reaching his office, I was given a very warm welcome by Mr. Raghavpat Singhania - Spl. Executive, Mr. Nitish Chopra - Head (Branding & Communication) and Mr. Anthony Das - Manager (Branding). After a while, Mr. Madhavkrishna Singhania - Spl. Executive joined us as well. An invigorating discussion began and continued over lunch at Hotel Crown Plaza.

My talkative nature soon took over but it was humbling and amazing to realise that they were listening with attentive patience and would interject to explain various points to me, which I am sure will help me in building



L to R : Mr. Nitish Chopra - Head (Branding & Communication), Mr. Raghavpat Singhania - Spl. Executive, Ms. Nitya chawla - Dy. Manager (Corporate HR, Kanpur), Mr. Madhavkrishna Singhania - Spl. Executive, Mr. Anthony Das - Manager (Branding)

a better future for myself. Their humble and forthcoming behaviour made me very comfortable in their company.

Our extensive discussions covered many topics such as taking our organization to the next level, how to be one of the Fortune 500 Companies, branding, infrastructural development, keeping pace with other companies in the industry, focus on benchmarking our practices from time to time among many other things. We discussed these topics at length and the meeting continued for almost 5 hours. It was really an enriching experience that gave me extensive insights.

It was my pleasure to interact and luncheon with both the Special Executives. I really thank the Branding team for giving me with this opportunity and also for all the administrative arrangements that helped in making this event successful.

## Winner



## HALLA BOL CAMPAIGN - RAJASTHAN

The Rajasthan Grey Cement Marketing Team has initiated a campaign titled "HALLA BOL". The campaign was carried out in the Hanumangarh and Udaipur markets. A joint effort of the Marketing, CTS and the Branding Teams, the campaign promoted the product in the market by generating excitement and hype for the brand. It aimed to build motivation among the dealers and retailers. With a lot of fanfare and 'dhol dhamaka', the J.K. Cement representatives moved into market place like a rally and visited all the important counters.

During the campaign, dealers and retailers were felicitated and were also presented gifts. Overall the campaign received a tremendous response.



Hanumangarh



Udaipur



## DHANAPPA TEMPLE ANNUAL FUNCTION - GOTAN

The Company renovated the old Hanuman Temple situated in village Dhanappa which is approx. 15 Km from Gotan Plant. Our Limestone mines are also located in the vicinity of village Dhanappa. As a tradition, this year also Satsang and Ratri Jagran were organised at Hanuman Temple Dhanappa on 24th & 25th June wherein a Havan Pooja and Maha Prasad (lunger) was organised for all the devotees who visited the temple.

On 24th night, Sunderkand Path, a chapter in the 'Ram-Charit-Maanasa': the life story of Lord Rama was conducted by a team of pundits from Merta city. A large local gathering also participated in the programme. On 25th morning, Mr. B.K. Arora - President (J.K. White Cement Works, Gotan) and Mrs. Sushma Arora - VP (LKSEC, Gotan) performed the Havan Pooja, with the guidance and blessings of pandit Shri Rakeshji Maharaj from Mertacity and Mahant Shri Garieb Dassji Maharaj of Ramdas Shyam das Temple.

During the Mahaprasad, Mr. Rajeev Sharma - VP (Technical, Gotan) and the respective head of departments along with other employees as well as villagers rendered their services for arrangements. About 7000 villagers from Gotan and nearby villages participated in the function. This is one amongst the many activities conducted by the Company in the neighbourhood to foster harmony and goodwill.





## EVENTS

### 17th Convocation - Dr. Gaur Hari Institute of Management & Research (GHSIMR), Kanpur

The 17th Convocation ceremony of Dr. Gaur Hari Singhania Institute of Management and Research was held on 4th May. The ceremony was graced by noted educationist and academician Prof. M. Anandakrishnan - Chairman (IIT Kanpur), as the Chief Guest for the event. The Convocation commenced with the entrance of academic procession with the Chief Guest Prof. M. Anandakrishnan - Director Dr. Prithvi Yadav - Registrar governing council members, Mr. A.K. Saraogi - CFO & President - CA, Mr. R.G. Bagla, Mr. Anil Agarwal, - Sr. VP (Finance & Taxation, Kanpur), Prof. Prithvi Yadav - Director (GHSIMR) and faculty members. The top positions of the Institute were secured by girls, Chairman's Gold Medal and Silver Medal were won by Dipika Bajaj & Khushbu Bhojwani for securing the first and second position respectively.



