

From the Editor's Desk

Dear Colleagues,

As we come to the end of 2022, I would like to take a moment to express my gratitude and appreciation to each and every one of you for your contributions to the success of JKCement this year.

It has been extremely momentous for us at JKCement. We have had many highs this year and celebrated great achievements, such as the launch of JK Paints and Coating Ltd, a subsidiary of JK Cement, and the acquisition of Acro Paints Ltd. We also inaugurated our second grey cement grinding unit in Hamirpur, Uttar Pradesh and a new plant in Panna, Madhya Pradesh, which was inaugurated by the honorable Chief Minister, Mr. Shivraj Singh Chouhan. In addition, we laid the foundation stone of an upcoming grinding unit in Ujjain, marking significant milestones in our growth journey.

For the first time, we organized our flagship event, Samman, to celebrate our achievers, business partners, and those who have been associated with us for many years. At the same event we also organized our National Level Protsahan award ceremony to recognize the contributions of our valued employees.

We have also worked to create a happy and engaged workforce through initiatives such as Happy Hours. These events have encouraged cross-functional collaboration and enhanced Camaraderie among employees. We have many such fun events lined up every month so watch this space for more.

I wish to conclude by saying it has been a great year for us and we are looking at a superb 2023. So here's to a great start!

Happy New Year!



Andleeb Jain
Group President – Human Capital and Corporate Communication
JK Cement Ltd.



CLICK ON THE BUTTONS TO NAVIGATE

The Story of our Success Continues



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Highlights of Samman and Protsahan



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Business Updates

Brand News

HR

CSR

Employee Corner

The Trivia Corner



BUSINESS NEWS

Adding a New Chapter in Our Success Story!



Adding Another Pillar of Strength
with the newly-built Greenfield Integrated Cement Plant at Panna, Madhya Pradesh



Inaugurated by Honourable Chief Minister of Madhya Pradesh, Shri Shivraj Singh Chouhan along with the members of JK Cement Family.

We are delighted to announce the inauguration of our newly-built Greenfield Cement Plant in Panna, Madhya Pradesh, marking an important milestone at JKCement. The new plant has an installed capacity of 2 million tonnes per annum (MTPA) and is equipped with the latest state-of-the-art technology. With this, JKCement becomes the first company to set up the first large-scale industry of Panna that will contribute significantly to the development of the district.

[Click Here to Watch](#)



We are also proud to share a glimpse of yet another landmark in our journey, the Greenfield Grinding Unit in Hamirpur, Uttar Pradesh. The formal ceremony was held at the JK Temple in Kanpur, Uttar Pradesh. This greenfield grinding unit strengthens JKCement's commitment in improving its presence in the U.P. market and providing high-quality cement. The newly-built unit in Hamirpur has a total production capacity of 2 MTPA and has begun functioning. The plant along with providing high quality cement will also work towards improving the livelihood of the nearby areas, thereby increasing employment opportunities.



“ Dr. Raghavpat Singhania
Managing Director ”

"The Panna plant is a Significant milestone in our growth journey and reaffirms our commitment to the state."



“ Mr. Madhavkrishna Singhania
Dy. Managing Director and CEO ”

"We have entered the right market at the right time. Our strong presence is already visible, and we plan to ramp up our production very quickly. but we plan to achieve this growth in a sustainable and environment-friendly way."

Foundation Stone laying of Grinding Unit in Ujjain



We are elated to announce the stone-laying ceremony on the 3rd of December 2022 for the upcoming cement grinding unit in Ujjain, Madhya Pradesh. This unit will be another milestone in JKCement's achievements toward ensuring a robust and socio-economically developed infrastructure across Central India. Construction and installation activities have begun at the Grinding Unit with an investment of around INR 400 Crores and a total production capacity of 1.50 MTPA. Bolstered with the latest additions including a newly built grinding unit at Hamirpur (Uttar Pradesh) along with its integrated cement plant in Panna, the overall capacity will reach 20.50 MTPA once the Ujjain unit is commissioned.

[Click Here to Watch](#)

JK Paints and Coatings Enters into a Definitive Agreement to Acquire Acro Paints



JK Paints and Coatings Ltd., (wholly owned subsidiary of JK Cement Ltd.) has entered into a share purchase agreement with Acro Paints Ltd. and its shareholders to acquire 60% controlling stake in the company. This acquisition is a step towards fast-tracking JKCement's entry into the paints business, expanding its product offerings and potentially foray into new markets.

The acquisition of Acro Paints brings strong manufacturing capabilities and comprehensive product formulations, which will scale up to meet the business plan objectives for JK Paints and Coatings over the next few years. The acquisition will also provide an opportunity to foray into the growing vertical of construction chemicals & waterproofing products which has a current market size of 5000+ crore, growing at over 10% per annum.

Empowering Future Talents with a New Way Forward!



