

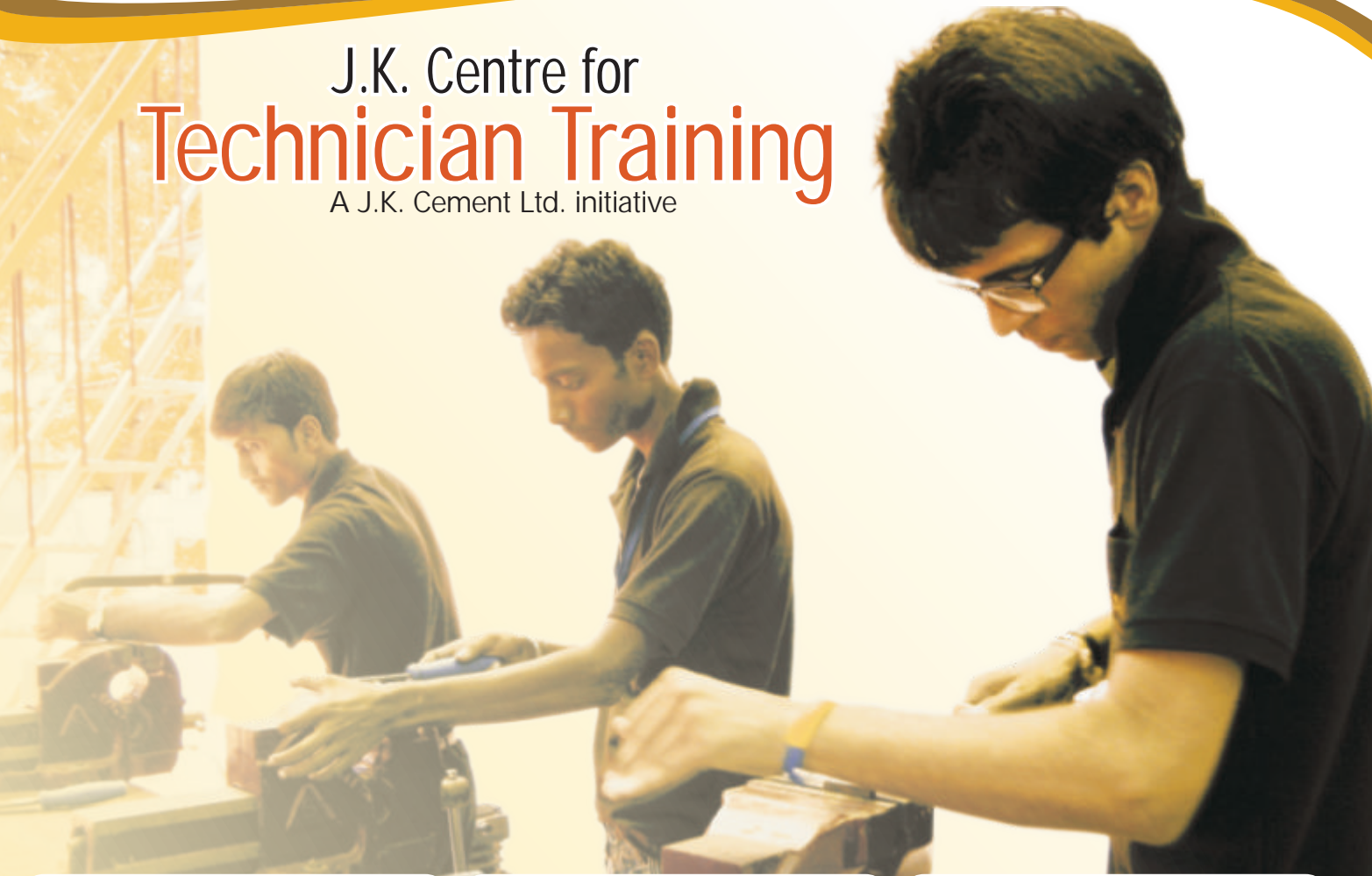


JK spotlight

Jan.-Feb. 2012 Volume : 1

J.K. Centre for Technician Training

A J.K. Cement Ltd. initiative



Highlights

J.K. Centre for
Technician Training



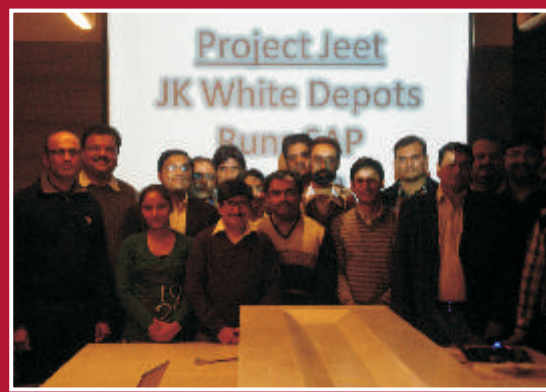
Republic Day
Celebrations





PROJECT 'JEET' LIVES UP TO ITS NAME

It was indeed a tough target for the Team to go live with SAP at 45 C & F Operations and 20 Sales Offices across India and Nepal on January 6. During the kick off meeting chaired by Shri



The IT Team with Marketing Executives and J.K. Technology team on the occasion of the launch

Inauguration of Pune Guest House

Mr. A N Shukla - GM (Marketing) performing pooja on the occasion



Raghavpat Singhania and Shri Madhavkrishna Singhania on 4th November, the team had 57 days to go and 65 locations to cover. It was indeed a landmark meeting where our young and dynamic Special Executives reinforced their faith in the team pledging their support and active sponsorship. A motivated, focused and dedicated team thereafter made every effort, connecting with various functions, groups and locations to make the dream a reality. Today we have all our White Cement, Wall Putty and Water Proofing billing 'on-line' which is indeed a big step towards our journey of operational excellence.

Stockist's CORNER

SDA - Gurgaon

Mr. R.C. Shukla - President (Marketing) lighting the lamp at the SDA organised on 21st January. Also seen in the photo are Mr. Pankaj Basra - DGM (Marketing) & Mr. R.K. Jha - Sr. Manager (CTS)



Retailers Meet - Jabalpur

Mr. Lokesh Jain - Dy. Manager (Marketing) addressing the participants at the SDA organised at Jabalpur



SDA - Hisar

Mr. Pankaj Basra - DGM (Marketing) presenting silver to representatives from Saraf Cement Store - Hisar at the SDA organised on 24th January in Hisar



SDA - Indore

Participants at the SDA organised at Indore

