

From the editor's desk

Dear Colleagues,

On behalf of the entire editorial team, I am delighted to present to you a brand new edition of our e-newsletter, Spotlight 2.0.

This edition features sections that highlight the functions and activities held in our Organisation. It features interviews with our leaders, new brand campaigns, business & function updates and the latest in CSR initiatives.

This edition also brings to you a bunch of special sections; viz. Know your leaders, a fun segment where employees will get to know their leaders beyond their professional lives. We also present to you In Focus, which will feature a candid conversation with our leadership team.

Encouraging and empowering our employees have always been our top priority and because of many such endeavours, JKCement has been certified as a 'Great Place To Work' for the third year in a row. This recognition validates our teams' dedication and hard work that delivered outstanding results. I would like to congratulate everyone on this exceptional feat!

Beyond this, to recognize the greatest assets of our organization we launched our first employees' reward and recognition initiative called Protsahan. We conducted our first physical event after a span of 2 years to award all the winners and celebrate their achievements. This thrilling ceremony brought together leaders and colleagues from across locations and gave them a platform to celebrate their achievements.

This new quarterly feature of Spotlight 2.0 will keep you informed on the latest happenings in our organization, about our achievements and big projects. We hope to see an active participation from your side through suggestions and feedback to make this newsletter even more effective.

Happy Reading!



Andleeb Jain
Chief People Officer
JK Cement Ltd.



Pioneering Change

CLICK ON THE BUTTONS TO NAVIGATE

Know your leader



In Conversation with
Mr. Sumnesh Khandelwal
as he shares his
unplugged side!

[Read More](#)



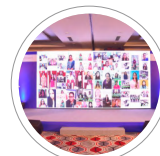
Jitendra Singh
President and Chief Digital Officer

#InFocus

"Successful Digital
Transformation is only
possible through collaboration
across the organization"

[Click here to watch](#)

In Media



Highlights of our
major events

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[CSR](#)

[Employee Corner](#)

[The Trivia Corner](#)



BUSINESS NEWS



JKCement
is proud to be certified
**A
GREAT PLACE
TO WORK**
3rd Time in a Row



Fastest Growing Cement Company

JKCement has been awarded as the fastest growing cement company in the large category section at the 5th Indian Cement Review Awards 2021 in New Delhi under the leadership of our esteemed Managing Director, Dr. Raghavpat Singhania.

First Indian Cement Company
to Submit the Energy Compact



Standing strong on our commitment to a clean and green energy transition, we are proud to announce that JK Cement Ltd. was the first Indian Cement Company to submit the Energy Compact with the Ministry of New and Renewable Energy.

Empowering us further to reduce our emissions, align our business with the global roadmap to achieve the 2030 Agenda for Sustainable Development, and achieve the goal of being carbon neutral.

The Net-Zero transmission is a top priority for the industry. We are proud to adopt the energy compact as a value creation strategy across all our operations. We believe that Energy Compact is the green future of the cement sector.

This will empower and encourage us to reduce our emissions, lower the cost of our operations, overcome future climate risks, and most importantly align our business with the global roadmap to achieve the 2030 Agenda for Sustainable Development.

To fulfill our dream of developing India with green and affordable infrastructure, EC is a necessity. JKCement strives to make every Indian's dream of having a home come true with their motto, "Har Ghar JKCement".

As we endeavor to provide affordable, green and clean cement to all, we look forward to the positive outcomes of the Energy Compact.



MOU with The Govt. of Rajasthan

Following the expansion plans in Jaisalmer, JK Cement Ltd. entered into an MOU with The Govt. of Rajasthan for the investment of ₹ 300 crores for solar power plants. The MOU will not only help with the expansion of plants but will also help develop a sustainable infrastructure for Jaisalmer.



First load of dispatch from Aligarh
JK Cement Works, Aligarh dispatched its first load to Gayatri Mandir Trust Mathura. It also marked the unit's 2nd anniversary which was celebrated in a grand manner.

JKCement honoured as “Best Employer Award 2021”



JK Cement Works, Nimbahera has been awarded as “Best Employer- 2021” under the category of “Large Scale Industries - Cement Group” by Employer's Association of Rajasthan on the occasion of 57th Foundation Year and Presentation of Best Employer 2021 Award ceremony held in Jaipur.



5 Star rating to Maliakhhera Limestone Mines
The Ministry of Mines, Government of India organized the 5th National Conclave on Mines and Minerals. Under this, Maliakhhera Limestone Mines of JK Cement Works Nimbahera was rewarded with 5 star rating under the “Evaluation of Star rating for mining leases” in New Delhi.



