

## HIGHLIGHTS

## COVER STORY

## New Year Calls for a New Start!

This year, the JK Cement family has created their resolution list to make 2021 a year better than ever!



## Recent Developments across the Plants

Mapping the milestones of the plants; from the inauguration of AFR, GreenCo initiatives and Chemical Disaster Prevention Day at Muddapur to the foundation laying ceremony of a new ITI at Gotan.

## Setting the Bar for Higher Accomplishments

Our plants and Lala Kamalpat Singhania Education Centre (LKSEC), Gotan lauded with prestigious awards and accolades.



## HR Initiatives

Imparting knowledge and instilling self-belief among the employees with various webinars and fun-filled online contests.

JK Cement Family Celebrates 72<sup>nd</sup> Republic Day

Employees gathered at various locations to celebrate the glorious Republic of India on its 72<sup>nd</sup> Republic Day.



## FROM THE EDITOR'S DESK

### Dear Colleagues & Friends,

The beginning of the year 2021 has been quite eventful and exciting for the JK Cement family. With tremendous support from everyone, Spotlight 2.0 has truly gathered momentum and is geared to strengthen ties between every member of the organization even further.

A New Year's resolution is a promise a person makes for the new year. Regardless of what resolution you commit to, the goal is to improve the quality of life and to become better versions of ourselves. Keeping the New Year spirit high, the cover story of our newsletter celebrates the resolutions and goals our people have set for a year of accomplishments.

In celebration of the glorious legacy of India, the 72<sup>nd</sup> Republic Day was celebrated across the various centres of the Company with much enthusiasm amidst unfurling of the tricolor, various events and singing national anthem in unison.

To add to the glorifying run of JK Cement Ltd., our plants bagged prestigious awards and accolades. "Outstanding performance in CSR Excellence Trophy 2019" for JK White Cement Works, Gotan; "Winner of Gold Award in Cement Sector at the Apex India Green Leaf Award 2019" to JK Cement Works, Nimbahera; "Energy Efficient Organisation Stream at the Championship Award by CII" won by JK Cement Works, Muddapur are some of the awards from the proud list. Besides this, the February edition also sheds light on other significant developments that took place around the Company. One such notable story is the inauguration of AFR laboratory at JK Cement Works, Muddapur, set up to reduce the dependency on conventional fuels and converting available organic waste from various sources into fuel sources, thus helping reduce our carbon footprint also.

Continuing the practice of developing our employees, a number of online and offline training programmes were conducted for the employees across the length and breadth of the country.

We hope you will find this issue of the e-newsletter as appealing and engaging as the previous one. My team and I look forward to your feedback and contributions to make the consequent issues resounding successes as well.



### Andleeb Jain

Chief People Officer  
JK Cement Ltd.



## NOTE FROM THE EDITORIAL BOARD

Some people make resolutions to break bad habits, others create new ones. Celebrating the spirit of the new year, this edition of Spotlight 2.0 focuses on individual goals and resolutions.

The editorial team also has a resolution it intends to accomplish - we promise to continue to share with you, engaging content including news, activities, and events and to keep you, our dear readers, informed about the path-breaking stories across the Company.

Your feedback, inputs and above all your readership have proven invaluable in our mission to produce a newsletter that is not just a communication medium but also a tool to keep our people motivated, engaged and united. We would like to express our gratitude for all your efforts and initiatives. Thank you one and all!

We look forward to hearing from you. Happy reading!

Warm regards,

Shivapriya Iyer  
Manager – Corporate Communication

Alisha Bisherwal  
Officer – Corporate Communication



## Resolution 2021

“

Hello everyone! Hope you all are healthy and safe. With the start of 2021, I am really excited to see where it will take us! As we begin the year, full of new hopes and dreams, are we ready to accomplish a raft of new year resolutions too? I sure am.

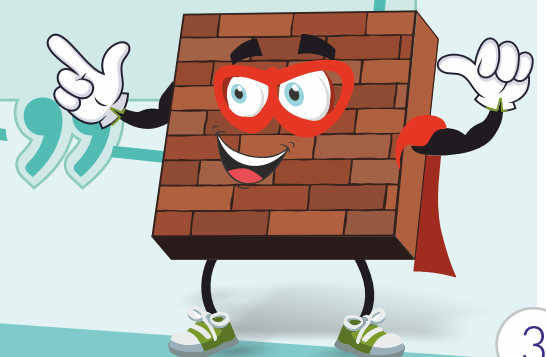
It's that time when we take stock of who we are and the way we live and resolve to improve ourselves. For instance, we'll work out harder, save and invest more money, travel more, read more; we'll create a "new me," but after only a few weeks we almost always settle for the old selves! Tough to stick to our resolutions, isn't it?

