

# Spotlight 2.0

Issue no. 08 | Volume 01

OCTOBER 2022

## From the Editor's Desk

Dear Colleagues,

Thank you everyone for constantly sharing updates and feedbacks on the newsletter. Your unconditional support helps us bring out all the stories and developments across the organisation.

I am pleased to share the recent happenings with everyone through this new edition of the Spotlight 2.0. I would like to share that recently we as an organisation have won many awards for sustainability initiatives and efforts towards reducing our carbon footprint.

Our annual performance has been up to the mark and we have been able to achieve most of our targets due to the support of the amazing team that we have and the senior management.

With the festive season approaching I would like to wish everyone all the best as it's a great opportunity for us to take advantage of the season and focus on our targets.

I will be looking forward to your continuous support in making Spotlight 2.0 a great success. This new quarterly feature of Spotlight 2.0 will keep you informed on the latest happenings in our organisation, about our achievements and big projects. We hope to see active participation from your side through suggestions and feedback to make this newsletter even more effective.

Happy Reading!



**Andleeb Jain**  
Group President – Human Capital and Corporate Communication  
JK Cement Ltd.



## Pioneering Change

CLICK ON THE BUTTONS TO NAVIGATE



### #InFocus

Cement industry is very energy intensive and nowadays a lot of focus is on the environment and we at JKCement are working towards implementing ways to reduce our impact on the environment

[Click Here to Watch](#)

### In Media



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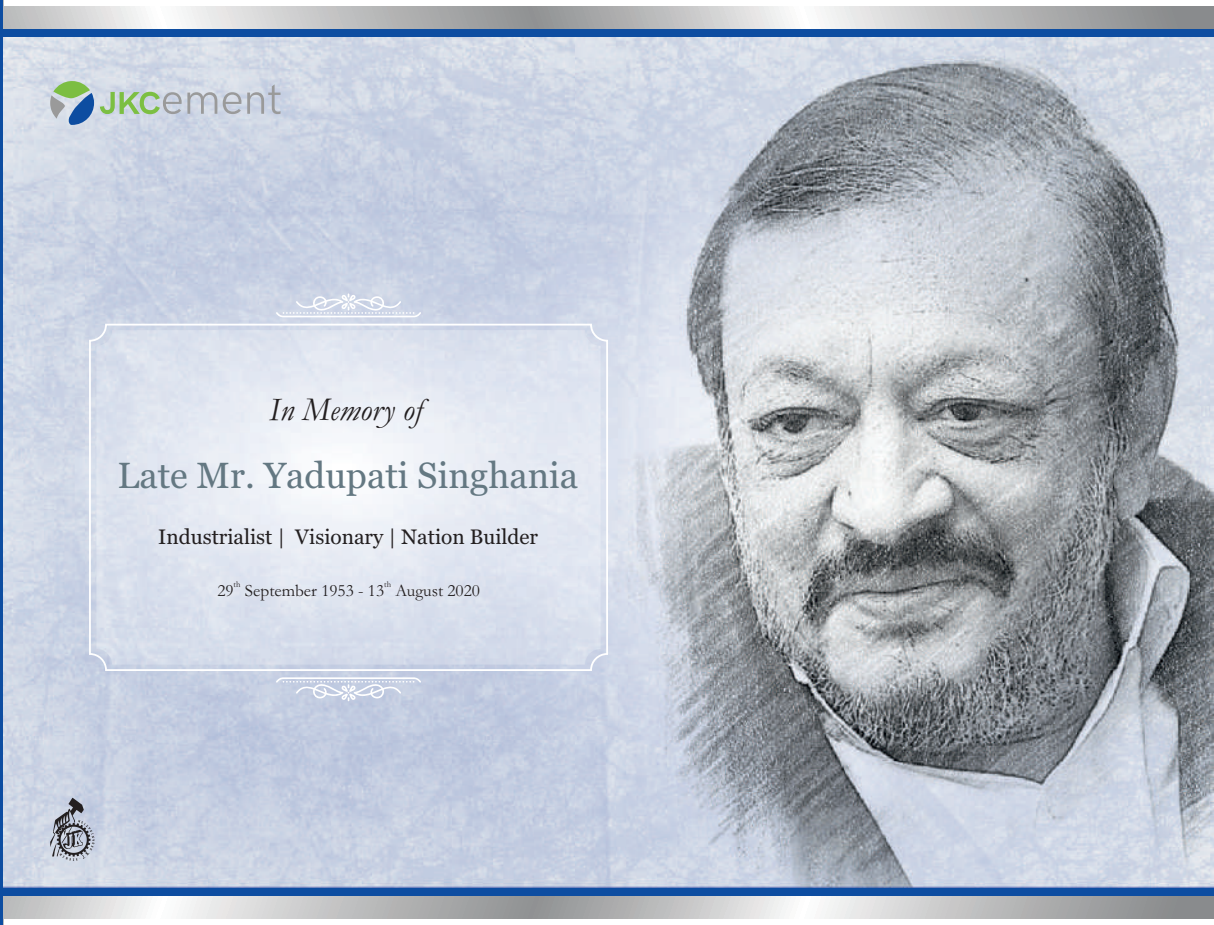
[Employee Corner](#)

[The Trivia Corner](#)





# In Memory of Late Mr. Yadupati Singhanian Ji







# BUSINESS NEWS

## Empowering the Future



In the light of skilling the youth of the nation, Dr. Raghavpat Singhania, Managing Director, JK Cement met with His Excellency Governor of Rajasthan, Shri Kalraj Mishraji at the Governor House in Jaipur. Where they discussed setting up education institutes and increasing the company's horizons into empowering the youth of Rajasthan and creating job opportunities.