AFR Agreement with Municipal Corporation, Nimbahera
JKCement recently signed an agreement with Municipal Corporation, Nimbahera by incinerating plastic contents of Municipal Solid waste generated by the city in an environment friendly manner in our cement kilns of Mangrol.



RECA 2021 - Second Prize to JK Cement Works, Mangrol
JK Cement Works, Mangrol was awarded the Rajasthan Energy Conservation Award (RECA-2021) under the 'Cement Category'. This event was organised by the Rajasthan Renewal Energy Corporation at a ceremony held at Vidyt Bhawan, Jaipur.



JK Cement Works Mangrol wins Apex India Safety Award 2021
JK Cement Works, Mangrol has been awarded the Gold Award under the Occupational Health and Safety Award 2021 in Cement sector for its continuous improvement to make the workplace safer.



Unnatha Suraksha Puraskara Award - 2021
JK Cement Works, Muddapur achieved State Level 1 “Unnatha Suraksha Puraskara” Award - 2021 for Excellence in Safety by- “National Safety Council”, Karnataka.



Highest ever material dispatch
The Balasinor team celebrated the achievement of the highest ever material dispatch with all the staff members.



Pro Kabbadi League Principal Sponsor of Dabang Delhi Kabaddi Club

JK Super Cement is proud to continue its partnership with Dabang Delhi Kabaddi Club for the second time in a row. This association has given a huge mileage in terms of creating national level brand recognition, building stronger trust factor among the channel partners, and involving the general public through daily contests that the brand ran during Dabang Delhi matches. With no physical matches this year due to Covid-19, the brand managed to conquer digital media with its unique online strategies. Till now they have reached 2 lakh+ audiences digitally and 40M audiences through the broadcasting network.

Cement Xpress - ek call ki doori, cement ki kami hogi poori



JKCement has always strived to find innovative ways to elevate customer service. With the world getting to our doorstep, JKCement's new initiative – Cement Xpress Van now allows anyone to order any amount of cement bags to their doorstep with same-day delivery.



Mr. Rajnish Kapur Chief Operating Officer, Grey Cement Business

This pilot project commenced in the year 2021 and the response has been tremendous. The service is fully operational in West1, West2, North1, North2 and South servicing around ~48 states. This year, the team has rebranded their Cement Xpress logo, Van, Wall painting, In-shop branding which will help them reach more prospective customers and help make this project become an epitome in the cement industry.

BRAND NEWS



Launch of

#MadeWithMaxX & #MaxXMoment

for MaxX Range of Products

Shaken, not stirred
but
STURDY!

The everlasting bond is #MadeWithMaxX

JKCement

ShieldMaxX

Universal Waterproof Putty

JKCement

TileMaxX

Premium Epoxy Grout

Net Weight: 1kg

#MadeWithMaxX

#MadeWithMaxX

Introduced two fresh content buckets, #MadeWithMaxX and #MaxXMoment using our social media platforms to educate, inspire and engage with our TG. #MadeWithMaxX reinforced the message that MaxX portfolio plays a pivotal role behind every beautiful home. #MaxXMoment showcases topical/trending content on social media with a subtle brand integration. The brand has achieved a reach of 13lacs with an engagement of 35k from these social media posts.

JKCement

WhiteMaxX

White Portland Cement

JKCement

WallMaxX

White Cement Based Putty

JKCement

ShieldMaxX

Universal Waterproof Putty

JKCement

SmoothMaxX

Super Smooth Wall Putty

JKCement

GypsoMaxX

Premium Gypsum Plaster

JKCement

TileMaxX

Premium Adhesives and Grouts

JKCement

Wood

AMORE

Italian Wood Finish

JKCement

RepairMaxX

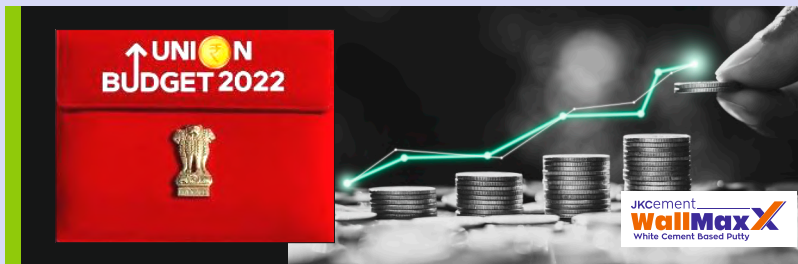
Heavy Compound for General Repairs

JKCement WallMaxX participated as a key partner for the Festival of Architecture and Interior Designing (FOAID), 2021

JKCement WallMaxX participated as a "Silver Partner" at the most celebrated architecture and design festival, FOAID 2021, alongside exhibiting its unique and best in the industry home improvement & wall solutions.