It gives us immense pleasure to announce the commencement of the first batch of the Induction Ceremony at Yadupati Singhania Institute of Technology, Gotan. We are proud to carry forward the vision of our beloved founding MD and make an impact in the lives of the youth.

To mark the beginning of YPSIT, Gotan's first batch, Dr. Nidhipati Singhania, Vice Chairman, JKCement, along with his wife Smt. Vidhi Singhania and Dr. Raghavpat Singhania, Managing Director, JKCement inaugurated the Mechanic Motor Vehicle Workshop and Machines for training usage and encouraged the kids to work hard.



Inauguration of Tile Grout Plant, Gotan

Dr. Nidhipati Singhania, Vice Chairman - JK Cement Ltd. inaugurated its Tile Grout Plant in Gotan, Rajasthan on 29th September 2022. Dr. Raghavpat Singhania, Managing Director, JK Cement Ltd., Mrs. Vidhi Singhania, Chairperson, LKS Education Centre and senior officials of the company were also present. This is an automated plant with a capacity of 150 TPD. Presently it has packages of 1 kg cement grout and 1 and 5 kg Epoxy grout in 14 shades in each segment.



JKWP Production Unit Inauguration

Mr. Ajay Mathur, Head - International Operations, graced the inaugural ceremony of JK Wall Putty production facility in Tanzania on 14th November, 2022. It is yet another milestone for the JKCement family as we step into our second Wall Putty production facility in East Africa.



A New RDF Shredder at Mangrol

A new RDF Shredder was inaugurated at Mangrol plant on 11th November 2022. The Chief Guest, Mr. R.B.M. Tripathi, President - Operations, Nimbahera & Mangrol inaugurated the Shredder in the presence of Mr. Prabhat Singh Parihar, Head - Technical, Mangrol & Mr. Chetan Prakash Dak, VP-Civil.



Successfully started operations of Tile Adhesive Unit & Started production of "TileMaxX"

Muddapur Team has successfully started the operations of Tile Adhesive Unit & launched production of "TileMaxX" at the plant



The Golden Lining

JKCement was awarded Gold Award at the "12th Exceed CSR Award 2022" for "The Sparsh Sanitary Napkin Project" under the cement sector category. The function was organised by the Sustainable Development Foundation (A unit of Ek Kaam Desh ke Naam).



Empowering the Young Minds

JK Cement Works, Nimbahera received the "Shiksha Bhushan Award" by Hon'ble Minister of Education, Rajasthan Govt., Mr. B.D. Kalla, State Education Minister, Rajasthan Govt., Mr. Rajendra Singh Yadav and Minister of Technical Education, Rajasthan Govt., Mr. Subhas Garg at the 26th Bhamashah Award 2022 for our excellent contribution in the field of education. The Award is a state level recognition for the organization's contribution towards the betterment of the state.

It also received the Bhamashah Samman from District Collector of Chittorgarh and SP Chittorgarh.



Kiln Light-up

The Panna plant was a dream project of our founding MD Shri Yadupati Singhania Ji. After 18 months of hard work and commitment, this integrated greenfield cement plant was commissioned on 17th November 2022. The kiln was lit up in presence of Dy. MD & CEO Mr. Madhavkrishna Singhania and Mr. Rajnish Kapur, COO -Grey Cement Business and other senior officials.

Ensuring Smooth Functioning!

As part of the Lending requirement, the Inspection of the Company's Plant by Term and Working Capital Lenders were carried out. Lenders visited the Plant to physically verify the smooth operation of the Unit, Availability of Raw Materials, Production of Cement, Packaging and Dispatch, etc.

- Aligarh Unit Visit dated 5th November 2022
Mr. Dhananjay Kumar Singh, DGM, Canara Bank, Mumbai visited the Grey Cement Grinding Unit at Aligarh (UP)
- Nimbahera Unit Visit dated 25th November 2022
Indian Bank Officials Mr. Sushmit Banerjee and Mr. Manish Goel, visited the Nimbahera Unit along with Mr. Rajeev Tiwari, Sr. GM - Corporate Finance from JKCement.





An emotional and heartfelt campaign
by JK Super Cement
#TohfaSurakshaKa
is a gift to traffic personnel



In 6 states, 200 traffic booths were installed

Under their legacy of Courage, Determination and Responsibility, JK Super Cement has been a pioneer in bringing a change in the way building structures are perceived. In keeping with the brand vision and corporate responsibility of JK Super Cement, they have launched a Diwali campaign called #TohfaSurakshaKa.

The campaign #TohfaSurakshaKa aims to improve traffic management and the safety of traffic cops, and to extend heartfelt gratitude to all heroes in uniform who contribute to a disciplined and safe road environment. Preceding Diwali, the brand initiated the installation of 200 traffic police booths across six states.





JKCement launches 'Andar Se Sundar' 2.0 campaign to celebrate the unsung heroes

This festive season, JKCement WallMaxX launched #AndarSeSundar2.0 to honour the painter community, who make our homes #AndarSeSundar and festive-ready, even if that means giving up celebrations with their loved ones.