## Paving The Way for A Sustainable Tomorrow



In the light of maintaining a healthy environment and sustainability goals, Mr. Madhavkrishna Singhania, Deputy Managing Director & CEO, JK Cement met the Hon. LG of Delhi, Shri Vinai Saxena, to discuss the possibility of using Refuse Derived Fuel (RDF) from landfills in Okhla, Bhalswa, and Ghazipur, Delhi to help reduce garbage. Within a few weeks, JK Cement signed an MoU with MCD to lift RDF. The Hon. LG flagged-off the first vehicles in the presence of Shri Ramesh Bidhuri MP and Chief Secretary Shri Naresh Kumar.

## Congratulations to Dr. Nidhipati Singhania Ji

Congratulations to Dr. Nidhipati Singhania, Vice Chairman JK Cement Ltd., for being awarded with Rotary Club's highest honor, the Rotary Ratan.



Dr. Nidhipati Singhania, Vice Chairman JK Cement Ltd. receives **Rotary's highest honor, the Rotary Ratan**



# We are Future Ready!



JK Cement Ltd. has been awarded “The Economic Times Future Ready Organisations 2022” Award in the Large Scale category

JK Cement Ltd. received The Economic Times Future Ready Organisations 2022 Award in the Large Scale category. The award is a testament to our efforts toward keeping up with the dynamic business landscape and adopting sustainable practices.



## Building Collaborative Relationships for a Healthier Tomorrow!

Dr. Nidhipati Singhania, Vice Chairman, JK Cement Ltd. laid the foundation stone of Gangwal School of Medical Sciences and Technology and Yadupati Singhania Memorial Super Speciality Hospital at IIT Kanpur along with Hon'ble Minister of Education and Skill Development & Entrepreneurship, Govt. of India, Shri Dharmendra Pradhan.



## Building a Collaborative Relationship

At JKCement, we are proud to see our founder Yadupatiji's vision come to life with the ground breaking ceremony of the 'Gangwal School of Medical Sciences and Technology' and 'Yadupati Singhania Memorial Super Speciality Hospital' in Kanpur.

Our collaboration with IIT Kanpur is an imperative step towards realizing our nation's vision of healthcare for all. Our founding father's legacy and contribution to both the city and his alma mater will be strengthened through this collaboration.



JKCement

CONGRATULATIONS  
JK Cement Works,  
Jharli

for bagging the  
"Certificate of Excellence"  
in Cement Category at  
SEEM Gold Awards 2021

JKCement

CONGRATULATIONS  
JK Cement Works,  
Muddapur

is leading the way to a sustainable future  
through efficient energy management!

**National Award for Excellence in Energy Management in the following categories:**

1. National Leader award 2022
2. Excellent Energy Efficient Unit award 2022

JKCement

CONGRATULATIONS  
JK Cement Works,  
Aligharh

for being recognised as an  
'Energy Efficient Unit' at the 23rd National Award  
for Excellence in Energy Management

JKCement

**A Valuable Recognition for Team Mangrol!**

Congratulations to JK Cement Works, Mangrol for winning the CII National Award for Excellence in Water Management, 2022

JKCement

CONGRATULATIONS  
JK Cement Works,  
Jharli & JK Cement Works,  
Balasinor

for being recognised as an  
'Excellent Energy Efficient Unit' at the 23rd  
National Award of CII for Excellence in Energy  
Management 2022.



**Best HR Strategy Award**

JKCement received the Best HR Strategy Award by Business World at the 7<sup>th</sup> HR Excellence Awards. This award is a testimony of our initiatives that are intended towards creating a high-performing work culture where the focus is on people who are our greatest assets, best practices, innovation and being a responsible brand.

JKCement

**Award for 5 Star Rated Mines 2020-21**

Halki Limited (Mines and Minerals)

★★★★★

Congratulations to JKCement's Muddapur and Halki Mines for being awarded a 5-Star rating by the Ministry of Mines and Indian Bureau of Mines at the 6<sup>th</sup> National Conclave on Mines and Minerals

**Towards a Sustainable Future**

Our Muddapur and Halki Mines have been awarded a 5-Star rating by the Ministry of Mines and Indian Bureau of Mines at the 6<sup>th</sup> National Conclave on Mines and Minerals. The ratings are a testimony of our best practices and implementation of the Sustainable Development Framework in Mining.

JKCement

CONGRATULATIONS  
JK Cement Works,  
Mangrol

for being recognised as an  
'Excellent Energy Efficient Unit' at the 23rd  
National Award of CII for Excellence in Energy  
Management 2022.

**Sustainable is the Way Forward**

JK Cement Mangrol has been awarded the Environmental Excellence Award (North region) by the Mission Energy Foundation for the WHR (Waste Heat Recovery)

Centre of Excellence  
for Competitiveness for SMEs

**Best Energy Efficient Designated Consumer (Under BEE PAT Scheme)**

**WINNER**

**"JK Cement Works, Jharli"**

JKCement

Contribution of Indian Industry

**CII National Energy Efficiency Circle Competition**

14-16 July 2022

**Setting Benchmarks!**

JK Cement Works, Jharli has been awarded the Best Energy Efficient Designated Consumer (BEE PAT scheme) Award at the 6th edition of the CII National Energy Efficiency Circle Competition 2022.