FROM THE editor's DESK

Dear colleagues and friends,

I am absolutely delighted at the kind of enthusiasm with which the Anniversary issue of Spotlight was received, by one and all. I am indebted to the entire team, who made it possible.

The cover story this time around is on the J.K. Centre for Technician Training. Driven by the twin objective of creating jobs for the youth and creating a bank of technically skilled workforce to match Indian industry's burgeoning growth, this centre, which is our M.D. - Shri Yadupati Singhania's vision, is doing commendable work. And at the helm of affairs in this dynamic initiative, is Mr. Manoj Pant. His substantial contributions are truly invaluable.

In this quarter, the nation's 63rd Republic Day was celebrated with patriotic zeal across the Head Office, the Central Marketing Office - Delhi and at all the plants. My salute to our great nation, as it marches towards global glory.

The spotlight this time around is on Mr. V. P. Singh - President, Marketing (J.K. White Cement) our evergreen motivator who has shown us that age is just a number. His decades of experience teach us, while his youthful vigour inspires us to always push the limits of our potential. This issue also focuses on Mr. Uma Shankar Bhagat of M/s. Shandar Group of Companies for his long and very valuable innings of 12 years, with brand J. K. White Cement. Here's to many more rewarding years together!

I'd like to wind up with a special mention of our organisation's many CSR initiatives; we continue to bring about a positive difference to society and eagerly look out for opportunities to serve more and more. As John F. Kennedy once famously said, "think not what your nation can do for you, but what you can do for your nation".

I look forward to your continued support & enthusiastic participation towards the forthcoming issues of J.K. Spotlight.

