

CIN No.: L17229UP1994PLC017199

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PART - I

Statement of Standalone Unaudited Financial Results for the Quarter & Nine Months Ended 31st December, 2014

| | Particulars | (₹ / Lac | | | | | |
|------------------|--|--------------------------|----------------------|------------------------|-----------------------|-------------------------|-------------------------|
| SI. | | Quarter Ended | | | Nine Months Ended | | Year Ended |
| No. | | 31.12.2014 | 30.09.2014 | 31.12.2013 | 31.12.2014 | 31.12.2013 | 31.03.2014 |
| | | Unaudited | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| 1. | Income from Operations: | | | | | | |
| | Gross Sales | 92,499.23 | 95,779.83 | 78,051.04 | 280,686.90 | 225,520.48 | 320,171.42 |
| | a) Net Sales / Income from Operations | 79,665.56 | 82,792.01 | 67,436.94 | 242,593.10 | 195,413.03 | 278,154.16 |
| \vdash | b) Other Operating Income Total Income from Operations (Net) | 198.07 79,863.63 | 275.49 83,067.50 | 278.43 67,715.37 | 660.62 243,253.72 | 900.19 196,313.22 | 1,430.44 279,584.60 |
| 2. | Expenses | 79,003.03 | 03,007.30 | 07,713.37 | 243,233.72 | 190,313.22 | 273,304.00 |
| | a) Cost of Materials Consumed | 15,041.21 | 14,089.03 | 12,143.65 | 40,588.75 | 32,262.59 | 46,223.11 |
| | b) Purchase of Stock in Trade | 33.61 | 28.65 | 25.06 | 91.74 | 82.81 | 98.57 |
| | c) Changes in Inventories of Finished Goods, | (0.400.45) | 4 000 04 | (0.000.00) | 4 404 04 | (0.004.04) | (0.057.40) |
| | Work in Progress, Stock in Trade d) Employee Benefit Expense | (2,426.45) 4,739.48 | 1,993.24 4,868.95 | (2,069.23) 4,265.56 | 1,161.64 14,439.16 | (2,634.24) 12,766.65 | (3,857.42) 16,779.40 |
| | e) Depreciation and Amortisation Expense | 4,087.32 | 2,964.16 | 3,311.34 | 9,899.43 | 9,929.20 | 13,397.01 |
| | f) Power & Fuel | 19,413.55 | 19,765.13 | 16,683.98 | 58,598.25 | 47,886.04 | 67,390.14 |
| | g) Stores & Spares | 5,822.74 | 5,789.77 | 5,232.90 | 18,360.99 | 16,794 . 81 | 21,148.01 |
| | h) Freight & Handling Outwards | 18,232.80 | 17,939.08 | 16,337.04 | 53,917.03 | 45,560.10 | 63,338.56 |
| | i) Other Expenditure | 8,939.20 | 9,553.34 | 7,507.41 | 26,951.38 | 22,442.05 | 30,973.51 |
| 3. | Total (a to i) Profit/ (Loss) from Operations before Other | 73,883.46 | 76,991.35 | 63,437.71 | 224,008.37 | 185,090.01 | 255,490.89 |
| ". | Income, Finance Costs & Exceptional Items (1-2) | 5,980.17 | 6,076.15 | 4,277.66 | 19,245.35 | 11,223.21 | 24,093.71 |
| 4. | Other Income | 1,392.88 | 1,320.23 | 1,293.06 | 4,091.98 | 3,350.72 | 4,793.34 |
| 5. | Profit/ (Loss) from Ordinary Activities before | | | | | | |
| | Finance Costs & Exceptional Items (3+4) | 7,373.05 | 7,396.38 | 5,570.72 | 23,337.33 | 14,573.93 | 28,887.05 |
| 6. 7 . | Finance Costs Profit/ (Loss) from Ordinary Activities after | 6,427.72 | 4,616.60 | 3,937.43 | 15,079.30 | 11,517.67 | 15,259.74 |
| ı ''l | Finance Costs but before Exceptional Items (5-6) | 945.33 | 2,779.78 | 1,633.29 | 8,258.03 | 3,056.26 | 13,627.31 |
| 8. | Exceptional Items | - | - | - | - | - | - |
| | Profit/ (Loss) from Ordinary Activities before Tax (7-8) | 945.33 | 2,779.78 | 1,633.29 | 8,258.03 | 3,056.26 | 13,627.31 |
| 10. | Tax Expense (Including Deferred Tax and | (700.00) | (450.00) | E44.00 | (450.00) | 004.00 | 0.004.47 |
| 11. | Tax Adjustment of Earlier Years) Net Profit/ (Loss) from Ordinary Activities | (728.00) | (452.00) | 511.60 | (450.00) | 991.60 | 3,924.47 |
| ''' | after Tax (9-10) | 1,673.33 | 3,231.78 | 1,121.69 | 8,708.03 | 2,064.66 | 9,702.84 |
| 12. | Extraordinary Items (Net of Tax Expense) | - | - | - | - | - | - |
| 13. | Net Profit/ (Loss) for the Period (11-12) | 1,673.33 | 3,231.78 | 1,121.69 | 8,708.03 | 2,064.66 | 9,702.84 |
| 14. | Paid-up Equity Share Capital | 6,992.72 | 6,992.72 | 6,992.72 | 6,992.72 | 6,992.72 | 6,992.72 |
| 15. | (Face Value of ₹ 10/- Per Share) | | | | | | 149,800.09 |
| 16. | Reserves Excluding Revaluation Reserve Basic & Diluted Earnings Per Share (Not Annualized) (₹) | - | _ | - | • | _ | 149,600.09 |
| (i) | Before Extraordinary Items | 2.39 | 4.62 | 1.60 | 12.45 | 2.95 | 13.88 |
| 1 ' ' | After Extraordinary Items | 2.39 | 4.62 | 1.60 | 12.45 | 2.95 | 13.88 |
| PA | RT - II | | | | | | |
| Α | Particulars of Shareholding: | | | | | | |
| 1. | Public Shareholding: - Number of Shares | 23127631 | 23125131 | 23127691 | 23127631 | 23127691 | 23125631 |
| | - Percentage of Shareholding | 33.07% | 33.07% | 33.07% | 33.07% | 33.07% | 33.07% |
| 2. | Promoters & Promoter Group Shareholding | | | | | | |
| | a) Pledged/ Encumbered | NI:I | N:: | NI:I | NII | NI:I | N III |
| | Number of Shares Percentage of Shares (As a % of Total Shareholdings | Nil | Nil | Nil | Nil | Nil | Nil |
| | of Promoter & Promoter Group) | Nil | Nil | Nil | Nil | Nil | Nil |
| | Percentage of Shares (As a % of Total Share Capital | | | | | | |
| | of the Company) | Nil | Nil | Nil | Nil | Nil | Nil |
| | b) Non-Encumbered | 40700010 | 40000115 | 40700=== | 40700040 | 40700=== | 40004045 |
| | Number of Shares Percentage of Shares (As a % of Total Shareholdings | 46799619 | 46802119 | 46799559 | 46799619 | 46799559 | 46801619 |
| | of Promoter & Promoter Group) | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |
| | Percentage of Shares (As a % of Total Share Capital | . 55.55 /0 | . 55.55 /6 | . 55.5570 | . 55.0070 | | . 55.55 /0 |
| Ш | of the Company) | 66.93% | 66.93% | 66.93% | 66.93% | 66.93% | 66.93% |
| В. | Investor Complaints | Quarter Ended 31.12.2014 | | | | | |
| | Pending at the beginning of the quarter Received during the quarter | Nil 14 | | | | | |
| | - Received during the quarter - Disposed of during the quarter | 14 | | | | | |
| (| - Remaining unresolved at the end of the quarter | | | | | | |
| , 1 | - Remaining unresolved at the end of the quarter | | ۷il | | | | |