The brand showcased the MaxX range of products to 1500+ architects and created product awareness and visibility amongst top-notch architects and interior designers across the country through stall participation, product demos, Brand A/Vs, print adverts in their coffee table book and magazines, social media etc.

5



JKCement WallMaxX in collaboration with Financial Express presented Union Budget 2022

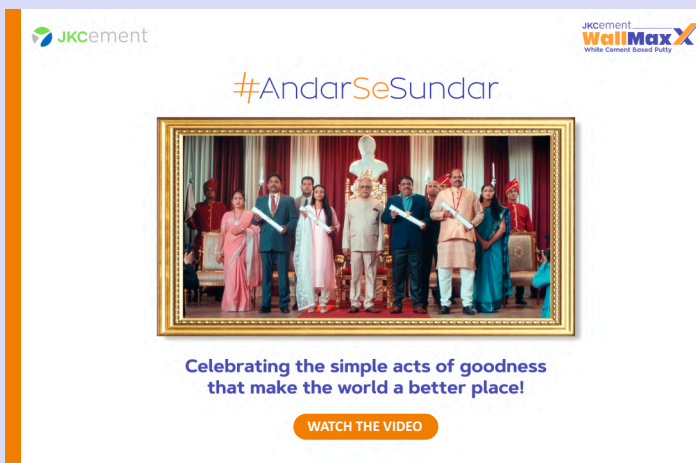
JKCement WallMaxX collaborated with Indian Express Group to present the Union Budget 2022 in their online news portals (Indian Express, Financial Express & Loksatta). This partnership with Indian Express for their digital property FE India RESET Budget 2022, got them a total impression of 20Mn and a reach of 15Mn.



Launch of 7 new Shades in JKCement TileMaxX Grouts range

Under JKCement TileMaxX Premium Grouts, JKCement has launched 8 new colour shades in Epoxy Grout and Cementitious Grout, making it a total of 14 colour grout shades to style the tiles and unlock the beauty of tiles.

The available shades are- Crema, Beige, Platinum Grey, Chocolate, Super White, Pure Black, Honey Gold, Sky Blue, Terracotta, Mocha, Fossil Grey, Silver, Sand stone, Fog Grey.

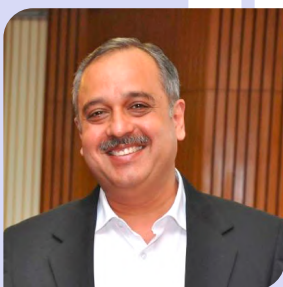


#AndarSeSundar

A campaign by JKCement WallMaxX to celebrate the innate goodness of all everyday heroes!

YouTube Video link

<https://www.youtube.com/watch?v=W8Abk5MflwE>



Niranjana Mishra, Business Head, JK White Cement Business

In a world increasingly moving towards flimsy, fake goods, we wanted to create a point of view on being actually good, good from inside and not just exterior good. This resonates with our brand truth that JKCement WallMaxX wall-putty is an integral ingredient behind beautiful looking walls: #AndarSeSundar is the cause and #DeewareinBolUthengi is the effect. We have taken a light-hearted, humorous approach for this film rather than being preachy to ensure repeat-watching, salience and entertainment. Our objective was to unlock brand love by adding a 'Dil' to the 'Deewar', in an otherwise low-involvement category.



HUMAN RESOURCE

Rising Strength of JKCement



916

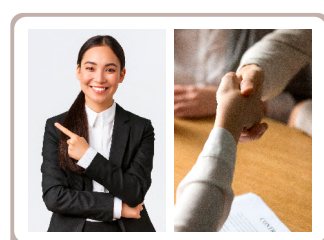
EMPLOYEES
ON ROLL
JOINED
1ST APR'21 TO
25TH MAR'22

187

EMPLOYEES
JOINED
IN LAST
3 MONTHS

53

WOMEN
EMPLOYEES
JOINED
1ST APR'21 TO
31ST JAN'22



Learning and development

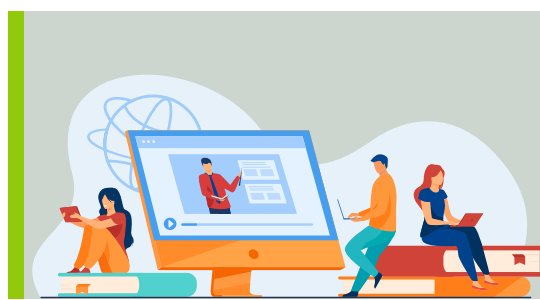
Saarthi- Lead to Inspire

With an objective to enable Managers to be more effective "People Manager" improving their Leadership style, strengthening employee-experience and building trust in teams, behavioural training programmes were designed for Sales, HODs and Corporate function.