Best regards,



Raghavpat Singhania
Special Executive
J.K. Cement Ltd.



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REPUBLIC DAY CELEBRATIONS

Kamla Tower, Kanpur



Flag hoisting by Mr. Anil Kumar Agarwal - Sr. V.P.
Also seen in the photo is Retd. Major S.B. Singh
- GM (Security)

As the Country celebrates its 63rd Republic Day, the Company has proudly been an active, vibrant part of the great India growth story. And, as always, the celebrations held at our Head Office, Padam Tower - Delhi and our plants at Gotan, Muddapur, Nimbahera, Mangrol and Bamania, were participated in with much gusto and passion!

Across all centers of the Company, the tricolour was hosted with great pride. Various competitions were organised and cultural programmes were thoroughly enjoyed by everyone. The employees redetermined on the day to contribute their best towards the growth of the Company and take it to newer heights.

Padam Tower, New Delhi



Mr. K.K. Mishra - AVP (Admin) addressing the staff on the occasion

Nimbahera, Mangrol & Bamania



Mr. M.L. Goyal - Sr. V.P. (Comm.), inspecting the parade presented by Security Personnel



Mr. M.L. Goyal - Sr. V.P. (Comm.), awarding Mr. Manoj Kumar Sharma for best attendance in officers & above category



Students of Padam Vidya Vihar waving national flags with pride & joy



Regional M.L.A. Shri Uday Lal Anjana & Mr. M.L. Goyal - Sr. V.P. (Comm.), presenting Shield & Citation to students & teachers of Kailash Vidya Vihar

Muddapur



Mr. S Khan - Unit Head hoisting the national flag during Republic Day Celebrations

Security staff and students of LKSEC presenting Guard of Honour to Mr. B.K. Arora - President (Works)



Tug of War competition organised on the occasion



Mr. Rajeev Sharma - VP (Tech), Mr. B.K. Arora - President (Works), Mrs. Sushma Arora - VP (LKSEC) and Mr. R.C. Joshi - Principal (LKSEC) at the celebrations

Gotan

Mr. B.K. Arora - President (Works) during the Flag Hoisting.

Celebrations

New Year Celebrations

Nimbahera

J.K. Cement Officers' Club & Ladies Club 'Surbhi' jointly organized a program on New Year's eve at Mangal Mandap. The occasion was graced by Chief Guest Mr. R.G. Bagla, Smt. Maya Bagla, Mr. K.K. Jalori - Sr. Vice President (O.& E.), Mr. M.L. Goyal - Sr. Vice President (Coml.), Senior Executives of the Company, Club members and their family members.

On this festive occasion, club members & children presented cultural programmes which was thoroughly enjoyed by all present.



Mr. R.G. Bagla and Smt. Maya Bagla, Mr. K.K. Jalori - Sr. Vice President (O&E), Mr. M.L. Goyal - Sr. Vice President (Comm.) and Executives on the occasion

Kids participating in the celebrations

Muddapur

At Muddapur, the celebrations began with lamp lighting by Mr. S. Khan - Unit Head and Mrs. Hamida Khan, President - Roshni Club. A large number of employees and family members participated with great enthusiasm. Mr. S. Khan during his speech wished everyone a healthy, prosperous and successful year. An Orchestra party was organized on this joyous occasion.

Mr. S Khan - Unit Head & Mrs. Hamida Khan lighting the lamp on the occasion



Basant Panchmi Celebrations - Gotan

Mrs. Sushma Arora - VP (LKSEC) lighting the lamp on the occasion



Basant Panchmi welcomes the onset of spring on the fifth day of the Hindu month of Magh. As a tradition, Darpan Ladies Club of J.K. White Cement Works, Gotan celebrated the festival at Lala Kamalpat Singhania Education Centre on 28 January.