So let's make our new year resolutions interesting and fun. Most of all, let's make them **SMART. Specific. Measurable. Achievable. Relevant. Time-bound.**

Let me tell you, there's no rule in creating resolutions for ourselves but the SMART technique helps us stay realistic about our potential and make the goals achievable. Don't spread yourself too thin - instead, focus on one or two New Year's goals that mean the most to you.

Always remember, every day can be a beginning of something new.

Let us take a look at what the Management at JK Cement Ltd. has to share about their resolutions. Let's get inspired!





**Raghavpat Singhania**

Managing Director

**Professional goals**

- Look after my people and their families.
- Help them recover from this pandemic and get back to their new normal life.
- Expand our business.
- Improve communication with people.
- Create an adaptable & agile leadership team.
- Try to walk on the path my Tauji did.

**Personal goals**

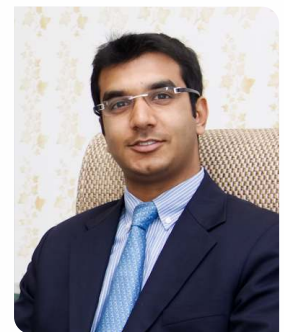
- Work to improve my health.
- Spend time with my children.
- Spend time with family.
- Learning to switch off.
- Focus on the future.

**Professional goals**

- Better time management and delegation given the additional responsibility.

**Personal goals**

- Fitness must be a part of daily routine. Continue to progress with Yoga.

**Madhavkrishna Singhania**

Deputy Managing Director and CEO

**A K Saraogi**

Deputy Managing Director &amp; CFO

**Professional goals**

- To work towards achieving the vision of our late CMD Shri Yadupatiji.

**Rajnish Kapur**Business Head  
(Grey Cement Business)**Professional goals**

- Despite COVID impact in 2020, we have accomplished goals that we all can be very proud of, therefore we look at 2021 with great aspirations and have set ambitious targets to continue striving for better performance and scaling new peaks.
- We aim to now continuously outperform our peers and for this we all need to recharge and reset our goals: bigger, higher and ambitious.
- Key success factor for this will be to keep building organisational capabilities and strong teams with real time dynamic systems.

**Personal goals**

- I aim to continue my drive for fitness, both physical and mental. Healthy and happy 2021 for self, my family and people around me would be my endeavour.
- Lockdown helped me improve my badminton skills and this year I hope to pick up a new sport. It could be tennis or golf.





**Professional goals**

- To mentor and nurture the talent pool and prepare them for facing the challenges of tomorrow.
- To improve the efficiency of the team, and ensure that the "MaxX" range of products becomes the top of the mind recall with each variant becoming profitable in itself.

**Personal goals**

- To be able to play a saxophone. It is a long cherished desire.
- To regain fitness levels as they were 3 years back.
- Read at least 15 books by the end of December.

**Niranjan Mishra**

Business Head  
(White Cement Business)

**Pushp Raj Singh**

President Marketing  
(Grey Cement Business)

**Professional goals**

- Maximise capacity utilisation of all plants to reach optimal levels by volume maximisation specially in trade and core markets of JK Cement.

**Personal goals**

- Loose 20 Kg weight by December 31<sup>st</sup> 2021.

**Andleeb Jain**

Chief People Officer

**Professional goals**

- I would strengthen my professional relationships and reach through E-touch (technology) and P-touch (personal).

**Personal goals**

- Eating right, sleeping on time and exercise routines to have a healthy mind and healthy body.

**SK Rathore**

Unit Head  
JK Cement Works, Nimbahera

**Professional goals**

- Smooth commissioning & stabilization of Nimbahera kiln 3 post upgradation.
- Remove hurdles in Mangrol OLBC installation.
- Develop & groom young engineers for future responsibilities in the organization.
- Develop plant senior executives for higher roles.

**Personal goals**

- Start work to build residential house.
- Keep fit and happy.

**SK Tejwani**

President (Projects)

**Professional goals**

- Ensure the quality of execution so that the Projects of Nimbahera Line 3 and OLBC can reach the desired capacities in shortest possible time.
- Smooth succession plan for leadership role in Projects Dept which are already under implementation. I am committed to provide full support to my successor.
- I also promise to move out of my comfort zone and work on new challenging jobs which will provide me with learning opportunities as well as bring positive results for the Company.

**Personal goals**

- Reduce my body weight to 63 Kg and bring my total cholesterol level to less than 160 mg/dL.
- I will make morning walks, stretching exercises and Pranayama a part of my daily routine.
- I will read at least four books on self-development.
- I will continue to look after the fruit orchard adjacent to my house in Nimbahera colony, that I had initiated.