In addition to this, JK Cement Works, Mangrol and Muddapur have also won awards in various categories:

**JKCement Mangrol:**

1. 2<sup>nd</sup> Runner up in Best energy efficient organization
2. 2<sup>nd</sup> Runner up in Best case study on low carbon and carbon neutral initiative
3. 2<sup>nd</sup> Runner up in Best energy efficient designated consumer (BEE PAT scheme)

**JKCement Muddapur:**

1. 1<sup>st</sup> Runner up in Best energy efficient organization
2. Appreciation for innovations in Energy Efficiency - Large category, this recognition is a testament to our focus and dedication to energy efficiency and sustainable development. We are committed to reaching our energy efficiency goals and sustainability targets

Certificate

This is to Certify That  
JK CEMENT WORKS  
MANGROL  
has been declared  
WINNER  
FOR OUTSTANDING ACHIEVEMENTS IN  
ENVIRONMENT PROTECTION

20th August 2022  
Suratgarh (Haryana)

**Sustainability wins again!**

A big win for team Mangrol! We congratulate JK Cement Works, Mangrol for winning the 22<sup>nd</sup> Annual Greentech Environment Award 2022 for fostering good environmental practices.

Onwards and upwards, always!





India's Only Integrated Cement Factory with GreenCo Platinum Rating

JK Cement Works, Muddapur made history by receiving the "GreenCo Platinum rating" from CII! It is the only integrated cement factory in India to be awarded the "GreenCo Platinum Rating," which has established benchmarks in the finest ecological practices.



Reducing Our Plastic Footprint!

With consistent efforts, we at JK Cement Ltd. are significantly working towards reducing our plastic footprint. We are the first cement company to use one-of-a-kind 100% recycled PP granules product bags which will help to reduce our plastic footprint in the long run.

Final E.C. of Khinya Lime Stone Project at Dist. Jaisalmer

JK Cement Ltd. has bagged one Limestone Mines at Village Khinya Tehsil Shree Mohangarh Dist. Jaisalmer having an area of 304.00 hect. The public hearing of the said limestone mines was conducted on 09.04.2022 at Rajeev Gandhi Sewa Kendra, Khinya.

After submission of MOM of public hearing to MoEF the final presentation was scheduled on 14.06.2022 before the Expert Appraisal Committee (EAC) of MoEF. Based on our final presentation and detailed discussions during the meeting the committee was fully satisfied with our proposal. The Govt. of India, Ministry of Environment, Forest and Climate Change, New Delhi has issued final Environment Clearance (EC).



Powering Up our Operations

**132 KV line agreement & charging for plant Operation:** Power connection is the most critical activity in any Greenfield Project setup. Panna Project, cleared the hurdle in record time of 286 days to complete its Power transmission line laying of ~49 KM. The line charging was done on 24<sup>th</sup> August-22 with a pooja ceremony.

**33 KV line agreement & charging for Koni Simariya mines:** To fulfil the requirement of a dedicated power line for the Limestone crusher at Koni-Simariya Mines, a 30.5 km line work was completed in record time. Following the approval of the DGMS on 24<sup>th</sup> August 2022, two critical power connections were charged within a short period.

**Koni – Simariya Mines Pit-1 Opening:** Pit-1 Excavation work for Koni – Simariya Limestone Mines was executed on 17<sup>th</sup> August-22.



Towards a Healthier Earth!

As part of our "Nature Positive" 2030 plan, JKCement inaugurated its first Biodiversity Park on its plant premises at JK Cement Works, Nimbahera.

As the first project of its kind, it will act as a carbon sink and secure local flora and fauna habitats and improve the environmental footprint of the quarry. The project spans over 50 hectares of mine land in the Chittorgarh district of Rajasthan and is expected to be completed in the next three years.



1<sup>st</sup> Batch Induction Ceremony of Yadupati Singhania Institute of Technology (YPSIT), Gotan

JKCement has been supporting vocational Education & Skill development since 1992 to create a skilled workforce for industry and livelihoods opportunity. With Management Guidance & Shri YPS Sir's vision, the 1<sup>st</sup> Batch induction ceremony at YPSIT, Gotan was commenced on 5<sup>th</sup> September 2022.

Affiliated from National council of vocational education training (NCVET), YPSIT, Gotan offers Six Course;

**Fitter | Electrician | Mechanic Motor Vehicle | Electronics Mechanic Solar Technician | Marketing Executive**

Additionally, training will be provided on basic safety, industrial safety, computer skills, soft skills & industry practices to meet the requirement of the workplace. The institute has emphasized the enrolment of females in engineering trades. This institute is spread across 8500 sq. mtr. with eight classrooms and seven workshops for practical training. A team of over 16 highly trained industry-experienced industry experts will impart training to students.

It was a great pleasure to receive a wonderful response from students & community on the opening of Yadupati Singhania institute of Technology, Gotan. This Institute has received 100% admission in engineering trades and on this occasion, welcome kits are given to students in the ceremony.



Transforming the Future

SPSU is on a journey of transformation with the objective to create future ready graduates through Industry-ready specialised programs co-delivered with 15+ leading corporates namely Amazon, Intel FICE, Microsoft, SAS, FLSmith, TCS iON, Xebia, Beumer Group and many more.