Chief Guest, Prof. M. Anandakrishnan, Chairman IIT - Kanpur addressing the gathering



Chief Guest, Prof. M. Anandakrishnan, Chairman IIT - Kanpur ;  
Mr. A.K. Saraogi, Mr. R.G. Bagla, Mr. Anil Agarwal &  
Prof. Prithvi Yadav, Director GHSIMR along with meritorious students



17th Batch of GHSIMR along with the Guests

### 7th Convocation @ JK Centre for Technician Training - Kanpur

7th convocation of JK Centre for Technician training was organized on 19th June. A glittering ceremony was organized in the presence of Mr. S.K. Verma - GM (KESCO), where the trainees were felicitated with scholarships and certificates.

Mr. Lalit Khanna - Head of Operations (JKCTT), briefed all present about the Institute and its achievement of entering into MoU with IIT KANPUR, with the aim of fine-tuning the skills of the trainees at IIT - Kanpur in their World class state of art central workshop from the next session onwards.

Mr. S.K. Verma was impressed with the curriculum of the Trainees and assured the management that he will look into the possibilities of recruiting the trainees of JKCTT for KESCO for ensuring better quality deliverables to KESCO and public at large.

The Convocation was attended by Mr. Ashutosh Tiwari - Manager (Business Development), Md. Umar - Advisor, Mr. A.K. Pandey - Principal (JK ITC Kanpur) and ALIMCO Employees who are under certification from the institute. The ceremony was LIVE webcasted by the institute and attracted media attention.



L to R - Mr. Ashutosh Tiwari, Mr. A.K. Pandey,  
Mr. S. K. Verma, Mr. Lalit Khanna, Mr. Md. Umar.  
Mr. Verma Presenting Scholarship Cheque



## Award Ceremony of First Batch of Post Graduate Certificate in Hospital Management - GHSIMR, Kanpur



Certificate award ceremony of PGCHM Programme

The First batch of PGCHM successfully completed the program and the batch with 14 participants consisting of doctors, owners and administrators of hospitals and nursing homes were awarded the "Post Graduate Certificate in Hospital Management" by Dr. Louis Pol - Dean (College of Business Administration, University of Nebraska, Omaha, USA), Dr. Navneet Kumar - Principal (GSVM Medical College, Kanpur) and Mr. V.P. Kamath - COO (Wockhardt Hospital, Mumbai). The PGCHM programme, initiated for the first time in the city of Kanpur, gives a professional and managerial exposure in health care and equips participants with knowledge and expertise of healthcare management which they can use in the growth and development of the hospital and healthcare units.

## Children Summer Camp Kailash Vidya Vihar, Nimbahera

Surbhi Ladies Club organized 15 days summer camp at Kailash Vidya Vihar premises from 10th to 25th May. Shri Madhavkrishna Singhania - Special Executive graced the occasion as the Chief Guest at the inaugural function. In his inspiring speech he appreciated the effort put in for organising such camps for overall development of students and for providing a platform for them to showcase their hidden talent. Mr. K.K. Jalori - Unit Head (Nimbahera), Mr. M. L. Goyal - Sr. VP(Comml.) & Mr. S. K. Rathore - Head (Tech. & IR) were also present on this occasion.

During the camp 200 students from different schools participated with great enthusiasm. The camp had a variety of activities like dance, calligraphy, mehandi, judo-karate & spoken English. Members of ladies club were assigned various responsibilities for successful organization of camp. Concluding and Prize Distribution Ceremony of the Camp was also organized and both the students and teachers shared their experiences.



Shri Madhavkrishna Singhania interacting with the students



Judo Karate session

## GHSIMR, Kanpur signs MoU with University of Nebraska, USA

Dr. Gaur Hari Singhania Institute of Management & Research recently signed a Memorandum of Understanding (MoU) with University of Nebraska, Omaha, USA. Professor Louis Pol - (Dean, College of Business Administration, University of Nebraska, Omaha, USA) and Prof Prithvi Yadav - Director (GHSIMR, Kanpur) signed the agreement. The agreement will provide opportunity to GHSIMR students to study at top universities of USA besides China and UK.



Presentation of MOU after signing

## LKSEC GAMES & SPORTS 2012-13



Different sports activities organised during Games & Sports contest at LKSEC, Gotan

## Visit of Bankers to J.K. Cement Works, Mangrol

Consortium Bankers visited our upcoming Grey Cement Plant at Mangrol (Rajasthan) on 13th June to see the progress of the Plant. Subsequently, meeting of lending Banks was held at Nimbahera to discuss the performance of the Company.



Bankers reviewing the progress of New Mangrol Plant



Meeting of Term and Consortium Lenders



## Corporate Social Responsibility

### WORLD ENVIRONMENT DAY

#### Gotan

In 1974, Moses Henry Cass, the Australian Minister for the Environment, in his address to the Environment Committee at Paris said - "We do not inherit the earth from our ancestors; we borrow it from our children." Very rightly, we owe it to our coming generations and therefore the moral duty rests on every generation to conserve it.