Mr. B.K. Arora - President (Works) and Mrs. Sushma Arora - VP



Mr. R.C. Joshi - Principal (LKSEC), Mr. C.P. Jhagdawat - VP (C&A), Mr. B.K. Arora - President (Works), Mrs. Sushma Arora - VP (LKSEC) and Mrs. Usha Jhagdawat on the occasion

(LKSEC) inaugurated the programme by lighting a lamp and offering floral tribute to Mother Saraswati, the revered Hindu goddess of knowledge/learning, music and arts. Various games were organized and the club members also presented bhajans during the function.

spotlight on Mr. V.P. Singh

(Excerpts from an interview with Mr. V.P. Singh - President, Marketing (J.K. White Cement))

Q1 How has your journey with the Company been? Please share your most fond memory of your association.

My journey has been a part of the ongoing culture of support and empowerment to contribute at J.K. Cement Ltd. I have thoroughly enjoyed the opportunity to be near the frontlines! My most fond memory is the 25th year celebration that was held for J.K. White Cement where everyone participated with great enthusiasm and dedication to make it a grand success.

Q2 How do you think J.K. White Cement and J.K. Wall Putty have performed/fared in the market over the last few years? What future do you foresee?

J.K. White Cement & J.K. Wall Putty are established as brands which are associated in the market with quality and value addition. The growth of White Cement & Wall Putty can be estimated at 10% and 25% respectively. At present few products have a growth rate like putty and there lies a bright future for both the products.

Q3 You are truly an inspiration for even the youngest member in the team. Everyone wants to emulate your spirit and dedication. What is your driving force? What is your mantra for success?

The Driving Force is simple – earn a reputation by doing hard things well! One factor which can short-circuit

success is arrogance, as past successes can inflate one's pride. As the saying goes, no man is an island. There can be no substitute for a team and team work – without this there is paralysis.

Q4 For someone who has been a part of corporate world for over 40 years, how do you think it has transformed over the years?

I have observed the following over the years:

- (i) The word 'consumer' has taken on a new meaning through various emerging stages.
- (ii) Sustainable profits can only come from producing quality products, customer service and support – not only volumes.
- (iii) Use of Technology to reduce cost, provide data for better insights to meet specific needs in key aspects of operations such as Finance, MIS, Customer Care, Sales and Marketing, which has increased the value-creation capabilities within companies.
- (iv) However, we will still have to rely heavily on knowledge and experience.



Mr. V.P. Singh

spotlight on Mr. Uma Shankar Bhagat
of M/s Shandar Group of Companies

Mr. Uma Shankar Bhagat

Mr. Uma Shankar Bhagat of M/s Shandar Group of Companies is one of the premier customers of J.K. White Cement Ltd. He has been associated with the company for the last 12 years. Mr. Uma Shankar Bhagat started with trade in Oxide Color to fulfill the acute need of the Flooring Oxide industries in erstwhile of

Bihar in India. Thereafter in 1990, through ingenuity and sheer grit, he started trading various specialty oxide colors. Over the years, he enriched the palette of the product portfolio and today the company deals in a variety of products including White Cement, Wall Putty, cement paint and others. He has had a fruitful association with the Company and we thought it would be fitting to have him share his views on the paint industry and his experience with the Company

Q1. How has your association with J.K. Cement Ltd. evolved over the years?

We are associated with J.K. Cement Ltd since March, 2002 and since then we have never looked back. The organisation's support for us has only increased our confidence in them. All our problems were solved by the local representatives within no time and their patience

with us in our hard times has only strengthened this bond.

Q 2. What has helped you grow and sustain your business over the years? Out of your diverse product portfolio, which is the most promising?

Hard work, dedication, honesty and most importantly, passion towards your work make all the difference. These factors have contributed towards the development and growth of my business. I started from a small hardware shop in a village and today I head a large organisation.

Wall Putty, as we all believe, is the most promising product we are concentrating upon.

Q 3. In your view, what is the future of small and medium paint manufacturers in wake of the competition posed by multinationals?

Although multinationals are considered a threat to the smaller companies but with better quality and reasonable pricing, even such players can sustain their business in the market.

Q4. What are the new products that are expected to be launched in the paint industry?

In my opinion, environmentally safe paint products will be entering the market soon. This can bring about a new revolution in the paint industry.

