

Registered Office: Kamla Tower, Kanpur-208 001 (U.P.)

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31ST DECEMBER, 2010

(₹/ Lacs)

| - | | Quarter Ended | | Nine Months Ended | | |
|-----|--|---------------|------------|-------------------|------------|---------------------|
| SI. | | | | | | Previous Year |
| No. | Particulars | 31.12.2010 | 31.12.2009 | 31.12.2010 | 31.12.2009 | Ended 31.03.2010 |
| | 是主任政策的信息中心。 1965年第18日 1964年 - 1965年 | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| | Gross Sales | 60,406.32 | 52,747.97 | 180,446.07 | 157,496.15 | 224,927.46 |
| 1. | a) Net Sales /Income from Operations | 47,331.27 | 42,907.09 | 141,695.97 | 128,843.42 | 182,799.32 |
| | b) Other Operating Income | 302.89 | 409.63 | 2,221.18 | 1,492.39 | 1,865.48 |
| | Total Income | 47,634.16 | 43,316.72 | 143,917.15 | 130,335.81 | 184,664.80 |
| 2. | Total Expenditure | | | | | |
| | a) (Inc)/Dec.in stock in trade and work in progress | (3,217.43) | (1,211.40) | (4,329.47) | (1,532.95) | (3,064.61) |
| | b) Consumption of Raw Materials | 7,216.19 | 5,218.02 | 19,844.83 | 14,088.24 | 19,913.66 |
| | c) Purchase of Traded goods | 9.10 | 9.98 | 32.65 | 35.10 | 48.70 |
| | d) Employees Cost | 2,920.59 | 2,260.35 | 9,189.98 | 7,278.96 | 9,942.73 |
| | e) Depreciation | 2,780.69 | 2,486.86 | 8,169.39 | 5,413.12 | 8,550.94 |
| | f) Power & Fuel | 14,934.20 | 9,317.01 | 40,136.86 | 25,882.83 | 41,259.37 |
| | g) Stores & Spares | 3,531.33 | 3,146.00 | 11,323.35 | 8,958.40 | 12,004.59 |
| 200 | h) Freight & Handling outwards | 10,914.53 | 9,476.10 | 33,355.69 | 25,717.86 | 37,676.12 |
| | i) Other Expenditure | 5,612.51 | 5,560.11 | 17,227.69 | 14,879.13 | 21,107.86 |
| | Total (a to i) | 44,701.71 | 36,263.03 | 134,950.97 | 100,720.69 | 147,439.36 |
| 3. | Profit/(Loss) from operations before Other Income, | | | | | |
| | Interest & Exceptional Items (1-2) | 2,932.45 | 7,053.69 | 8,966.18 | 29,615.12 | 37,225.44 |
| 4. | Other Income | 2.54 | 0.18 | 61.08 | 31.88 | 63.64 |
| 5. | Profit/(Loss) before Interest & Exceptional Items (3+4) | 2,934.99 | 7,053.87 | 9,027.26 | 29,647.00 | 37,289.08 |
| 6. | Interest (Net) | 2,660.94 | 2,107.62 | 7,456.53 | 4,157.63 | 6,163.22 |
| 7. | Profit/(Loss) after Interest but before | | | | | |
| | Exceptional Items (5-6) | 274.05 | 4,946.25 | 1,570.73 | 25,489.37 | 31,125.86 |
| 8. | Exceptional Items | - | - | | - | - |
| 9. | Profit/(Loss) before tax from Ordinary activities (7+8) | 274.05 | 4,946.25 | 1,570.73 | 25,489.37 | 31,125.86 |
| 10. | Tax Expenses (Including deferred tax) | 91.03 | 297.23 | 521.76 | 7,279.84 | 8,526.00 |
| 11. | Net Profit/(Loss) from ordinary activities after tax (9-10) | 183.02 | 4,649.02 | 1,048.97 | 18,209.53 | 22,599.86 |
| 12. | Extraordinary items (net of tax expense) | | | | | |
| 13. | Net Profit/(Loss) for the period (11-12) | 183.02 | 4,649.02 | 1,048.97 | 18,209.53 | 22,599.86 |
| 14. | Paid-up Equity Share Capital | 6,992.72 | 6,992.72 | 6,992.72 | 6,992.72 | 6,992.72 |
| | (Face value of Rs. 10/- per share) | | | | | |
| 15. | Reserves (Excluding Revaluation Reserve) | | | | | 101,858.00 |
| 16. | Earning per share of Rs. 10 each | | | | | |
| | Basic / Diluted (Not Annualized) (Rs.) | 0.26 | 6.65 | 1.50 | 26.04 | 32.32 |
| 17. | Public Shareholding. | | | | | |
| | Number of shares | 24284101 | 24250920 | 24284101 | 24250920 | 24250920 |
| | Percentage of share holding | 34.73% | 34.68% | 34.73% | 34.68% | 34.68% |
| 18. | Promoters & Promoter group shareholding | | | | | |
| - | a) Pledged/Encumbered | | | | | |
| | Number of shares | 31875225 | 31875225 | 31875225 | 31875225 | 31875225 |
| | Percentage of shares(as a % of total shareholdings of | | | | | |
| | promoter & promoter group) | 69.84% | 69.78% | 69.84% | 69.78% | 69.78% |
| | Percentage of shares(as a % of total share capital of | | | | | |
| | the Company) | 45.58% | 45.58% | 45.58% | 45.58% | 45.58% |
| | b) Non-encumbered | | | | | 10.0070 |
| 1 | Number of shares | 13767924 | 13801105 | 13767924 | 13801105 | 13801105 |
| | Percentage of shares(as a % of total shareholdings of | 0.07024 | | 15.01024 | 10001100 | 10001100 |
| | promoter & promoter group) | 30.16% | 30.22% | 30.16% | 30.22% | 30.22% |
| | Percentage of shares(as a % of total share capital of | 00.1370 | 00.2270 | 00.1070 | 00.2270 | 00.2270 |
| | the Company) | 19.69% | 19.74% | 19.69% | 19.74% | 19.74% |
| | | 10.0070 | 10.7 470 | 10.0070 | 10.7470 | 10.7-470 |

Notes

- 1. The Company is engaged in only one business segment i.e. Cement.
- 2. There was no investor complaint pending at the beginning and at the close of the quarter. The Company received and resolved 18 investor complaints during the quarter.
- 3. The above results are on stand alone basis.
- 4. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at it's meeting held on 12th.Feb, 2011. The auditors have performed a limited review of the same.
- Previous period figures have been regrouped & recasted wherever necessary to make them comparable with the current period .
 For and on behalf of Board of Directors

Mischand

YADUPATI SINGHANIA Managing Director & CEO



Place: Kanpur Date: 12th February, 2011







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