The campaign commenced with a hero film that narrated the story of a painter who, after two years, sacrifices the opportunity to spend Diwali with his family in order to fulfil a promise he made to a young couple celebrating their 'Pehli Diwali'. As a token of appreciation, the homeowners reciprocate the selfless painter's 'Andar Se Sundar' gesture by helping him reach his village just in time for the Diwali celebrations.

#AndarSeSundar Anthem by Indian Ocean



To perfectly capture the essence of the film, the popular Indian Fusion Band, 'Indian Ocean' composed a song that elevated the film a few notches higher, turning it into a complete cinematic and emotional experience – something that will stay with the audience for long.

The campaign turned out to be the talk of the town (and the building materials industry) thanks to its heart-touching story-telling, which quickly became viral due to the number of shares it garnered across social media platforms.

#AndarSeSundar2.0 x Lallantop



To further amplify the campaign, JKCement WallMaxX collaborated with The Lallantop, a digital-first Hindi media channel in the country, to tell the untold stories of the painters. The series was well received by our influencers and homeowners alike.

The Lallantop Episodes



As a closure to the campaign, a one of its kind, #AndarSeSundarMela was executed, wherein 200 painters (who couldn't go back home to their families during Diwali) were invited for a memorable festive celebration, thereby walking the talk built in our #AndarSeSundar2.0 campaign.



The campaign was published as a case study by Google India (Think with Google) as YouTube's Brand Lift Survey recorded a Best-in-class Relative Ad Recall Lift of 23.52% & Consideration Lift of 12.51%.

JKCement White Organises Annual Platinum Meet 2022 in Kenya

In recognition of its channel partners' unwavering dedication, JK White Cement Business organised its Annual Platinum Meet 2022 in Kenya. We treated our MaxXimisers (Platinum Stockists) to an unforgettable wildlife safari that allowed them to experience the exotic animal kingdom up close.

The diverse country of East Africa gifted our esteemed channel partners an experience of a lifetime, as they explored the illustrious wildlife, picturesque landscapes, contrasting culture and an eventful evening; brimming with felicitations and spellbinding performances by renowned Kenyan artists.





JUMPSTART

Induction Program for New Employees

This flagship induction program is a wonderful opportunity, for new employees, to know about company's culture and our business. This program comprises of various learning sessions delivered by SMEs from different functions (Grey, White & Corporate). The key aspects covered during this program are Branding, Pricing & Strategy, Key HR policies, Medical Insurance Benefits etc. During the last 3 months, 7 batches were conducted covering 142 new employees.

Key learnings for the participants

- TMS & group mediclaim policy
- Cement manufacturing process
- Types of customer complaints and their origin
- USP of our products and raw materials used
- Basic knowledge of our operation



AAROH

Learning Journey for GETs / MTs

This flagship induction program is specially curated to welcome fresh talent in the JK Family. With a view to give holistic view of the organization to MTs & GETs, this induction program is conducted at Gurgaon and our manufacturing plant. During this comprehensive learning intervention, the participants get to know the key aspects of our business like Manufacturing Process, Branding, Pricing & Strategy, Logistics, Key HR policies, Medical Insurance Benefits etc. During the last 3 months, 3 batches were conducted covering 48 MTs & GETs (26 for White & 22 for Grey)

Key learnings for the participants

- Manufacturing & testing of our products
- How to communicate with the retailers
- Good understanding of our products and company culture



Other Interventions

Launch of Digital Induction Module on LMS (Sep, 22)

Covers the following:

- Story of JK Cement – Inception to Expansion
- Key leadership team
- Manufacturing process
- HR policies



Sales Leadership Workshop – Inspire to Lead (Oct, 22)

This exclusive in-house workshop was facilitated by Ms. Rupu Sharma & Mr. Hardeep Singh for 70 key leaders of White Cement Division. The core theme of this workshop was to make the participants understand the dynamic of how to inspire your team through an experiential session.



An Hour Fun Every Month!