Empowering Minds for a **Bright**

J.K. Centre for Technician Training



"The country cannot develop till a large chunk of youth neither educated nor skilled is brought back into the main stream of development of our country by harnessing their vast energy potential into the resource pool of our country."

Shri Yadupati Singhania
MD & CEO - J.K. Cement Ltd.

"The future belongs to those who see possibilities before they become obvious." — John Scully

The vision of one man, Shri Yadupati Singhania – MD & CEO, J.K. Cement Ltd. gave birth to J.K. Centre for Technician Training in January 2010. He says, "The country cannot progress till a large chunk of the uneducated and unskilled youth are brought into mainstream development, by harnessing their vast energy potential to build the resource pool of our country."

The J.K. Centre for Technician Training came into operation on 24th January 2011 with its 1st batch of electricians consisting of 18 students. The institute was set up with the aim to develop world-class technicians in vocational skills, through short-term and intensive hands-on training programs.



J.K. Centre for Technician Training, Kanpur

The journey has not been easy for the team. The place where the institute stands today was an art gallery, so starting from the infrastructure to training the faculty and staff, selecting tools and equipment, designing labs... it has truly been a herculean task. The greatest challenge, however, was to assemble students, convince them and the Industry that the end product as desired can be delivered in a 'Time Bound Capsule'.

Mr. Lalit Khanna - Head of Operations says "Intensive research was undertaken in and outside the country about the setup, duration of courses, course content, design of labs, teaching methods, etc. The team worked round-the-clock to create awareness about the Institute through road shows, tech-workshops, lectures at Institutes and other places, hoardings and advertisements in print." This hard work and passion has recently been noticed by Mr. Sam Pitroda, who is the advisor to Prime Minister's office on 'National Skill Development Mission'.

Mr. Manoj Pant who has been working on this project for the last two years along with some of the best minds in the business of vocational training says, "I am looking at leveraging state-of-the-art technology so as to establish interactive methods of teaching."

Mr. P.C. Bhandari, Head-Academic Affairs says "The

ter India

Cover
Story



Electrical Trainees at Practical



Mechanical Fitter Trainees operating CNC Lathe Machine



Mechanical
Fitter Trainees
at Practical

institute started with two courses – Mechanical Fitter and Electrician – spread over a duration of 3 months. Now, the team at JKCTT proposes to add one more trade, Industrial Welder, by March at Dada Nagar, Kanpur which is affiliated with Indian Institute of Welding, Kolkata to carry out IS Code Welding. So far, three batches consisting of 140 students have successfully been placed in India and abroad.” The intent is to increase the student strength to 600 per annum in the next two years. The team also endeavours to replicate this model across various Industrial Zones of the Country depending on the demand of the Industry for skilled manpower.

In this competitive world, what sets the Institute apart is the dedicated, passionate and selfless faculty and staff. They do not confine themselves to delivering mark sheets and certificates but ensure that each student continues to grow even after he steps out of the training centre. With deep understanding that the reality of shop floor and the classrooms are different, the staff and faculty keep in touch with employers to check the students' performance. Furthermore, and above all, fees are applicable for training but are not the prime motivating factor.

Though it is a modest beginning, but a significant step towards increasing the skilled manpower in the Country. This initiative is a significant part of the Corporate Social Responsibility Policy that J.K. Cement Ltd. follows. The Company is committed towards its responsibility for a better future of the community and strives relentlessly to bring about a positive change in every sphere.



Mr. Manoj Pant

“I am looking at leveraging state of the art technology so as to establish interactive methods of teaching.”

Website : www.jktechnician.com

Contact – 919889350908

Email : help@jktechnician.com



WINNING ENTRY

Importance of CSR for an Organisation

Corporate Social Responsibility (CSR) has become the new buzzword and is all about how companies manage the business processes to produce an overall positive impact on society. Companies throughout the world are recognizing it as a key aspect of best business practices and are making it a priority by formalizing it within their organisation.