Management Trainees: Total number 12 in White Cement Division

White Cement Division Learning journey has been designed for the new entrants in the JKCement family, recruited as Management Trainees from various campuses, with the objective to lay strong foundation to execute effectively and achieve success in their roles.



Induction

On a month on month basis, L&D plans and executes E-Induction/ physical Induction for sales and marketing team of grey and white Cement business along with corporate function and project team.

During these inductions the new joiners get an opportunity for leadership interaction wherein, they connect and interact with senior leadership team like Chief Operating Officer, Business Head, President Sales, and Divisional Sales Head.



Graduate Trainees

A year of learning journey has been designed for the new GETs joining in JKCement family.

On 27th January 2022, a new batch of Graduate Trainees joined for Hamirpur Project location.



Aarohan - Leverage the power of a cohesive Team

Long term intervention designed and developed for Panna Project team, organized in the month of October and November with total 86 participants, at Panna location.



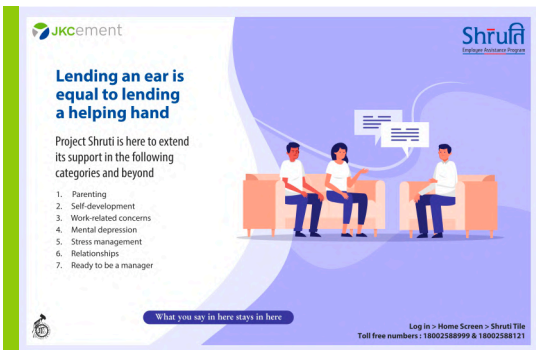
TALENT

An array of new Talent Management Initiatives



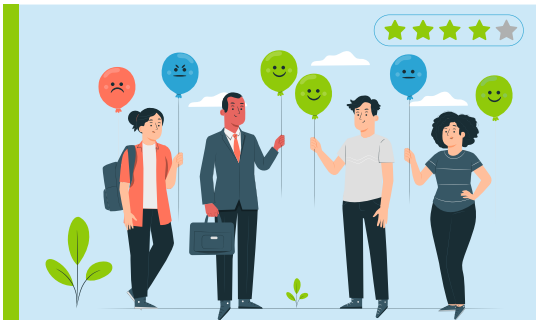
Project Horizon

To streamline the talent management system, we have implemented a new program that will clearly define an employee's job role, consistently measure performance, benchmark performance and ensure smooth functioning



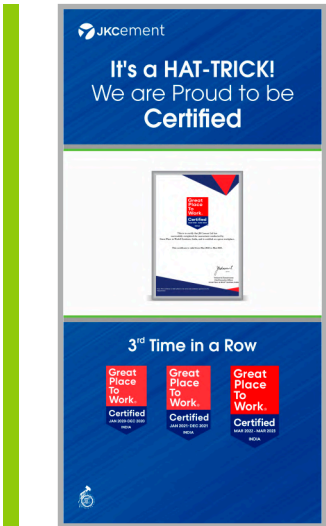
Project Shruti - Employee Assistance Program

Project Shruti was launched in 2021 with an aim to ensure that all our employees are healthy Physically, Mentally and Emotionally. In order to achieve this goal, we have partnered with an agency called "1to1 Help". It is structured to cater to the emotional needs of our employees and to assist them to tackle various concerns like Emotional Distress, Substance Abuse, Major Life Events (births, accidents and death), Occupational Stress, Financial or Healthcare Concerns, and Family/Personal Relationship issues etc. This service is confidential and therefore all the employees are encouraged to seek support.



Project Prawah

It is an initiative by the Talent Management Team for new employees who have completed 3-4 months within the organization. The intention is to understand how well the employee is settling within the organization, to understand his rapport with reporting manager, peers & stakeholders across departments. Employees through this forum are free to express their day-to-day difficulties.



Your Voice Matters

This Is a continuous feedback tool in collaboration with Great Place to Work® Institute. Each week all employees get one feedback statement wherein employees are free to provide their opinion/ feedback. All the answers/ responses received from the employee are purely confidential.