July-Zumba



August-Team/Fun Games



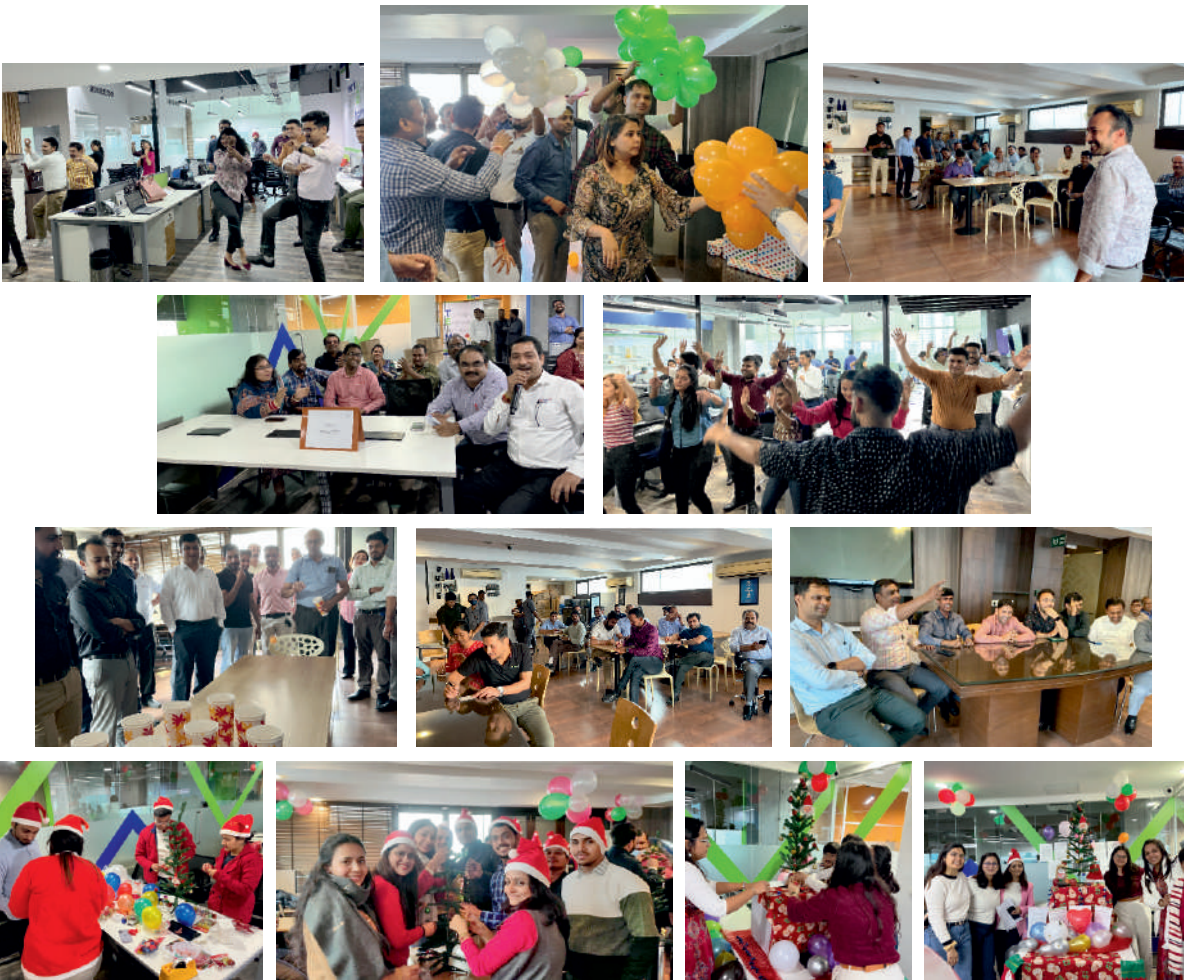
September-Tambola



November-Antakshari

In order to ensure that employees get some time to unwind, the corporate HR team has started organising Happy Hour sessions at Padam and Prism Tower. These events have encouraged cross-functional collaboration and enhanced Camaraderie among employees.

Mind | Body | Soul | Happy Hour



Every month, one hour is marked as HAPPY HOUR :

- To add fun and excitement in employee experience
- Improved Cross-functional Collaboration
- Enhanced Camaraderie among employees



Dr. Gaur Hari Singhania IPSC Lifetime Achievement Award



Dr. Gaur Hari Singhania IPSC Lifetime achievement award was given to Ms. Nishi Misra, ex-chairperson IPSC & Principal of Scindia Kanya Vidyalaya, Gwalior for her excellent services in the field of Education at the 83rd IPSC Principals' Conclave.

70th Birth Anniversary of Late Shri Yadupati Singhania ji

On the occasion of the 70th birth anniversary of our Founding CMD, Late Shri Yadupati Singhania ji, Nimbahera plant organised a number of public welfare activities

Mega Eye Camp



JKCement organised a free eye check-up and operation camp on September 29, 2022. JKCement has collaborated with Gomabai Netralaya, Nimuch, to extend better services to the community around its operations with a commitment to make Nimbahera cataract free. A team of doctors from Gomabai Netralaya, Neemuch carried out eye testing of more than 500 patients. Patients identified for cataract and other eye ailments were sent to Gomabai Netralaya for remedial surgeries free of cost.



Food & Baby Kit Distribution by Surbhi Ladies Club

JK Surbhi Club distributed food, fruits, biscuits and 30 baby and maternity kits, manufactured by a self-help group in the maternity ward of the Govt. Hospital, Nimbahera.