Today, CSR in India has gone beyond merely charity and donations, and is approached in a more organized fashion. It has become an integral part of the corporate strategy. Major thrust is on social, ethical and environmental issues. A powerful tool like CSR not only enhances the brand image and reputation of the business but also leads to improvement in sales and customer loyalty, and increased ability to attract and retain employees. By capitalizing on it, the organizations can improve their financial performance and attract more investment with immense economic value.

The Indian Institute of Management, Bangalore (IIMB) has taken lead by launching a website dedicated to teaching of CSR. The IIMB also rolled out a model CSR curriculum that could be 'adopted and adapted' by business schools.

Organizations like Bharath Petroleum Corpn. Ltd, Maruti Suzuki India Ltd, and Hindustan Unilever Ltd. adopt villages where they focus on holistic development. They provide better medical and sanitation facilities, build schools and houses, and

help the villagers become self-reliant by teaching them vocational and business skills. Similarly J.K. Cement Ltd. is not lagging behind and is engaged in rural development, providing educational and medical facilities, fulfilling religious pursuits, besides other initiatives.

The employees of a firm, in fact, have a crucial role to play in this regard. In particular, the Human Resources (HR) department of organizations needs to be proactive in identifying opportunities for CSR initiatives and updating the management about the same. Employees also need to be continuously kept in the loop regarding the CSR policies that their organizations are pursuing. Regular interaction between employers and the recruits on these issues

would help the latter feel truly involved in the management process of the firm. A well-organized set of CSR norms also results in the maintenance of a healthy work environment in a firm, which, in turn, boosts employee-productivity levels and lowers attrition figures.

Corporates have the expertise, strategic thinking, manpower and money to facilitate extensive social change. Effective partnerships between corporates, NGOs and the government will place India's social development on a faster track.



Regards,
Bharat Barara

Area Sales Manager (Karnal) J.K Cement Ltd.

Winning Entries

1st Runner Up

Importance of CSR for an Organisation
Mr. V.D.V. Singh – VP (HR)

2nd Runner Up

Corporate Grooming
Mr. C.S. Dashora - Asstt. Manager (Personnel), Nimbahera

Participating Entries

Importance of CSR for an Organisation

- | | |
|--|--|
| 1. Mr. Swapnil Mene – CTS, Udaipur | 9. Mr. Dinesh Kumar – DGM (Process), J.K. Cement Works, Nimbahera |
| 2. Mr. Himanshu Upadhyay – Marketing Executive, Punjab | 10. Mr. P.L. Vishnoi – Engineer (Mechanical), J.K. Cement Works, Nimbahera |
| 3. Mr. Rahul Kumar Singh – Sr. Manager, Marketing, J.K. Cement Works – Gurgaon | 11. Mr. P.K. Bansal – Sr. V.P. (SS), J.K. Cement Works, Nimbahera |
| 4. Mr. Rajeev Srivastava – Manager Accounts (Grey Cement) Kanpur | 12. Mr. Hitendra Bhadauria - MT, Logistics |
| 5. Mr. B.K. Upadhyay – Dy. G.M. (Personnel), J.K. Cement Works, Nimbahera | 13. Mr. M Kachhawaha - AVP (Mines) |
| 6. Mr. Nikhil Mathur – Instrumentation Department, J.K. White Cement Works, Gotan | 14. Mr. Manish Todwal - Asst. Engineer (Projects), Gotan |
| 7. Mr. Chetan Prakash Bhati – Sr. Officer, Logistics, J.K. Cement Works, Nimbahera | 15. Mr. Varun Yadav – J.K. Cement Ltd, Bhiwani |
| 8. Mr. S.K. Gupta - Sr. G.M. (P&L) | 16. Mr. AN Murthy – Area Manager, Hyderabad |
| | 17. Mr. Mohit Shukla – J.K. White Cement, Delhi |

Corporate Grooming

- | | |
|---|---|
| 1. Mr. Ashok Govil – Manager IT, Nimbahera | 5. Mr. B.K. Upadhyay – Dy. G.M. (Personnel), J.K. Cement Works, Nimbahera |
| 2. Mr. Raj Singh – Sr. Marketing Officer, Karnal | 6. Mr. Pankaj Basra - DGM Marketing, J.K. Cement Ltd (Gurgaon) |
| 3. Mr. S.K. Kansal - Sr. Officer, Nimbahera | |
| 4. Mr. Nikhil Mathur – J.K. White Cement Works, Gotan | |