**Prashant Seth**

Deputy CFO

**Professional goals**

- To provide all possible support to the Management for achieving set out targets of growth and increase in the stakeholders' value.

**Personal goals**

- To continue sparing time for physical fitness as has been done during COVID period.

**Jitendra Singh**

CIO

**Professional goals**

- Implement and institutionalise Service Now.
- Create a 3 year roadmap at JKCL for
  - a. Digital
  - b. Information Security
  - c. Data Governance
  - d. IIoT (Industrial Internet of Things)
  - e. SAP Upgrade to S4HANA
  - f. Optimise Customer/User Experience
- Upgrade my team's skills for future solutions with Training and Development.

**Personal goals**

- Learn a new skill - preferably a musical instrument.
- Focus on personal well-being by practising mindfulness or meditation, follow a good diet, mentor more people.
- Complete writing my books.

**Yagyesh Gupta**

Chief Procurement Officer

**Professional goals**

- Contribute in setting up Greenfield project of Integrated Grey Cement plant at Panna and Spilt GU in UP.
- Contribute to cost management during the current challenging environment of inflation and limitations of supplies.
- Next steps for digitalization in Procurement.
- Reconnecting teams across after travel restrictions and remote working time.

**Personal goals**

- Meeting near & dear ones.
- Take out regular time for my own fitness.

**SK Jain**Unit Head,  
JK White Cement Works, Gotan**Professional goals**

- Implementation of "6S" (Success) (Holistic Approach To Enhance Plant Performance).
- To build the strong Team "JK Gotan".

**Personal goals**

- Social services.
- Keep myself fit.

**RBM Tripathi**Unit Head  
JK Cement Works, Muddapur**Professional goals**

As I always believe, with solid sustainability practices our plant at Muddapur can have better operational performance, ultimately resulting in cash flows & profitability. To achieve this goal, we have set individual aspirations as follows:

- Zero waste generation & setting new benchmarks in Alternate Fuel & Raw material utilization - Setting aspiration of 50% TSR by FY22-23
- World Class Energy Efficiency - Specific Heat and Electrical Energy Consumption 5% reduction in every three years i.e. 60.5 kwh/T cement & 670 Kcal/kg clinker
- To become Water Positive unit & 25% Water reduction every three years
- Green House Gas mitigation towards carbon neutrality, 600 Kg CO<sub>2</sub>/T cement
- Exploring new mines for future expansion

**Personal goals**

- Stay physically and mentally active with mild exercises and meditation.
- Be more social by attending community events, visiting local library, visiting friends, or even volunteering in community programs and groups of interest.
- Eat healthier meals.
- Visit doctor regularly to understand the state of my health and what requires attention. Earlier diagnosis can often increase the viability of treatment.
- Master new technology.





**Anil Badgotri**

Unit Head  
JK White, Katni

**Professional goals**

- My first resolution is to switch-over to the new responsibility to Greenfield cement project at Panna.
- Smooth transition of responsibility of Katni plant to my successor.
- In Panna, I will enhance my competency & appetite for new learning, ensure smooth progress of the project as per the decided timelines, to create a harmonious environment, develop the organisation's culture and values at this new place, to do extensive work for the social upliftment of the locals and also to get the incentive benefits from the State Govt. for this project.

**Personal goals**

- Adapt myself to the new atmosphere, to remain healthy physically & mentally both to perform in the best possible way.
- To be happy and make sure others are happy too. I will take care of my mother for her to be healthy & happy and will also ensure my daughter's admission in a good university for higher studies and to do some good work for the society.

**Atul Bagla**

Head (Corporate Finance,  
Banking & Treasury)

**Professional goals**

- More focus on development of the team, motivate them to become more proactive to be part of decision making process.
- Arrange finance for Panna / Hamirpur project at best possible terms.
- Explore new avenues for raising finance commensurate to risk appetite of the Company.

**Personal goals**

- Spend better quality time with family. Stay connected with relatives and forgotten school and college friends.
- Be more regular with morning walk.
- Most important - to adhere to the above resolutions.

**Anoop Shukla**

Head (Accounts)

**Professional goals**

- Implementation of accounting and commercial processes in Panna and Hamirpur project.
- Proactive participation on process and governance.
- Evaluation of said resolution on quarterly basis.

**Personal goals**

- More quality time with family, focusing on children's career.
- Joining yoga classes and making walking a part of daily routine.
- Achieving at least two resolutions this year.