Following activities were organised at Jharli



A Voluntary Blood Donation camp was organised in association with the team from the Haryana State Blood Transfusion Council. A total of 55 units of blood were donated. Team members from Jharli visited Dada Dhandas Temple in Naugaon and donated 3 quintals of food grains for birds on behalf of JK Cement Works, Jharli. 350 food packets were distributed amongst workers and truck drivers present at the Plant.



Inauguration of Shri Yadupati Singhania Road, Gotan



Dr. Nidhipati Singhania, Vice Chairman of JK Cement Ltd. Inaugurated the newly constructed road named 'Shri Yadupati Singhania Marg' as a tribute to our Founding MD on his birth anniversary. The concrete road was constructed by JK White Cement Works as part of its CSR. On this occasion, Dr. Raghavpat Singhania, Managing Director, JK Cement Ltd., Mrs. Vidhi Singhania, Chairperson, LKS Education Centre, senior officials of the company and dignitaries from Gotan were also present.

The Ninth Convocation Ceremony of Sir Padampat Singhania University

The momentous Ninth Convocation of Sir Padampat Singhania University for the graduating batches of 2022 was held on November 9th, 2022 with great grandeur and fanfare. Honourable Chairperson Dr. Nidhipati Singhania and Prof. Dr. Padmakali Banerjee, President, SPSU welcomed the Board of Management and distinguished guests Mrs. Vidhi Singhania and trustees Dr. Raghavpat Singhania, Managing Director, JK Cement Ltd. and Mr. Madhavkrishna Singhania, Deputy MD and CEO, JK Cement Ltd. The Guests of Honour were Ms. Rajeshwari Gayekwad , Ace cricketer, Dr. Badria Ibrahim Al Shihi, Deputy Vice Chair, State Council Oman and Dr. Yogi Sriram, Advisor to CEO and MD, Group Human Resources - Larsen and Toubro.

Honourary Professorship was conferred to Dr. B Shadrach, Director Commonwealth Educational Media Centre for Asia, Dr. Roopak Vasishtha, CEO Apparel Sector, Skill Counsel, Govt. of India, Mr. Swapnakant Samal, Head - Talent Acquisition Reliance Industries Ltd., Mr. Govind Negi, Senior Director, Head of Talent India & Europe 3Pillar Global and Mr. Ashish Bhalla, Head - Campus Relations HCL Technologies.

The students from the School of Engineering and Management were awarded the degrees. Col. Sanjay Sinha, Head - Education, JK Cement Ltd., other officials of the University including Dr. Sanjiv Tomar, Pro-President SPSU, Registrar, Deans, Faculty, Eminent personalities across the country, Board Members and People from media were a part of this grand celebration.



SPSU - 17th Higher Education Summit

SPSU University sponsored the most coveted event in education sector, 17th Higher Education Summit organised by Ministry of Education, Ministry of Commerce & Industry and FICCI



Ambulance Donation to Government Hospital, Amanganj

Amanganj Government Hospital received a fully equipped Ambulance donated by Jaykaycem (Central), from the Chief Minister of Madhya Pradesh Mr. Shivraj Singh Chouhan during the inauguration ceremony of the Panna Plant. The Chief Minister also laid the foundation stone for an ITI being built in the region by JKCement. Mr. Chouhan and other distinguished guests congratulated JKCement for being the first major industry in Panna and complimented JKCement for contributing to the development of the region by providing growth and educational opportunities.

Mahakal Athiti Niwas in Ujjian

Industrial development coupled with improving the social infrastructure of the country was the dream of Late CMD Shri Yadupati Singhania Ji. In line with this vision, JK Cement constructed an Atithi Niwas in city of Ujjain. This facility has 45 Beds and is well-equipped with modern furniture. Built by JK Cement as part of its CSR at a budget of Rs 6 Crore was Inaugurated by Chief Minister of Madhya Pradesh Mr. Shivraj Singh Chouhan in the presence of Members of Parliament, District Collector and other Government officials from Ujjain. The facility has now been handed over to the Mahakal trust for the benefit of all the pilgrims.



Birth Anniversary of Late CMD Shri Yadupati Singhania Ji, Balasinor

A Blood donation camp was organised at the Balasinor plant where all the employees and workers donated blood. Ghanshyam Sewa Aashram (Orphanage) and Dakor temple received food donations from the company to mark this occasion.





Plantation at JK Maliakhhera Mines

The team at Maliakhhera planted 70 saplings around the area, in the presence of Mr. Manish Toshniwal, Head - Mines, Mr. Dilip Kumar Dhakar, Mr. Peeyush Kumar Ameta & other staff members.



Improving Infrastructure

Chief Guest, Hon'ble Co-operative Minister, Govt. of Rajasthan, Mr. Udailal Anjana & Mr. R.B.M. Tripathi, President-Operations, JK Cement Works, Nimbahera & Mangrol inaugurated CC road at Dhanora.



Helping NGOs Function Better

As a part of our CSR activities, JK Cement Works, Jhajjar donated 10, 1.5 Ton AC to Shri Madhav Jan Sewa Nyas (NGO) at Panipat.