The topics for May' 12 Issue

(Max 300 words)

1. Value of Work Ethics
2. Customer Retention : Challenge or Opportunity?

Last Date for submission of entries is

20th April, 2012

Please send your entries to :

nitish.chopra@jkcement.com; shivapriya.iyer@jkcement.com

* Decision will be taken as per the discretion of the editor
Please send original articles only to avoid copyright violation



PEOPLE POWER

Customer Technical Services (CTS) Training Programmes

GANGTOK



Mr. M.P. Rawal - President (T&MS), Mr. R.P. Singh - Dy. G.M. (CTS) & CTS Executives at the training programme

Mr. R.P. Singh - Dy. G.M. (CTS) with CTS Executives at the training program organised for Tamilnadu & Kerala CTS Executives

MADIKERY



We heartily welcome them to the J.K. Cement family and look forward to a fulfilling and mutually rewarding association

New Joinees
Jan - Feb 2012



Mr. Abhitab Saxena
Go to Market Lead (G.M. - IT)
Delhi



Mr. Sagnik Banerjee
Manager (Logistics)
Grey Cement (South)
Muddapur



Mr. Mohan Reddy Thumpally
G.M. - I.T. (Infrastructure)
Delhi

* Manager level & above only.

EVENTS & EXHIBITIONS

CRICKET MATCH – HEAD OFFICE

A T-20 cricket match was organized by Corporate - HR between J.K.Cement XI and Times of India on the occasion of Republic Day at Kamla Club Ground, Kanpur.

Shri Gaur Hari Singhania – Chairman, Shri Yadupati Singhania - M.D. & CEO, Shri Abhishek Singhania, & Shri Madhavkrishna Singhania – Special Executive were present during the match.

Shri Abhishek Singhania & Shri Madhavkrishna Singhania also represented Team JK XI. The match came to a thrilling finish as the scores were tied. Mr. Vikas, Mr. Sameer and Shri Madhavkrishna Singhania were adjudged best batsman, bowler and fielder respectively and Mr. Pushkar of Times of India was adjudged 'Player of the Match'.

Mr. A.K. Saraogi - President - CA & CFO and other



Sh. Gaur Hari Singhania - Chairman, J.K. Cement Ltd. alongwith Senior Company Officials & Players at the cricket match

Sr. Executives were also present during the match. Shri Yadupati Singhania and Smt. Varsha Singhania gave away prizes to the winners.



CINEMA SHOW – HEAD OFFICE

As a welfare activity for entertainment of employees & their family members a cinema show of the movie "Players: at INOX at 'Z' Square multiplex, Kanpur was organized by Corporate-HR on 8th January.

This initiative was appreciated by all the employees and other companies as well as by the faculty of Dr. Gaur Hari Singhania Institute of Management & Research, J.K. Industrial Training Centre & J.K. Centre for Technician Training.



Mr. A.K. Saraogi - President - CA & CFO
& Mrs. Saraogi and Mr. R.P. Tomar - DGM
Corporate HR at the screening



PLANT VISIT OF SIRSA DEALERS AT CHITTORGARH FORT



Dealers of Sirsa at Chittorgarh Fort.

ROSE SHOW - JODHPUR

A representative from J.K. White Cement Works accepting the prize



Visit of Special Executive to Kolhapur



Shri Raghavpat Singhania - Special Executive and Dr. Kaustubh Dadhich - Marketing Head (Grey South) with Mr. Pannalal of Sarvesh Cement Shoppee in Kolhapur



INTER CEMENT INDUSTRIES BADMINTON TOURNAMENT - NIMBAHERA

Mr. S.K. Rathore - AVP (O.&M.) presenting runner shield to team members of J.K. Cement

Exhibitions

VIJAYAWADA



Company Executives at Exhibition Arch Show organised from 20th to 22nd January at Vijayawada