# JKCement Grey Division Organises Annual Dealers Conferences FY 2021-22



JKCement Grey division organised its Annual Dealers Conferences. Over 40 days, we conducted nine ADCs at eight different locations with approximately 4000 attendees, including dealers, retailers, senior sales team members and senior management.

Focusing on growing together and reaching new milestones, the conference was themed Unstoppable. The conference provided an opportunity for JKCement and its partners to discuss strategy and business performance, receive updates on the latest developments and look ahead to future activities and events.







# JKCement WallMaxX - India's No. 1 Wall Putty : A Digital-first Campaign

India ki No. Putty

Sundar Deewaron ki Guarantee

Along with conveying the message of attaining the No.1 position, the campaign also showed how the title comes with greater responsibility- the one to create a difference in the lives of the customers.

It creatively established the supremacy of JKCement WallMaxX that comes with a guarantee of creating beautiful walls so that no home-owner is ever in a dilemma about the choice of wall putty for their house.



## Campaign Elements

- Initial Build-up & Interactive posts
- Campaign Hero Film (4)
- Promotion on Digital Media Platforms
- #IndiaKaNo.1 Contest
- Influencer Marketing

## #IndiasNo1 CAMPAIGN

Platforms & Outcomes



IMPRESSIONS  
24.1Mn+



VIEWS  
10.9Mn+



REACH  
19.3Mn+



ENGAGEMENTS  
503K+



From TV commercial to digital-first videos, from PR and media amplifications to BTL activities, from contest to content marketing using celebrity and micro-influencers, the campaign was extended across platforms to proudly pronounce the 'India's No.1 wall putty' title that JKCement WallMaxX has been adorning for years.

## #IndiaKaNo.1 - Social Media Celebrity Influencers



Aparshakti Khurana



Krushna Abhishek



Sharman Joshi



Abhishek Banerjee

## Campaign Overview





## JKCement White Organises Annual Dealership Conference

To appreciate and recognise the dedication and hard work of its channel partners, JK White Cement Business organised its Annual Dealers' Conference 2022 in 5 different cities with over 1150 attendees.

The theme of this year's Annual Dealers Conference, MaxXimisers, embodied the passion of the channel partners as well as the internal stakeholders and celebrated their undeterred efforts which have resulted in maximum growth of the business.

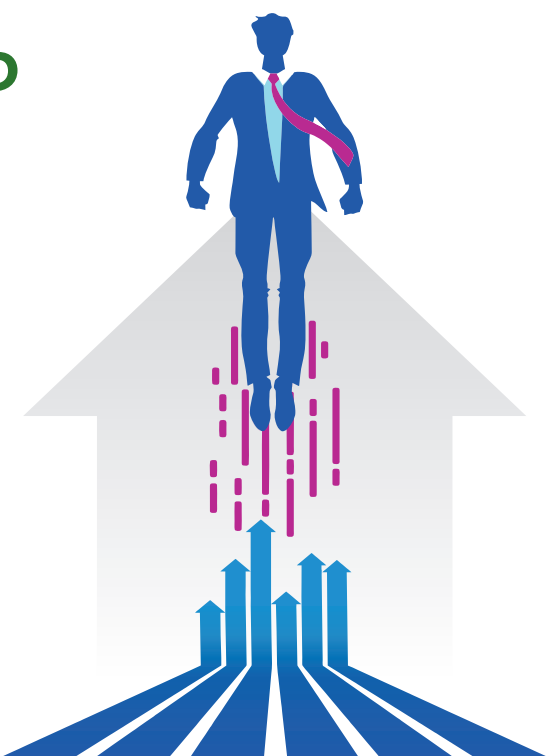
Along with evenings brimming with felicitations and power-packed with events such as enthralling magic shows, daring aerial performances, mesmerizing light art, and vibrant dance performances, the MaxXimisers also witnessed the unity and belongingness that crafts the foundation of the White Cement family!





# Senior Leadership Development Program – IIM(B)

With a view to develop our senior leaders, this intervention was designed to take the participants on a learning journey which comprises of coaching sessions, in-person workshops at IIM-Bangalore and simulation led workshop. A total 7 senior leaders, from different business verticals, were enrolled in this program. Each participant had identified the areas of development and working on his/her IDP.



## Learning and Development

### Learning Intervention for Central Procurement Team (Jun, 22)

As a part of their business strategy meet, the Central Procurement Team participated in a team-building workshop. The objective was to make the employees understand the dynamics of group cohesion, how to build trust and achieve goals together.



### Learning Intervention for CTS (Grey) Zonal Heads & State Heads (Jun to Aug, 22)

This one-of-its-kind learning intervention is specially designed for Zonal Heads & State Heads of CTS (Grey). This series of learning programs, spread across three modules, has been customized and specifically designed to suit the learning needs of the participants. The following aspects are covered in these 3 modules:  
Module 1: Emotional Intelligence (Jun, 22)  
Module 2: Leading Teams (Jul, 22)  
Module 3: Sales Fundamentals (Aug, 22)



Arvind Jangid • 3rd+  
Zonal Head CTS...  
1w • Edited •

+ Follow

#jk cement Leadership development program - "Leading Self and Others" to CTS Leadership of JK Cement by renowned Coach Sh. Kamal P Kohli. Thanks to HR team NITIKA SHARMA , Sachin Arora and CTS Head SHAKUN VAIDYA Sir and Manoj Kulshrestha Sir for giving such a great learning opportunity. #bestplacetowork2022



Siddharth Kothiya • 3rd+  
Zonal Technical Head at JK CEMENT LTD  
1w •

#jk cement Leading Self - Executive Development Program of International Standards for CTS Leadership Team- Personality & Leadership Style Assessment - Great Place to work

### Special Training Program

This one-of-its-kind learning intervention is especially designed for Zonal Heads & State Heads of CTS (Grey). This series of learning programs spread across three modules have been customized and specifically designed to suit the learning needs of the participants. The following aspects are covered in these 3 modules:  
Module 1: Emotional Intelligence (Jun, 22)  
Module 2: Leading Teams (Jul, 22)  
Module 3: Sales Fundamentals (Aug, 22)

### Saarthi

This program enables our People Managers to become more effective leaders. The objective is to elevate their leadership style and to improve the employee-experience and building trust in teams.