Medical Camp at Fujairah

A free medical camp was organized for all employees at the plant in association with a leading hospital group in Ras- Al-Khaimah in sept'22.



Renovation of Anganwadi Centers in Balasinor

JK Cement Works, Balasinor as a part of its CSR initiative has renovated 4 Anganwadi centers around Balasinor to provide primary healthcare for children.



Voter Awareness Campaign at Balasinor

In view of the General Election in Gujarat for the State Legislative Assembly, a Voters Awareness Campaign was organised in the plant premises and nearby villages under its CSR, wherein all workers and villagers have taken an oath to cast their vote.



A Step Toward Saving Groundwater at Balasinor

In an attempt to reduce our dependence on fresh groundwater, Balasinor Unit has been exploring alternate sources of water for its operations. The Unit collects 12-15 litres of water per day from a standard 1.5 ton split AC, using it as distilled water for lab equipment, and draining it into electrical earth pits, thereby reducing the extraction of groundwater.



Monthly Gate Meeting at Balasinor Gridding Unit

To enhance the safety awareness of the workmen and ground-level manpower, the Balasinor unit organised a monthly gate meeting that also included its staff members. The Unit Head interacted with the audience to discuss operational hazards and urged all to adopt safety measures at their work sites.



Blood Donation Camp

On the birth anniversary of our Late CMD, a blood donation camp was organized on 29th Sep-2022 at Jaykaycem (Central) Limited, Panna in coordination with Blood Bank District Hospital, Panna. The chief guest of the event was Mr. Dharmraj Meena (IPS) Superintendent of Police, Panna. 41 units of blood were donated by company employees.



Bhoomi Poojan for Community Centre

At JKCement we are committed to serving society and contribute to the development of infrastructure around the neighbouring villages where we operate. On the day of our Late CMD birth anniversary, we performed a groundbreaking ceremony of four community centers around our manufacturing plant & mines. This initiative will directly benefit all the villages and communities.



Blood Donation Camp

JK White Katni celebrated the Birth Anniversary of our beloved CMD Late Shri Yadupati Singhania Ji's on 29th September 2022. In his memory, a mega Blood Donation camp was organized at Katni plant premises. All staff members, contractual workers along with nearby government authorities actively participated in the event to make it a huge success. Mr. Ganesh Sahu, Unit Head and Mr. Ankit Mishra, TI Badwara inaugurated the Camp. 35 units of blood were donated on this occasion.



EMPLOYEE CORNER

Long Tenure Appreciation



Wrist watches were distributed by Dr. Nidhipati Singhania, Vice Chairman JK Cement Ltd. On his recent visit to JK White Cement Works, Gotan for the long tenure association of employees. Union leaders, contract workers, Hillman staff and all the workers received the gift as a mark of appreciation from the senior leadership team including Dr. Raghavpat Singhania Managing, Director - JK Cement Ltd. and Mrs. Vidhi Singhania, Chairperson - LKS Education Centre and members of the senior management who were also present.

Panna Plant Visit

Dy. MD & CEO, Mr. Madhavkrishna Singhania, visited the plant on 27th September 2022 to review the mines, plant and its progress. He gave his thoughts for further improvement and advised for better utilization of assets. He also visited the crusher section and congratulated the team for successfully running the crusher within a short span of time. Mr. Singhania also shared his insights on further speeding up the execution work. He also interacted with CFT leaders and expressed his appreciation for their commitment to their work. A town hall was also organised where he interacted with all the employees



Transporter's Meet at Nimbahera

Transporter's Meet was organised on 7th October 2022, where all the registered transporters of Nimbahera and Mangrol plants were present. During the event, the dignitaries spoke about the efficiency of the transporters, appreciated their efforts and discussed the way forward.



Proud Moment for Team Muddapur!

National Certification Examination for Energy Managers & Energy Auditors was conducted by BEE, Ministry of Power in July 2022. Two engineers from Muddapur have cleared the Energy Manager level exams successfully. Kudos to both!

1. Mr. Jyotiba Sindhe, Dy. Manager - Electrical
2. Mr. Manish Agrawal, Sr. Engineer - Electrical



Inauguration of Girls Hostel at Mangrol

A girl's hostel was Inaugurated at Mangrol on 11th November 2022. Mr. Andleeb Jain, Group President - Human Capital & Corporate Communication inaugurated the hostel. Also present were Mr. R.B.M. Tripathi, President - Operations, Nimbahera & Mangrol, Mr. Prabhat Singh Parihar, Head - Technical, Mangrol, Mr. Chetan Prakash Dak, VP - Civil & Mr. Prabhakar Mishra, Head - HR & IR.



Pot decoration Competition at Pragati Club of JK Cement Works, Jharli

The competition organised by Pragati Club at Jharli Guest House saw an enthusiastic participation of all the club members. Ms. Nidhi Agarwal and Ms. Seema Yadav secured the first and second positions respectively.