A plantation drive was organised at J.K. White Cement Works, Gotan to commemorate World Environment Day. Mr. B.K. Arora - President (J.K. White Cement Works, Gotan),

Mr. Rajeev Sharma - VP (Technical) and Mr. C.P. Jhagdawat - VP (Commercial and Administration) along with departmental heads and employees planted trees towards developing a green belt. Post the plantation program there was a demonstration of the posters on the theme of Environment. Addressing the gathering, Mr. Arora said that environment and health should not be compromised for development; and commitment is required towards conservation of environment to secure a future for the coming generations. Mr. Arora emphasized the need of water harvesting and conservation. He also said that the need of the hour is to reduce food waste and create awareness of the environmental impact of food choices.



Display of posters on Environment Day



Plantation drive at Gotan

#### Muddapur

At Muddapur, Mr. S.K. Jain - Head (O&M), Mr. M. Ramappa - Sr. GM (Mines), Mr. K.C. Khandelwal - GM (Instrumentation), Mr. S.K. Das - GM (Civil) and Mr. Francis Xavier - GM (Commercial) were the Chief Guests at the program and other executives along with Padam Nagar ladies and workers were also present.



Besides tree plantation, contests were conducted on "Colorful painting" and "Best from Waste" based on the theme "THINK, EAT, SAVE" for company employees, workers and residents of Padam Nagar. Mr. S.K. Jain in his speech talked about the enormous imbalance in lifestyles and the resultant devastating effects on the environment due to wastage of food. He encouraged everyone to buy food that have less of an environmental impact, such as organic foods that do not use chemicals in the production process. The program was concluded with vote of thanks by Mr. B.G. Solapur.



Mr. S.K. Jain - Head (O&M) watering a sapling at Muddapur

#### Nimbahera, Mangrol and Bamania

The Nimbahera family celebrated World Environment Day with a commitment towards conservation & development of environment on priority.

At the outset, the Executives of the Company extended a warm welcome to Chief Guest & Special Executive Shri Madhavkrishna Singhania and Guest of Honour Mr. K.K. Jalori - Unit Head (Nimbahera).

Together, they planted saplings and inaugurated the plantation programme at Ahirpura Mines, Nimbahera in the presence of a large number of employees. On this occasion, many senior company officials also participated in the plantation drive. Speaking on the occasion, the Chief Guest appealed all to make collective efforts towards environment conservation and make Nimbahera greener.

At Mangrol and Bamania, tree plantation was carried out with great enthusiasm and dedication.



Shri Madhavkrishna Singhania during the plantation drive



Mr. A.C. Mathur - A.V.P (T.P., Bamania) planting sapling at J.K. Power, Bamania



## Corporate Social Responsibility

### Health and Safety Awareness Training Programme – Muddapur

A two day Health and Safety Awareness Training Programme was organized by J.K. Cement Works, Muddapur on 6th - 7th June. The Chief Guest, Mr. Antriksh Kumar Jain - Unit Head (Muddapur) inaugurated the programme by lighting the lamp and delivered a speech about safety. Mr. Navaneeth Mohan - Sr. Asst. Director (Factories and Boilers, Belgaum) and Mr. R.K. Parthasarathy - Sr. Asst. Director (Factories and Boilers, Hubli) and their professional team were the faculty at the programme. Health and hygiene, first aid, fire fighting, accident prevention and safety management were the topics of discussion along with practical demonstrations. Mr. S.K. Jain - Head (O&M) spoke about health & safety measures. The function was concluded with vote of thanks by Mr. Juned Khan - HR (Muddapur).



Awareness Training Programmes



### Health Check-Up Camp – Kanpur

A medical camp was successfully organised in the premises of Kamla Nagar Township (JK Colony) Kanpur on 11th May for the employees and their family members as a welfare initiative by Corporate HR, under the banner of Corporate Wellness Program. The camp was organized with a view to target three main areas - Orthopaedic check-up, Gynaecological check-up and Dental check-up.

The health check-up camp was free of cost where tests were conducted for ECG, Blood Pressure, Blood Sugar, Haemoglobin etc. and physiotherapy was done for free. Many experts provided services to the visitors.

Apart from this, arrangements were made for Physio advice and free blood sugar check-up. The objective with which the camp was organised was fulfilled. This camp was organized in association with Rama Shiva Multi-Speciality Hospital. Colony Maintenance and Security Team respectively headed by Mr. Ravi Agarwal and Col. Thapa. They contributed immensely in making the camp successful. Also, the efforts put in by Dr. Prashant Singh and Mr. R.P. Tomar - GM (Corporate HR, Kanpur) need a special mention.

With the tremendous success and endearing response from the visiting patients, the medical team wishes to conduct more such camps to help serve the community in a better and healthier manner.



Team of Doctors and Support Staff



Medical Check Up Camp in progress

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