**Sanyog Dubey**

Unit Head,  
JK Cement Works, Aligarh

**Professional goals**

- We, the team of Aligarh Unit will make improvements in safety, quality, process, housekeeping, and safety as well as employee productivity with Zero Harm & Zero Tolerance.
- Further we will thrive to get the best output from available resources to contribute towards business & society.

**Personal goals**

- Focus more on work life balance & prioritize on self-care like exercise, daily mobile fasting (minimum 2 hours) and encourage team also to do the same.

**Arun Sharma**

Unit Head  
JK Cement Works, Balasinor

**Professional goals**

- Get certified in at least 2 competencies this year,
- Risk analysis in decision making
- Organizational requirements

**Personal goals**

- Figure out how to effectively collaborate with others by at least two analysis per week.

**Anirudh Dani**

Unit Head  
JK Cement Works, Jharli

**Professional goals**

- Achieving new benchmarks.
- Learning a new skill.

**Personal goals**

- Giving time to forgotten hobbies, focusing on health & fitness and going back to reading books.





## Winning Entries - Resolutions 2021

**Our employees at JK Cement too hold on to the “out with the old, in with the new” mantra. They aspire to fulfill their promises despite the daily grind. Let us have a look at some of the interesting goals they have set for themselves!**

### Sadhana Jhalaya

Engineer (Process)  
JK Cement Works, Nimbahera

- This year I wish to learn more, grow more and aspire to take every single opportunity that would enhance my growth.
- This year I promise to myself that I would always wear a beautiful smile on my face. I will practice self-love and would associate with people who motivate me and help me grow.
- Apart from work, I will give proper time to my family. I will try to fulfill every single responsibility of mine on time.

### Mrityunjay Kumar

Civil Engg. Dept.  
JK Cement Works, Aligarh

- This year I plan to go on a “Screen Fast”. Our interaction with the “3 Screens - Mobile, Computer and TV” has grown excessively during the lockdown.  
It can have adverse effects on our health. My new year’s resolution is to go on a “Screen Fast” for one hour every day. I will use this time to visit a garden/park without any electronic device and enjoy nature.

### Yaduvendra Singh Chouhan

Deputy Manager (Packing Plant)  
JK Cement Works, Nimbahera

- This year, I promise to focus on the positive side of the people and become generous with passing on compliments. A kind, genuine, thoughtful compliment has the power to turn someone’s day around in an instant and make them feel proud, happy, and appreciated. Compliments can be a useful tool to nurture and enhance relationships.

### Vikas Kumar

Deputy Manager (Putty Plant)  
JK White Cement Works, Gotan

- I do not want to carry hate in my heart this year. All of us are growing and learning constantly. Let 2021 be only about love and peace. My New Year resolution is to be a good human being, to be realistic about my negativities and work on them.
- Also, I promise to be there for my loved ones whenever they lookout for my support.

### Ajay Raj Vaishnav

Deputy General Manager (Procurement)  
JK Cement Works, Nimbahera

- This year I promise to start my day with positive and motivational thoughts. Read at least one good motivational and/or inspirational book every month.
- I will take responsibility of my own thoughts, feelings, words and actions; and stop blaming and complaining.

## An exciting new chapter in the AFR journey at Muddapur

A new milestone was achieved in the AFR (Alternate Fuel and Raw Material) journey with the inauguration of an all new 'AFR LABORATORY' at JK Cement Works, Muddapur. The laboratory was inaugurated by Mr. RBM Tripathi - Unit Head & Chief Guest in the presence of Mr. Umashankar Choudhary - Technical Head, Mr. Kapil Agrawal - Commercial Head and Mr. Shivayya B Swamy - HR Head along with other departmental heads, executives and contractual workmen.

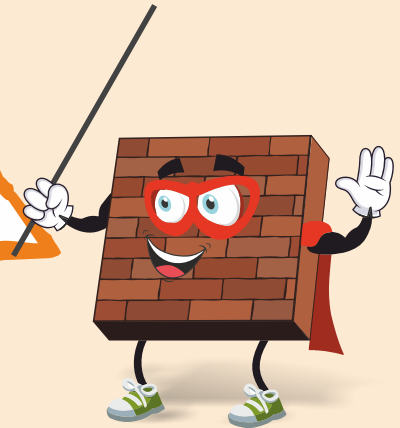
AFR Lab encourages hands-on testing perspectives of AFR materials like Organic Matter, Minor Elements, Ultimate Analysis etc. Installation of major equipments will take place in a phase-wise manner in order to complete the AFR laboratory setup.



### Understanding AFR

The Alternative Fuel and Raw Material strategy is used in the manufacturing of cement, which promotes recycling energy through waste, while using alternative raw materials ensures protection of non-renewable natural resources through material recycling.