Muddapur – Roshni Ladies Club-celebrated Anand Mela - A food festival with fun games

Roshni Ladies Club-Muddapur celebrated Anand Mela -2022 a food festival in a grand manner. Like every year, we had 18 -20 special dishes prepared by Roshni Ladies club members at Food stalls. 50 lucky draw winners were announced at the event. Employees & their children were entertained with lot of fun games and other outdoor games such as jumping jack, Baloon man, Tanga with horse etc., Unit Head Shri Umashankar Choudhary with Roshini Ladies club President Smt. Annu Choudhary Madam Inaugurated "Anand Mela". All Roshini Ladies club members & Coordination team actively participated and arranged, managed everything in well planned manner and made an event wonderful and grand success.



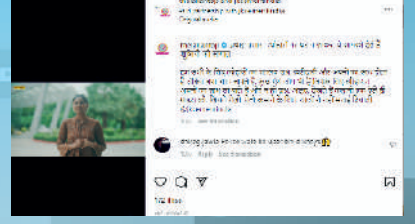
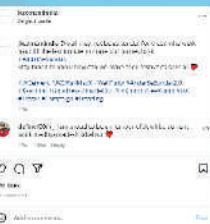
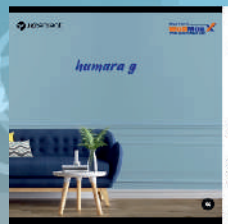
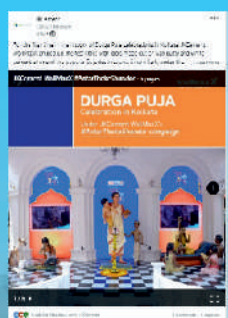
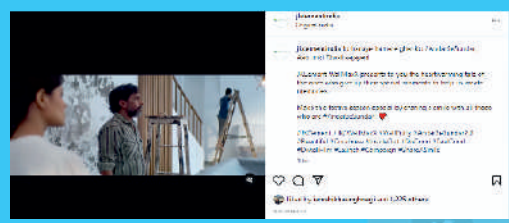
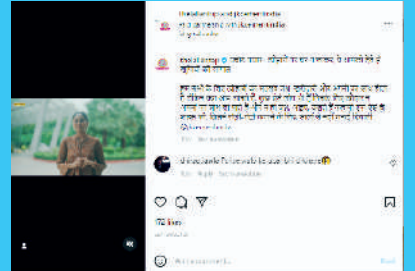
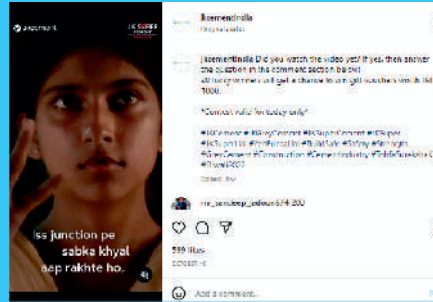
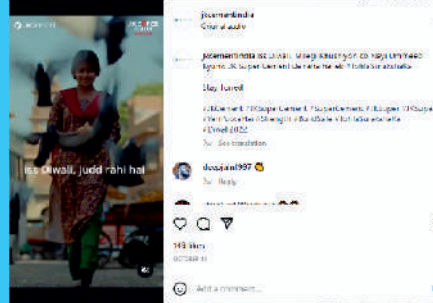
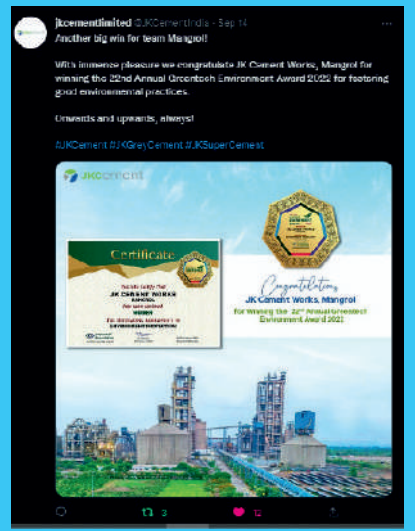
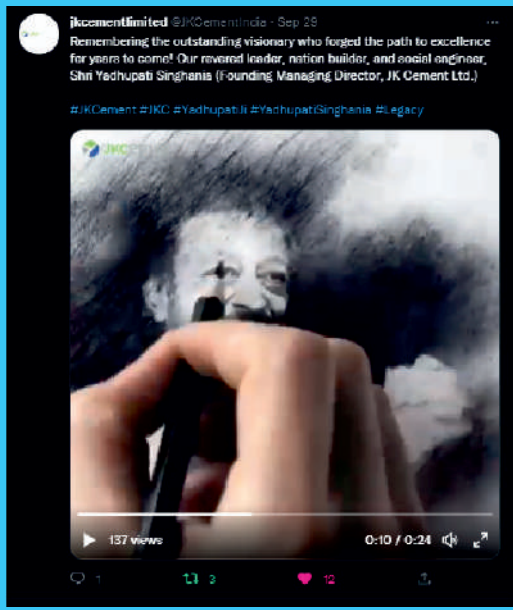
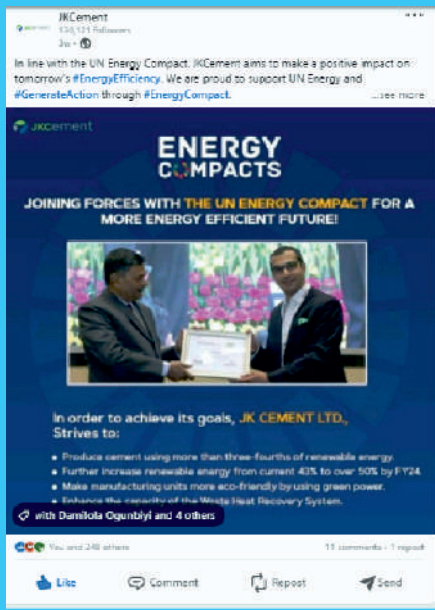
Chess Tournament at Fujairah