Improving our Employee Experience

- ☆ Back to Work
- ☆ 5 days a week @ Corporate and Kanpur Office
- ☆ Flexi Time
- ☆ Paternity leave for employees of JKCement
- ☆ Diversity referral and reward - To encourage gender diversity at workplace





IN MEDIA



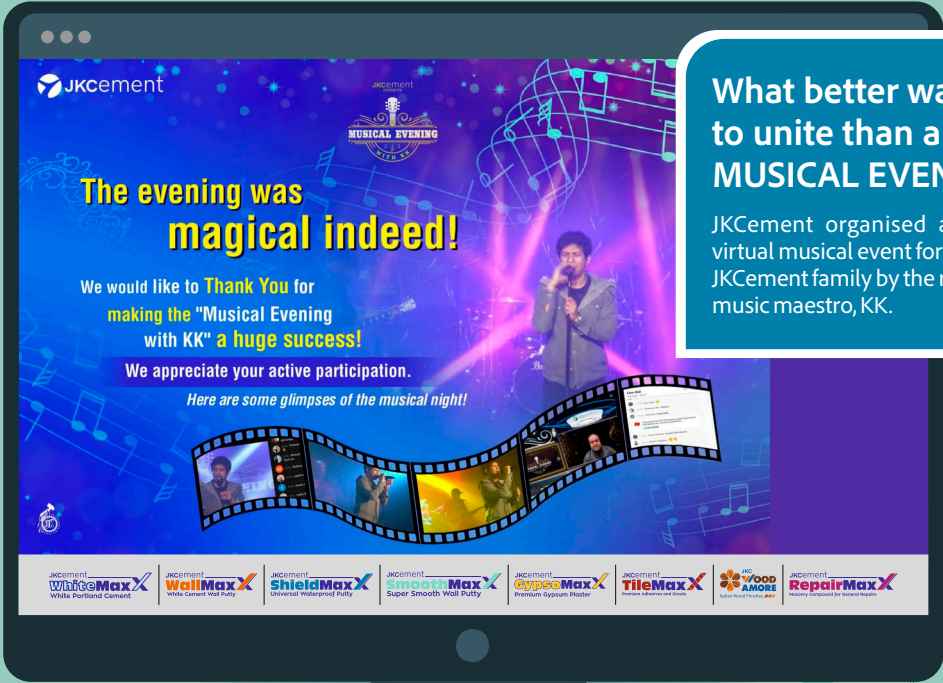
Why do we set paths for them to follow
A girl with passion is an inspiring woman of tomorrow

INTERNATIONAL
Women's
DAY

[Click here to watch!](#)



International Women's Day
On the occasion of International Women's Day, JKCement raised a toast to the efforts of women across divisions and applauded their efforts in shaping the success story of the company. On this occasion, the team also launched 'Shakti' a dedicated platform catered towards mentoring and supporting women within the organisation.



What better way
to unite than a
MUSICAL EVENING!

JKCement organised a special, virtual musical event for the entire JKCement family by the renowned music maestro, KK.







*CELEBRATING
THE ACHIEVERS*

**Congratulations
to the stars of
JK Cement Ltd.**

National flag unfurled in its full glory at various locations of JKCement on the 73rd Republic Day





January



Glimpses of our
Republic Day Celebration



Aligarh Balasinor Gotan
Jharli Mangrol Muddapur Nimbahera Prism Tower

SOCIAL Media

We are elated to share that JKCement has been awarded as the fastest growing cement company in the large category section at the 5th Indian Cement Review Awards 2021 in New Delhi under the leadership of our esteemed Managing Director, Dr. Raghavpat Singhania.

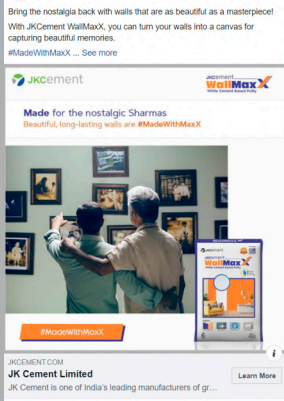
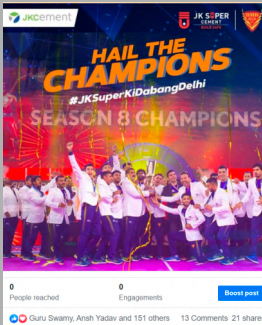
The Indian Cement Review has been the voice of the cement industry on critical issues including environmental concerns, waste recycling, taxation, logistics, and fuel availability. The Awards comes at a critical time when India prepares for one of the world's most ambitious infrastructure development plans.