During the last 3 months, this program was organized for 13 participants at Katni & Balasinor



## Induction Program

The induction program is a wonderful opportunity, for new employees, to know about the company's culture and our business. This program comprises of various learning sessions delivered by SMEs from different functions (Grey, White & Corporate). The key aspects covered during this program are Branding, Pricing & Strategy, Key HR policies, Medical Insurance Benefits etc. During the last 3 months, 10 induction programs were conducted covering 198 new employees.







# An Effort Towards Reducing CO<sup>2</sup> Emission



Team Muddapur believes that small steps towards sustainability would help in contributing towards a Carbon free world. Hence, as a regular practice for our employees we have started using electric vehicle to commute within plant premises for day to day routine work. Right now we have an Electric buggy, two wheelers and Electric bicycle which has been allotted for this purpose. Company is also using TATA Nexon Electric Car for official conveyance within a radius of 150 Km.



## Donation of Sanitary Pad Vending Machine

At the request of the District Collector and women development department, Jaykaycem (Central) Ltd. Panna introduced a sanitary pad vending machine and installed 4 Sanitary Napkin Vending Machines and 4 environment-friendly Disposal Machines each with the capacity of 50,000 sanitary pads machines at the following Schools for girls' hygiene and health.

- Govt. Kasturba Gandhi Higher Girls Hostel, Panna.
- Govt. Higher Secondary Girls School, Amanganj, Panna.
- Govt. Higher Secondary School, Kamtana, Panna.
- Govt. High School Girls School, Purena, Panna.

## Sir Padampat English Medium Primary School, Muddhapur grabbed District Level Clean School Award - 2022

On the occasion of Independence a special programme was held in Kalabhavan, Bagalkot, MLA Shri. Veeranna Charantimath, gave the "District Level Clean School Award" to Mr. Bheemashankar, Principal, Sir Padampat English Medium Primary School, J.K. Cement Ltd., Muddapur. Unit Head Shri. Umashankar Choudhary congratulated the Principal, Teachers and Staff and expressed gratitude for their achievements.





"My name is Deepak Sen and I am a resident of Semaria village Panna district. Presently, I am undergoing training in fitter trade at YPSIT, Nimbahera. I got excellent training in trade theory, practical training (machine maintenance, metal fabrication etc.) and soft skills in training here! This will help in my bright future and employment and I am thankful to JK Cement!"

Deepak Sen  
Fitter Trade, Panna

Yadupati Singhania Vocational Education Foundation (YPSVEF)

As part of our community development program, 29 underprivileged students from Panna have been identified for vocational training to make them industry ready. They have been enrolled at Yadupati Singhania Institute of Technology, Nimbahera for intensive theory, practical & employability skills training under the two years & One year program.

S.No.	Fitter (2 years)	AOCP (2 years)	Welder (1 year)	RAC (2 years)	Total
No. of Students	13	12	4	1	29

Further to provide industry experience, currently all (25 nos.) students are under "On Job Training" at Panna Plant location till January 2023. Currently 4 Students have successfully completed one year – Welder course and now they are placed with JK Cement's plant at Panna. The support extended by JKCement includes course fees, uniform, lodging and boarding and conveyance.



Medical Camp

Health care in India is often inaccessible to those who live in communities outside of the city centres. The National Rural Health Mission (NRHM) was initiated by the Indian government to provide quality health services, especially to rural populations throughout the country. In line with this objective a Medical camp in Koni-Simariya was held by Jaykaycem (Central) Limited, Panna under Yadupati Singhania health and sanitation mission (YPS-HSM). A total of 600 beneficiaries of all categories were covered in this camp.



Awards for Students

Students of Sir Padampat English Medium Primary School participated in Pratibha Karanji competition which was conducted at Chichakhandi, by the Department of Education, Govt. of Karnataka. 24 students participated in different competitions, and prizes were distributed to all the winners.



A MoU signed between JK Cement Works Muddapur and Vijayapura City Corporation

JK Cement Works, Muddapur Signed a MoU with Vijayapura City Corporation, for co-processing of plastic waste under EPR. The supply of plastic waste was initiated in August and flagged off in the presence of Deputy Commissioner of Vijayapura, Superintendent of Police and Regional officer of pollution control board.



Cleaner and greener Muddapur

The Muddapur team developed a beautiful green life garden with different species of plants, animals, and birds

- Types of flora: 48
- Types of fauna: 6

This has been a great contribution to the environment.



Construction of Gotan Bus Stand

On request of Gram Panchayat, Gotan, JK White Cement Works undertook the renovation and construction of the bus stand, by incurring approx. Rs.38.00 Lakhs. This work includes renovation and construction of rest room (vishram grah), construction of entry and exit gates, boundary wall, cc roads, etc. This will help to provide many benefits to citizens and communities including passenger mobility and transportation safety. This will also help people to sit there comfortably and wait for the bus.