JKCWF organized a Chess tournament in Sept-Oct'22 for the employees. Mr. Raj Kumar Khadka from HR & Admin Department was the champion of the tournament.



Road Safety Session at Aligarh

Safety is important to us. We are committed towards the health and safety of everyone involved in our operations, as well as the prevention of road accidents. To achieve this we ensure regular training and awareness programs are conducted on a regular basis to enhance the competence of vehicle drivers.





Spotlight on Mr. Yagyesh Gupta

President Commercial



Career Before JKCement ?

Prior to joining JKCement, I was associated with Raymond Cement which was then acquired by Lafarge India. I worked there for 23+ years, which also included a stint of 3 years in Kuala Lumpur with Lafarge Asia.



What is the best thing about working at JKCement?

The moment I joined JKCement, I felt a sense of familiarity, despite the organisation being completely new to me. The people were so warm and welcoming, that it didn't take me long to get comfortable here. The culture of the organisation is unlike any other that I have seen. The third best part of working here is the transformation journey and massive expansion the organisation is striding towards that has given us many high moments!



What drives you to excel in your role?

The company is at the cusp of growth and being a small agent in this growth drives me to give my best every day.



Who or what inspires you the most?

My Team inspires me the most! Their sheer commitment, dedication and zeal to accomplish success makes me happy!



What is your favourite sport?

As cliché as it may sound, but like a true Indian I am really fond of all formats of Cricket and make it a point to watch all matches of Team India – be it T20 or even One Day!



What are the 3 things that help you relax over the weekends?

- Time with family
- Snoozing for long hours
- Talking to friends and extended family, and
- If time permitsBinge watch some shows on OTT



On a different note, who would be your first 3 dinner guests and why?

Being a family person, it will surely be someone in the family or friend circle!



What invention could you not live without?

I am someone who adapts myself well to any situation that I am put under, so there is no invention that I can't live without. I could maybe love to do away with some!



What's the best book you've read so far?

I am not so much of a fictional reader and prefer to read the newspaper



What are you currently watching on OTT?

I am juggling between Jamtara, Family Man and Panchayat



Share a personal fact no one would guess about you?

I am an emotional person



If you had one super power — what would it be and how would you use it?

I would love to have the power to eliminate poverty. So that there is not one soul that goes to bed without food



Your Favourites

- | | |
|------------------|---|
| Drink | : Wine. I started trying wine & beer with new friend circle here in JKCement. |
| City | : Kuala Lumpur and Delhi/Gurgaon |
| Food | : Any cuisine. Local/ regional cuisine of the place I travel to |
| Social Media App | : WhatsApp |
| Movie | : Sholay |



THE TRIVIA



TRIVIA CONTEST WINNER



Name : Deepak Sah
Department : Officer-QC
Duration with the organization : 5.5+ years

Favorite Memory at JKCement

When I joined JK White, Katni on 6 Feb 2017

Hobbies

Travelling and exploring new places, visiting Historical Monuments and relate them with history books, Learning new languages.

About Yourself

A Chemistry Graduate from DU, currently working as a chemist in JK White, Katni. I am a quick learner, workaholic, enthusiast to learn and work on new ideas, self-motivated, disciplined. Believe in Ideology of Gandhian, Buddhism and Bhagvad Geeta.

DID YOU KNOW?

You have a chance to get featured in next spotlight edition??
All you have to do is get all the answers right and send them to us at corpcom@jkcement.com

Q1 The Company has an installed Grey Cement capacity of _____ MnTPA as on date.

Q2 State our values.

Q3 Name all our White Business products.

Q4 What is the name of the 8 Billionth person who was recently born?

Q5 Wet cement can cause severe skin burns if not washed off with water immediately. (True or False)

Q6 Is there any shelf life of cement?



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