#JKCement #JKC #Cement #JKSuperCement #JKGreyCement #GreyCement #ASolidLegacyOfTrust #BuildSafe #UltimateSuraksha #Construction #Awards #Recognition #Leadership



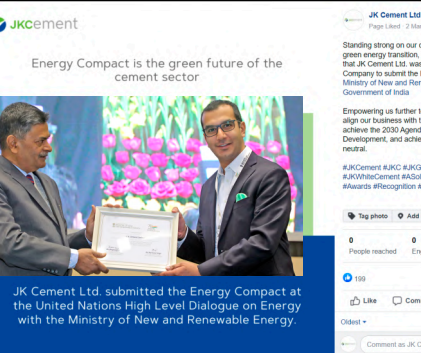
424 Reactions, comments & shares

841 Like	320 On post	521 On shares
7 Love	3 On post	4 On shares
1 Haha	0 On post	1 On shares
1 Wow	0 On post	1 On shares
38 Comments	38 On Post	0 On Shares
63 Shares		
0 Post Clicks		
0 Photo views		
0 Hide post		
0 Report as		
0 Reported spam		



1,246 Reactions, comments & shares

1,232 Like	1,217 On post	15 On shares
14 Love	14 On post	0 On shares
1 Haha	1 On post	0 On shares
1 Wow	1 On post	0 On shares
1 Comments	1 On Post	0 On Shares
12 Shares	12 On Post	0 On Shares
0 Post Clicks		
0 Photo views		
0 Link clicks		
0 Other Clicks		
0 Hide post		
0 Report as spam		
0 Hide all posts		
0 Unlike Page		



Test your Kabaddi knowledge - Guess the hand sign and get a chance to win a gift voucher worth Rs.250!

#JKCement #JKSuperCement #JKGreyCement #SuperCement #Cement #Construction #Building #Design #Strength #VibhPuccahai #Safety #BuildSafe #UltimateSuraksha #DabangDehi #PKL #Kabaddi

Guess the Kabaddi hand sign

A. Bonus Point
B. Match is Over
C. Stop or Wait

Answer in the comments below

5 lucky winners will win gift vouchers worth INR 250

1,652 Reactions, comments & shares

546 Like	507 On post	39 On shares
10 Love	10 On post	0 On shares
999 Comments	999 On Post	0 On Shares
136 Shares	136 On Post	0 On Shares
0 Post Clicks		
0 Photo views		
0 Link clicks		
0 Other Clicks		
0 Hide post		
0 Report as spam		
0 Hide all posts		
0 Unlike Page		



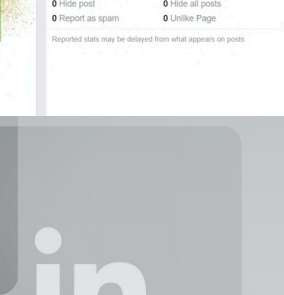
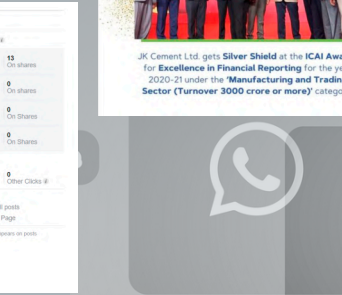
We are happy to share that JK Cement Ltd. has been conferred the Silver Shield at the Institute of Chartered Accountants of India Awards for Excellence in Financial Reporting for the year 2020-21 under Category Manufacturing and Trading Sector (Turnover 3000 Crore or more).

The ICAI awards is aimed at recognizing and rewarding the efforts put in by the entities in the preparation and presentation of financial information, a key contributor toward nation-building.

We express o... See more

203 Reactions, comments & shares

267 Like	149 On post	118 On shares
2 Love	0 On post	2 On shares
2 Wow	0 On post	2 On shares
41 Comments	41 On Post	0 On Shares
13 Shares	13 On Post	0 On Shares
0 Post Clicks		
0 Photo views		
0 Link clicks		
0 Other Clicks		
0 Hide post		
0 Report as spam		
0 Hide all posts		
0 Unlike Page		





CSR

The Selfless Gestures of JKCement Family



Handed over the Cheque of ₹48000 to the Hon'ble Member of Parliament and State President of BJP Shri VD Sharma and other Government officials

Donation to Women & Child Development Department

JKCement aided 24 children who lost their parents during the pandemic. A cheque of ₹48000 for the first-month installment was handed over to the Women & Child Development Department of Madhya Pradesh Government. This was received by Shri Vishnu Dutt Sharma, in the presence of other significant delegates.



UTKARSH - YPS - Education Upliftment Program (YPS - EUP)

Under the "YPS- Education Upliftment Program - UTKARSH", we are skilling 30 youths from the villages around our Panna plant. They will receive free education at the renowned Yadupati Singhania Institute of Technology, Nimbahera under our community development program. The company is bearing all expenses for their two years vocational training programs. The expenses include tuition fee, boarding & lodging expenses, uniform and travel expenses etc. On Completing their training they will be offered employment in Panna plant at the ITI.