- 1. The useful life of Fixed Assets has been revised in accordance with the Schedule II of the Companies Act, 2013. The depreciation for the Nine months ended December,14 and Quarter ended December,14 is lower by ₹ 2477 lacs and ₹ 842 lacs respectively due to change in useful life of Fixed Assets. The Assets whose useful Life is already exhausted as on 01.04.2014, yearly depreciation and deferred tax amounting to
- ₹1125,19 lacs and ₹915 lacs respectively have been adjusted to General Reserve.

 2. The Competition Commission of India (CCI) had upheld the complaint of Builders Association of India, alleging cartelisation by some cement $manufacturing\ companies\ including\ us\ and\ imposed\ a\ penalty\ of\ \ref{thm:company}\ 12854\ lacs\ on\ the\ Company.$ The Company had filed an appeal against the\ order penalty\ of\ \ref{thm:company}\ that\ the\ order penalty\ of\ \ref{thm:company}\ that\ the\ order penalty\ of\ \ref{thm:company}\ that\ the\ order\ penalty\ of\ \ref{thm:company}\ that\ order\ penalty\ of\ \ref{thm:company}\ that\ order\ penalty\ of\ \ref{thm:company}\ that\ order\ penalty\ order\ penalty\ of\ \ref{thm:company}\ that\ order\ penalty\ of\ \ref{thm:company}\ that\ order\ penalty\ before Competition Appellate Tribunal (COMPAT). COMPAT has stayed the penalty imposed by CCI in an interim order upon deposit of 10% of penalty amount till the final disposal of appeal. The Company has deposited ₹ 1285 lacs in the form of fixed deposit favouring COMPAT. Based on

- expert legal advice company continues to believe that it has fair chances before COMPAT and accordingly no provision has been made in accounts.

 The Company is engaged in only one business segment i.e. Cementitious Materials.

 Previous periods figures have been regrouped and recasted wherever necessary.

 The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on 14th February, 2015. The auditors have performed a limited review of the same.

For and on behalf of Board of Directors

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YADUPATI SINGHANIA Managing Director & CEO (DIN NO. 00050364)



Place: Kanpur