DUBAI



Mr. M.P. Rawal - President (T&MS), Sh. Madhavkrishna Singhania - Special Executive and Mr. N Gowrishankar - Unit Head, J.K. Cement Works, Fujairah at the Cemtech Exhibition organized in Dubai in February

HOSUR



Company executives at HOCEA Build Expo organised at Hosur, Karnataka



Off Site

Trip to Singapore & Malaysia

Company officials and stockists (White Cement) during the Tour to Singapore & Malaysia organised from 22nd to 26th February



Trip to China

Company Officials and stockists in China as part of the tour organised for Grey Cement (South) from 22nd to 26th February



Trip to Hong Kong

Mr. Bhaskar Reddy - Manager (Marketing) & Mr. Parag Joshi - Manager (Marketing) during the Hong Kong Tour organised for White Cement from 13th to 17th February



Stockists Meet - Kolkata



Company officials at the meet organised for West Bengal, Orissa, North East & Chattisgarh from 23rd to 25th January

Stockists Meet - Aamby Valley, Lonavala



Stockist Meet at Aamby Valley organised for Maharashtra Region on 23rd - 24th January

Stockists Meet - Parwanoo

Delhi & Punjab
3rd to 5th January



Mr. V.P. Singh - President (Marketing) awarding a stockist. Also seen in the photo are Mr. Anurag Sharma - Mgr. (Marketing), Mr. Shailesh Gupta - Sr. G.M. (MIS) & Mr. Mohan Sharma - AVP (Marketing)



Chandigarh, Haryana, J&K & HP - 5th to 7th January

Mr. V.P. Singh - President (Marketing) awarding a stockist. Also seen in the photo are Mr. D.D. Sharma - DGM (Marketing), Mr. Rakesh Gupta - Sr. G.M. (Marketing), Mr. Shailesh Gupta - Sr. G.M. (MIS), Mr. Mohan Sharma - AVP (Marketing) & Mr. Navdish Sharma - Manager (Marketing)

Corporate Social Responsibility

Medical Test Camp - Nimbahera

The Company gives due importance to the wellness of employees. J.K. Cement Works, Nimbahera has been organizing various health programmes from time to time to ensure good health of employees. A Medical Test Camp spanning over three days was organized at the Company's dispensary. The Camp was conducted from 25th to 27th January by Thyrocare, Mumbai, world's largest preventive care laboratory.

Around 319 employees & their family members underwent tests related to Heart, Thyroid, Diabetes, Liver profile, Cholesterol profile, Kidney profile, Anemia profile, Vitamin-D, etc. Medical Officer Dr. S.K. Chaudhary and his team along with technicians & officials of Thyrocare successfully arranged the medical tests.



The Medical Camp in progress

Construction of School in Shree Sanwariya Ji Government Hospital, Chittorgarh



Mr. D.Ravisankar - President (Works) presenting cheque of Rs.20 Lakhs to District Collector Mr. Ravi Jain for construction of Nursing School

Eye Camp & Blood Donation Camp at Gotan

Blood Donation Camp - Gotan

Mahant Shri Garieb Dassji Maharaj inaugurating the Eye Camp. Also seen in the photo are Mr. B.K. Arora - President (Works) and Mrs. Sushma Arora - V.P. (LKSEC)



Doctor Examining a Patient



Mrs. Sushma Arora - VP (LKSEC) inaugurating the Blood Donation Camp. Also seen in the photo is Mr. BK Arora - President (Works)

Corporate Social Responsibility

Charity Drive at Padam Tower, New Delhi



A Charity Drive was organised at Padam Tower on 26th January. This was Madam Special Executive – Mrs. Sonam Singhania's initiative. The J.K. Cement family got together on a national



holiday to contribute towards this noble cause. Employees across plants and other offices generously contributed old clothes and blankets for this purpose.

Everyone joyfully participated in different tasks from distributing clothes to arranging for food. Blankets, clothes, food etc. was distributed to the poor and needy from areas in and around



the Central Marketing Office.

The staff put their best foot forward, worked with a selfless spirit and made the charity camp a great success.



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(Branding & Communication)

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(Branding)

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