Construction of Link Road from JK Road to Gotan Talanpur Road

On request of Gram Panchayat, Gotan, JK White Cement Works agreed to undertake the construction of a link road (cemented road) from JK Road to Gotan Talanpur Road, by incurring approx. Rs.1.09 Crores. It will enable safe transportation of people, materials and goods easily and also help to boost the rural as well as economic growth of Village Gotan.





**Inspiring Performances, Rooted in Culture**

The students of L K Singhania Education Centre, Gotan presented a cheerful and scintillating show at the 33<sup>rd</sup> Annual Prize Giving Function. The Chief Guest Mrs. Vidhi Singhania ji, the Guest of Honour Dr. Nidhipati Singhania ji and Special Guest Dr. Raghavpat Singhania ji awarded the recipients and inspired them to be rooted in the ethos and culture of our nation. The performances comprised of folk dances and the choreography of Abhimanyu stole the heart of each one present at the venue.



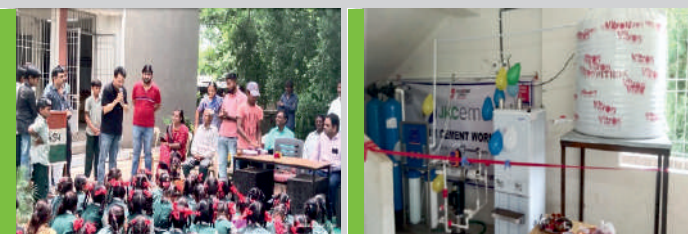
**Sound Health & Hygiene of Our Community is Our Priority**

As a part of our social responsibility to improve the health and hygiene in community of the nearby villages, JK Cement Works, Muddapur conducts Regular Free Medical Checkups and Health Camps. Recently free health checkup and treatment camp was jointly organized by S Nijalingappa Medical College, Bagalakote and JK Cement Works, Muddapur at Halki received a good response from people as around 190 of them participated and availed the benefits for wellbeing.



**Medical Camp for Flood Affected Villagers**

On the request of District Collector-Panna & in-coordination with District Health Department, Jaykaycem (Central) Limited, Panna organized a medical camp for Flood affected area in Simariya Tehsil and provide medical facility to 500 Villagers. Apart from this, medicines worth Rs. 50,000 + were distributed in a day. Jaykaycem (Central) Limited, Panna was appreciated by the District & Tehsil government officials along with villagers of the vicinity for this initiative.



**Cleaner Water**

The Balasinor Unit provided RO and water cooler to Govt School, Baidap under its CSR initiatives in the month of August 2022. Approx 350 students studying in the school from nearby villages were benefited under this contribution.



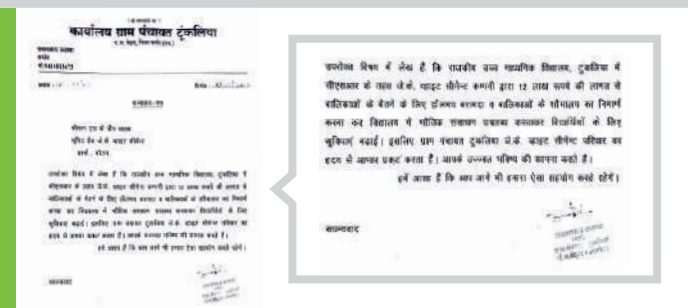
**Distribution of Wheel Chairs and Visitor Chairs**

On request of Gram Panchayat Kantharia and Pachpadra, 2 wheel chairs and 1 visitor chair in Primary Health Centre at Village Kantharia (Chittorgarh) and 2 wheel chairs and 1 visitor chair in Sathuni Purohitan Primary Health Centre (Pachpadra, Barmer) were provided by JK White Cement Works, Gotan.



**Provided 4 Street Solar Lights for Gotan Bus stand**

On request of Gram Panchayat, Gotan, JK White Cement has provided 4 Street Solar Lights for Bus Stand, Gotan amounting to Rs. 60,480/-. This will help people to stay in light even in bad weather or power cut in villages.



**Construction of Rooms & Toilets in Government Higher Secondary School, Tukuliya, Tehsil-Merta(Dist-Nagaur)**

Education plays a crucial role in shaping an individual's personality and future. Even though education is a basic right of every citizen, many are still deprived of this right. Therefore, to promote girl's education in rural area and also on the request of Gram Panchayat Tukuliya Tehsil Merta, Gotan team provided Rs.12.00 Lakhs for the construction of room cum hall and toilets for girls in Government Higher Secondary School, Tukulia.



**Distribution of Desktops to Government Girls Higher Secondary School, Gotan**

On request of Principle Government Girls Higher Secondary School, Gotan, Nagaur, M/s JK White Cement Works, Gotan has provided 10 the computer sets to Government Girls Higher Secondary School, Gotan, Nagaur for the education of girl children, with the aim of "Beti Padhao Beti Bhadhao" and "Soch Badlo Jivan Badal Jayega".