We aim to reduce our dependency on natural resources and fossil fuels by converting alternative fuels and alternative raw materials into resources, for all our manufacturing processes. Meanwhile, we create social value by decreasing the need for municipal landfills and burning waste in incinerators, as well as by creating jobs for collecting and pre-processing waste.



## A GreenCo initiative at Muddapur

### Green Drive with a Battery Operated Electric Buggy

Being a GreenCo Gold rated plant, as a part of GreenCo initiative, JK Cement Works, Muddapur has implemented new ideas and schemes across the plant to reduce the scope of CO<sub>2</sub> emission. One such idea includes reducing the internal vehicle movement.

In view of that, the authorities have purchased one Battery Operated Electric vehicle for internal movement around the plant by senior executives & visitors. This will help in reduction of CO<sub>2</sub> and other gaseous emissions.

An electric buggy was inaugurated and driven inside the plant by Mr. RBM Tripathi, Mr. Umashankar Choudhary, Mr. Kapil Agrawal, along with Muddapur team on 6<sup>th</sup> January.





## Muddapur pays homage to the victims of Bhopal Gas Tragedy

JK Cement Works, Muddapur conducted 'Chemical Disaster Prevention Day' on 4<sup>th</sup> December 2020. The event was organised to pay homage to the victims of Bhopal Gas Tragedy that took place on 3<sup>rd</sup> December, 1984. During the event, the workers were briefed regarding the handling & storage of chemicals and other chemical safety measures.

The event was conducted successfully under the guidance of Mr. RBM Tripathi, Mr. U.S. Choudhary, Mr. Manjunatha Rajeurs, Mr. Shivayya Swamy, medical team, QC team and Security team. Other executives, employees and contractual workmen participated in the event and gained knowledge about the subject. All the attendees took a safety pledge and concluded the event.



## Foundation laying ceremony of Shri Yadupati Singhania Institute of Technology Pvt. ITI at Gotan

At present Lala Kamalpat Singhania Education Sansthan is running 2 CBSE schools at Gotan and Jhalawar. The Sansthan has decided to open an ITI at Gotan, in the memory of Late Shri Yadupati Singhania, patron of the school and Ex-Managing Director, JK Cement Ltd., who has contributed immensely for the upliftment of Gotan and the nearby areas by setting-up the white cement plant and through various CSR activities in the field of education, health & community welfare.



Mr. C.P. Jhagdawat - Secretary briefed about the need of ITI at Gotan considering the long pending demand of the local residents to provide the facility of technical education for people who cannot afford it outside Gotan.

The stone laying pooja ceremony was performed by Mahant Shri Garib bandhu Dasji on 9<sup>th</sup> December 2020. On this occasion, Mr. SK Jain - Unit Head (Gotan), Mr. R.C. Joshi - Principal (LKSEC) and other dignitaries of the company as well as the school were present at the ceremony. The motto behind setting up this ITI is to provide technical education to empower the youth in Gotan and nearby villages.

## Joining Hands for the Welfare of the Society

### Financial assistance for Janta Clinic - Mertacity, Gotan

JK White Cement team has always been recognized for its unparalleled efforts and contributions towards corporate social responsibility. Over the years, the Company has ensured a healthy work environment, maintaining harmonious relations with the general public, employees and the management.

To develop medical facilities as well as to provide better medical arrangements for the public, JK White Cement Works, Gotan provided financial assistance for repair and maintenance of the newly sanctioned Janta Clinic.

Mr. C.P. Jhagdawat - Vice President (C&A) advised Mr. P.K. Sharma - General Manager (Legal & Liaison) to hand over the cheque to Dr. Sushil Diwakar - Dy. Chief Medical Officer, Mertacity for this noble cause. This Janta Clinic will be a convenient and accessible source of medical assistance for the public of Mertacity and nearby villages for their day to day medical needs.





## L K Singhania Education Centre, Gotan virtually organised its annual cultural week - Udayin 2020

### The Online Bonanza Showcasing Talent of Students in a 6-days Long Series of Competitions

L K Singhania Education Centre, Gotan, a residential school run by JK White Cement Works, Gotan created history by organizing its annual literary, cultural and sports week on Virtual Platforms in a spectacular manner. The ceremony was disseminated on Zoom, YouTube, and the school's Facebook page simultaneously.

Recently the institution received first position in a competition conducted by UNESCO for a documentary "Poverty Eradication through Education", which was shown during the ceremony. The documentary showcased the combined efforts and creativity of the teachers as well as the students.