SPANDAN – YPS Health & Sanitation Mission (YPS-HSM)

On 19th January 2022, the team donated an ambulance to Simariya Government Hospital. The ambulance was inaugurated and handed over to the hospital by the Hon'ble Member of Parliament and State President of BJP Shri. VD Sharma and Minister of Mineral Resources and Minister of Labour department, Government of Madhya Pradesh Shri. Brijendra Pratap Singh. Several other dignitaries along with the senior officials of JKCement were present on the occasion.



Commisioning of oxygen genration & filling plant

An oxygen plant of 80 m³/hour capacity was installed and commissioned at the Panna plant of JKCement.



NEER - YPS: Drinking Water Project (YPS-DWP)

In an endeavor to improve water quality in the area, a detailed hydrology and hydro-geology study has been initiated through a water consultancy firm. This initiative will help improve the quality and quantity of water that will benefit thousands of villagers.



SHEERVARDHAN - YPS: Cattle Breed Improvement Project (YPS:CBIP)

An Artificial Insemination Process project has been implemented to improve the health & breed of local cattle. The objective of this project is to increase the income of farmers by increasing milk production, providing veterinary services and advising the villagers on how to grow low-cost fodder for cattle.



CSR Excellence Award by District Administration Katni

On the occasion of the 73rd Republic Day Celebration, Honourable Collector of Katni District, Shri. Priyank Mishra presented a memento to the Unit Head of Katni, Mr. Diwakar Bishnoi and felicitated JK White Katni for its outstanding contribution towards social work.

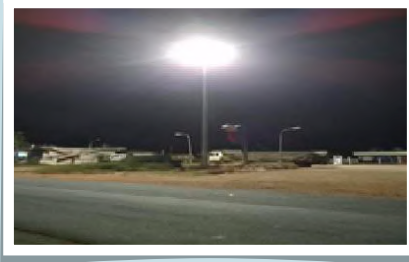


Swachhta Pakhwada & Bharat Ka Amrut Mahotsav at Muddapur

Under the leadership of Mr. Umashankar Choudhary, Unit Head, JK Cement Works, Muddapur, Mines Department celebrated "Swachhata Pakhwada & Bharat Ka Amrut Mahotsav" at both Halki and Muddapur Mines. The objective of the program was to bring a cleaner and healthier environment and as a step towards the Green India Initiative.



- Distributed Food & Blankets to Specially Abled Children of Shiva Shakthi Society, a residential school at Mudhol.
- An eye camp for Cataract was organized for villagers surrounding the plant operations. A total of 73 people were screened out of which 11 people were selected and cataract operations carried out.
- Financial assistance of ₹ 5,03,200/- provided to the family of Head Security Guard Shri Chandrakant Chandode of Security services (IPF contractor) who succumbed to Covid-19. The Company has also donated ₹ 5 lakhs to the dependents of the deceased. Additionally, the Company will bear the Education cost of his two children up to Class 12th.
- Financial assistance of ₹ 50,000 provided to the family of deceased employee Babu Rathod towards the tuition fee for his children.
- High-Mast lighting system installed near Ramakrishna petrol pump at Lokapur – Yadwad Road as a lifesaving road safety measure.
- Projector Donated to Government High School, Halki Village located near the mines.





Annual Health and Medical Camp at Balasinor

Annual Health & Medical Camp organised for all our Staff and Contract Workmen. The event witnessed 100% participation.

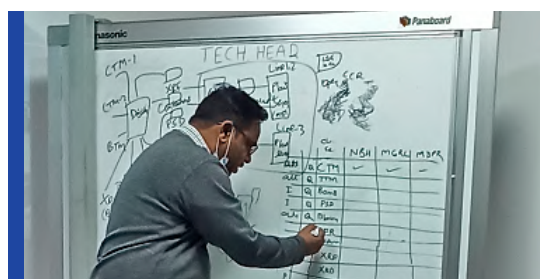
As a part of informal induction, JK Cement Works Balasinor held a meet-up session between the leadership and executives. Post the ice-breaking session, the employees were gifted a customised coffee mug with a picture of the plant as a souvenir.

Monthly Safety Gate Meetings were held for the contract labours & other employees, to sensitize them about the importance of safety and good safety governance. Awards were also distributed to the ones who followed the set standards of Safety, conducted good SOT's, highlighted critical near misses & future hazards.



QC & IT Meet - Nimbahera

A two day meet was organized at Nimbahera to invite suggestions & discussion amongst team members of Quality Control, Central IT, Instrument, Procurement, BCG and Drishti SS on centralized interfaces. Current progress on LIMS (Laboratory Information Management System), strategy planning for the existing systems and new initiatives were discussed.