# EMPLOYEE CORNER



## Independence Day CELEBRATION

76<sup>th</sup> Independence day was celebrated at Balasinor-GU with all of our staff along with family members and workers. The event highlights included a guard of honour, cultural activities and fun and games





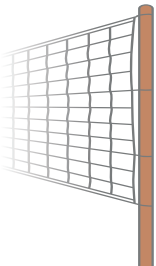
# Inauguration of Newly Constructed "Chota Bheem Fun Park" at Padam Nagar Colony by COO Mr. Rajnish Kapur

COO, Mr. Rajnish Kapur inaugurated the Newly constructed " Chota Bheem Fun Park " at Padam Nagar colony with immense pleasure. Children welcomed our COO and enjoyed playing with the multi-exercise equipment enthusiastically.



## Game On!

All departments of JKCWF-UAE came together to fight for the Inter-departmental JK Volleyball Cup tournament (1-4 Aug). The venue was Labour Campgrounds, in JKCWF-Plant premises Fujairah(UAE). The 4 day tournament witnessed enthusiastic participation of team members drawn from various functions. The final match was between the Mechanical & Packing team. The cup was lifted by the packing team. The tournament was a testimony of the Infectious team spirit & camaraderie of our culture.



## Environment Day Celebration at Jaykaycem (Central) Limited



## Visit of Contractors at JK Cement Works, Jharli

A team of 35 Contractors visited our Plant accompanied by executives from JKCement Delhi office. The team was duly welcomed by JK Jharli Team. Visiting team was given Technical presentation on manufacturing of cement and the CSR activities of the Plant. Team of Contractors also visited the plant and were explained the total process of manufacturing and testing of cement.

Mr. Anirudh Dani, Unit Head Jharli also met the visiting team and distributed gifts to them.







Packing Plant Excellence Meet

JK Cement organised an Excellence Meet at Regional Training Centre, the Nimbahera from 15 -16 July 2022 specially for packing plant department across all units. The programme was inaugurated jointly by Mr. SK Rathore, Manufacturing Head-Grey & Mr. R.B.M. Tripathi, President Operations & Unit Head, Nimbahera & Mangrol.

Participants from all 6 units (including 3 Integrated & 3 Grinding Units) took keen interest & participated actively. The team of each unit gave presentations on their best practices, bottlenecks & achievements. Experts of Industries i.e. M/s Beumer & M/s FL Smidth also shared their presentations on the latest development in packaging.



Basic First Aid and CPR Training Program- Jharli

Basic First Aid and CPR Training Program were organized for the staff and workers at Jharli plant. The training program was conducted by Dr. Kanchan Kumar, Trainer from RED Cross Society, Jhajjar and was attended by 57 participants.

The basic objective of the training was to develop awareness about basic first aid to be provided in case of emergencies. Dr. Kumar explained to participants how we can provide temporary medical help to the injured person with the available resources till the patient is shifted to the hospital. Participants were demonstrated on performing Cardiopulmonary Resuscitation (CPR), dealing with Fractures, Burns, Heart Attacks, Chocking, Nose Bleeding, Asthma, Heat Stroke, Fainting, Snake Bite etc.



Staff Get-Together at Rangmanch Farms

After a long gap of around two years due to the COVID-19 pandemic, we were able to organize a Staff Get-together at Rangmanch Farms Gurgaon for the Jharli Plant team. There were a lot of adventure and fun activities planned like Zipline, Rock climbing, bull ride, trampoline etc. and Team Building & fun games. It was a pleasant gathering of employees and their families along with Smt. and Shri Anirudh Dani.



Finding ways to stay fit and connected

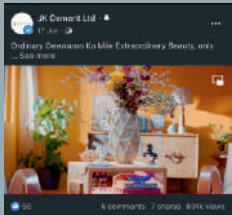
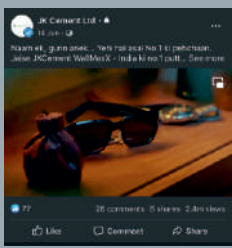
Muddapur HR team initiated ZUMBA classes (Self learning) for our female staffs and all female Colony residents. Classes are planned to be for 1 hour every 4 days in week at Padam Heritage building.



Muddapur - Awareness Sessions on No Single Use Plastics

CPCB & GOI / MoEF & CC has banned single-use plastics throughout the country, we have conducted awareness sessions on No Single-Use Plastics to colony residents, workers and KSPCB, Bagalkot has organized World Environment day - 2022 Celebrations at district police Head Quarters, Bagalkot in collaboration with JK Cement to ban single-use plastics and distributed cloth bags to all the students and members attend to eradicate plastics.





With consistent efforts, we at JK Cement Ltd. are significantly working towards reducing our plastic footprint. We are the first cement company L... See more

**Plastic-Positive TO BE FUTURE-POSITIVE!**

JK Cement Ltd. becomes the first cement company to use product bags made of 100% recycled PP granules

Manoj Gupta and 86 others 4 comments 6 shares

At JK Cement Ltd., we have taken huge steps to ensure healthcare facilities are available to our communities in Panna, Madhya Pradesh. As part of the integ... See more

**Building Healthy Communities**

Jaykaycem Ltd, **PANNA**

83 2 comments 8 shares

We are elated to share that JK Cement Ltd. has received "The Economic Times Future Ready Organisations 2022 Award in the Large Scal... See more

**FUTURE READY ORGANISATIONS 2022-2023**

JK Cement Ltd. has been awarded "The Economic Times Future Ready Organisations 2022" Award in the Large Scale category

Manoj Gupta and 179 others 25 comments 26 shares

Using the #DilSeJk hashtag, JK Cement Ltd. has become the first cement company to use product bags made of 100% recycled PP granules

**Plastic-Positive TO BE FUTURE-POSITIVE!**

JK Cement Ltd. becomes the first cement company to use product bags made of 100% recycled PP granules

Manoj Gupta and 86 others 4 comments 6 shares

**Top Tweet** earned 1,798 Impressions

Remembering our beloved mentor and guide, the late Shri Yadupati Singhania (Former Managing Director, JK Cement Ltd.)