The Chief Guest for the closing ceremony was Mr. Raghavpat Singhania - Managing Director, JK Cement Ltd. and President, L K Singhania Education Centre, Gotan. Other guests of honour included Mr. AK Saraogi - Deputy Managing Director & CFO, JK Cement Ltd. and Mr. Madhavkrishna Singhania - Deputy Managing Director and CEO, JK Cement Ltd., Mr. C.P. Jhagdawat - Secretary, L K Singhania Education Centre and Vice President (C&A), JK White Cement Works, Gotan.

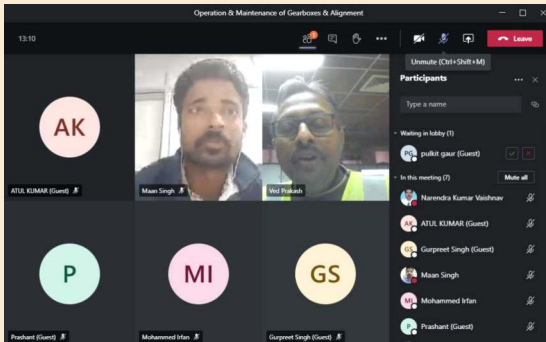


## Road Safety Program Conducted at JK Cement Works, Nimbahera

JK Cement Works, Nimbahera organized a 'Road Safety Awareness Program' on 20<sup>th</sup> January. Mr. Jagdish Chandra Bairwa - RTO, Chittorgarh and Mr. Jagram Meena - Dy. Superintendent of Police, Nimbahera graced the occasion as Chief Guests. Mr. Meena addressed the gathering and informed them about the safety & traffic rules. Mr. Dileep Singh Krishnawat - General Manager (Industrial Relations) appealed to all the attendees to follow rules for a safer transit on road. A skit was also presented on the topic of road safety. Mr. Surendra Singh Kanawat - Deputy General Manager (Security), Capt. Hemant Thakur - Deputy General Manager (Security), Mr. Nahar Singh Devra - Union President, Mr. Bheru Singh - Secretary Union, staff members and other workmen were present for the program.



## Training Programs at Regional Training Centre (RTC)



Regional Training Centre, Nimbahera conducted a 2 days long online training program in the month of January, 2021. The topic of the program was 'Operation and Maintenance of Gearbox'. It was conducted with the help of OEM's webinar. 47 participants across all the units attended the training session and utilized the opportunity. The program was conducted by RTC Trainers - Mr. Ved Prakash and Mr. Kishor Sharma.

The feedback received was positive and the participants found the session to be very useful.

## Exchange of MOU & Campus Placement Drive by JBM Group at JK Centre for Technician Training, Kanpur

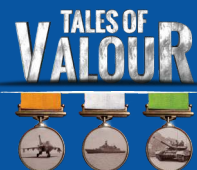
In order to fulfill the ambitions of the Honorable Prime Minister of India for skilling people in all corners of the country, on 12<sup>th</sup> December, JK Centre for Technician Training & Pvt. ITI entered into an MOU with a mega star in the automobile sector in India, JBM Group, headquartered in Gurgaon. A mega placement drive was conducted at JKCTT, Kanpur on a large scale. It is a golden opportunity for the students residing in the vicinities of UP to get exposure, experience & employment as they have acquired various skills including knowledge about the electric vehicles' sector which addresses the massive agenda of pollution control and use of green energy.

A total of 52 UPSDM certified fitter fabrication candidates & 82 ITI passed candidates of fitter, welder & electronics trade candidates were selected in the placement drive for various plant locations of the company.

The program was conducted by Mr. Ashutosh Tiwari - Sr. Manager (JKCTT), Mr. AK Pandey - Principal (JKITC), Mr. Md. Umar - Superintendent (JKCTT Pvt. ITI), Mr. R.K. Agarwal - MD (Netplast Pvt. Ltd.). All the staff members of JKCTT were present during the program.



brings the super stories of  
the Desh Ke Rakshak -  
Our Soldiers!



Watch Season 2 of Tales of Valour - Desh Ke Rakshak on official of JK Cement Ltd!



Tales of Valour - Desh Ke Rakshak is an exclusively curated program of documentaries which depict valiant stories of bravery displayed by Indian soldiers in the wars that India has fought since independence. JK Super Cement is the presenting partner of this program which is telecasted every Saturday on Times Now. In addition to this, JK Super Cement also curates this program for a larger vernacular audience on the official Facebook and YouTube channel of JK Cement Ltd.

The brand not only publishes the episodes of this program but also engages with its audience through various activities such as Quizzes and Chatbot games. Just like its first season, this season of the show has also received a positive response with a total of 1.9 Mn+ views across all the social media platforms. In depth research combined

with animated visual recreation of the war scenarios & circumstances has brought alive the exemplary bravery of the soldiers in the episodes.