Chemical Disaster Prevention Day at Muddapur

As a part of "Bhopal Gas Tragedy Observance Day" JK Cement Works, Muddapur had organized "Chemical Disaster Prevention Day" on 4th December, 2021 and also conducted emergency mock drills at CPP and Packing plant.



Inauguration of Badminton Court at J K Cement Jharli



Grinding Excellence Meet - 2021



A one-day Grinding Excellence Meet was successfully organized at JK Cement Works, Jharli on 18th December 2021. Excellence Meet was attended by representatives from JK Cement Works, Nimbahera, Mangrol, Muddapur, Balasinor and Aligarh Plant. Mr. Rajnish Kapur, COO, Grey Cement Division joined the Excellence Meet virtually with his overwhelming and motivational inaugural speech. The event was successfully concluded by Manufacturing Head - Mr. S. K. Rathore, post a discussion session with all stakeholders.

Plastic Awareness Program at the Muddapur Plant

JK Cement Works, Muddapur celebrated Plastic awareness program on 11th November, 2021 at the City municipal council Hall, Bagalkot during Azadi Ka Amrut Mahatsav celebrations. The team distributed 500 cloth bags to all the public and corporation officials present at the event to create awareness about Saying "no to single-use plastics" in the presence of Additional District Judge, Bagalkot, Mr. Rajshekar Puranik and other eminent officials.





KNOW YOUR LEADER

Spotlight on Mr. Sumnesh Khandelwal



What was your career path before JKCement?
Having a rich experience of over 28 years, I have gained acumen in the field of Finance, Commercial, M&A, Corporate Governance as well as Business Operations with large corporates mainly in the manufacturing sector like Steel, Cement, RMC, Dry Mix, Aggregates, Sand and Infrastructure companies.



What is the best thing about working at JK Cement?

They say that your workplace is your second home as you spend a considerable number of hours in a day at work, I am glad that I chose JK as that home! Though it's only been a little over 2 months here, my initial days have been great.

JKCement has a blended culture of Professional as well as Stakeholder driven management which is one of the critical success factors of any large manufacturing company in India. The management has been very welcoming, kind, caring & professional. The people-oriented and people-first approach of the organisation shows that they keep their business as well as its people on the same pedestal. Even during these difficult times, my on-boarding and transition into the role have been smooth and I look forward to making some great memories in this organisation.



What drives you to excel in your role?

Every job well done always has a strong team behind it and I firmly believe that teamwork is the foundation of excelling in your role. The seamless working, trust and support within a team can make or break a project!

Then comes empowerment that gives you the space to do things your way and also have the onus of the entire process.



Who or what inspires you the most?

Personally, I seek inspiration from everyone and everything. I think that everyone has something to offer and each person has his own set of experiences, strength and uniqueness through which you can learn and improve yourself.



What is your favourite sport?

Like every other Indian, I relish watching and playing a good game of cricket!



What are the 3 things that help you relax over the weekends?

Walking, Long Drive and some quality time with family.



On a different note, who would be your first 3 dinner guests and why?

- My wife – because she has been my strength
- Old Friend – because you can never run out of conversation topics with them and they are the ones who have seen you grow into the person you are today
- Andleeb Jain from JKCement – because he always has a positive outlook about everything in life



What invention could you not live without?

Exploration! Adventuring to new areas, locations, places and learning things about the places gives me an adrenaline rush.



What's the best book you've read so far?

What Got You Here Won't Take You There, by Marshall Goldsmith. I have never read a more practical and extraordinarily simple yet powerful book than this.



What are you currently watching on Netflix?

South dubbed thriller movies & Shark Tank.



What's that one classic song that explains your way of working

Kadam kadam badaye ja, Khushi ke geet gayeja...



Which movie title describes you well?

Chak De India!



If you had one super power - what would it be and how would you use it?

Foresight! I would use it to make everyone happy & save the lives of people around me.



Your Favourite

Drink	: A good cup of coffee
City	: Udaipur
Food	: Biryani
Social Media App	: LinkedIn
Movie	: Chak De India!





THE TRIVIA

DID YOU KNOW?

You have a chance to get featured in next spotlight edition??
All you have to do is get all the answers right and send them to us at corpcom@jkcement.com

Q1 What country has the most islands in the world?

Q2 Name the largest mountain range in the world?

Q3 If $X^2 = 169$ then what is the value of $X = ?$

Q4 Name Disney's first film?

Q5 Which movie is this from:
"Dare hue log aksar alfazon ke peeche chupte hai"?

Q6 What was Katrina Kaif's name in Dhoom 3?

Q7 When did JK Cement start its commercial production at Nimbahera plant?



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