A visionary whose qualities continue to inspire us. He served as a mentor who illuminated our way and strengthened our determination to maintain his legacy.

[pic.twitter.com/2t17Hr9fB1](https://pic.twitter.com/2t17Hr9fB1)

**Remembering**  
Shri Yadupati Singhania Ji  
(29.09.1953 - 13.08.2020)

2 8 28

Compliments to Dr. Nidhipati Singhania, Vice Chairman of JK Cement Ltd. for being awarded the 'Bharat Ratna' award by the Ministry of Health and Family Welfare, Government of India.

**#DilSeJk**

**Meet**  
MR. MANISH MATHUR  
National - JK Cement, Lucknow, UP  
The Achiever!

JK Cement Ltd. has been awarded "The Economic Times Future Ready Organisations 2022" Award in the Large Scale category

**#DilSeJk**

**Meet**  
MR. PRASHANT UPADHAY  
Chief Executive Officer - JK Cement, Lucknow, UP  
The Achiever!

Laying the foundation for a healthy tomorrow!

At JK Cement, we are proud to see our found... See more

**BUILDING COLLABORATIVE RELATIONSHIPS FOR A HEALTHIER TOMORROW!**

Dr. Nidhipati Singhania, Vice Chairman, JK Cement Ltd. laid the foundation stone of Gangwal School of Medical Sciences and Technology and Yadupati Singhania Memorial Super Speciality Hospital at IIT Kanpur along with Hon'ble Minister of Education and Skill Development & Entrepreneurship, Govt. of India, Shri Dharmendra Pradhan.

Manoj Gupta and 114 others 10 comments 8 shares

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JK Cement Ltd. has become the first cement company to use product bags made of 100% recycled PP granules

**Plastic-Positive TO BE FUTURE-POSITIVE!**

JK Cement Ltd. becomes the first cement company to use product bags made of 100% recycled PP granules

Manoj Gupta and 86 others 4 comments 6 shares

We all are like one big family! Each person's ideas, goals and well-being are of utmost importance and value to us at #JKCement. We constantly work towards... See more

**#DilSeJk**  
Just Like A Family!

**Meet**  
MS. AKANKSHA GIRI  
Procurement, New Delhi  
The Go-Getter!

**#DilSeJk**  
I Can Count On You!

**#DilSeJk**  
Karm Kiye Jao, Phil Awasthya Milegal

56 1 comment 1 share

Like Comment Share

JK Cement Ltd. has become the first cement company to use product bags made of 100% recycled PP granules

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Manoj Gupta and 86 others 4 comments 6 shares

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Manoj Gupta and 86 others 4 comments 6 shares

We are delighted to share that the JK Cement Works, Muddapur has just made history by receiving the "GreenCo Platinum rating"... See more

**A Landmark Achievement for Team Muddapur!**

Congratulations on being India's only Integrated Cement Factory with GreenCo Platinum Rating

Manoj Gupta and 222 others 49 comments 25 shares

Our goal at #JKCement is not only to facilitate our team's professional growth but also their personal growth! As partners in their success, we stand firm throughout their journey and help them grow with us.

Riding through the ups and downs, Mr. Rudra Ashish Tiwari, Area Sales Manager - Bathinda, shares his experience of fulfillment, culture, relations he built in the organization and the values of the company.

We are #DilSeJk

**#DilSeJk**

**Meet**  
MR. RUDRA ASHISH TIWARI  
Area Sales Manager - Bathinda AG  
The believer!

11 comments 1 share

JK Cement Ltd. has become the first cement company to use product bags made of 100% recycled PP granules

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Manoj Gupta and 86 others 4 comments 6 shares

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Manoj Gupta and 86 others 4 comments 6 shares





# THE TRIVIA

## TRIVIA CONTEST WINNER



Name : Ankish Agrawal  
Department : Dy. Manager- Project & Commercial  
Duration with the organization : 16 Months

### Favorite Memory at JKCement

Bhoomi Poojan at Jaykaycem (Central) Panna on 5<sup>th</sup> May 2021.

### Hobbies

Writing Hindi Poems & Listening to Bollywood songs.

### About Yourself

I am Engineer by profession & currently associated with Jaykaycem (Central) Limited, Panna. I like to work in a challenging environment with a focus on results & business benefits. On the personal front, I like to explore new places, spend time with family & friends and listen to old Bollywood songs.

**「DID YOU KNOW**

You have a chance to get featured in next spotlight edition??  
All you have to do is get all the answers right and send them to us at [corpcom@jkcement.com](mailto:corpcom@jkcement.com)

**Q1** What is the name of our awards and recognition programme?

**Q2** Which product from our portfolio was used to build The Statue of Unity in Gujarat

**Q3** In cement industry PPC stands for?

**Q4** Where would you be if you were standing on the Spanish Steps?

**Q5** What art form is described as "decorative handwriting or handwritten lettering"?

**Q6** In which country is the Chernobyl nuclear plant located?



Editorial Team  
Natasha Raj  
Konica Tandon  
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