In addition, the soldier's co-warriors, senior officers & military historians narrate the stories which get further visually enhanced by the actual historical details such as medallion, citation, archived pictures, war memorials, and pictures of the actual locations of some of the battles.



## Setting the bar for higher accomplishments



**JK White Cement Works, Gotan** was lauded with four prestigious accolades at Cluster Championship Awards and Kaizen Awards conducted by CII (Confederation of Indian Industry), as a key component of their summit. The list of titles received is as follows:

- **1<sup>st</sup> Prize | Stream - New Product Development | Championship Awards (Category - Large)**
- **1<sup>st</sup> Prize | Top Contributor Companies - Case Studies (Category - Large)**
- **1<sup>st</sup> Runner-up | Stream - 5S, Safety & Morale | Kaizen Awards (Category - Large)**

The plant also bagged the 3<sup>rd</sup> position in Energy Conservation in **RECA (Rajasthan Energy Conservation Award) 2020**. The ceremony was chaired by Dr. B D Kala, Honourable Energy Minister, Rajasthan Govt., Jaipur. This category of award is common for both grey and white cement business.

**JK White, Katni** has always been at the forefront in implementing best practices. The plant bagged the following titles at **Cluster Championship Awards and Kaizen Awards** conducted by CII.

- **1<sup>st</sup> Prize | Stream - Shining Factory | Championship Awards (Category - Large)**
- **1<sup>st</sup> Runner-up | Stream - Best Maintenance Practices | Championship Awards (Category - Large)**
- **1<sup>st</sup> Runner-up | Top Contributor Companies - Case Studies (Category - Large)**



**JK Cement Works, Mangrol** won the title of **1<sup>st</sup> Runner-up in the Energy Efficient Organisation stream** at the Championship Awards (Category - Large) by CII and also bagged the **"Winner's"** position under **"Within the Fence"** category at **CII National Award for Excellence in Water Management 2020**.

**JK Cement Works, Muddapur** was declared as the winner in the **Energy Efficient Organisation stream at the Championship Awards by CII** in recognition of the plant's efforts in optimum utilization of water and energy.

The plant also bagged the 2<sup>nd</sup> runner-up in the **'Productivity and Delivery' category at the Kaizen Awards**.



**JK Cement Works, Nimbahera** was declared the winner of **Gold Award** in Cement Sector at the Apex India Green Leaf Award 2019 for Water Stewardship. This award ceremony took place virtually on 22<sup>nd</sup> December 2020. During his address at the event, Mr. S.K. Rathore - President (O) & Unit Head emphasized on the importance of water management and also shared the company's vision towards optimum utilisation and allocation of resources.



## Setting the bar for higher accomplishments



On the occasion of completing successful 56 years, the Employers' Association of Rajasthan organized a special ceremony on 6<sup>th</sup> February in Jaipur, where **JK Cement Works, Nimbahera and JK Cement Works, Mangrol** were felicitated with Certificate of Excellence for maintaining harmonious relations amongst Employer-Employee under the category of 'Large Scale Industries of Rajasthan'. The award was received by Mr. Dileep Singh Krishnawat - Senior General Manager, Personnel & IR (Nimbahera) and Mr. Prabhakar Mishra - General Manager, HR (Mangrol).



**JK White Cement Works, Gotan was honored with "Outstanding Performance in CSR Excellence Trophy 2019"** in one of the most venerated award functions, the Best Employer Award 2019.

Honorable Chief Minister of Rajasthan, Mr. Ashok Gehlot attended the ceremony virtually and Mr. Parsadi Lal Meena, State Minister of Industry, Dr. Samit Sharma, Commissioner of Jaipur along with Mr. N.K. Jain, President of The Employers' Association of Rajasthan presented the prestigious special jury trophy to JK White Cement Works, Gotan. Mr. C.P. Jhagdawat - VP (Commercial & Accounts), Mr. Anil Gupta - Technical Head, Mr. P.K. Sharma - Consultant (Legal & Liaison) received the accolade on behalf of the company.



### LKSEC, Gotan recognized by UNESCO – "How to Achieve Zero Poverty through Education"

Lala Kamalpat Singhania Education Centre, Gotan stood champion in the international forum of UNESCO for teachers and was adjudged as a winner in the category "How to Achieve Zero Poverty through Education".

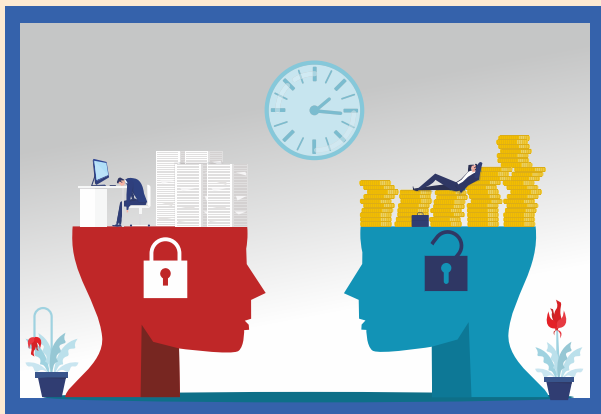
UNESCO IITE joined hands with HEDU Group Company for organizing International Online Forum for teachers "CONNECT", (Combine Online Novation and Networking for Education Catered by Technologies) across the UNESCO ASPnet Schools from Russia, China, India, Pakistan, Kazakhstan, Kyrgyzstan and Uzbekistan through a series of webinars. A competition was also held wherein schools had to submit a video depicting how technology and education help in achieving Sustainable Development Goals (SDGs) set up by the UN. Each school selected one SDG to produce an educational video.

The students and faculty members of LKSEC proved their mettle on the floor as the video submitted by them was adjudged as a winner in the category "How to Achieve Zero Poverty through Education", from amongst the competing schools of seven SCO Countries.

## HR INITIATIVES

### 12 winning habits of top sales leaders : Session by Mr. Amit Kasliwal

In the present competitive scenario around the world, it becomes important for the leaders to unleash their potential to the maximum in order to stand out. A virtual session was organized by the HR Team (Learning and Development) to educate and train the sales leaders of the organisation to make changes in their daily professional routine to accomplish desired results.



The webinar was conducted by Mr. Amit Kasliwal, INSEAD Alumni and a TEDx speaker who's on a mission to spread 'aliveness'.

He aims at teaching the average mind to find its top form and potential with the concept of aliveness.

The webinar was conducted exclusively for the area sales managers and state heads of Grey Cement Division. It was conducted in three batches and was attended by 76 participants. The session was well received by all the attendees and proved to be an important tool to enhance the learning curve of the leaders.



### "Mental wellness in extraordinary times" : A mental well-being awareness webinar conducted for the employees

"The past year has been extraordinary. The dramatic changes in our daily lives and the constant uncertainty about how and when things will return to 'normal' have had an impact on our mental health. This is a unique opportunity to openly discuss this issue."

Understanding the importance of 'talking it out', the HR Team organized a webinar for the employees and extended an opportunity for all to discuss about mental health and managing stress. The session was conducted by Prof. Vikram Patel, a Mental Health advocate, among TIME Magazine's most influential persons of the year & Professor of Global Health in the Department of Global Health and Social

Medicine at Harvard Medical School.

The seminar explored what mental health is, why it is so important to each one of us, what happens when it is negatively affected and what each of us can do to promote mental well-being.

"Mental Wellness in extraordinary times" received positive response from the attendees and was an eye-opener that helped the employees change their perspective on the way they think and react to mental health.





## Competition Fest 2020 at JK Cement Works, Jharli

JK Cement Works, Jharli organized Competition Fest 2020, a unique online competition, for the staff and their family members. There were five categories of events such as My Cute Baby Photo Contest, Gift Packing Decoration Contest & Mehndi Competition for Ladies etc.

The response received from all the staff and family members of Jharli was overwhelming and almost everyone participated. Participants had to submit their creativity online to the HR Department. Open survey voting was organized online in planned timelines for finalizing results limited to 1 vote per employee. Mr. Anirudh Dani - Unit Head congratulated all the winners and appreciated the efforts of HR Department for successfully organising the Competition Fest 2020.



### My Cute Baby Photo Contest



### Gift Packing Decoration Contest



### New Year Greeting Card Making Contest



### COVID-19 Awareness Poster Contest



### Mehndi Competition for Ladies





## JK Cement family gathers to celebrate the 72<sup>nd</sup> REPUBLIC DAY

While the Republic Day celebrations went on at the National Capital with the annual parade and ceremonies, leaders and employees of JK Cement gathered at the corporate office, plants and at L K Singhania Education Centre, Gotan to commemorate the National Day with great enthusiasm and patriotic fervour.

Balasinor



Balasinor



Gotan



Gotan



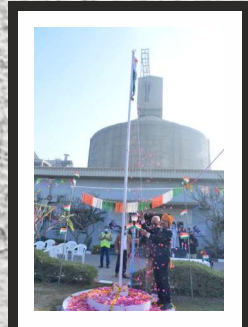
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